



## Agenda

**Regular Meeting of the  
Economic Development  
Advisory Committee  
February 5, 2025 at 11:00 AM  
Councilors' Conference Room,  
City Hall  
200 Lincoln Avenue**

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### **Procedures for Economic Development Advisory Committee Meeting**

The agenda and packet for the meeting will be posted at  
<https://santafenm.portal.civicclerk.com/>.

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Consent Agenda
5. Approval of Minutes
  - a. Approval of the November 6, 2024 Economic Development Advisory Committee (EDAC) Meeting Minutes
  - b. Approval of the December 4, Economic Development Advisory Committee (EDAC) Meeting Minutes
6. Action Items: Consent Agenda
7. Action Items: Discussion Agenda
8. Presentations
  - a. Getting Down to Business: Licensing Essentials - Jason Sena, Enforcement Division Manager ([jdsena@santafenm.gov](mailto:jdsena@santafenm.gov)), Jenna Borrego, Business License Specialist ([jeborrego@santafenm.gov](mailto:jeborrego@santafenm.gov)), Eric Renz-Whitmore, Economic Development Specialist ([edrenzwhitmore@santafenm.gov](mailto:edrenzwhitmore@santafenm.gov))
  - b. Introduction to EDAC Strategic Action Plan (SAP) (Vicki Pozzebon, CEO, Prospera Partners, [vicki@prosperapartners.org](mailto:vicki@prosperapartners.org))
9. Public Comment
10. Matters from Staff

11. Matters from the Committee

12. Matters from the Chair

13. Next Meeting:

14. Adjourn

Closed captions are provided for this meeting. Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
NOVEMBER 6, 2024, 11:00 AM  
CITY HALL, COUNCILORS CONFERENCE ROOM  
200 LINCOLN AVE., SANTA FE, NM**

**1. CALL TO ORDER**

The meeting of the Economic Development Advisory Committee was called to order by Councilor Jamie Cassutt, Chair, at 11:00 am on Wednesday, November 6, 2024, at City Hall, in the Councilors Conference Room, 200 Lincoln Ave., Santa Fe, New Mexico.

**2. ROLL CALL**

**MEMBERS PRESENT**

Ondine Frauenglass  
Ken Resnick  
Michael Davis  
Myriah Tomar  
Sierra Perez  
Kathy Rivera  
Kim Schiffbauer  
George Gamble  
David Perez, Vice Chair  
Councilor Jamie Cassutt, Chair

**MEMBERS ABSENT**

**OTHERS PRESENT**

Johanna Nelson, Director, Economic Development  
Casey Dalbor, Business Growth Manager  
Brian Menninger, President, Orion West  
David Delgado, Developer  
Sean Lee, Public Works, Capital Projects  
Garner Duncan, VP Government Affairs, Ezee Fiber Texas, LLC

**3. APPROVAL OF AGENDA**

**MOTION** A motion was made by Ms. Schiffbauer, seconded by Ms. Frauenglass, to approve the agenda as presented.

**VOTE** The motion passed on a roll call vote as follows:

Ms. Frauenglass, yes; Mr. Resnick, yes; Ms. Tomar, yes; Mr. Davis, yes; Mr. Perez, yes; Ms. Schiffbauer, yes; Ms. Cruz, yes; Mr. Gamble, yes; Ms. Rivera, yes; Chair Cassutt, yes.

**4. APPROVAL OF CONSENT AGENDA**

None.

**5. APPROVAL OF MINUTES**

**A. APPROVAL OF THE MINUTES FROM THE OCTOBER 2, 2024 MEETING**

**MOTION** A motion was made by Ms. Frauenglass, seconded by Mr. Davis, to postpone the approval of the minutes.

**VOTE** The motion passed on a roll call vote as follows:

Ms. Frauenglass, yes; Mr. Resnick, yes; Ms. Tomar, yes; Mr. Davis, yes; Mr. Perez, yes; Ms. Schiffbauer, yes; Ms. Cruz, yes; Mr. Gamble, yes; Ms. Rivera, yes; Chair Cassutt, yes.

