



# AGENDA

ECONOMIC DEVELOPMENT  
ADVISORY COMMITTEE  
MARCH 09, 2022 AT 11:00 AM  
ATTEND VIRTUALLY

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## SPECIAL PROCEDURES FOR ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

Attendance: In response to the State's declaration of a Public Health Emergency, the Mayor's Proclamation of Emergency, and the ban on public gatherings in excess of those permitted in the current Public Health Order, and the need to incorporate technology and practices to re-institute in-person meetings consistent with the limitations established by the Order, the Economic Development Advisory Committee meeting will be conducted virtually.

Viewing: Members of the public may join the Zoom meeting by internet or phone, as follows:

Internet: To join the Zoom meeting on the internet using a computer, laptop, smartphone, or tablet, use the following link: <https://santafenm-gov.zoom.us/j/86116684271?pwd=V1d2cmVLSklhRVlYUjVHNIJOMU9yZz09>.

**Passcode: 537865**

Attendees should use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

Phone: To join the Zoom meeting using a phone, use the following phone numbers and Webinar ID: **US: 1 (346) 248-7799 - Webinar ID: 861 1668 4271 - Passcode: 537865**

Phone attendees should press \*9 to use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF CONSENT AGENDA**

5. **APPROVAL OF MINUTES**

- a. February 9, 2022

6. **PRESENTATION**

- a. Midtown Progress Report: Community Development Department Presentation (Rich Brown, Director of Community Development Department; [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov), 505-955-6625 and Daniel Hernandez, Midtown Project Manager)

Presentation: Public Engagement Report - Key Findings by the UNM Design & Planning Assistance Center and Midtown Engagement Partners.

- b. Santa Fe Outdoor Recreation (OR) Initiative (James Glover, Co-Partner, Once a Day Marketing, LLC; [glover@onceadaymarketing.com](mailto:glover@onceadaymarketing.com); (505) 501-1330)
- c. EDAC Member Survey: 15 Essential Indicators of a Successful City. Overview presentation. [Click here for the link to begin the Survey.](#) (Rich Brown, Director of Community Development Department; [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov); (505)955-6625 )

7. **ACTION ITEMS: CONSENT**

- a. Request for Approval of a Memorandum of Agreement between the City of Santa Fe and Santa Fe County Transferring \$65,000 of City of Santa Fe Office of Economic Development Funds to Santa Fe County for the Santa Fe Film Office (SFFO) to Hire an Additional Full Time Employee to Assist the Director in the Business Development and Management of the Ever-Growing Local Film Production Sector in the City and County. (Rich Brown, Community and Economic Development Director: [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov), 505-955-6625).

**Committee Review:**

Finance Committee: 02/28/2022

Quality of Life Committee: 03/02/2022

Public Works/Utilities Committee: 03/07/2022

Economic Development Advisory Committee: 03/09/2022

Governing Body Meeting: 03/09/2022

- b. CONSIDERATION OF BILL NO. 2022-\_\_\_. (Mayor Webber)  
An Ordinance Relating to the City of Santa Fe's Office of Economic Development Plan Ordinance, SFCC 1987, Section 11-11; Approving and Adopting a Local Economic Development Project Participation Agreement Between the City of Santa Fe and Earth Traveler Teardrop Trailers, LLC for Design, Development, and Construction of Tenant Improvements, Lease Payments, and Expansion of a Manufacturing Center and Silicone Vacuum System, a Local Economic Development Project. (Rich Brown, Community and Economic Development Department Director: [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov), 955-6625; Andrea Salazar, Assistant City Attorney: [asalazar@santafenm.gov](mailto:asalazar@santafenm.gov), 955-6303)

**Committee Review:**

Introduced: 12/08/21

Economic Development Advisory Committee 3/9/22

Quality of Life 3/16/22

Finance 3/21/22

- c. Request for Approval of a Budget Adjustment Resolution (BAR) in the Economic Development Department in the Amount of \$250,000 to Fund Feasibility Study and Architectural Plans for El Lucero Crossing LEDA Manufacturing Expansion. (Rich Brown, Community Development Department Director; [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov); 505-955-6625)

**Committee Review:**

Finance Committee: 2/28/2022

Quality of Life Committee: 3/2/2022

Public Works & Utilities Committee: 3/7/2022

Governing Body: 3/9/2022

8. **ACTION ITEMS: DISCUSSION**

- a. Vice Chair Appointment (Councilor  
Cassutt, [jcassutt@santafenm.gov](mailto:jcassutt@santafenm.gov), (505) 629-9820)

9. **PUBLIC COMMENT**



City of Santa Fe

# AGENDA

ECONOMIC DEVELOPMENT  
ADVISORY COMMITTEE  
MARCH 09, 2022 AT 11:00 AM  
ATTEND VIRTUALLY

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10. **MATTERS FROM STAFF**
11. **MATTERS FROM THE COMMITTEE**
12. **MATTERS FROM THE CHAIR**
13. **NEXT MEETING: Wednesday, April 13, 2022**
14. **ADJOURN**

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
WEDNESDAY, FEBRUARY 9, 2022, 11:00 AM  
ATTENDED VIRTUALLY**

**1. CALL TO ORDER**

The meeting of the Economic Development Advisory Committee was called to order by Councilor Jamie Cassutt, Chair, at 11:02 am, on Wednesday, February 9, 2022, and was attended virtually.

**2. ROLL CALL**

**MEMBERS PRESENT**

Councilor Jamie Cassutt, Chair  
Robert Lurcott  
Ryan Gallagher  
Melessia Coleman (arrived for item 7A)  
Ryan Cordova  
John Fiens  
Kate Kennedy  
1 vacancy

**MEMBERS ABSENT**

Meghan McGarrity  
Johanna Nelson, Excused

**OTHERS PRESENT**

Rich Brown, Director, Community and Economic Development Department  
Kyra Ochoa, Director, Community Health and Safety Department  
Janice Krish, Committee Liaison, Economic Development Department  
Casey Dalbor, Economic Development Department  
Liz Camacho, Economic Development Department  
Jesse Guillen, Legislative Services  
Molly Parsons, Cerise Consulting  
Elizabeth Martin, Stenographer

**3. APPROVAL OF AGENDA**

Mr. Brown stated that item 8 B had been removed from the agenda.

