



Agenda

Regular Meeting of the Ethics
and Campaign Review Board
May 8, 2025 at 3:00 PM
City Council Chambers, City
Hall
200 Lincoln Avenue

Procedures for Ethics and Campaign Review Board Meeting

Viewing: Members of the public may stream the meeting live on the City of Santa Fe's YouTube channel at <https://www.youtube.com/user/cityofsantafe>. The YouTube live stream can be accessed at this address from most smartphones, tablets, or computers.

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a. September 6, 2025
5. Discussion and Possible Action Items
 - a. **Case #2023-3.** Complaint Brought Forward by Arcy Baca – In Accordance with Section 6-16.4 SFCC 1987 “Determination of Legal Sufficiency; Setting a Hearing.” Consideration of Whether the Complaint Sets Forth Legally Sufficient Facts which, if True Show Probable Cause to Believe there was a Violation. (The Board May Go Into Executive Session Under NMSA 1978, Section 10-15-1(H)(3) to Deliberate in Connection with an Administrative Adjudicatory Proceeding.)
 1. Discussion of Actions.
 2. Action Regarding Whether the Complaint Sets Forth Legally Sufficient Facts, Which, if True, Show Probable Cause to Believe there was a Violation.
 3. Action on Any Steps as Permitted Under Section 6-16 SFCC 1987.
6. Executive Session
 - a. Discussion of Complaint Brought Forward by Arcy Baca in Regard to Case #2023-3.
7. Discussion No Action Items

- a. Additional Ethics Rules for City of Santa Fe Governing Body and City of Santa Fe Employees.
8. Public Comment
9. Matters from Staff
10. Matters from the Committee
11. Matters from the Chair
12. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.

Complaint Form
(Please print or type)
(Additional pages may be added)

City of Santa Fe
Ethics & Campaign Review Board

Date: 11/2/2023

1. Name of person and/or group charged with alleged violation. _____
Geno Zamora City Council District 1 Candidate

2. Please explain briefly the nature of the alleged violation. _____
See attached.

3. Please state which specific provision(s) or part(s) of the Code of Ethics or Election Code you believe have been violated. _____
See attached.

4. Please state the facts you have regarding the violations, including:
the date(s) _____
the time(s) 10/19/2023
the place(s) City of Santa Fe
people involved Sandra Weschler, SWEL, Geno Zamora
other facts _____

5. Are there any witnesses to the violation who are willing to confirm your charge?
Please list with addresses, phone numbers and what they know. _____
Santa Fe City Clerk, Geno Zamora, Sandra Weschler

6. Attach documentation of actual evidence you have to support your complaint, to this form.

7. What is your name? _____

8. Address? _____ Zip Code _____

9. Telephone Number? _____ Work: _____

10. Email Address? _____

Received on: November 2 20 23
By: [Signature]
City Clerk's Office

To the best of my knowledge, the above statements are true and complete.

[Signature]
Signature

Subscribed and sworn to before me this 2nd day of October 20 23

(Seal)

GERALYN F. CARDENAS
Notary Public - State of New Mexico
Commission # 1064357
My Comm. Expires Mar 25, 2025

[Signature]
Notary Public

2. Please explain briefly the nature of the alleged violation.

On October 31, 2023, Mr. Zamora filed a Campaign Finance Statement Certification, detailing an expense incurred on 10/2/2023, amounting to \$10,337.20, directed towards SWEL for "Reimbursements for mailers, walk cards, and consulting." Santa Fe's Election and Political Campaign Codes underscore the necessity for complete transparency and non-secrecy in disclosing campaign contributions and expenditures to the public.

Regrettably, this report did not adhere to the stipulation of segregating individual expenses as mandated by the regulation. Furthermore, the payment was made to SWEL, which is owned by Sandra Weschler, a seasoned political consultant and campaign manager associated with Alan Webber. Ms. Weschler possesses extensive experience managing numerous campaigns and should have been aware of the disclosure requirements.

