



Agenda

Regular Meeting of the
Occupancy Tax Advisory Board
December 13, 2024 at 10:00 AM
City Council Chambers, City
Hall
200 Lincoln Avenue

Procedures for Occupancy Tax Advisory Board Meeting

The agenda and packet for the meeting will be posted at
<https://santafenm.portal.civicclerk.com/>

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a. September 20, 2024 Minutes
 - b. October 29, 2024 Minutes
5. Presentations
 - a. SWAIA OTAB Funding Presentation (Jamie Schulze, jschulze@swaia.org)
 - b. Santa Fe Film OTAB Funding Presentation, (Liesette Bailey, liesette@santafe.film)
 - c. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innogthegovernors.com)
 - d. Lodger's Tax Report (Randy Randall, Interim City Manager, rrandall@santafenm.gov)
6. Action Items
7. Matters from Staff
 - a. TSF Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
 - b. TSF Marketing Report (Jordan Guenther, TSF Interim Executive Director, jguenther@santafenm.gov)

c. TSF Executive Director Report (Randy Randall, Interim City Manager, rrandall@santafenm.gov)

8. Matters from the Board

9. Matters from the Public

10. Next Meeting:

11. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.