**MOTION** A motion was made by Mr. Lurcott, seconded by Mr. Fiens, to approve the agenda as amended.

**VOTE** The motion passed on a roll call vote as follows:

Chair Cassutt yes; Mr. Lurcott, yes; Mr. Gallagher, yes; Ms. Kennedy, yes; Mr. Cordova, yes; Mr. Fiens, yes.

**4. APPROVAL OF CONSENT AGENDA**

Mr. Fiens pulled item 6B for discussion.

**MOTION** A motion was made by Mr. Fiens, seconded by Mr. Gallagher, to approve the Consent Agenda as amended.

**VOTE** The motion passed on a roll call vote as follows:

Chair Cassutt yes; Mr. Lurcott, yes; Mr. Gallagher, yes; Ms. Kennedy, yes; Mr. Cordova, yes; Mr. Fiens, yes.

**5. APPROVAL OF MINUTES**

**A. JANUARY 12, 2022**

**MOTION** A motion was made by Mr. Fiens, seconded by Ms. Kennedy, to approve the minutes as presented.

**VOTE** The motion passed on a roll call vote as follows:

Chair Cassutt yes; Mr. Lurcott, yes; Mr. Gallagher, yes; Ms. Kennedy, yes; Mr. Cordova, yes; Mr. Fiens, yes.

**6. ACTION ITEMS: CONSENT**

**A. CONSIDERATION OF BILL NO. 2022 \_\_\_\_\_. AN ORDINANCE GRANTING NTS COMMUNICATIONS, LLC, DBA VEXUS FIBER, A NON-EXCLUSIVE FRANCHISE, TO OPERATE A TELECOMMUNICATIONS NETWORK WITHIN THE CITY OF SANTA FE; THE RIGHT TO USE CITY RIGHTS-OF-WAY TO PROVIDE TELECOMMUNICATIONS SERVICES WITHIN THE CITY; AND FIXING THE TERMS AND CONDITIONS THEREOF.**

Approved on consent.

**B. CONSIDERATION OF RESOLUTION NO. 2022 \_\_\_\_\_. A RESOLUTION ADOPTING NEXT STEPS FOR THE REUSE AND REDEVELOPMENT OF THE MIDTOWN PROPERTY INCLUDING**

**APPLYING FOR LAND USE REZONING, GENERAL PLAN AMENDMENT, AND A MASTER PLAN; ADOPTING A COMMUNITY DEVELOPMENT PLAN; ISSUING CERTAIN REQUESTS FOR PROPOSALS; CONDUCTING CERTAIN STUDIES AND ASSESSMENTS; AND SEEKING THE ACQUISITION OF LAND LOCATED WITHIN OR ADJACENT TO THE MIDTOWN SITE.**

Mr. Fiens said there are some specific items here and some buckets. He would like an overview of the specifics of what items are being considered for funding. This is a broad blank check and maybe it has to be at this time, but he would like more information and an understanding of the timeline and the process of going from generalities to specifics.

Mr. Brown stated that this is an interim process.

Mr. Brown presented a Power Point as it pertains to the timeline and asked Mr. Hernandez to review where the Resolutions fit into the interim timeline.

Mr. Brown said this Resolution is to get things moving forward. Our theme is Midtown Moving Forward.

Mr. Hernandez said there has been a lot of background work done behind this. A lot of this work is happening now. We plan to finish this piece by the end of September. The next phase of our work will be to work on a detailed schedule from the end of March through September.

Mr. Fiens said the FIR notes that there will be a financial impact in 2022 and 2023. In the FIR there is \$5 million in costs. Is that correct.

Mr. Brown said he was not sure what Mr. Fiens was referring to. Staff time for the Midtown project is budgeted already in the 2022 budget and will be in the 2023 budget. We have hired a new employee, Lee Logston, to do the Midtown planning work. We are looking at Capital Outlay of \$10 million and supplemental funding of \$8 million from the Governor's office for additional infrastructure planning. There is no \$5 million line item for expense.

Mr. Fiens said so the ongoing expense for Midtown is \$2 million a year for the property.

Mr. Brown said that is the debt. We receive revenue from the studios and the Recovery Center.

Mr. Lurcott said it seems you are in the planning phase for the Master Plan. Will there be a time when we see the draft plan and can make comments and suggestions.

That is of interest to him and would be of value to this Commission.

Mr. Hernandez shared his screen showing the timeline and gave an overview of the items included.

Mr. Hernandez said this Commission will see the plan through the Committee hearings structure and process. It will be heard in the Quality of Life Committee meeting on March 1<sup>st</sup> and will come to EDAC next. We will show you the site plan and will share the framework for Community Development Plan which will include recommendations from the community.

Mr. Lurcott said he is looking for an opportunity for this group to understand the development of the site and to give our own individual perspectives.

Mr. Brown said we can put the presentation on the agenda for your March 9<sup>th</sup> meeting. The findings from the public outreach is on the agenda today. We can discuss the plans on the 9<sup>th</sup> and hear your perspectives. Councilor Cassutt can bring your perspectives forward to the Governing Body.

Chair Cassutt said we will have a robust discussion here and she will bring that forward to the Governing Body. We are voting in the Governing Body in September. The feedback will be integrated into the final land use plan and put forward to the Governing Body for approval or denial. Our meeting discussions are your opportunity to provide comments.

Mr. Lurcott said he is looking for an opportunity to provide input while it is early on in the process.

Mr. Hernandez stated that he would be coming back to the monthly meetings of the Commission from spring through summer.

Mr. Brown said consider this now as a new phase of progress reports. You will see more monthly.

Ms. Kennedy said at the last meeting there was a discussion about the safety aspect of the campus. We were going to get an update from Public Works on the plan for that.

Mr. Brown said he will bring the Project Manager for Midtown, Sam Burnett, to the meeting on the 9<sup>th</sup>.

**MOTION** A motion was made by Mr. Fiens, seconded by Mr. Gallagher, to approve the Resolution.

**VOTE** The motion passed on a roll call vote as follows:

Chair Cassutt yes; Mr. Lurcott, yes; Mr. Gallagher, yes; Ms. Kennedy, yes; Mr. Cordova, yes; Mr. Fiens, yes.

Ms. Coleman joined the meeting.

**C. REQUEST FOR REVIEW AND APPROVAL OF THE AMENDED AND RESTATED LEASE AGREEMENT BETWEEN THE CITY OF SANTA FE AND THE BOYS AND GIRLS CLUB, INC.**

Approved on consent.

