



Agenda

**Regular Meeting of the Santa Fe
Film and Digital Media Council
March 3, 2026 at 10:00 AM
Meeting Virtually**

Procedures for Santa Fe Film and Digital Media Council Meeting

Join on Zoom:

<https://santafenm.gov.zoom.us/j/89018485376?pwd=TkZLL3pMTzEzT2dQYXZoOVArek1adz09>

Meeting ID: 890 1848 5376

Passcode: 127981

The agenda and packet for the meeting will be posted at
<https://santafenm.portal.civicclerk.com/>

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a. Approval of the Minutes from the February 3 Film and Digital Media Council Meeting
5. Updates
 - a. Santa Fe Film Office (Jennifer LaBar-Tapia, Santa Fe Film Commissioner, jllabartapia@santafenm.gov)
6. Presentations
 - a. Film Prize Jr Update (Rosey Hayett, Film Prize Jr. NM Director, rosey@prize.foundation)
 - b. Trend Magazine (Brett Trusko, Editor, Trend Magazine, brett.trusko@gmail.com)
 - c. Indigenous Film Festival (Elena Higgins, Executive Director, elena@indigenouways.org; Sierra Cruz, Program Manager, sierra@indigenouways.org)

7. Discussion Items
 - a. Strategic Plan Working Group Updates (Gay Dillingham, Chair, gayd@cncs.com)
8. Matters from the Committee
 - a. Matters from the Chair (Gay Dillingham, Chair, gayd@cncs.com)
9. Matters from Staff
10. Matters from the Public
11. Next Meeting:
 - a. April 7, 2026
12. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.

**FILM AND DIGITAL MEDIA COUNCIL
FEBRUARY 3, 2026 10:00 AM
MEETING VIRTUALLY**

1. CALL TO ORDER

A meeting of the Film and Digital Media Council was called to order by Chair Dillingham, at 10:02 am, on February 4, 2026 and was held virtually.

2. ROLL CALL

MEMBERS PRESENT

Gay Dillingham, Chair
Anna Darrah
Robert Dennis
Dr. James Wysong
Dezbaa
Dyanna Taylor
Jacqueline Frank
Jaydin Martinez
Alessandra Dobrin
Sienna Bergt
(3 vacancies)
Alternate Members:
 Liesette Bailey
 Max Walukas
 Barbara Bintree
 Talia Pura

Over 40 people were on the meeting call.

MEMBERS NOT PRESENT

Jason Ordaz, excused
Dr. Elizabeth Stahmer, excused
Tara Tovarek, excused

OTHERS PRESENT

Johanna Nelson, Director, Economic Development Department
Casey Dalbor, Economic Development Department
Jennifer LaBar-Tapia, Santa Fe Film Office Director
Andrew Griego, Santa Fe Film Office

Carly Venditti, Deputy Director, MRA
Randy Randall, Tourism Director
Elizabeth Martin, Stenographer

3. APPROVAL OF AGENDA

MOTION A motion was made by Dr. Wysong, seconded by Ms. Taylor, to approve the agenda as presented.

VOTE The motion passed on a roll call vote as follows:

Ms. Darrah, yes; Mr. Dennis, yes; Ms. Taylor, yes; Dr. Wysong, yes; Ms. Taylor, yes; Ms. Frank, yes; Mr. Martinez, yes; Ms. Dobrin, yes; Ms. Bergt, yes; Ms. Bailey, yes; Ms. Pura, yes; Ms. Bintree, yes; Mr. Walukas, yes; Chair Dillingham, yes.

4. APPROVAL OF MINUTES

A. APPROVAL OF THE MINUTES FROM DECEMBER 2, 2025, FILM AND DIGITAL MEDIA COUNCIL MEETING

Chair Dillingham noted a typographical error.

MOTION A motion was made by Ms. Darrah, seconded by Ms. Frank, to approve the minutes as amended.

VOTE The motion passed on a roll call vote as follows:

Ms. Darrah, yes; Mr. Dennis, yes; Ms. Taylor, yes; Dr. Wysong, yes; Ms. Taylor, yes; Ms. Frank, yes; Mr. Martinez, yes; Ms. Dobrin, yes; Ms. Bergt, yes; Ms. Bailey, yes; Ms. Pura, yes; Ms. Bintree, yes; Mr. Walukas, yes; Chair Dillingham, yes.

B. APPROVAL OF THE MINUTES FROM THE JANUARY 6 FILM AND DIGITAL MEDIA COUNCIL

Chair Dillingham noted that Dezbaa should be shown as present and the spelling of Jean Cocteau and Plur1bus.

MOTION A motion was made by Ms. Frank. Seconded by Mr. Dennis, to approve the minutes as amended.

VOTE The motion passed on a roll call vote as follows:

Ms. Darrah, yes; Mr. Dennis, yes; Ms. Taylor, yes; Dr. Wysong, yes; Ms. Taylor, yes; Ms. Frank, yes; Mr. Martinez, yes; Ms. Dobrin, yes; Ms. Bergt, yes; Ms. Bailey, yes;

Ms. Pura, yes; Ms. Bentree, yes; Mr. Walukas, yes; Chair Dillingham, yes.

