



## Agenda

Notification of the Liquor  
Hearing  
March 9, 2026 at 4:00 PM  
Virtual Meeting

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### Procedures for Liquor Hearing Meeting

**Viewing:** Members of the Public who wish to attend the Liquor Hearing can do so by using the Zoom link below.

The video recording of this meeting will remain available for viewing at any time on the City's YouTube channel at <https://www.youtube.com/user/cityofsantafe>. Staff is available to help members of the public access pre-recorded meetings online at any time during normal business hours. Please call (505) 955-6521 for assistance.

**Written Public Comment:** Members of the public may submit written comments by email to [emaragon@santafenm.gov](mailto:emaragon@santafenm.gov) by 8:00 AM, the morning of the Liquor Hearing.

To provide live public comment you must join the Zoom meeting by internet or phone, as follows:

**Join on Zoom:**  
**Meeting ID:**  
**Passcode:**

To join the Zoom meeting using a phone, use the following phone number:

Phone attendees should press \*9 to use the "Raise Hand" function to be recognized by the Liquor Hearing Officer to speak at the appropriate time.

1. Call to Order
2. Public Hearings
  - a. Request from New Mexico Hard Cider, LLC dba New Mexico Hard Cider Taproom for the following:
    1. Pursuant to §60-6B-10 NMSA 1978, Consideration of a Waiver of the 300-Foot Location Restriction to Allow the Sale of Alcohol at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105, Which is Within 300 feet of Santa Fe Jewish Center, located at 230 W. Manhattan Ave..
    2. If the Waiver of the 300-Foot Location Restriction is Granted, Consideration of a Request for a Floor Plan Expansion, of Their Current Winegrowers Off-

Site Liquor License for an Additional 6,845 Square Feet with a Final Square Footage of 9,146, to be Located at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105. (Emily Aragon, Constituent Services Specialist; [emaragon@santafenm.gov](mailto:emaragon@santafenm.gov))

**Committee Review:**

Liquor Hearing: 03/09/2026

Governing Body: 03/11/2026

3. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.



Alcoholic Beverage Control Division
Floor Plan Expansion/Change Intake Application



Application Number: PAR-0000405132

RECEIVED - CITY CLERK
'26 FEB 17

Permanent Change of Floor Plan or Expansion of a Liquor Licensed Premise Application
\$75.00 Fee: all fees non-refundable | NMAC 15.10.32.12 | NMAC 15.10.32.13 | NMAC 15.10.32.14

- The licensee may not serve or sell alcohol in the proposed new area until written approval and a new approved floor plan is received.
Licensee must show proof the entire enclosure for any proposed outdoor areas and any expansion.
Licensee must obtain written approval and receive a new stamped approved floor plan issued by ABC's staff to begin sales or service of alcohol in the changed or expanded areas.
15.11.2.10 FLOOR PLAN: All licensees and their employees shall have access on the licensed premises to a hard copy of the current floor plan approved by the division.

Business Name: New Mexico Hard Cider, LLC

Licensee DBA Name: New Mexico Hard Cider Taproom

Lessee:

License Number: WOS-000006

Licensee Type: Winegrower Off-Site

License Status: Active

Premises Address: 505 Cerrillos Road, Suite A105, Santa Fe, NM 87501

Premises County: Santa Fe

Premises Local Option District: Santa Fe City

Contact Name: Craig Martin Moya

Contact Email: nmcider@gmail.com

Contact Phone: (505) 231-0632

Please specify the appropriate reason for this application? [X] Expanding Floor Plan [ ] Reducing Floor Plan [ ] Changing Floor Plan

Effective Date of Change: 03/01/2026

Reason for Change: Expand the business more seats

Square Footage (Current): 2301

Square Footage (Adding/Changing): 6845

Final Square Footage: 9146

Has the expansion/change of floor plan resulted in change of premises street address? No

Will the proposed expansion bring the licensed premises within 300 feet of a church or school? Yes

Do you understand that if the change or expansion of the licensed premises is twenty-five (25%) or more of the total existing square footage, the Director may require the licensee to file an application for a Transfer of Location? Yes