**7. ACTING ITEMS: DISCUSSION**

**A. VICE CHAIR ELECTION**

Chair Cassutt stated that the Chair appoints the Vice Chair and she will do that at the next meeting after we discuss it. The Vice Chair takes the place of the Chair in her absence, should be comfortable presiding over the meeting, needs to attend the meetings regularly and will brainstorm with her on the agenda.

**MOTION** A motion was made by Mr. Gallagher, seconded by Mr. Cordova, to nominate Mr. Fiens as Vice Chair.

Mr. Fiens accepted.

**VOTE** The motion passed on a roll call vote as follows:

Chair Cassutt yes; Mr. Lurcott, yes; Mr. Gallagher, yes; Ms. Kennedy, yes; Mr. Cordova, yes; Mr. Fiens, abstained; Ms. Coleman, yes.

**8. PRESENTATIONS**

**A. UPDATE OF COMMUNITY ENGAGEMENT RESULTS AND ANALYSIS ON THE CITY'S AMERICA RESCUE PLAN ACT (ARPA) PROGRAM AND DISTRIBUTION FEEDBACK. PRESENTED BY CERISE CONSULTING: MOLLY PARSONS AND KATHLEEN DOLL.**

Mr. Brown gave a Power Point presentation. The presentation included an overview of the findings and analysis of the community input as to how to disperse the ARPA funds over the two year timetable.

Mr. Fiens stated that he was alarmed at some of the percentage figures. The

pandemic makes everything the opposite of rose colored glasses. This survey represents less than 1% of the community, but this document is what we have to work with. We need to try to make these funds work long term for us. Workforce development and training is great. Tourism recovery is the State's responsibility. How do we not get wrapped up in short term constituent requests from the survey. We can make this more than a one time pandemic bandage.

Chair Cassutt said there have been some conversations around what Mr. Fiens just brought up.

Mr. Brown said that is very astute Mr. Fiens. We can't just let the money go out the window. The Treasury Department is asking for quarterly reports on the return on community. Tourism is not one of the items what will fit that request. The City priorities at this time are child care, affordable housing and workforce development. Tourism will be considered in the second round of funding. There is a multitude of funding going to the State. We are looking at additional dollars for the second tier of funding. We want to make sure the ideas and programs are sustainable. We are still working through the process and categories.

Mr. Fiens stated that the responses to the survey are both complex and disturbing.

Mr. Brown said the survey is a very small percentage of the City. We have to take that into consideration. It is just one of the indicators in what we are trying to do.

Chair Cassutt said the numbers are concerning, but not surprising. We are looking at how the survey integrates with the City planning and as an instrument.

Mr. Brown announced that the consultant, Molly Parsons, had arrived at the meeting.

Chair Cassutt asked Ms. Parsons to speak more to the survey size and responses.

Ms. Parsons stated that the survey was designed as a convenience survey. We had one month to do the survey and a report. We did outreach through the Connect Network to make sure those voices were heard. It was in Spanish and English. We also offered a raffle for those who completed the survey.

Chair Cassutt explained that the Connect Network is a City/County partnership that allows folks to work with Navigators to help with their basic needs such as food security and housing.

Mr. Lurcott said this discussion started out feeling like we had a lot of money, but it really is not. Affordable housing is something that is huge on the survey list. It is

expensive to do. The Federal Government, Congress, seems incapable of taking care of the issue. What can be done at the local level.

Mr. Brown said the current thought is that 10% of the funds will go to affordable housing and 10% to child care. Currently the Legislature has a bill that will put \$20 million into the Housing Trust Fund. That will help us. We will be able to leverage what the State has. They have four buckets of funding - the General Fund, ARPA funds, Capital Outlay funds and government funding for recovery and infrastructure. We are out there with our Lobbyist trying to dig into those buckets where we can. There may be a hotel purchase for a supplemental housing opportunity.

Mr. Fiens asked if there was a qualitative analysis of the self selection of who completed the survey.

Ms. Parsons said she will pass that on to the data analyst who will pass on the information to the Committee.

Mr. Brown said the age group of 32 to 45 is the most effected by homelessness and financial insecurity as well.

Ms. Parsons said there was a lot of interest in this. The biggest challenge was time and the compressed process.

Mr. Brown stated that Kyra Ochoa was involved with him and Molly on the survey and continues to work with him on ARPA funding issues.

Ms. Ochoa said time was the reason, but this was a robust response given the time we had. There are other entities receiving ARPA funding such as ARPA schools who had a public event to encourage comments and the County who reached out in the County Commissioner meeting. We have worked with the community for a long time to obtain comments and needs. Not much has changed with this survey. We heard affordable housing and behavioral health issues.

Chair Cassutt thanked Mr. Brown, Ms. Ochoa and Ms. Parsons for the information.

**B. CONSIDERATION OF RESOLUTION NO. 2022 - \_\_\_\_\_. A  
RESOLUTION ESTABLISHING ADDITIONAL LEGISLATIVE FUNDING  
PRIORITIES BASED ON THE POTENTIAL AVAILABILITY OF  
ADDITIONAL FUNDING DURING THE 2022 LEGISLATIVE SESSION.**

This item was pulled from the agenda.

**9. PUBLIC COMMENT**

None.

**10. MATTERS FROM STAFF**

Mr. Brown reported that the two LEDA applicants that the Committee heard presentations from before will be on the agenda for the March meeting. We will discuss leading indicators from the survey at the March meeting as well. Broadband franchise agents have been reaching out regarding community based broadband service. We are looking at using some ARPA money to bring the internet to undeserved areas of Santa Fe.

Ms. Krish reported that Meghan McGarrity had taken a new position as Program Manager for the public libraries. She is no longer able to serve on this Committee. She has made a recommendation for her replacement who is from the Santa Fe Community College. We will pass her name on to the Mayor and Governing Body.

**11. MATTERS FROM THE COMMITTEE**

Mr. Fiens said the Youth Works contract did not come to us. It is unusual for us to not have economic development contracts come through us.

Ms. Krish said it was scheduled to come to EDAC, but the signature date was pushed back so it had to move on. The interest was there, but it was not signed in time.

Chair Cassutt stated that it is her intention to reach out to each member of this Committee individually to learn more about you. Look out for an email from her.

**12. NEXT MEETING  
WEDNESDAY, MARCH 9, 2022**

**13. ADJOURN**

There being no further business before the Committee the meeting adjourned at 12:41 pm.

