



## Agenda

**Regular Meeting of the Santa Fe  
Film and Digital Media Council  
April 7, 2026 at 10:00 AM  
Meeting Virtually**

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### **Procedures for Santa Fe Film and Digital Media Council Meeting**

#### **Join on Zoom:**

<https://santafenm.gov.zoom.us/j/89018485376?pwd=TkZLL3pMTzEzT2dQYXZoOVArek1adz09>

**Meeting ID:** 890 1848 5376

**Passcode:** 127981

The agenda and packet for the meeting will be posted at  
<https://santafenm.portal.civicclerk.com/>

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a. Approval of the Minutes from the March 3 Film and Digital Media Council Meeting
5. Updates
  - a. Santa Fe Film Office (Jennifer LaBar-Tapia, Santa Fe Film Commissioner, [jllabartapia@santafenm.gov](mailto:jllabartapia@santafenm.gov))
6. Presentations
  - a. Remarks from the Mayor (Mayor Michael Garcia, [mjgarcia@santafenm.gov](mailto:mjgarcia@santafenm.gov))
  - b. Game Gauntlet Jam and Digital Media Crossover Event (Ziad Seirafi, Cosmic Forces, [ziad@cosmicforces.com](mailto:ziad@cosmicforces.com))
7. Discussion Items
  - a. Strategic Plan Working Group Updates (Gay Dillingham, Chair, [gayd@cns.com](mailto:gayd@cns.com))

8. Matters from the Committee
  - a. Matters from the Chair (Gay Dillingham, Chair, [gayd@cnscc.com](mailto:gayd@cnscc.com))
9. Matters from Staff
10. Matters from the Public
11. Next Meeting:
  - a. May 5, 2026
12. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.

**FILM AND DIGITAL MEDIA COUNCIL  
MARCH 3, 2026 10:00 AM  
MEETING VIRTUALLY**

**1. CALL TO ORDER**

A meeting of the Film and Digital Media Council was called to order by Chair Dillingham, at 10:02 am, on March 3, 2026 and was held virtually.

**2. ROLL CALL**

**MEMBERS PRESENT**

Gay Dillingham, Chair  
Anna Darrah  
Robert Dennis  
Dr. James Wysong  
Dyanna Taylor  
Jason Ordaz  
Dr. Elizabeth Stahmer  
Jaydin Martinez  
Alessandra Dobrin  
Sienna Bergt  
(3 vacancies)  
Alternate Members:  
Liesette Bailey

**MEMBERS NOT PRESENT**

Dezbaa, excused  
Jacqueline Frank, excused  
Tara Tovarek, excused  
Alternate Member Max Walukas, excused  
Alternate Member Barbara Bentree, excused  
Alternate Member Talia Pura, excused  
Alternate Member James Cresanthis, excused

**OTHERS PRESENT**

Johanna Nelson, Director, Economic Development Department  
Casey Dalbor, Economic Development Department  
Jennifer LaBar-Tapia, Santa Fe Film Office Director  
Andrew Griego, Santa Fe Film Office  
Rosey Hayett, Director, Film Prize Jr.

Brett Trusko, Editor, Trend Magazine  
Sierra Cruz, Indigenous Film Festival  
Elizabeth Martin, Stenographer

38 people joined the meeting virtually.

### **3. APPROVAL OF AGENDA**

**MOTION** A motion was made by Ms. Taylor, seconded by Ms. Darrah, to approve the agenda as presented.

**VOTE** The motion passed on a roll call vote as follows:

Ms. Darrah, yes; Mr. Dennis, yes; Ms. Taylor, yes; Mr. Ordaz, yes; Dr. Wysong, yes; Dr. Stahmer, yes; Mr. Martinez, yes; Ms. Dobrin, yes; Ms. Bergt, yes; Ms. Bailey, yes; Chair Dillingham, yes.

### **4. APPROVAL OF MINUTES**

#### **A. APPROVAL OF THE MINUTES FROM FEBRUARY 3 FILM AND DIGITAL MEDIA COUNCIL MEETING**

Chair Dillingham noted that on page 3, the spelling is Tisch.

Ms. Bailey noted that in the report by Ms. LaBar-Tapia, she and Jacques were on the panel.

**MOTION** A motion was made by Ms. Darrah, seconded by Ms. Frank, to approve the minutes as amended.

**VOTE** The motion passed on a roll call vote as follows:

Ms. Darrah, yes; Mr. Dennis, yes; Ms. Taylor, yes; Mr. Ordaz, yes; Dr. Wysong, yes; Dr. Stahmer, yes; Mr. Martinez, yes; Ms. Dobrin, yes; Ms. Bergt, yes; Ms. Bailey, yes; Chair Dillingham, yes.

### **5. UPDATES**

#### **A. SANTA FE FILM OFFICE**

Ms. LaBar-Tapia said Dark Winds is getting ready to be here in a couple of weeks. She got a call about an eighth grader who is interested in getting into makeup. If anyone knows of a small production she could shadow for an hour or two, please let her know. She was asked to be part of the Capital High School mentorship program

and spoke to them a week or so ago. South By Southwest is coming up in a couple of weeks. We decided not to participate in this one. The State Film Office will be there. The New Mexico House is including things other than film. We will attend the ACI conference at the end of August in LA.

Ms. LaBar-Tapia continued, saying at least once a week, Andrew goes out and takes pictures to update the Locations Directory. Reach out to us if you are interested. Our office is a proud sponsor of Film Prize. They are a great organization. The transition with the new Mayor is going well. She has had a couple of meetings with him. He is interested in what we are doing. She is meeting with the County Commission Chair tomorrow about filming on Indigenous land and incentives. We are supporters of the BANF Film Festival. The proceeds go to the Santa Fe Conservation Trust. It will be at the Lensic. The Taos Film Festival is April 23<sup>rd</sup> to April 26<sup>th</sup>.