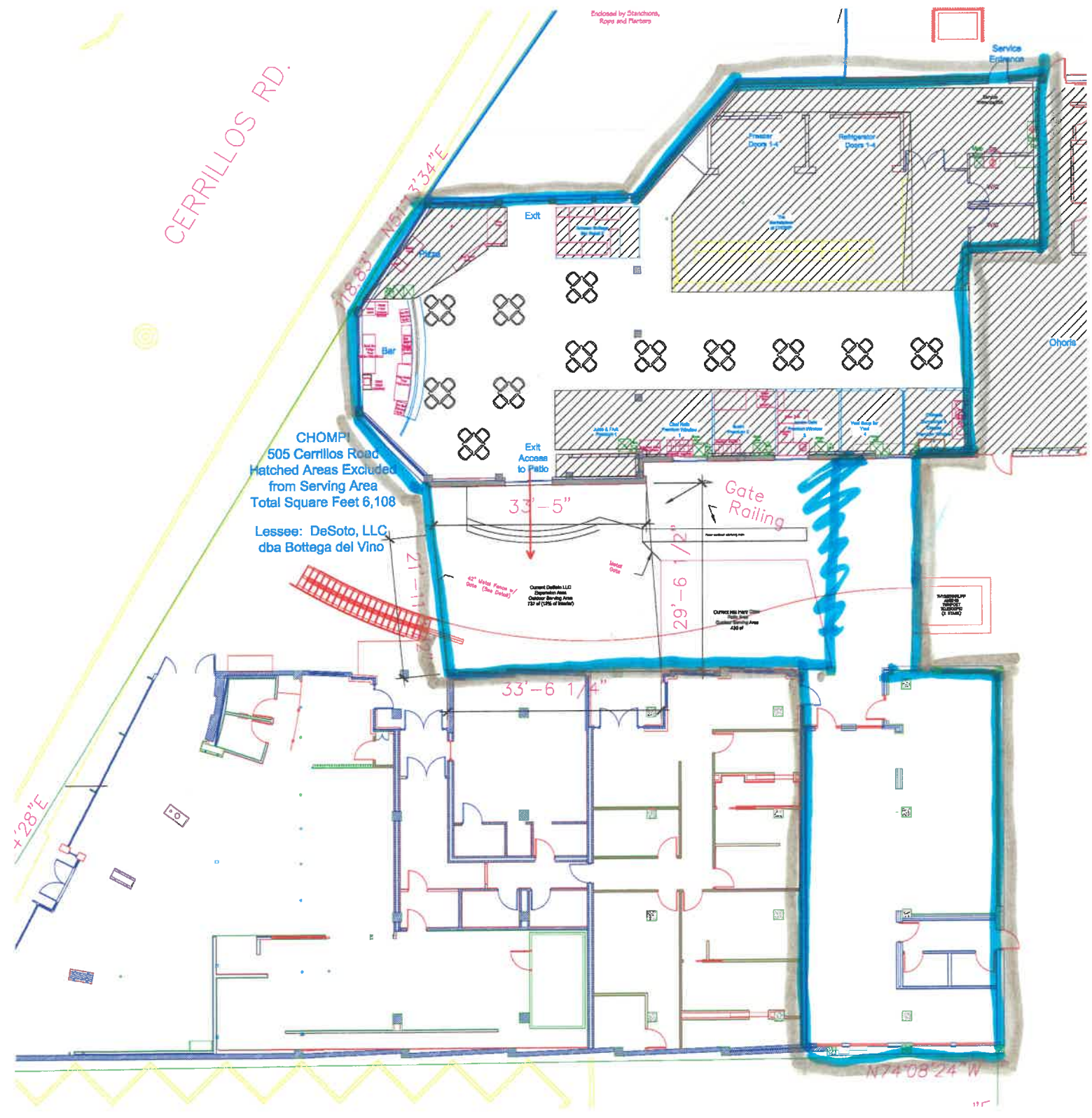
Do you attest that the requested change meets the definition of 'licensed premises' in NMSA 1978 60-3A-3(O), which states in part 'licensed premises means the contiguous areas of the structure and the grounds that are under the direct control of the licensee. Yes