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Councilor Jamie Cassutt, Chair

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Elizabeth Martin, Stenographer



# Midtown Engagement Report

Preliminary Findings & Guidance

March 2, 2022





# Who are the Midtown Partners?

## Public Engagement Consultant

UNM School of  
Architecture + Planning,  
Design Planning Assistance  
Center (DPAC)

## Midtown Engagement Partners (MEP)

Chainbreaker

YouthWorks

EarthCare

SF Art Institute

Littlelobe

## Midtown Activation Partners

Fathers NM

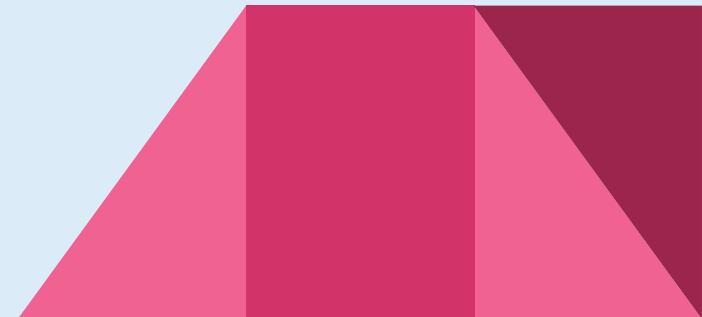
Friends of the SF Public Library

SF Indigenous Center

La Familia Medical Center

# MIDTOWN ENGAGEMENT REPORT: Structure

1. BACKGROUND: Where and when we are working
2. PROCESS: the path to Partners, engagement, findings, and guidance
3. FINDINGS: participation and feedback
4. COMMUNITY GOALS: Guidance for development at Midtown (and elsewhere)
5. ENGAGEMENT: lessons learned and guidance for Santa Fe



# Outreach

## CHALLENGES

- COVID-19 Closures & Social Distancing
- Language Access (English & Spanish)
- Technological Access (Devices, Internet Connectivity, Technical Limitations, Digital Literacy)
- Trust



# Engagement Events

Oct. 24, 2021 • **Block Party**  
1000 attendees

Consultations  
Workshops in **Schools**  
Door-to-Door Canvassing  
Online & Paper Surveys

Dec. 19, 2021 • **Posolada**  
500 attendees

# QUALITATIVE QUESTIONS

## Ideas about the Future SF Midtown / Ideas sobre el futuro de SF Midtown

At Midtown, my community and I should be able to... (choose up to 5 priorities) /  
En Midtown, mi comunidad y yo debemos de poder: (elija hasta 5 prioridades)

- Gather as a community / Reunirnos como comunidad
- Get supportive services / Obtener servicios de apoyo
- Have education & opportunities for learning / Contar con educación y oportunidades de aprendizaje
- Shop from local vendors / Comprar a los vendedores locales
- Get to and from Midtown on public transportation / Transportarnos de ida y vuelta a Midtown en transporte público
- Eat great local food / Comer buena comida local
- Live in a home that is affordable to me / Vivir en una casa que sea asequible para mí
- Have work and career opportunities / Contar con oportunidades de empleo y carrera
- Spend time outdoors / Pasar tiempo al aire libre
- Experience art & performances / Experimentar con arte y espectáculos
- Bring kids & teens / Llevar a los niños y adolescentes
- Other: \_\_\_\_\_



## Your Voice Matters! / ¡Su voz importa!

We greatly appreciate your candid responses to this survey. Your answers will help us to ensure that we're meeting our goal of equity: reaching the communities that are often under-represented in the planning process.

Responses are anonymous. We may share summaries of the survey responses in our reports to the SF Governing Body and city staff, and in articles for academic venues and/or news media.

If you have questions about this survey, please contact the UNM Design and Planning Assistance Center (DPAC) at [unmdpac@unm.edu](mailto:unmdpac@unm.edu).

¡Gracias por participar en los talleres de planificación y en los eventos comunitarios para contribuir al desarrollo de Midtown!

Sus respuestas son anónimas. Es posible que compartamos reseñas de las respuestas en nuestros informes al gobierno de Santa Fe y al personal de la ciudad, así como en artículos para centros académicos y/o medios de comunicación.

Para cualquier duda, contacte al Centro de Asistencia para el Diseño y la Planificación (DPAC) de la UNM en [unmdpac@unm.edu](mailto:unmdpac@unm.edu).

“Midtown is in the heart of Santa Fe—please share your **vision** for the site and how it can contribute to a future for your community that you believe in and that will make you feel like you belong here and want to stay.”

