



AGENDA

REGULAR MEETING OF
OCCUPANCY TAX ADVISORY
BOARD
JUNE 28, 2024
10:00 AM
COUNCIL CHAMBERS, CITY
HALL
200 LINCOLN AVENUE

PROCEDURES FOR OCCUPANCY TAX ADVISORY BOARD MEETING

Written Public Comment: Members of the public may submit written comments on legislation by clicking on the comment bubble to the right of the meeting on the public portal at <https://santafe.primegov.com/public/portal> three hours prior to the start of the meeting.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
 - a. OTAB Minutes – May 24, 2024
5. **PRESENTATION**
 - a. Santa Fe Literary Festival – 2024 OTAB Funding Final Report (Clare Hertel, clare@clarehertelcommunications.com)
 - b. Art + Sol – 2024 OTAB Funding Final Report (Emma Scherer, Executive Director, escherer@santafesympny.org)

- c. CloudTop Comedy – 2024 OTAB Funding Final Report, Hard Copy of Report Provided/No Verbal Presentation (Jessica Baxter, Director, jessica@cloudtopcomedy.com)
- d. Lodger’s Report (Sam Gerberding, General Manager of the Inn of the Governors, gm@innofthegovernors.com)
- e. Lodger’s Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

6. **ACTION ITEMS**

7. **MATTERS FROM STAFF**

- a. TSF Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
- b. TSF Marketing Report (Jordan Guenther, TSF Director of Marketing, jguenther@santafenm.gov)
- c. TSF Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

8. **MATTERS FROM THE BOARD**

9. **MATTERS FROM THE PUBLIC**

10. **NEXT MEETING: Friday, July 26, 2024**

11. **ADJOURN**