



# AGENDA

REGULAR MEETING OF  
OCCUPANCY TAX ADVISORY  
BOARD  
MAY 24, 2024  
10:00 AM  
COUNCIL CHAMBERS, CITY  
HALL  
200 LINCOLN AVENUE

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## PROCEDURES FOR OCCUPANCY TAX ADVISORY BOARD MEETING

**Written Public Comment:** Members of the public may submit written comments on legislation by clicking on the comment bubble to the right of the meeting on the public portal at <https://santafe.primegov.com/public/portal> three hours prior to the start of the meeting.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
  - a. OTAB Minutes – March 22, 2024
5. **PRESENTATION**
  - a. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governors & President of Santa Fe Lodger's gm@innofthegovernors.com)
  - b.

Lodger's Tax Report (Randy Randall, TSF Executive Director,  
rrandall@santafenm.gov)

6. **ACTION ITEMS**

7. **MATTERS FROM STAFF**

- a. TSF Sales Report (David Carr, TSF Director of Sales,  
dacarr@santafenm.gov)
- b. TSF Marketing Report (Jordan Guenther, TSF Director of Marketing,  
jguenther@santafenm.gov)
- c. TSF Executive Director Report (Randy Randall, TSF Executive Director,  
rrandall@santafenm.gov)

8. **MATTERS FROM THE BOARD**

9. **MATTERS FROM THE PUBLIC**

10. **NEXT MEETING: Friday, June 28, 2024**

11. **ADJOURN**