>2000

Total Surveys Collected

42%

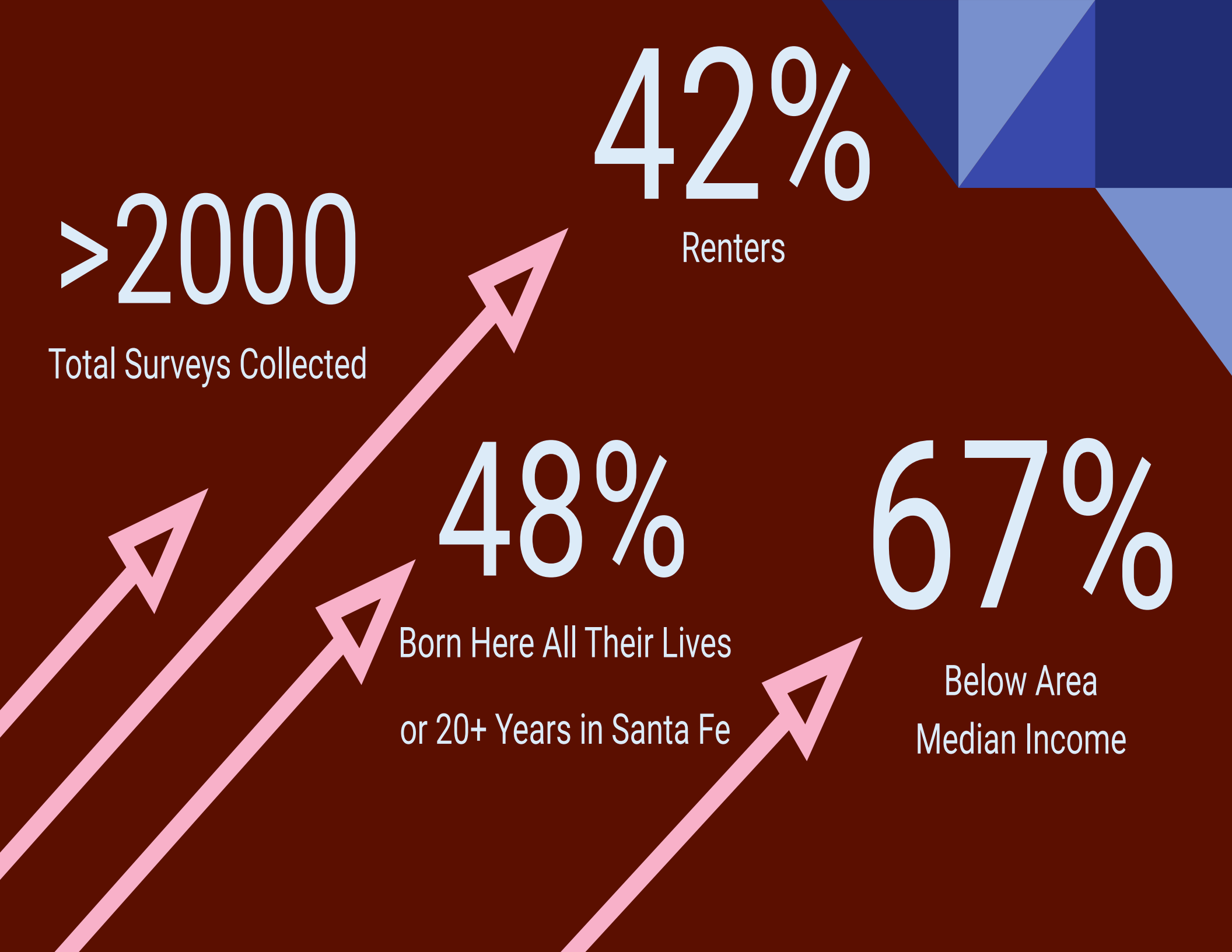
Renters

48%

Born Here All Their Lives  
or 20+ Years in Santa Fe

67%

Below Area  
Median Income



# 400

Under the Age of 25

~19% of Total

# 11%

Native/Indigenous

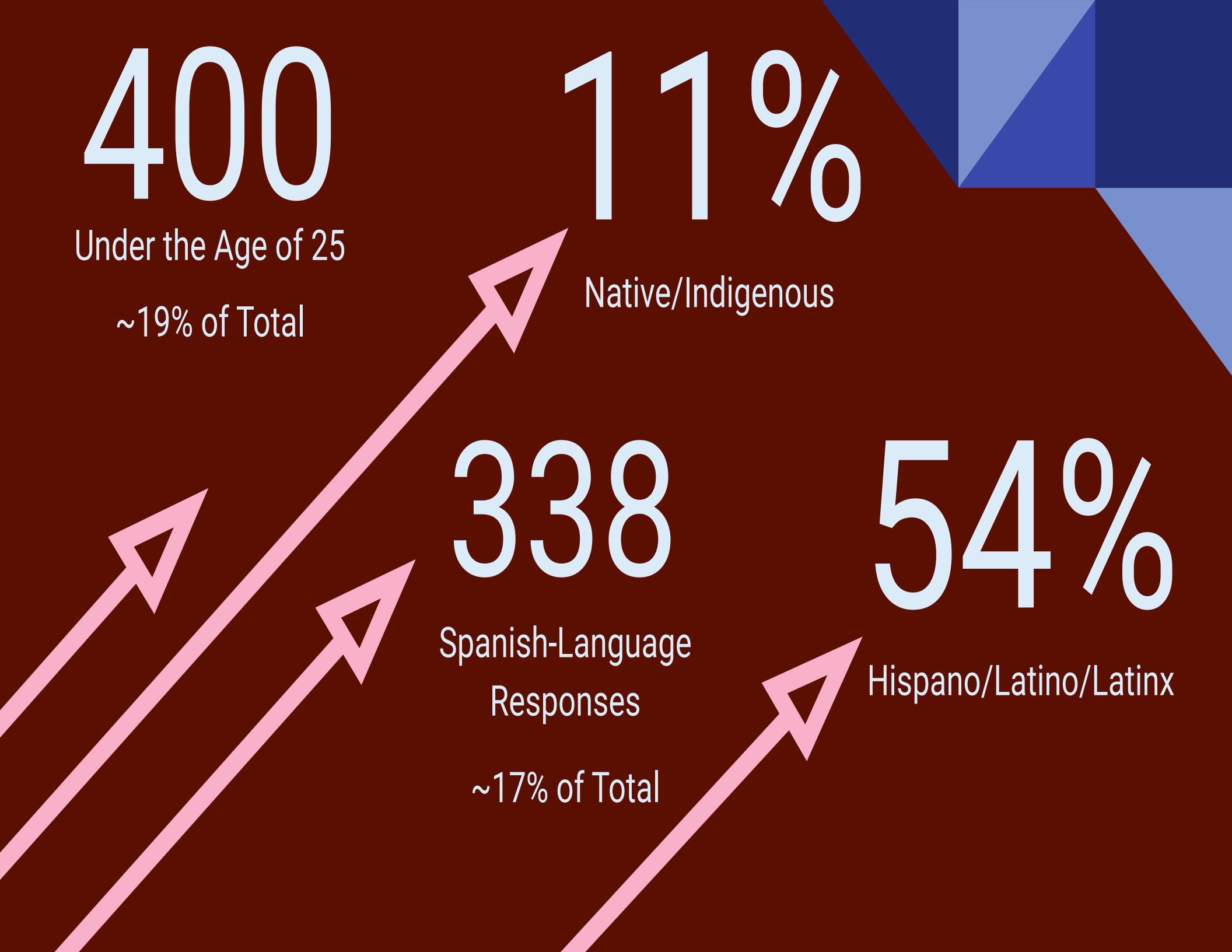
# 338

Spanish-Language  
Responses

~17% of Total

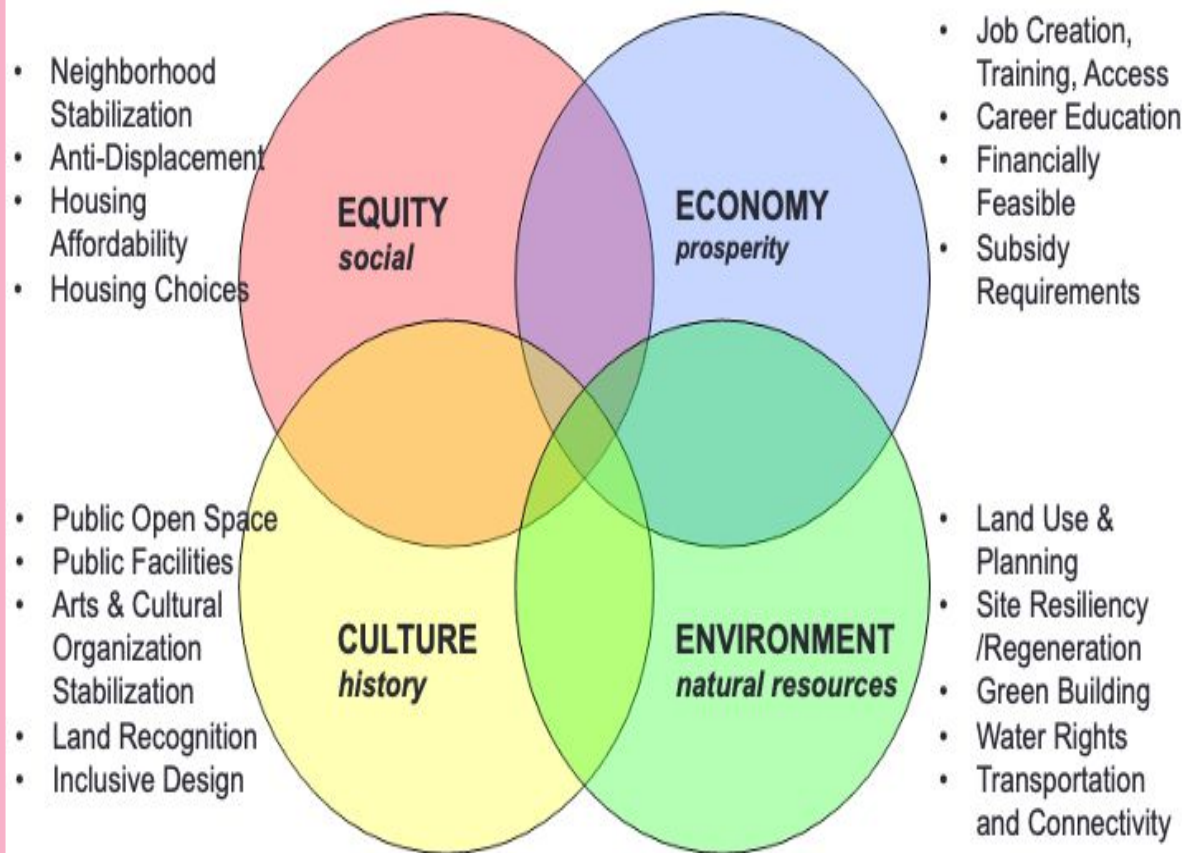
# 54%

Hispano/Latino/Latinx



# The Context of Engagement

## Sustainable Development: 4 Elements



Thematic categories do not exist on their own –

The elements of sustainable development are interconnected.

This framework informed and enriched the data analysis process.

# EMERGING THEMES & CONCERNS: summary

**Housing:** Protection from Displacement, Affordable Housing & Increased Density

**Trust, Trauma, and Healing:** Opportunity to Undo Historical Wrongs

**Education & Vocational Training:** access for youth, entrepreneurs and community learners

**Cultural and Historical Promotion and Preservation:** Existing Libraries and Performing Arts Buildings

**Recreational Services:** Free and Low-Cost, Public and Outdoor, Sports & Open Spaces

**Social & Government Services:** Government Co-Location, Expansion of Programming

**Behavioral Health Services:** Unsheltered, Formerly Incarcerated & Treatment for Substance Dependency and Recovery

**Sustainability:** Community Gardens, Farmers Markets, Green Buildings & Practices

**Transportation:** Decreasing Car Dependency, Expansion of Public Transit, Walkability, Midtown as Transpo Hub

**Governance:** Community Control & Management, Community Land Trust

**Youth Access & Support:** Age-Appropriate, Free or Low-Cost, and Welcoming

**Family Access & Support:** Childcare, Education, and Age-Appropriate

**Economics:** Local Business and Investment & Mixed-Use

# Guidance (in Process)

**Guidance:** community goals and characteristics of development

**Rationale:** drawn from public input, context, and other evidence

**Case(s) in Practice:** examples of promising policy or practice



# A Community Vision for Midtown

The Midtown Development will advance belonging, culture, equitable\* development, environmental and community health—where all Santa Feans have access to housing, educational, economic, cultural and recreational opportunities.