**6. ACTION ITEMS: CONSENT**

None.

**7. ACTION ITEMS: DISCUSSION**

**A. CONSIDERATION OF BILL 2024-15 ADOPTION OF ORDINANCE NO. 2024-\_\_\_\_\_. A BILL GRANTING EZEE FIBER TEXAS, LLC, A NON-EXCLUSIVE FRANCHISE, TO OPERATE A TELECOMMUNICATIONS NETWORK WITHIN THE CITY OF SANTA FE, THE RIGHT TO USE CITY PUBLIC RIGHTS-OF-WAY TO PROVIDE TELECOMMUNICATIONS SERVICES WITHIN THE CITY; AND FIXING THE TERMS AND CONDITIONS THEREOF.**

Mr. Lee and Mr. Duncan gave a PowerPoint presentation on the project.

Chair Cassutt said it is great to have another alternative here in Santa Fe for internet. How long will it take to install.

Mr. Duncan said we are using a staggered approach. We will start on the north

side of the City and expand.

Chair Cassutt asked if the lines will be on a pole or buried.

Mr. Duncan said our construction will be a mix of both, depending on the area.

There was discussion including the franchise contract, the Ordinance, geographic coverage, the phases of the project, coordination with the City, targeted City development projects, funding, Midtown availability, timelines, overlay with other providers, infrastructure and Federal regulations.

Ms. Schiffbauer left the meeting.

**MOTION** A motion was made by Mr. Perez, seconded by Ms. Frauenglass, to recommend approval to the Governing Body.

**VOTE** The motion passed on a roll call vote of 5 yes, 3 no and 1 abstention; as follows:

Ms. Frauenglass, yes; Mr. Resnick, no; Ms. Tomar, yes; Mr. Davis, no; Mr. Gamble, abstained; Mr. Perez, yes; Ms. Cruz, no; Ms. Rivera, yes; Chair Cassutt, yes.

## **8. PRESENTATION**

### **A. LAS SOLERAS JUNCTION PRESENTATION**

Chair Cassutt stepped out of the meeting. Vice Chair Perez took over as Chair.

Mr. Menninger and Mr. Delgado gave a PowerPoint presentation on the Las Soleras Junction development project.

Ms. Nelson said this project is very important for Santa Fe and her office. The southside development is highly relevant and supports housing and medical/healthcare.

There was discussion.

Chair Cassutt returned to the meeting and to the duties of Chair.

## **9. PUBLIC COMMENT**

None.

## **10. MATTERS FROM STAFF**

**A. DIRECTORS UPDATE**

Ms. Nelson gave her Directors update including on-going projects and events.

**11. MATTERS FROM THE COMMITTEE**

None.

**12. MATTERS FROM THE CHAIR**

None.

**13. NEXT MEETING: WEDNESDAY, DECEMBER 4, 2024**

**14. ADJOURN**

There being no further business before the Committee, the meeting adjourned at 12:30 am.

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Councilor Jamie Cassutt, Chair

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Elizabeth Martin, Stenographer

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
DECEMBER 4, 2024, 11:00 AM  
CITY HALL, COUNCILORS CONFERENCE ROOM  
200 LINCOLN AVE., SANTA FE, NM**

**1. CALL TO ORDER**

The meeting of the Economic Development Advisory Committee was called to order by Vice Chair David Perez, at 11:00 am on Wednesday, December 4, 2024, at City Hall, in the Councilors Conference Room, 200 Lincoln Ave., Santa Fe, New Mexico.