In the pursuit of preserving transparency and upholding the fundamental principles of the City of Santa Fe, it is crucial that this pattern of nondisclosure is promptly rectified and prevented from persisting.

3. Please state which specific provision(s) or part(s) of the Code of Ethics or Election Code you believe have been violated.

Violations:

1. 9-2.2 – B & C
2. 9-2.11 – 5

Santa Fe Campaign Finance Codes:

9-2.2 - Purpose and intent.

A. That public confidence in municipal government is essential and must be promoted by all possible means;

B. That political campaign contributions and expenditures be fully disclosed to the public and that secrecy in the sources and application of such contributions be avoided;

C. That the public's right to know how political campaigns are financed far outweighs any right that this matter remain secret and private; and

9-2.11 - Campaign finance statement; contents.

A. Each campaign finance statement shall be filed in accordance with subsection 9-2.10 SFCC 1987. The initial statement shall begin with the date of the first contribution or expenditure. Subsequent statements shall begin on the day after the end date of the previous reporting period. Statements shall contain the following information:

(5) The full name and complete mailing address of each individual or business to whom an expenditure has been made, the purpose of each campaign expenditure and the date each expenditure was made. This report shall be itemized with the total amount paid to each individual or business for the goods, services or facilities provided;

City of Santa Fe

CAMPAIGN FINANCE STATEMENT CERTIFICATION

This Campaign Statement has been prepared with all reasonable diligence and is true and complete in accordance with §9-2 SFCC 1987

Candidate's Signature  Date 10/31/23

Treasurer's/Deputy Treasurer's Signature Cynthia L. Sanchez
Cynthia L. Sanchez (Oct 31, 2023 14:50 MDT) Date 10/31/23

Treasurer's/Deputy Treasurer's Address 784 Calle Altamira
Santa Fe NM 87501

Subscribed to and sworn before me this 31st day of October, 2023.

XAVIER I. VIGIL
Notary Public - State of New Mexico
Commission # 1132968
My Comm. Expires Mar 25, 2025


Notary Public

My Commission Expires:
3/25/25

Received in the Office of the City Clerk at 11:40 (AM/PM) on the 31st day of October, 2023.

(SEAL) 
Geraldyn F. Cardenas, Interim City Clerk

- * Place an "X" in the "Contributor Disclosure Required" column if you receive money from any entity, political committee or independent group that has to file its own Campaign Finance Statements with the City Clerk. (Forms CC025A, CC025B, CC003A, CC003B)
- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(I)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10(E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filing of campaign finance statements. (§9-2.10(G) SFCC 1987)

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY CUMULATIVE TOTALS TO DATE CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Geno Zamora Position Sought City Council
 Mailing Address PO Box 1927 District No. 1
Santa Fe, NM 87504
 Email Address campaigns@genozamoraforsantafe.com Phone No. (505) 570-5404

REPORTING PERIOD 10/10/2023 TO 10/31/2023

CUMULATIVE TOTAL OF IN-KIND CONTRIBUTIONS TO DATE (OTHER THAN MONEY) \$424.00

CUMULATIVE TOTALS TO DATE:	
CONTRIBUTIONS	<u>\$80,244.07</u>
LOAN(S)	<u>\$0.00</u>
INTEREST EARNED	<u>\$0.00</u>
GRAND TOTAL TO DATE	<u>\$80,244.07</u>

CUMULATIVE TOTALS TO DATE:	
EXPENDITURES	<u>\$51,902.36</u>
CASH ON HAND	<u>\$28,341.71</u>
GRAND TOTAL TO DATE	<u>\$80,244.07</u>

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

REPORTING PERIOD 10/10/2023 TO 10/31/2023

THIS REPORTING PERIOD

Total Individual Contributions	<u>\$5,240.46</u>
Total Business Contributions	<u>\$3,750.00</u>
Total In-Kind Contributions (Other than Money)	<u>\$0.00</u>
Total Loans	<u>\$0.00</u>
Total Interest Earned	<u>\$0.00</u>
Total Expenditures	<u>\$12,699.53</u>

