



Agenda

**Regular Meeting of the Water
Conservation Committee
February 11, 2025 at 4:00 PM
Meeting Virtually**

Procedures for Water Conservation Committee Meeting

Join on Zoom: <https://santafenm.gov.zoom.us/j/86777824254>

Meeting ID: 867 7782 4254

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a. Request for the Approval of the January 14, 2024 Water Conservation Committee Meeting Minutes.
5. Presentations
 - a. Water Conservation Update (Christine Chavez, Water Conservation Manager, cychavez@santafenm.gov.)
6. Action Items
 - a. Approval of 2025 Water Conservation Scorecard. (Christine Chavez, Water Conservation Manager, cychavez@santafenm.gov.)
7. Discussion Items
8. Matters from Staff
9. Matters from the Committee
10. Matters from the Public
11. Matters from the Chair
12. Next Meeting: March 11, 2025
13. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6521, five (5) working days prior to meeting date.

Regular Meeting of the Water Conservation Committee
January 14, 2025 at 4:00 PM
Meeting Virtually
MINUTES

1. Call to Order

4:04pm

2. Roll Call

Members Present:

Councilor Carol Romero-Wirth

Member Bill Roth

Member Brandon Vella

Member Reese Baker

Member Autumn Leiker

Member Evan Ripley

Member Navona Gallegos

Excused: Member Jerry Jacobi

Member Beth Kirby

Others Attending:

Christine Chavez Water Conservation Manager

Patricio Pacheco Liaison

Robert Wood Staff

Mori Hensley

Stephen Schmelling

3. Approval of Agenda

MOTION: Member Roth moved, seconded by Member Baker, to approve the agenda as presented. VOTE: The motion was approved on the following Roll Call vote: For: Councilor Romero-Wirth, Member Ripley, Member Gallegos Member Roth, Member Vella, Member Leiker Member Against: None

4. Approval of Minutes

- a. Request for the Approval of the December 17, 2024 Water Conservation Committee Meeting Minutes.

MOTION: Member Roth moved, seconded by Member Gallegos, to approve the minutes as presented. VOTE: The motion was approved on the following Roll Call vote: For: Councilor Romero-Wirth, Member Baker, Member Leiker, Member Ripley, Member Vella,
Against: None Abstain: None

5. Presentations

- a. 5 year scorecard update. (Christine Chavez, Water Conservation Manager,

cychavez@santafenm.gov.)

- b. 2025 scorecard. (Christine Chavez, Water Conservation Manager, cychavez@santafenm.gov.)

- 6. Action Items
 - 7. Discussion Items
 - 8. Matters from Staff
 - 9. Matters from the Committee
 - 10. Matters from the Chair
 - 11. Matters from the Public
 - 12. Next Meeting: February 11, 2025
 - 13. Adjourn
- 5:36pm

christine chavez

Liaison
02/06/2025

2025 Scorecard

City of Santa Fe Water Conservation Office



Summary

The mission of the Santa Fe Water Division is to provide a safe, reliable, and resilient water supply to meet Santa Fe's needs. The City's 2025 water conservation program activities will **help to ensure water supply resiliency by continuing to build upon the City's existing water conservation program**. The City is using science and technology based tools, as well as education and outreach, to support our mission and goals.

The Water Conservation Office's **2025 efforts will focus on education and outreach, customer service, partnerships and pilot projects, and program management**. City water conservation staff are working to **align their efforts with Water 2100, Santa Fe's current long-range water supply planning effort**, and are expanding the **outdoor water conservation efforts to reduce consumptive use**.

The following outlines the water conservation program activities planned for 2025. The City's water conservation plan will be updated in 2026.



GOAL 1: Education, Outreach, & Communication

- Provide K-12 educational programming using Project WET approved hands-on, science-based water education resources in partnership with the Santa Fe Watershed Association.
- Sponsor and participate in the planning and execution of the Next Generation Water Summit (NGWS) to provide adult education around water issues, provide resources and training.
- Develop a series of WaterSmart mini-training sessions that customers may take for rebate credit. Topics may include leak identification with EyeOnWater, tree planting and maintenance, planting recommendations, and efficient irrigation.
- Participate in and support local events such as Earth Day, Arbor Day, and other City sponsored and community events.
- Conduct public input sessions on the City's Water Resources Indicator and public policy responses.
- Conduct a customer survey to obtain baseline data on water conservation approaches as they relate to the Santa Fe Water 2100 long-range water supply plan, and support the plan's public input sessions.

GOAL 2: Customer Service

- Implement changes to the existing rebate program to emphasize rebates for outdoor conservation.
- Develop conservation targets for and in collaboration with top commercial customers.
- Implement the ConserveTrack water conservation platform to automate the rebate program and customer leak detection program, increase enforcement, and track water conservation programming.
- Increase water conservation measure enforcement.

GOAL 3: Partnerships & Pilot Projects

- Implement direct install programs in collaboration with two multi-family housing affordable housing properties.
- Continue work on neighborhood pilot programs that will focus on outdoor irrigation efficiency and public education approaches.
- Work on the accounting of water efficiency rating score (WERS) and Green Building code connections.
- Continue working with the Parks and Open Space Division on efficient irrigation improvements.
- Continue working with the River and Watershed section of the Parks and Open Space Division on the West Alameda Corridor project utilizing rainwater capture rebates and property assessments.
- Continue working to align the water conservation office's programs with Water 2100, the City's long-range water supply planning effort.
- Continue with the partnership with Tourism Santa Fe on marketing focused on tourists.
- Work to align the water conservation office's programs with the Sustainable Santa Fe 25-Year Plan which commits to carbon neutrality and sustainability planning.

GOAL 4: Program Management

- Maintain the Water Conservation and Water Division building demonstration gardens.
- Build enforcement officer responsibilities into the current education position.
- Utilize technical tools to inform conservation targets (e.g., EyeOnWater, Water Resources Indicator, dashboards, and STEWaRDS model).
- Implement a \$ spent/gallon saved metric for programs in the scorecard, where possible.
- Fill vacancies on the Water Conservation Committee in a timely manner and perform other administrative liaison responsibilities.
- Provide supervisor feedback surveys to staff, and issue annual professional development forms with each mid-year review.

Water Conservation Committee Activities 2025

- Review and approve the 2025 water conservation scorecard.
- Assist in finalizing the public policy response for the Water Resources Indicator.
- Provide feedback on new water conservation program enforcement materials.
- Provide feedback on new outdoor water conservation programming and rebates.
- Provide feedback on new WaterSmart mini-training sessions to be developed for customers.
- Provide feedback on new commercial customer outreach methods.
- Engage in the Water 2100 public input sessions.
- Assist in recruiting and interviewing new Water Conservation Committee members.