**2. ROLL CALL**

**MEMBERS PRESENT**

Ondine Frauenglass  
Ken Resnick  
Michael Davis, virtually  
Kathy Rivera  
George Gamble  
David Perez, Vice Chair

**MEMBERS ABSENT**

Myriah Tomas, Excused  
Sierra Perez  
Kim Schiffbauer  
Councilor Jamie Cassutt, Chair, Excused

**OTHERS PRESENT**

Johanna Nelson, Director, Economic Development  
Casey Dalbor, Business Growth Manager  
Lizzy Portillo, Economic Development  
Phillip Geste, Developer  
Daniel Hernandez, MRC Director  
Pat Fagili, Assistant City Attorney  
James Glover

**3. APPROVAL OF AGENDA**

**MOTION** A motion was made by Ms. Frauenglass, seconded by Ms. Rivera, to approve the agenda as presented.

**VOTE** The motion passed on a roll call vote as follows:

Mr. Resnick, yes; Ms. Frauenglass, yes; Mr. Davis, yes; Ms. Rivera, yes; Mr. Gamble, yes, Vice Chair Perez, yes.

**4. APPROVAL OF CONSENT AGENDA**

Ms. Rivera pulled item 6 A for discussion.

Item 6 A was the only item on the Consent Agenda, therefore approval is not necessary.

**5. APPROVAL OF MINUTES**

None.

**6. ACTION ITEMS: CONSENT AGENDA**

**A. CONSIDERATION OF BILL 2024-19 ADOPTION OF ORDINANCE NO. 2024-\_\_\_\_. A BILL APPROVING THE SALE OF CITY-OWNED BUILDINGS, IMPROVEMENTS, AND SIX PARCELS LOCATED AT 1600 ST. MICHAEL'S DRIVE WITHIN THE CITY AND COUNTY OF SANTA FE, NEW MEXICO, ASPECT QOZB, LLC, IN THREE PHASES, FOR A TOTAL OF \$5,000,000.**

Mr. Hernandez gave a PowerPoint presentation, giving the history and details of the Bill.

There was discussion including community benefits, legal issues regarding the sale, more clarity on the net value, job estimates for the film industry, affordable housing including the percentage, the City appraisal process, open space and garden space, a possible greenhouse and community gardens, guidelines and the community component.

Mr. Geste said he made a personal commitment to do this. It is totally funded with his money. He is trying to do something innovative and exciting and also make a profit. This will create a very positive outcome for everyone involved and will have a diverse use.

Vice Chair Perez said thank you to the City and Mr. Hernandez for the detailed work on project and presentation. He would like to ask everyone to think about this long term and about strategy. What we have today is an outstanding idea and development that is very community minded. Mr. Geste is making his home in Santa Fe and is poised to be a real powerhouse in film and TV with this plan.

**MOTION** A motion was made by Mr. Resnick, seconded by Ms. Frauenglass, to recommend approval of Bill 2024-19.

**VOTE** The motion passed on a roll call vote as follows:

Mr. Resnick, yes; Ms. Frauenglass, yes; Mr. Davis, yes; Ms. Rivera, yes; Mr. Gamble, yes, Vice Chair Perez, yes.

**7. ACTION ITEMS: DISCUSSION AGENDA**

None.

**8. PRESENTATIONS**

**A. SPUR UPDATE**

Ms. Nelson and Mr. Dalbor gave a presentation on SPUR.

There was discussion on the item.

**B. OUTDOOR RECREATION UPDATE**

Ms. Portillo gave a PowerPoint presentation on the Outdoor Recreation industry activities and data.

There was discussion.

**9. PUBLIC COMMENT**

None.

**10. MATTERS FROM STAFF**

Ms. Nelson reviewed her Economic Development staff report, giving updates on activities, plans and events.

**11. MATTERS FROM THE COMMITTEE**

None.

**12. MATTERS FROM THE CHAIR**

None.

**13. NEXT MEETING  
FEBRUARY 1, 2025**

**14. ADJOURN**

There being no further business before the Committee, the meeting adjourned at 11:55 pm.

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David Perez, Vice Chair

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Elizabeth Martin, Stenographer