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (See Definition of Individual Contributor at §9-2.3(J)(1) SFCC 1987)

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Contributions this Reporting Period: \$5,240.46

Cumulative Total of Contributions to Date (Including this Report): \$65,594.07

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
10/11/2023	Dalva Lon & Terri G Moellenberg 977 Paseo Del Sur Santa Fe NM 87501	Check	\$250.00	\$250.00
10/10/2023	Gordon Woods 149 Alamo Dr. Santa Fe NM 87501	Card	\$50.00	\$50.00
10/12/2023	John Utton 675 Alto St Santa Fe NM 87501 UTTON & KERY; Attorney	Card	\$200.00	\$200.00
10/12/2023	Roberta Gallegos 2127 Plazuela Vista Santa Fe NM 87505 Retired; Retired	Card	\$100.00	\$100.00
10/14/2023	Kathryn Martinez PO Box 855 Santa Fe NM 87504 Ortiz & Zamora, Attorneys at Law, LLC; Paralegal	Card	\$100.00	\$100.00
10/14/23	Jesse Williams-Chaves 1937 San Ildelfonso Rd. Santa Fe NM 87505 Santa Fe Public Schools; Occupational Therapist	Card	\$500.00	\$500.00
10/15/2023	John Elling 590 Monte Alto Santa Fe NM 87501 Molten Salt Solutions; Entrepreneur	Card	\$100.00	\$100.00
10/7/2023	L.L.M. Montoya Santa Fe NM 87505	Check	\$100.00	\$100.00
10/12/23	Margo Cutler 41 Big Tesque CYN Santa Fe NM 87506	Check	\$100.00	\$100.00
10/06/23	Bernie Alarid 225 Spruce Santa Fe NM 87501	Check	\$100.00	\$100.00

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$1,600.00

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (Continued)

Date Received	Name, Home Address, Occupation Name of Employer	and	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
10/17/23	Evelyn Blair				
	7730 Cedar Canyon Rd NE Albuquerque NM 87122				
	State of NM Retired		Card	\$20.23	\$110.69
10/19/23	Brian Egolf				
	123 W San Francisco St, 2nd Floor Santa Fe NM 87501				
	Self; Lawyer		Card	\$250.00	\$250.00
10/19/2023	Craig Lamb				
	117 1/2 Martinez Street Santa Fe NM 87501				
	Self; Fundraising Consultant		Card	\$100.00	\$100.00
10/19/2023	David Sherman				
	3234 1/2 La Avenida De San Marcos Santa Fe NM 87507				
	Big Brothers Big Sisters Mountain Region; Executive		Card	\$100.00	\$100.00
10/21/2023	Bernadette Zamora				
	3232 West Alameda Santa Fe NM 87507				
	Retired; Retired		Card	\$1,000.00	\$1,000.00
10/26/23	Mark Komer				
	112 Sol Y Lomas Drive Santa Fe NM 87505				
	Long, Komer & Associates; Attorney		Card	\$500.00	\$500.00
10/29/2023	Stephen Stone				
	257 Camino Del Olmo Santa Fe NM 87501				
	Social Worker, State of New Mexico		Card	\$20.23	\$20.23
10/30/2023	Chris Hill				
	PO Box 33136 Santa Fe NM 87505				
	Retired		Card	\$1,000.00	\$1,000.00
10/27/23	Maurice Bonal				
	685 Callecita Pecos Santa Fe NM 87505				
			Check	\$400.00	\$400.00
10/31/2023	Jerry Todd Wertheim				
	2244 Espejo Place Santa Fe NM 87505				
	Jones, Snead, Wertheim & Clifford, P.A.; Attorney		Card	\$250.00	\$250.00

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total **\$3,640.46**

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / LOANS

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Loans this Reporting Period: \$0.00