Has there been any change in ownership or operation of Licensee? No

Specify your role with respect to license for which you are requesting the change? [X] Owner [ ] Lessee [ ] Resident Agent

Required for Expansions Only | Local Option District Review

Local Governing Body of: \_\_\_\_\_ Village, County, City Check one: [X] Approved [ ] Disapproved
Signature and Title of Village/County/City Official: \_\_\_\_\_ Date: \_\_\_\_\_



CHOMPI  
505 Cerrillos Road  
Hatched Areas Excluded  
from Serving Area  
Total Square Feet 6,108


Lessee: DeSoto, LLC  
dba Bottega del Vino

Current DeSoto LLC  
Occupancy Area  
Customer Seating Area  
710 sq ft (10% of building)

Gate Railing

MEASUREMENT OF  
THIS PLAN IS  
BASED ON  
SURVEY



DATE: March 2, 2026  
TO: Renee Barela-Gutierrez, Liquor Hearing Officer  
FROM: Emily Aragon, Constituent Services Specialist   
VIA: Geralyn F. Cardenas, Interim City Clerk/Director of Community Engagement

## **ITEM & ISSUE:**

Request from New Mexico Hard Cider, LLC dba New Mexico Hard Cider Taproom for a Waiver of the 300-Foot Location Restriction, and a Floor Plan Expansion of their current Winegrower Off-Site Liquor License.

## **BACKGROUND AND SUMMARY:**

The applicant has requested the following:

- a) Pursuant to §60-6B-10 NMSA 1978, consideration of a waiver of the 300-foot location restriction to allow the sale of alcohol at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105, which is within 300 feet of the Santa Fe Jewish Center, located at 230 W. Manhattan Avenue.
- b) If the waiver of the 300-foot location restriction is granted, consideration of a request for a Floor Plan Expansion of their current Winegrower Off-Site Liquor License for an additional 6,845 square feet with a final square footage of 9,146, to be located at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105.

Attached is the original application, and the GIS map confirming that the location is within 300 feet of the Santa Fe Jewish Center, 230 W. Manhattan Avenue.

## **ACTION REQUESTED**

Consideration of the above request

Attachments: Alcoholic Beverage Control Application



Alcoholic Beverage Control Division
Floor Plan Expansion/Change Intake Application



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15.11.2.10 FLOOR PLAN: All licensees and their employees shall have access on the licensed premises to a hard copy of the current floor plan approved by the division.

Business Name: New Mexico Hard Cider, LLC

Licensee DBA Name: New Mexico Hard Cider Taproom

Lessee:

