



## Agenda

Regular Meeting of the Sister  
Cities Committee  
April 16, 2025 at 4:00 PM  
Tourism Conference Room  
Santa Fe Community  
Convention Center  
201 West Marcy Street

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### Procedures for Sister Cities Committee Meeting

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a. Minutes - January 15, 2025
  - b. Minutes - February 19, 2025
  - c. Minutes - March 19, 2025
5. Action Items
6. Matters from Staff
  - a. TOURISM Santa Fe Updates (Randy Randall, TSF Executive Director, [rRANDALL@santafenm.gov](mailto:rRANDALL@santafenm.gov))
7. Matters from the Committee
  - a. Santa Fe de la Vega, Spain (Peter Ives, [peternelsonives@gmail.com](mailto:peternelsonives@gmail.com))
  - b. Parral, Mexico Update (Ron Press, [ripres@earthlink.net](mailto:ripres@earthlink.net))
  - c. Icheon, South Korea Update (Jeff Case, [drjcase@comcast.net](mailto:drjcase@comcast.net))
  - d. Sorento, Italy Update (John Di Ruggiero, [rDIRU@me.com](mailto:rDIRU@me.com))
  - e. San Miguel de Allende, Mexico Update (John Self, [servicedoc@yahoo.com](mailto:servicedoc@yahoo.com))
  - f. Tsuyama, Japan Update (Satori Murata, [saorimurata@gmail.com](mailto:saorimurata@gmail.com))
  - g. Judith Mior Communications (Judith Mior, [judenewmex@gmail.com](mailto:judenewmex@gmail.com))

- h. Livingston, Zambia Update (Kerri Cottle, [kerriacottle@gmail.com](mailto:kerriacottle@gmail.com))
  - i. Holguin, Cuba Update (Stuart Ashman, [stuart@artesdecuba.com](mailto:stuart@artesdecuba.com))
  - j. Bukhara, Uzbeistan & Zhangijajie, China Updates (Carol Robertson-Lopez, [crobertsonlopez@comcast.net](mailto:crobertsonlopez@comcast.net))
8. Next Meeting: May 21, 2025
  9. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.

**Regular Meeting of the Occupancy Tax Advisory Board  
January 24, 2025 at 10:00 AM  
City Council Chambers, City Hall  
200 Lincoln Avenue  
MINUTES**

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1. Call to Order

Meeting called to order at 10:03AM

2. Roll Call

**MEMBERS PRESENT**

Bonnie Bennett  
Rik Blyth  
Sam Gerberding  
Ray Sandoval

**MEMBERS EXCUSED**

Carlos Medina

**OTHER PARTICIPANTS ATTENDING**

Randy Randall, TSF Executive Director  
Justin Cox, TSF National Sales Manager  
Joy Rice, TSF Marketing Manager  
Shirley Spencer, Liason

3. Approval of Agenda

Member Gerberding moved, seconded by Member Bennett, to approve the agenda as presented. The agenda was approved unanimously by voice vote.

4. Approval of Minutes

- a. December 13, 2024 OTAB Minutes are not available for Signature due to Civic Clerk being worked.

5. Presentations

- a. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, [gm@innofthegovernors.com](mailto:gm@innofthegovernors.com))

- b. Lodger's Tax Report (Randy Randall, Interim City Manager, [rRANDALL@santafenm.gov](mailto:rRANDALL@santafenm.gov))

6. Action Items

7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Director of Sales, [dacarr@santafenm.gov](mailto:dacarr@santafenm.gov))

Justin Cox, TSF National Sales Manager, presented in David Carr's absence.

- b. TSF Marketing Report (Jordan Guenther, TSF Interim Executive Director, [jguenther@santafenm.gov](mailto:jguenther@santafenm.gov))

Joy Rice, TSF Marketing Manager, presented in Jordan Guenther's absence.

- c. TSF Executive Report (Randy Randall, Interim City Manager, [rRANDALL@santafenm.gov](mailto:rRANDALL@santafenm.gov) & Jordan Guenther, [jguenther@santafenm.gov](mailto:jguenther@santafenm.gov))

8. Matters from the Board

9. Matters from the Public

10. Next Meeting:

Next meeting is February 28, 2025.

11. Adjourn

The meeting adjourned at 10:48AM.

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Rik Blyth, Chair

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Shirley Spencer, Liason

**Sister Cities Regular Meeting of the Sister Cities Committee  
February 19, 2025 at 4:00 PM  
Tourism Conference Room  
Santa Fe Community Convention Center  
201 West Marcy Street  
MINUTES**

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1. Call to Order

The meeting called to order at 4:00PM.

2. Roll Call

**MEMBERS PRESENT**

Carol Robertson-Lopez  
Stuart Ashman  
Kerri Cottle  
John Self,  
Jeff Case  
Ron Press  
Satori Murata  
John Di Ruggiero (via Zoom)  
Peter Ives

**MEMBERS EXCUSED**

Judith Mior  
Devendra Narayan Contractor

**OTHER PARTICIPANTS ATTENDING**

Randy Randall, TSF Executive Director

3. Approval of Agenda

Member Cottle moved, seconded by Self, to approve the agenda as presented. The agenda was approved unanimously by voice vote.

