



AGENDA

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
JULY 13, 2022 AT 11:00 AM
ROUNDHOUSE
CONFERENCE ROOM
500 MARKET STREET,
2ND FLOOR

PROCEDURES FOR ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

Written Public Comment: Members of the public may submit written comments on legislation by clicking on the comment bubble to the right of the meeting on the public portal at <https://santafe.primegov.com/public/portal> three hours prior to the start of the meeting. The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

Attend Meeting Via Zoom: https://santafenm-gov.zoom.us/j/85114338597?pwd=Kb_bRqmm4pLA5nstzhhbRQExZ3TNHuF.1

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF CONSENT AGENDA**
5. **APPROVAL OF MINUTES**
 - a. Approval of Minutes from June 8th of 2022, EDAC
6. **ACTION ITEMS: CONSENT**
7. **ACTION ITEMS: DISCUSSION**
8. **PRESENTATION**
 - a. Outdoor Industry Update (Jim Glover, Once a Day Marketing LLC, glover@onceadaymarketing.com, 505.501.1330)
 - b. Midtown Progress Report Update (Daniel Hernandez, Project Manager, PROYECTO, daniel@proyecto.is; Lee Logston, Asset Development Manager, lsolguin@santafenm.gov)



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- c. MRA Midtown update 2 (Andrea Salazar, Assistant City Attorney, asalazar@santafenm.gov, 505-995-6303 and Marcos Martinez, Senior Assistant City Attorney, mdmartinez@santafenm.gov, 505-955-6502)
9. **MATTERS FROM STAFF**
10. **MATTERS FROM THE COMMITTEE**
 - a. Upcoming Events (EDAC Members)
11. **MATTERS FROM THE CHAIR**
 - a. (Jamie Cassutt, Councilor District 4, jcassutt@santafenm.gov, 505-629-9820)
12. **NEXT MEETING: Wednesday, August 10, 2022**
13. **ADJOURN**