

**Regular Meeting of the Occupancy Tax Advisory Board
December 12, 2025 at 11:00 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

The Occupancy Tax Advisory Board was called to order by Rik Blyth, Chair, at 11:00 AM, on Friday, December 12, 2025, in the Council Chambers, City Hall, 200 Lincoln Avenue, Santa Fe, New Mexico.

2. Roll Call

MEMBERS PRESENT

Rik Blyth
Sam Gerberding
Raymond Sandoval
Carlos Medina

MEMBERS EXCUSED

Bonnie Bennett

OTHER PARTICIPANTS ATTENDING

Randy Randall, TSF Executive Director
David Carr, TSF Sales Director
Jordan Guenther, TSF Marketing Director
Shirley Spencer, Liason

3. Approval of Agenda

MOTION A motion was made by Sandoval, seconded by Gerberding, to approve the agenda as presented.

VOTE The motion passed on a voice vote.

4. Approval of Minutes

- a. Approval of OTAB Minutes - September 30, 2025

MOTION A motion was made by Gerberding, seconded by Sandoval, to approve the minutes as presented.

VOTE The motion passed on a voice vote.

5. Presentations

- a. Urban Alchemy Progress (Henri M. Hammond-Paul, Community Health & Safety Director, hhammondpaul@santafenm.gov)

Did not show up - no presentation

- b. Santa Fe Film Institute FY25 OTAB Grant Funding Final Report (Stephanie Love-Ringer, Director, stephanie@santafe.film)

Presented and provided material.

- c. Lodgers Tax AUP Report (David Tapia, City of Santa Fe Accounting Supervisor, dctapia2@santafenm.gov)

Presented.

- d. County Presentation (Jonathan Butler, Santa Fe County Community Development Director, jmbutler@santafecountynm.gov)

Did not show up for meeting - no presentation.

- e. Lodgers Report (Sam Gerberding, General Manager of the Inn of the Governors, gm@innofthegovernors.com)

Presented.

- f. Lodgers Tax Report (Randy Randall, TSF Executive Director, rrrandall@santafenm.gov)

Presented.

6. Action Items

- a. Approval of 2026 OTAB Meeting Schedule

MOTION A motion was made by Sandoval, seconded by Gerberding, to approve the 2026 OTAB Schedule as presented.

VOTE The motion passed on a voice vote.

7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Sales Director, dacarr@santafenm.gov)

Presented.

- b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)

Presented.

- c. TSF Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

Presented.

8. Matters from the Board

Carlos Media announced his resignation to serve as an OTAB board member effective immediately after this meeting. He is moving to another New Mexico City.

9. Matters from the Public

10. Next Meeting:

Next meeting is Tuesday, January 27, 2026

11. Adjourn

Meeting adjourned at 11:59AM.

Rik Blyth

Rik Blyth (Feb 2, 2026 18:19:41 MST)

Chair

Shirley Spencer

Liaison