4. Approval of Minutes

- a. Minutes not available

5. Action Items

6. Matters from Staff

- a. TOURISM Santa Fe Updates (Randy Randall, TSF Executive Director,

[rrandall@santafenm.gov](mailto:rrandall@santafenm.gov))

7. Matters from the Committee

- a. Santa Fe de la Vega, Spain Update (Peter Ives, [peternelsonives@gmail.com](mailto:peternelsonives@gmail.com))
- b. Parral, Mexico Update (Ron Press, [ripres@earthlink.net](mailto:ripres@earthlink.net))
- c. Icheon, South Korea Update (Jeff Case, [drjcase@comcast.net](mailto:drjcase@comcast.net))
- d. Sorento, Italy Update (John Di Ruffiero, [jdiru@me.com](mailto:jdiru@me.com))
- e. San Miguel de Allende, Mexico Update (John Self, [servicedoc@yahoo.com](mailto:servicedoc@yahoo.com))
- f. Tsuyama, Japan Update (Satori Murata, [saorimurata@gmail.com](mailto:saorimurata@gmail.com))
- g. Judith Moir Communications ([Judenewmex@gmail.com](mailto:Judenewmex@gmail.com))
- h. Livingston, Zambia Update (Kerri Cottle, [kerriacottle@gmail.com](mailto:kerriacottle@gmail.com))
- i. Holguin, Cuba Update (Stuart Ashman, [stuart@artesdecuba.com](mailto:stuart@artesdecuba.com))
- j. Bukhara, Uzbeistan & Zhangijajie, China Updates (Carol Robertson-Lopez, [crobertsonlopez@comcast.net](mailto:crobertsonlopez@comcast.net))
- k. Annual Report Discussion (Carol Robertson-Lopez, [crobertsonlopez@comcast.net](mailto:crobertsonlopez@comcast.net))

8. Next Meeting:

March 19, 2025.

9. Adjourn

The meeting was adjourned at 4:00PM.

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Carol Robertson-Lopez, Chair

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*Shirley Spencer*

Shirley Spencer, Liason

**Regular Meeting of the Sister Cities Committee  
March 19, 2025 at 4:00 PM  
Tourism Conference Room  
Santa Fe Community Convention Center  
201 West Marcy Street  
MINUTES**

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1. Call to Order

The meeting was called to order at 4:00PM.

2. Roll Call

**MEMBERS PRESENT**

Carol Robertson-Lopez  
Stuart Ashman  
Kerrie Cottle  
John Self  
Jeff Case  
Ron Press  
Peter Ives

**MEMBERS EXCUSED**

Satori Murata  
John Di Ruggiero  
Devendra Narayan Contractor  
Judith Mior

**OTHER PARTICIPANTS ATTENDING**

Randy Randall, TSF Executive Director  
Shirley Spencer, Liason

3. Approval of Agenda

Member Case motioned, seconded by Member Self, to approve the agenda as presented. The agenda was approved unanimously by voice vote.

4. Approval of Minutes

- a. No minutes available to approve

5. Action Items

6. Matters from Staff

- a. TOURISM Santa Fe Updates (Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov))

7. Matters from the Committee

- a. Youth Artists & Authors Showcase (Jeff Case, [drjcase@comcast.net](mailto:drjcase@comcast.net) & Kerri Cottle, [kerriacottle@gmail.com](mailto:kerriacottle@gmail.com))
- b. Santa Fe de la Vega, Spain Update (Peter Ives, [peternelsonives@gmail.com](mailto:peternelsonives@gmail.com))
- c. Parral, Mexico Update (Ron Press, [ripres@earthlink.net](mailto:ripres@earthlink.net))
- d. Icheon, South Korea Update (Jeff Case, [drjcase@comcast.net](mailto:drjcase@comcast.net))
- e. Sorrento, Italy Update (John Di Ruggiero, [rdiru@me.com](mailto:rdiru@me.com))
- f. San Miguel de Allende, Mexico Update (John Self, [servicedoc@yahoo.com](mailto:servicedoc@yahoo.com))
- g. Tsuyama, Japan Update (Satori Murata, [saorimurata@gmail.com](mailto:saorimurata@gmail.com))
- h. Judith Mior Communications ([judenewmex@gmail.com](mailto:judenewmex@gmail.com))
- i. Livingston, Zambia Update (Kerri Cottle, [kerriacottle@gmail.com](mailto:kerriacottle@gmail.com))
- j. Holguin, Cuba Update (Stuart Ashman, [stuart@artesdecuba.com](mailto:stuart@artesdecuba.com))
- k. Bukhara, Uzbeistan & Zhangjijjie, China Updates (Carol Roberston-Lopez, [crobertsonlopez@comcast.net](mailto:crobertsonlopez@comcast.net))

8. Next Meeting:

April 16, 2025

9. Adjourn

The meeting was adjourned at 5:01PM.

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Carol Robertson-Lopez, Chair

*Shirley Spencer*

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Shirley Spencer, Liason