License Number: WOS-000006

Licensee Type: Winegrower Off-Site

License Status: Active

Premises Address: 505 Cerrillos Road, Suite A105, Santa Fe, NM 87501

Premises County: Santa Fe

Premises Local Option District: Santa Fe City

Contact Name: Craig Martin Moya

Contact Email: nmcider@gmail.com

Contact Phone: (505) 231-0632

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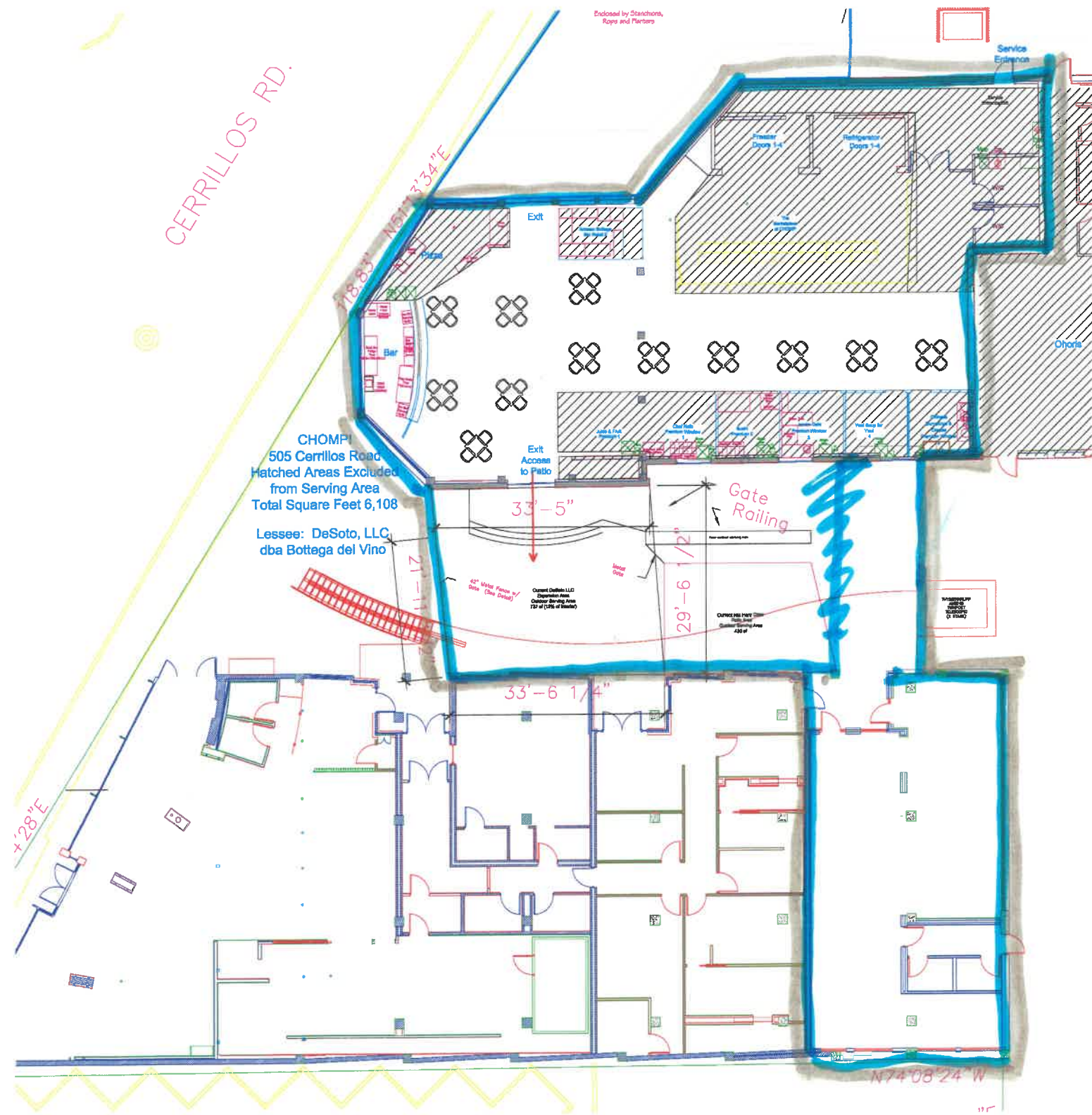
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Required for Expansions Only | Local Option District Review

Local Governing Body of: \_\_\_\_\_ Village, County, City Check one: [X] Approved [ ] Disapproved
Signature and Title of Village/County/City Official: \_\_\_\_\_ Date: \_\_\_\_\_



CERRILLOS RD.

CHOMPI  
505 Cerrillos Road  
Hatched Areas Excluded  
from Serving Area  
Total Square Feet 6,108

Lessee: DeSoto, LLC  
dba Bottega del Vino

Current DeSoto LLC  
Occupation Area  
Customer Seating Area  
710 sq ft (10% of building)