Cumulative Total of Loans to Date: \$0.00

Cumulative Total of Loan(s) Remaining Unpaid to Date: \$0.00

Total of Interest Earned this Reporting Period: \$0.00

Cumulative Total of Interest Earned to Date: \$0.00

Lender (Name and Address)	Amount of Loan	Date of Loan	Interest Rate	Amount of Loan Yet Unpaid

Total \$0.00 Total \$0.00

If any of the above loans have been forgiven or paid by a third person, please indicate below:

Report separately below investments made with campaign funds and interest, dividends and/or other income earned (Include Date and Amount):

Date	Amount	Description

Total \$0.00

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Search Information

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Entity Details

Business ID#: **6409610** Status: **Active**
 Entity Name: **SALINAS LANDSCAPING LLC** Standing: **Good Standing**
 DBA Name: **Not Applicable**

Entity Type and State of Domicile

Entity Type: **Domestic Limited Liability Company** State of Incorporation: **New Mexico**
 Statute Law Code: **53-19-1 to 53-19-74**

Formation Dates

Date of Incorporation in NM: **Not Applicable** Date of Organization in NM: **03/23/2021**
 Date of Formation in State of Domicile: **Not Applicable** Date of Authority in NM: **Not Applicable**
 Date of Registration in NM: **Not Applicable** Management Type: **Member Managed**

Reporting Information

Report Due Date: **Not Applicable** Next Annual Meeting Date: **Not Applicable**
 Suspension Expiration Date:

Period of Existence and Purpose and Character of Affairs

Period of Duration: **Perpetual**
 Business Purpose:
 Character Of Affairs:

Outstanding Items

Not Applicable

Registered Agent:

No Records Found.

License:

No Records Found.

Contact Information

Mailing Address: **2985 Lois Lane, Santa Fe, NM 87507**

Principal Place of Business Anywhere: **2985 Lois Lane, Santa Fe, NM 87507**

Secondary Principal Place of Business
Anywhere:

Principal Office Outside of New
Mexico: **Not Applicable**

Registered Office in State of
Incorporation:

Principal Place of Business in
Domestic State/ Country: **Not Applicable**

Principal Office Location in NM: **Not Applicable**

Registered Agent Information

Name: **Manuel Salinas Najera**

Geographical Location
Address:

Physical Address: **2985 Lois Lane, Santa Fe,
NM 87507**

Mailing Address: **2985 Lois Lane, Santa Fe,
NM 87507**

Date of Appointment: **03/23/2021**

Effective Date of Resignation:

Director Information

Not Applicable

Officer Information

Not Applicable

Manager Information

No Records to View.

Member Information

Title	Name	Address
Member	Manuel Salinas Najera	salinaslandscaping78@gmail.com, salinaslandscaping78@gmail.com, Santa Fe, NM 87507

Organizer Information

Title	Name	Address
Organizer	Manuel Salinas Najera	2985 Lois Lane, Santa Fe, NM 87507

Incorporator Information

Not Applicable

Trustee Information

Not Applicable

Filing History



Filing Date	Filing Type	Fiscal Year End Date	Post Mark	Survivor/ Re-Domesticated Entity	Instrument Text	Processed Date	Filing #
03/23/2021	Business Formation	12/31/2021				03/23/2021	2123401

License History



Filing Date	Filing Number	License Start Date	License End Date
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No records to view.

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November 8, 2023

City of Santa Fe
Ethics and Campaign Review Board

RE: Complaint 2023-3

Dear Members,

This letter serves as our response to Complaint 2023-3, filed anonymously and received by this campaign on November 2, 2023. We are within the ten business day window to respond to the complaint.

We urge the Board to dismiss this complaint, for the following reasons.

First, the complaint is incomplete. The name, address, zip code, telephone, work number, and email address of the complainant is blank. Our campaign does not know who filed this complaint, nor whether the filer has standing to file a complaint.