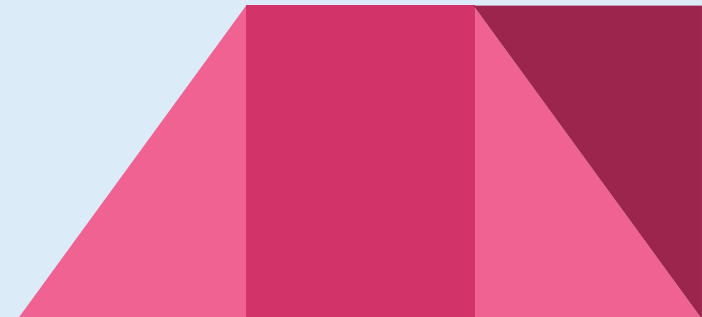


# PRELIMINARY GUIDANCE: Housing

Provide a mix of housing types and tenure that provide opportunity for households of median income and below median income to own and rent quality, affordable housing.

**Rationale:** Overwhelmingly, participants expressed desire for new housing, of various types and tenure, that is affordable and accessible for a range of households and incomes.

**Case(s) in Practice:**





# PRELIMINARY GUIDANCE: Sustainability + Health

The Midtown District should be a model for environmental & cultural stewardship, meeting or exceeding established standards

- Minimize use of potable water (grey water, black water)
- Green stormwater infrastructure and water reuse.
- Renewable energy sources over fossil fuels
- Community Gardens

**Rationale:** concerned about water conservation, the community recommended using water reuse methods when developing the campus. Other topics mentioned included green building/construction, solar power/panels, community gardens and green areas, and community recreation amenities (bike paths, parks, etc.).

**Cases in Practice:** LEED ND, Living Communities and EcoDistricts.



# PRELIMINARY GUIDANCE: Sustainability + Health

The Midtown District should be a model Healthy Community, addressing social determinants of health and wellbeing:

- Trees and access to nature
- Prioritize pedestrians and bicycles over vehicles
- Design for active living

**Rationale:** many participants voiced a desire for multiple elements associated with Healthy Communities standards, along with need for mental and physical health support. Healthy community development standards align with sustainable development standards.

