



City of Santa Fe

# MINUTES

WOMEN'S COMMISSION  
MAY 10, 2022  
ATTEND VIRTUALLY

1. **CALL TO ORDER**
2. **ROLL CALL**

**Members Present:**

Voting Member Olivia Sloan  
Voting Member Candice Flint  
Voting Member Araseli Varela  
Voting Member Gabriela Schwenker  
Voting Member Vickie Gabin  
Voting Member Kate Bienvenu  
Voting Member Carla Bachechi

**Members Excused:**

None

**Others Attending:**

Julie Sanchez, Youth and Family Services Division Director

3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**

- a. Approval of minutes from April 12<sup>th</sup>, 2022

Page 4 should state 'work with' gloria instead of 'work to' gloria

**MOTION:** Voting Member Schwenker moved, seconded by Voting Member Bachechi, to approved as presented.

**VOTE:** The motion was approved on the following Roll Call vote:

**For:** Voting Member Sloan, Voting Member Varela, Voting Member Schwenker, Voting Member Gabin, Voting Member Bienvenu, Voting Member Bachechi

**Against:** None

**Abstain:** None



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## 5. PRESENTATION

- a. Presentation: Firefly Strategies presentation for proposed public engagement work to support the Women's Commission (Rubina Cohen)

Commission members had a discussion with Firefly strategies on next steps. Publicity and marketing was discussed – commissioners expressed interested in engaging the community on 1) what is already going on and 2) what is pressing needs and 3) what is being worked on in the community. Firefly strategies presented some options including surveying, social media outreach (to generate attention to the commissions work and policy) and using phone conversations as part of the survey.

## 6. ACTION ITEMS

- a. Discuss and Approve: Motion to recognize and support Councilwoman Cassutt's efforts in increasing access to childcare (Vickie Gabin)

**MOTION:** moved, seconded by , to approved as presented.

**VOTE:** The motion was on the following Roll Call vote:

**For:** Voting Member Sloan, Voting Member Flint, Voting Member Varela, Voting Member Schwenker, Voting Member Gabin, Voting Member Bienvenu, Voting Member Bachechi

**Against:** None

**Abstain:** None

Discussion was had about the early childcare presentation from Councilor Cassutt. Director Sanchez gave an update on ARPA funding to support job development in the early childcare field.

## 7. DISCUSSION ITEMS

- a. Discussion: Report back from subcommittee work as discussed in April 12<sup>th</sup> meeting (Araseli Varela)



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Subcommittee updates were discussed:

1. Networking/Engaging with Community Partners (Gloria and Catherine)
  - Recommendations for webpage: logo, annual reports, create a calendar, basic facts, list members, newsletters, easy navigation.
  - Recommendations for social media: facebook page, instagram, etc.
  - Recommendations in print media: letter to the editor, promote women and girls publications, editorials, articles of interest, collateral. \*\*Make sure items are accessible – bilingual, ASL, etc.
  - Recommendations for radio and television: local radio – KBAC, KTRC, KSWV, public access on cable – Santa Fe Community Television
  - Outreach and engagement with City engagement offices, city councilors, etc
  - Create online survey to collect feedback
  - Next Steps: Connect Commissioners with Office of Community Engagement
2. Support for Childcare (Olivia and Carla)
  - Links on national resources and policies were shared
  - Research on federal/state deadlines, how to get community voice into obligation deadlines
  - Next steps: Need to know whats happening at the state level (ECECD)

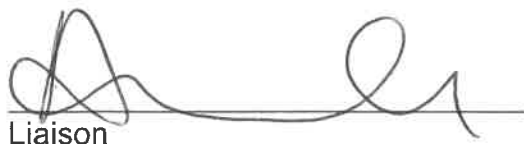
8. **MATTERS FROM STAFF**

9. **MATTERS FROM THE COMMITTEE**

10. **MATTERS FROM THE CHAIR**

11. **NEXT MEETING: June 14 2022**

12. **ADJOURN**

  
Liaison

  
Chair



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