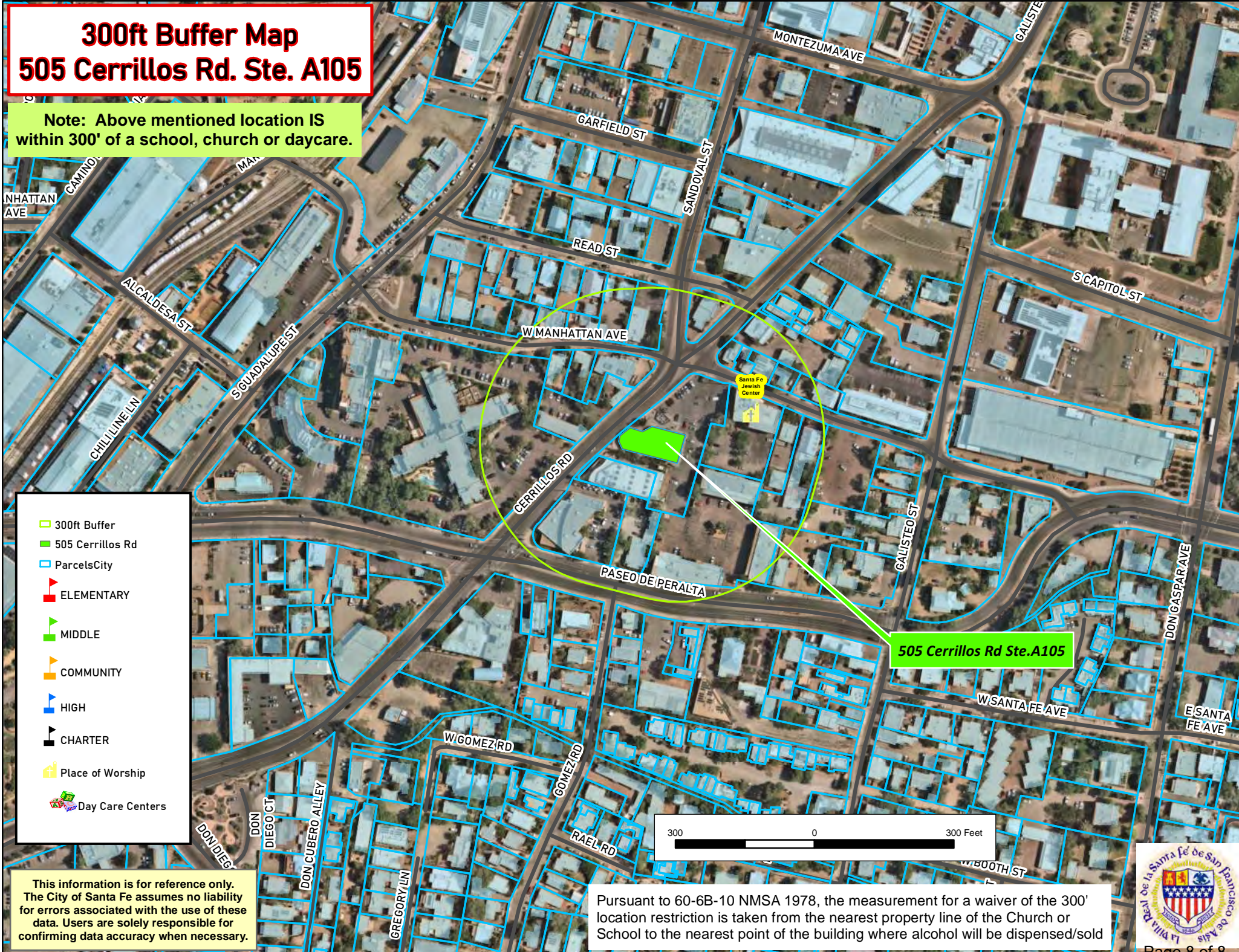
Gate Railing

MEASUREMENT OF  
EXISTING  
SEATING  
(10% OCCUPANCY)

11'

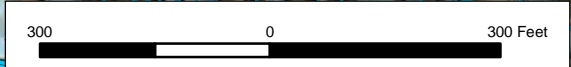
# 300ft Buffer Map 505 Cerrillos Rd. Ste. A105

Note: Above mentioned location IS within 300' of a school, church or daycare.



- ▭ 300ft Buffer
- ▬ 505 Cerrillos Rd
- ▭ ParcelsCity
- ▴ ELEMENTARY
- ▴ MIDDLE
- ▴ COMMUNITY
- ▴ HIGH
- ▴ CHARTER
- 🏠 Place of Worship
- 🧸 Day Care Centers

505 Cerrillos Rd Ste.A105



This information is for reference only. The City of Santa Fe assumes no liability for errors associated with the use of these data. Users are solely responsible for confirming data accuracy when necessary.

Pursuant to 60-6B-10 NMSA 1978, the measurement for a waiver of the 300' location restriction is taken from the nearest property line of the Church or School to the nearest point of the building where alcohol will be dispensed/sold