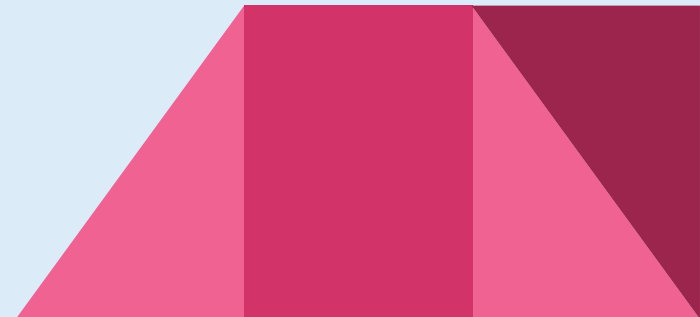
**Cases in Practice:** Community health clinics (First Choice, Albuquerque), ULI's Building Healthy Communities ToolKit, Living Communities and EcoDistricts.

# PRELIMINARY GUIDANCE: Housing

In both rental and ownership, prioritize housing that's affordable for individuals and households upon which the economy of Santa Fe relies: teachers, artists, public servants, firefighters, hotel and restaurant workers, etc. (many are essential workers)

## **Rationale:**

**Cases in Practice:** LIHTC subsidies, set goals/minimums for % of units reserved for people at various HUD-defined levels of income (e.g., 50%, 80% AMI), rent control,





# PRELIMINARY GUIDANCE: Housing

Reserve part of the site to be developed as a Community Land Trust (and/or other model of community ownership and governance).

**Rationale:** overwhelmingly, participants expressed specific desire for a community land trust, as well as strong support for other forms of community-controlled housing.

**Case(s) in Practice:** Sawmill Community Land Trust, Albuquerque; Cooperative Housing models



# PRELIMINARY GUIDANCE: Housing

Development without displacement. Develop and implement a **Neighborhood Stabilization Plan** for existing vulnerable neighborhoods threatened by new development (especially Hopewell Mann, adjacent to the Midtown site), in collaboration with community members, organizations, and housing advocates. (define “vulnerable neighborhoods”)

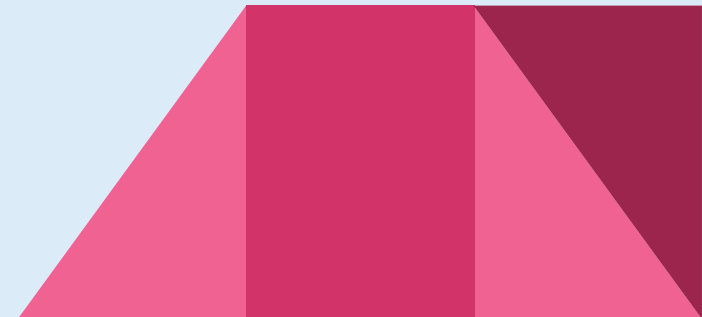
**Rationale:** Santa Fe’s residential supply is becoming increasingly more expensive and at a rapid rate, while incomes of many are fixed, have become unstable, or reduced because of the global pandemic and historic patterns in Santa Fe.



## PRELIMINARY GUIDANCE: Arts + Culture

Ensure programming for art spaces and art education is available, prioritizing access and affordability for all. Consider how affordable office space, studios and housing for artists can help support local arts and culture.

### Rationale





## PRELIMINARY GUIDANCE: Arts + Culture

Locate a public library at Midtown Campus, with an additional emphasis on access to educational and community services, in addition to its standing as a local cultural and historical archive.

**Rationale:** the Fogelson Library is an architectural and cultural asset on the site, that could accommodate current functions of the outdated La Farge branch, along with expanded community functions, activities and archives. This idea is already in the works.



## PRELIMINARY GUIDANCE: Education / Opportunity

Incorporate **workshops, educational and training programs** for youth and community classes and programs ranging from the arts, languages, community gardening, sustainability and the environment.

**Rationale:** This theme occurred in many Spanish language responses, compared to other themes. Generally, respondents emphasized inclusive programs, places, and options for youth and inter-generational families to be able to learn new skills and connect with peers in ways that are safe and productive, and that encourage community-gathering.

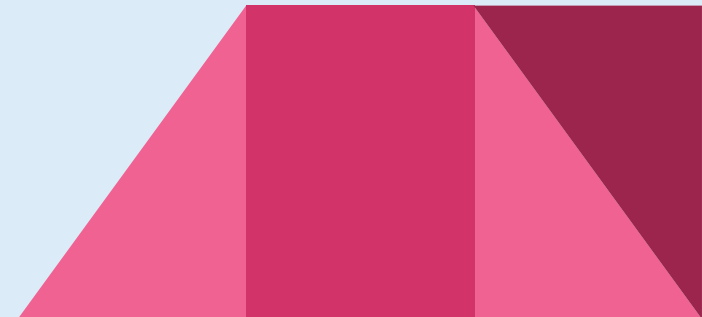


# PRELIMINARY GUIDANCE: Belonging + Trust

Create clear and multiple opportunities and venues for community involvement in programming, management, monitoring and governance:

- Promote/ensure programming and space representing diversity of local communities and cultural heritage
- Prioritize community voice in governance and management organization(s)
- District policies that prioritize inclusion over exclusion (esp. policing)

**Rationale:**

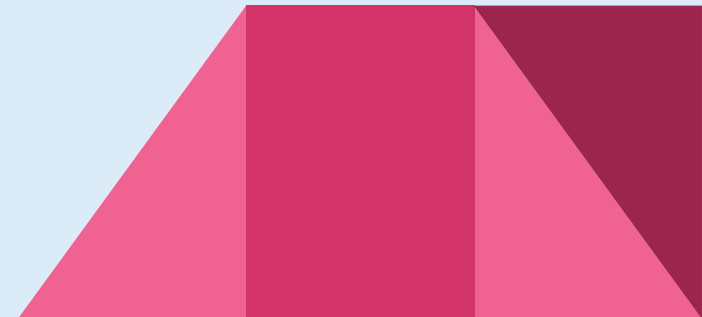




# PRELIMINARY GUIDANCE: Community Programs

Promote/prioritize opportunities for Community Gatherings and Cultural Programming that are free of charge to attend/participate. Draw from local community, local presenters, and local traditions. Collaborate with and/or support community-led programming.

