



# AGENDA

REGULAR MEETING OF  
OCCUPANCY TAX ADVISORY  
BOARD  
JULY 28, 2023  
10:00 AM  
COUNCIL CHAMBERS, CITY  
HALL  
200 LINCOLN AVENUE

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## PROCEDURES FOR OCCUPANCY TAX ADVISORY BOARD MEETING

**Written Public Comment:** Members of the public may submit written comments on legislation by clicking on the comment bubble to the right of the meeting on the public portal at <https://santafe.primegov.com/public/portal> three hours prior to the start of the meeting.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
  - a. Minutes – June 23, 2023
5. **PRESENTATION**
  - a. Santa Fe Literary Funding Report (Clare Hertel, [clare@clarehertelcommunications.com](mailto:clare@clarehertelcommunications.com))
  - b. Lodger's Association Report (Lutz Arnhold, Rosewood Inn Managing Director, [lutz.arnhold@innrosewoodhotels.com](mailto:lutz.arnhold@innrosewoodhotels.com))

- c. Lodger's Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

6. **ACTION ITEMS**

7. **MATTERS FROM STAFF**

- a. TSF Sales Report (David Carr, TSF Sales Director, dacarr@santafenm.gov)
- b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
- c. TSF Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

8. **MATTERS FROM THE BOARD**

9. **MATTERS FROM THE PUBLIC**

10. **NEXT MEETING: Friday, August 25, 2023**

11. **ADJOURN**