5. UPDATES

A. SANTA FE FILM OFFICE

Ms. LaBar-Tapia said we are freest off attending the Sundance Film Festival. We went with the State Film Office and made a lot of connections. She was on two panels. Santa Fe was named number 1 in the small city category for the best place to live and work in Movie Maker magazine for the 4th year in a row. We are the only City to hold that title for four years. Lynette and Jacque were on a panel as well. Andrew is a Tish grad. Tish House was there and he reconnected. He persuaded several Tish projects to come here. Next year Sundance will be in Boulder.

Ms. LaBar-Tapia said we are getting ready to attend South X Southwest in March. Erick of Economic Development is investing in creating a New Mexico House. Panels and vendors will be involved. The State Film Office will be there as well. Lost Bus is up for an Oscar for best special effects. It was filmed here. She did a presentation to the County Lodgers Tax Board last month and was on the Richard Eads show last month. We are working with the City Economic Development Department on the Go Local campaign with Go Local - Go Film. A big scout was here last weekend for a big western. Dark Winds production team is moving in. We had a commercial filmed at the ski basin and Ransom Canyon just wrapped.

6. PRESENTATIONS

A. METROPOLITAN REDEVELOPMENT AGENCY

Ms. Venditti shared her screen and gave an update presentation including the shared vision, the history of the project, legacy buildings, community and master plans, infrastructure and design, cost projections, Aspect Media Village, a 98 unit housing development, the Santa Fe Innovations Hub, planning initiatives including the Metropolitan Redevelopment Area and the Hopewell Mann Restabilization Plan and the acquisition of tract O owned by the state.

Members of the Council thanked Ms. Venditti and complimented her on her clear presentation.

There was discussion around demolition plans, the apartments, capital outlay and funding requests

B. TOURISM UPDATE

Mr. Randall gave an update on tourism in Santa Fe, hotel occupancy data, the

LAX flight, marketing around the flight, advertising, the visitors guide, the Conde Nast Reader Poll, and plans for the celebration of Rt. 66.

There was discussion about marketing dollars for the LAX flight and the critical need for the flight, funding possibilities for advertising and public relations efforts to get people to Santa Fe.

7. DISCUSSION ITEMS

None.

8. MATTERS FROM THE COMMITTEE

A. STRATEGIC PLAN WORKING GROUP UPDATES

ABOVE THE LINE

Kiana Estevez gave a brief presentation about Kombucha events.

Tom Ragan gave an overview of the Indy Q project including the history of the project and details about the events.

Gary Polk gave a presentation regarding the New Mexico Documentary Incubator program.

Ms. Darrah said we are working on the next Above The Line gathering. It will be on March 20th on the Aspect Studios lot at Sky Theater. We will tour the space and have the gathering from 10:00 am to 12 noon.

POST PRODUCTION

Ms. Dobrin said we will be meeting soon. She will have an update at the next meeting.

GOVERNMENT AFFAIRS

Mr. Dennis said we are in the middle of the session. We have been working with the State Council on the Film Loan Fund. The Governor's Council is leading the effort. They are talking about going for a separate fund. The deadline for introducing legislation is in 24 hours. We may be looking at the 2027 session.

Chair Dillingham said hopefully NMFA can help us get that drafted.

Mr. Dennis said Film and Media Day in on the 17th at the Legislature from 8:00

am to 2:00 pm.

Ms. Pura said she is working on House Memorial 17 which establishes a task force to look at regulating and licensing people representing actors. SAG has talent agents covered. We have had incidents happen where money was paid and services were not rendered by other folks representing actors. It has passed a Committee unanimously.

Mr. Dennis said he will put a link in the chat to a film about the Texas incentives.

EDUCATION

Mr. Dalbor said he put a link in the chat with notes from Jason Ordaz.

Dr. Stahmer said she has a lot in the works that she is not able to announce publically.

Dr. Wysong reported that the back lot project is moving along. They are moving dirt.

B. MATTERS FROM THE CHAIR

Chair Dillingham said we have terms that expire in March. The members whose terms expire then are myself, Anna, Jason, Dezbaa, Elizabeth Stahmer, Robert, Ms. Frank and Ms. Taylor. If you want to continue, you need to send a letter of interest and your resume addressed to the Mayor, but mailed to Casey. He will copy it and send it on to the Mayor.

Dr. Wysong asked that this information be sent to the Council members via email.

Mr. Dalbor said he will send an email. The bylaws state that members can serve a maximum of three terms. It is not automatic that you will be reappointed. We have a new Mayor.

Chair Dillingham said we will also do a public notice that we are looking for members. We are allowed 16 members and 5 alternates.

9. MATTERS FROM STAFF

Ms. Nelson thanked Chair Dillingham for her service. We are grateful to have you. It is a joy.

Ms. Nelson gave updates on the Go Local program, funding opportunities and

deadlines for applications, the small business grants and the grants focused on security and the Small Business and the Entrepreneurship Committee kick off.

10. MATTERS FROM THE PUBLIC

Josh said thank you for these meetings. They are brilliant.

11. NEXT MEETING

A. MARCH 3, 10:00 AM TO 12 NOON

12. ADJOURN

There being no further business before the Council, the meeting adjourned at 12:11 pm.

Gay Dillingham, Chair

Elizabeth Martin, Stenographer