Second, the complaint cites a violation of the “Purpose and Intent” section of the Code [9-2.2(B) and (c):

9-2.2 (B) and (C)

(B) That political campaign contributions and expenditures be fully disclosed to the public and that secrecy in the sources and application of such contributions be avoided

(C) That the public's right to know how political campaigns are financed far outweighs any right that this matter remain secret and private

But the complainant fails to provide argument or evidence of how these “Purpose and Intent” sections were violated.

Third, the complaint states that our campaign report “did not adhere to the stipulation of segregating individual expenses as mandated by the regulation.” But complainant fails to state the section of the Code she or he refers to. In fact, we can find no such mandate in any of the City’s ordinances, rules, or regulations that describe or require “segregating individual expenses.”

Fourth, the complainant further cites Section 9-2.11(A)(5), which reads:

[Statements shall contain the following information:] The full name and complete mailing address of each individual or business to whom an expenditure has been made, the purpose of each campaign expenditure and the date each expenditure was made. This report shall be itemized with the total amount paid to each individual or business for the goods, services or facilities provided.

In our report, we list exactly what is prescribed by this section:

- *“Full name”*: SWEL
- *“Complete mailing address of each individual or business to whom an expenditure has been made”*: 1523 Mountain Rd NW, Albuquerque NM 87104
- *“The purpose of each campaign expenditure”*: Reimbursements for mailers, walk cards, and consulting
- *“The date each expenditure was made”*: 10/19/23

Section 9-2.11(A)(5) concludes by stating: “This report shall be itemized with the total amount paid to each individual or business for the goods, services or facilities provided.”

This section requires the **report** to be *“itemized with the total amount paid to each individual or business”* not each **expenditure** to be itemized. Our campaign itemized our report as required by ordinance. In fact, for years, candidates for municipal office have described their expenditures similarly (see Appendix 1).

For these reasons, we respectfully request that the Board dismiss this complaint.

Sincerely,

Sandra Wechsler
Campaign Manager

Example 2

In the highlighted section below from Roman Tiger Abeyta's 10/26/21 report, these expenditures are not further itemized.

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / EXPENDITURES

(Continued)

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
10/12/21	VANTIVE ECOMMERCE FUNDS DIS CCD ROMAN TIGER ABEYTA	Elect	\$50.70
10/18/21	Foundation Blue Site Media 512 Northwood Cir, VA 2625 Digital Advertising	Elect	\$1,945.76
10/12/21	New Mexico Assoc. of Realtors 549 S Guadalupe St Santa Fe, NM 87501	Check	\$500.00
10/25/21	Foundation Blue Site Media 512 Northwood Cir, VA 2625 Digital Advertising	Elect	\$1,566.12
10/25/21	Maki Campaign Solutions 1539 Escondida Ct. Santa Fe, NM 87507 Website/Facebook Ads/Mail Outs/Thank You Cards	Check	\$6,455.75
10/14/21	ACTBLUEDONATE FEE	Elect	\$22.57

Example 3

In the highlighted section below, "websites, social media" or also not further itemized.

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / EXPENDITURES

Name of Candidate Roger Michael Carson

Position Sought City Councilor District No. One

Reporting Period 10/8/2021 TO 10/26/2021

Total of Expenditures this Reporting Period: \$3,292.20

Cumulative Total of Expenditures to Date (Including this Report): \$13,386.83

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
10/19/21	Enterprise Bank and Trust 301 Griffin, Santa Fe NM 87501 Account Analysis	AWD	\$3.33
10/20/21	George Garcia Eldorado, Santa Fe NM 87501 Sign Placement	Check	\$250.00
10/22/21	US Post Office Federal Loop, Santa Fe NM 87501 Stamps	AWD	\$290.00
10/25/21	The Home Depot 952 Richards Road, Santa Fe NM 87507 Stakes, materials	AWD	\$18.55
10/25/21	Office Depot 562 N. Guadalupe, Santa FE NM 87501 lables	AWD	\$87.82
10/26/26	Late Nite Grafix 20 Mimosa Road, Santa Fe 87508 websites, social media,	check	\$2,642.50

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total \$3,292.20