

**Regular Meeting of the Occupancy Tax Advisory Board
September 30, 2025 at 11:00 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

The Regular Meeting of the Occupancy Tax Advisory Board was called to order by Rik Blyh, Chair at 10:00 AM, on Tuesday, September 30, 2025, in the Council Chambers, City Hall, 200 Lincoln Avenue, Santa Fe, New Mexico.

2. Roll Call

MEMBERS PRESENT

Bonnie Bennett
Rik Blyh
Sam Gerberding
Carlos Medina

MEMBERS EXCUSED

Ray Sandoval

OTHER PARTICIPANTS ATTENDING

Randy Randall, TSF Executive Director
Jordan Guether, TSF Marketing Director
David Carr, TSF Sales Director

3. Approval of Agenda

MOTION A motion was made by Bennett, seconded by Gerberding, to approve the Agenda as presented.

VOTE The motion on a voice vote.

4. Approval of Minutes

- a. OTAB Minutes - August 22, 2025

MOTION A motion was made by Bennett, seconded by Medina, to approve the minutes as presented.

VOTE The motion passed on a voice vote.

5. Presentations

- a. SWAIA OTAB Funding Report For 2025 (Jamie Schulze, jschulze@swaia.org)
- b. County Presentation (Jonathan Butler, Santa Fe County Community

Development Director, jmbutler@santafecountynm.gov)

- c. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innofthegovernors.com)
 - d. Lodger's Tax Report (Randy Randall, TSF Executive Director, rRANDALL@santafenm.gov)
- 6. Action Items
 - 7. Matters from Staff
 - a. TSF Sales Report (David Carr, TSF Sales Director, dacarr@santafenm.gov)
 - b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafen.gov)
 - c. TSF Executive Director Report (Randay Randall, TSF Executive Director, rRANDALL@santafen.gov)
 - 8. Matters from the Board
 - 9. Matters from the Public
 - 10. Next Meeting: Special Meeting for 2026 OTAB Application Review 10AM - 4PM, TSF Conference Room
 - 11. Adjourn

Meeting adjourned at 11:29AM.

Rik Blyth

Rik Blyth (Dec 16, 2025 16:06:50 MST)

Chair

Shirley Spencer

Liaison