Chair Dillingham said Mayor Garcia will be joining us at our April meeting.

Ms. Darrah said the grants list is now up on the Film Office website.

Ms. LaBar-Tapia said we just revamped our casting page.

## **6. PRESENTATIONS**

### **A. FILM PRIZE JR UPDATE**

Mr. Hayett shared a video about Film Prize Jr., which included the educational program, measurable gains, State investment, funding, and community participation.

Mr. Hayett said the Fifth Annual Festival will be held on March 21<sup>st</sup>. Thank you all for your support.

Dr. Stahmer said she is very proud of Mr. Hayett and the program that he has created.

### **B. TREND MAGAZINE**

Mr. Trusko gave an overview of Trend Magazine and his proposal for the 2027 edition, including that it will be about locations in New Mexico, stories on the studios, highlights of major productions and how they use the land, an article about sovereignty and Indigenous films, fashion on a film shoot, environmental issues, education, infrastructure, 24 hours on a set and more. He is open to ideas and would like input and suggestions from the Council. The 2027 edition will come out in June of 2027.

### **C. INDIGENOUS FILM FESTIVAL**

Ms. Cruz said we are having our second Indigenous Film Festival at IAIA in partnership with the Performing Arts Department. There will be two feature films, a student showcase and panels. We are asking for help to promote the event. She will put the information in the chat.

There was discussion.

## **7. DISCUSSION ITEMS**

### **A. STRATEGIC PLAN WORKING GROUP UPDATES**

Chair Dillingham said her meeting with the Mayor went really well. Johanna Nelson joined her at the meeting.

#### **ABOVE THE LINE**

Ms. Darrah gave an update on the next Above The Line event to be held on March 20<sup>th</sup> at 10:00 am at the newly opened Tender Fire Kitchen on the Midtown Campus and gave an update on the Kombucha Bingo events.

Ms. Taylor congratulated Ms. Darrah on her event at Plan B to introduce her pilot for her new incredible show - Blankton. It was fabulous, hysterically funny and marvelous and very local.

Chair Dillingham added that there are a lot of creatives, directors, writers, and actors participating. It is mostly filmed at Lamy.

Ms. Darrah thanked everyone who came out to support the project.

#### **EDUCATION**

Dr. Wysong reported on their continued work on the backlot project and the Legislative funding they received to put in some of their IT infrastructure.

Dr. Stahmer reported that they are in the first stages of preparing their first training to be held at the backlot, so stay tuned. Stagecoach is partnering with IAIA and being funded by the State Film Office to have their second screen writing conference on June 3<sup>rd</sup>, 6<sup>th</sup> and 7<sup>th</sup>. We are also working with Alessandra Dobrin to devise our post-production training.

Mr. Ordaz reported that Jessica Matten, with the Indigenous Film Academy, came to IAIA to offer her three day intensive workshop. Twelve of our students participated. It was funded by AMC.

## **GOVERNMENT AFFAIRS**

Mr. Dennis gave an update and overview of the Legislative Session issues relative to film and digital media. He will put the written report in the chat.

Mr. Dennis noted that the City of Las Cruces voted to end their relationship with their Film Partner agreement and reported on the State Film Commission meeting, including the State Film Office's work to bring the marketing efforts forward in the Film Partner agreements, the MAC project at the railyard will have their grand opening on September 1<sup>st</sup>, the New Mexico Film and Media Conference will coincide with that opening, for fiscal year 25 \$360 million was the spend for film and TV productions in the state, and discussions on film incentives.

## **POST-PRODUCTION**

There was no report at this time.

## **8. MATTERS FROM THE COMMITTEE**

### **A. MATTERS FROM THE CHAIR**

Ms. Dillingham reminded those who are applying or re-applying to join the Council need to be sure to note that category they fit into in their letters of interest.

## **9. MATTERS FROM STAFF**

Mr. Dalbor reviewed the report from Director Nelson and put the report in the chat. The report included the March 12<sup>th</sup> Outdoor Recreation meet-up, events, trainings, the Above The Line event and the Books Behind the Business event on March 24<sup>th</sup>.

Mr. Dalbor reported that they are working on the SAFE and SPUR grants and that Go Local - Go Different is in full swing. The office is finalizing their site ready documents. An offer has been made for the Southside Coordinator.

## **10. MATTERS FROM THE PUBLIC**

**Josh Bernstein.** Mr. Bernstein asked for advise to hire a person to help him with the rebates and incentives. He will put his email in the chat. We are going to start filming in New Mexico/Santa Fe in May and need a space to build a set for an Indiana Jones type museum that has an authentic look. If you know of any sites, please let him know. He will be at Aspect.

Mr. Griego said we can connect you with accountants who can help you with the

rebates and incentives. There is a site on the Midtown campus that may work for your museum. Send him and email.

**Sean Montoya.** Mr. Montoya said he is moving forward with the capstone project this month and later into the month. He is looking for volunteer crew members for a short student film. He will put his information in the chat.

**Lisette Bailey.** Ms. Bailey said the Santa Fe International Film Festival is partnering with Midtown for an opening on Thursday at 7:00 pm. She will put the information in the chat.

**John.** John spoke about a project he is working on.

## **11. NEXT MEETING**

**A. APRIL 7, 2026**

## **12. ADJOURN**

There being no further business before the Council, the meeting adjourned at 11:55 am.

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Gay Dillingham, Chair

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Elizabeth Martin, Stenographer