



Agenda

**Regular Meeting of the
Economic Development
Advisory Committee
March 4, 2026 at 11:00 AM
Tourism Conference Room
Santa Fe Community
Convention Center
201 West Marcy Street**

Procedures for Economic Development Advisory Committee Meeting

Join Zoom Meeting:

[https://santafenm-
gov.zoom.us/j/83314578481?pwd=43m0IVRTb3XLrhJXilmOIKpEcbCsb.1](https://santafenm.gov.zoom.us/j/83314578481?pwd=43m0IVRTb3XLrhJXilmOIKpEcbCsb.1)

Meeting ID: 833 1457 8481

Passcode: 536279

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Consent Agenda
5. Approval of Minutes
 - a. Approval of the February 4 Economic Development Advisory Committee (EDAC) Meeting Minutes
6. Action Items: Consent Agenda
7. Action Items: Discussion Agenda
8. Presentations
 - a. Remarks from the Mayor (Mayor Michael Garcia, mjgarcia@santafenm.gov)
 - b. New Mexico Economic Development Department (NMEDD) Update (Jennifer Myers, Community, Business & Rural Development Team Leader, jennifer.myers@edd.nm.gov)
9. Public Comment
10. Matters from the Committee
 - a. Subcommittee Working Group Updates (Councilor Cassutt, Chair,

jcassutt@santafenm.gov)

11. Matters from Staff

- a. OED March Departmental Reports and Update (Johanna Nelson, OED Director, jcnelson@santafenm.gov)

12. Matters from the Chair

13. Next Meeting:

- a. April 1, 2026

14. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
WEDNESDAY, FEBRUARY 4, 2026, 11:00 AM
CITY HALL, COUNCILORS CONFERENCE ROOM
200 LINCOLN AVE., SANTA FE, NM**

1. CALL TO ORDER

A regular meeting of the Economic Development Advisory Committee was called to order by Councilor Jamie Cassutt, Chair, at 11:03 am, on Wednesday, February 4, 2026, at City Hall, in the Councilors' Conference Room, 200 Lincoln Avenue, Santa Fe, New Mexico.

2. MEMBERS PRESENT

Councilor Jamie Cassutt, Chair
David Perez, Vice Chair
Kathy Rivera
Ondine Frauenglass
George Gamble
Ava Salman

MEMBERS ABSENT

Ken Resnick, excused
Dulce Marti, excused

OTHERS PRESENT

Johanna Nelson, Director, Office of Economic Development
Casey Dalbor, Business Growth Manager
Maciek Jasik, Downtown Business Coordinator
Eric Renz-Whitmore, Economic Development Specialist
Elizabeth Martin, Stenographer, virtually

3. APPROVAL OF AGENDA

MOTION A motion was made by Mr. Perez, seconded by Ms. Rivera, to approve the agenda as presented.

VOTE The motion passed on a roll call vote as follows:

Ms. Frauenglass, yes; Mr. Gamble, yes; Ms. Salman, yes; Ms. Rivera, yes; Mr. Perez, yes; Chair Cassutt, yes.

4. APPROVAL OF CONSENT AGENDA

None.

5. APPROVAL OF MINUTES

Ms. Salman said her name is misspelled in both sets of minutes. It is spelled Salman.

A. APPROVAL OF THE DECEMBER 3, 2025 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) MEETING MINUTES

MOTION A motion was made by Mr. Gable, seconded by Mr. Perez, to approve the minutes as amended.

VOTE The motion passed on a roll call vote as follows:

Ms. Frauenglass, yes; Mr. Gamble, yes; Ms. Salman, yes; Ms. Rivera, yes; Mr. Perez, yes; Chair Cassutt, yes.

B. APPROVAL OF THE JANUARY 11, 2026 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) MEETING MINUTES

MOTION A motion was made by Mr. Gamble, seconded by Mr. Perez, to approve the minutes as amended.

VOTE The motion passed on a roll call vote as follows:

Ms. Frauenglass, yes; Mr. Gamble, yes; Ms. Salman, yes; Ms. Rivera, yes; Mr. Perez, yes; Chair Cassutt, yes.

6. ACTION ITEMS

A. REQUEST FOR APPROVAL OF PROFESSIONAL SERVICES CONTRACT #3260335 SANTA FE BUSINESS INCUBATOR FOR BUSINESS INCUBATION SERVICES IN THE TOTAL AMOUNT OF \$600,000 FOR A THREE-YEAR TERM.

Ms. Nelson said we have a long relationship with the Santa Fe Business Incubator - back to the 1990s. Ms. Nelson said this item is for the renewal of the contract with some tweaks.

Ms. Longserre gave the background and history of the Incubator and stated that as she has recently retired, Dana Catron has been hired as the new Executive Director of the Incubator. Ms. Longserre will join the Board of Directors.

Ms. Nelson said the funds for this contract come from the general economic development fund.

There was discussion around the processes and programs at the Incubator and the training programs and partnerships.

Mr. Perez said incubation is such an important component to our start ups in Santa Fe. Congratulations Dana. He looks forward to working with you.

There was discussion about small business policies and needs including affordable commercial space, housing, and career paths.

MOTION A motion was made by Mr. Perez, seconded by Mr. Gamble, to approve the contract for the Santa Fe Business Incubator.

VOTE The motion passed on a voice vote.

7. ACTION ITEMS: DISCUSSION AGENDA

None.

8. PRESENTATIONS

None.

9. MATTERS FROM THE COMMITTEE

A. OPEN DISCUSSION ON ECONOMIC DEVELOPMENT TOPICS

Chair Cassutt said she would like to have an open discussion and updates from the subcommittees.

Ms. Frauenglass said the Steering Committee met in January to discuss priorities. We identified the following:

- clarifying how we use information from the Economic Development Office to make sure we support their work and not add to it
- identify sectors where business can legitimately compete
- ensure alignment with other Departments such as Land Use
- see how the strategic plan works with these items and priorities

- interest in how long range goals support small business in Santa Fe

Mr. Perez said he is pleased with the direction we are going. OED gets so much done for their circumstances. How can we be more focused for them and the City. We need more assistance from the City in areas such as space and facilities for start ups, Land Use assistance, focusing on technology areas, communication and awareness.

Mr. Perez said he is happy to say that the State Department of Economic Development awarded a \$700,000 grant to the Innovation Hub at Midtown.

Chair Cassutt said coming up at the next few meetings will be a legislative update, Land Use and Affordable Housing interactions, and a field trip to Midtown.

OPEN DISCUSSION AND CONVERSATIONS

There was open discussion around what the Economic Development Department needs and the Committee can assist with, the Strategic Plan, feedback and surveys from the community, governance, the eight priority areas in the Strategic Plan, events and outreach, challenges for the eight priority areas, challenges for the Department, strategies, measurable impacts, recruitment, workforce development, advocacy, identification of available spaces and buildings, a map of resources and sites, and policy recommendations.

12. MATTERS FROM THE CHAIR

Chair Cassutt said thank you everyone for the discussion today.

13. NEXT MEETING

A. MARCH 3, 2026, 11:00 AM - 1:00 PM

14. ADJOURN

There being no further business before the Committee, the meeting adjourned at 12:50 pm.

Councilor Jamie Cassutt, Chair

Elizabeth Martin, Stenographer