**Rationale:**





# PRELIMINARY GUIDANCE: Unsheltered Neighbors

Treat all people with dignity and promote public health through hygiene:

- Public Toilets
- promote/ensure safety by design, with vision corridors, organization of buildings, lighting, eyes on the street, etc.
- decriminalize homelessness

**Rationale:** Most respondents agreed that this area would be ideal to help the unsheltered community, and would like to see the area become a place where this population can be housed, and also seek mental and physical health and substance dependence services, job/trade training and opportunities'

# HOW do we move Midtown Forward?



## WHO

- Governing Body
- Midtown Engagement Partners
- City Departments & Staff

## WHAT

- Guidance
- Community Outreach + Input
- Staff Guidance
- Policy Development

## WHEN

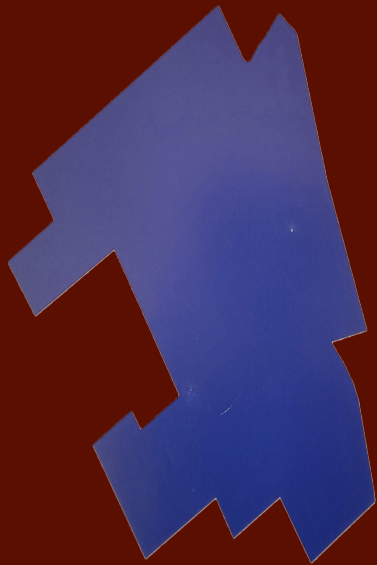
- Draft Report: Feb 1
- Final Report: Mar 31
- BEYOND

# Midtown Engagement Report

Preliminary Findings & Guidance

CONTACT INFO

[unmdpac@unm.edu](mailto:unmdpac@unm.edu)



# Midtown Engagement Report

Preliminary Findings & Guidance

March 2, 2022





# Who are the Midtown Partners?

## Public Engagement Consultant

UNM School of  
Architecture + Planning,  
Design Planning Assistance  
Center (DPAC)

## Midtown Engagement Partners (MEP)

Chainbreaker

YouthWorks

EarthCare

SF Art Institute

Littlelobe

## Midtown Activation Partners

Fathers NM

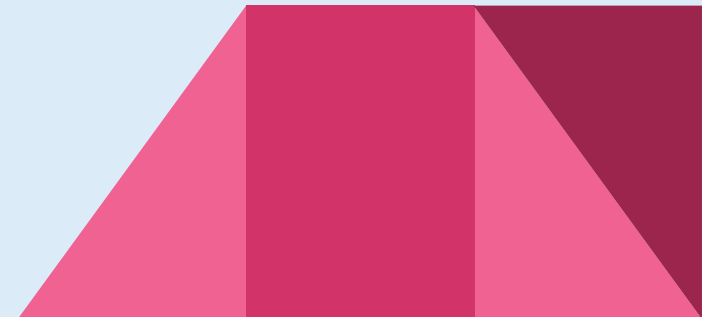
Friends of the SF Public Library

SF Indigenous Center

La Familia Medical Center

# MIDTOWN ENGAGEMENT REPORT: Structure

1. BACKGROUND: Where and when we are working
2. PROCESS: the path to Partners, engagement, findings, and guidance
3. FINDINGS: participation and feedback
4. COMMUNITY GOALS: Guidance for development at Midtown (and elsewhere)
5. ENGAGEMENT: lessons learned and guidance for Santa Fe



# Outreach

## CHALLENGES

- COVID-19 Closures & Social Distancing
- Language Access (English & Spanish)
- Technological Access (Devices, Internet Connectivity, Technical Limitations, Digital Literacy)
- Trust



# Engagement Events

Oct. 24, 2021 • **Block Party**  
1000 attendees

Consultations  
Workshops in **Schools**  
Door-to-Door Canvassing  
Online & Paper Surveys

Dec. 19, 2021 • **Posolada**  
500 attendees

# QUALITATIVE QUESTIONS

## Ideas about the Future SF Midtown / Ideas sobre el futuro de SF Midtown

At Midtown, my community and I should be able to... (choose up to 5 priorities) /  
En Midtown, mi comunidad y yo debemos de poder: (elija hasta 5 prioridades)

- Gather as a community / Reunirnos como comunidad
- Get supportive services / Obtener servicios de apoyo
- Have education & opportunities for learning / Contar con educación y oportunidades de aprendizaje
- Shop from local vendors / Comprar a los vendedores locales
- Get to and from Midtown on public transportation / Transportarnos de ida y vuelta a Midtown en transporte público
- Eat great local food / Comer buena comida local
- Live in a home that is affordable to me / Vivir en una casa que sea asequible para mí
- Have work and career opportunities / Contar con oportunidades de empleo y carrera
- Spend time outdoors / Pasar tiempo al aire libre
- Experience art & performances / Experimentar con arte y espectáculos
- Bring kids & teens / Llevar a los niños y adolescentes
- Other: \_\_\_\_\_



## Your Voice Matters! / ¡Su voz importa!

We greatly appreciate your candid responses to this survey. Your answers will help us to ensure that we're meeting our goal of equity: reaching the communities that are often under-represented in the planning process.

Responses are anonymous. We may share summaries of the survey responses in our reports to the SF Governing Body and city staff, and in articles for academic venues and/or news media.

If you have questions about this survey, please contact the UNM Design and Planning Assistance Center (DPAC) at [unmdpac@unm.edu](mailto:unmdpac@unm.edu).

¡Gracias por participar en los talleres de planificación y en los eventos comunitarios para contribuir al desarrollo de Midtown!

Sus respuestas son anónimas. Es posible que compartamos reseñas de las respuestas en nuestros informes al gobierno de Santa Fe y al personal de la ciudad, así como en artículos para centros académicos y/o medios de comunicación.

Para cualquier duda, contacte al Centro de Asistencia para el Diseño y la Planificación (DPAC) de la UNM en [unmdpac@unm.edu](mailto:unmdpac@unm.edu).

“Midtown is in the heart of Santa Fe—please share your **vision** for the site and how it can contribute to a future for your community that you believe in and that will make you feel like you belong here and want to stay.”

>2000

Total Surveys Collected

42%

Renters

48%

Born Here All Their Lives  
or 20+ Years in Santa Fe

67%

Below Area  
Median Income

400

Under the Age of 25

~19% of Total

11%

Native/Indigenous

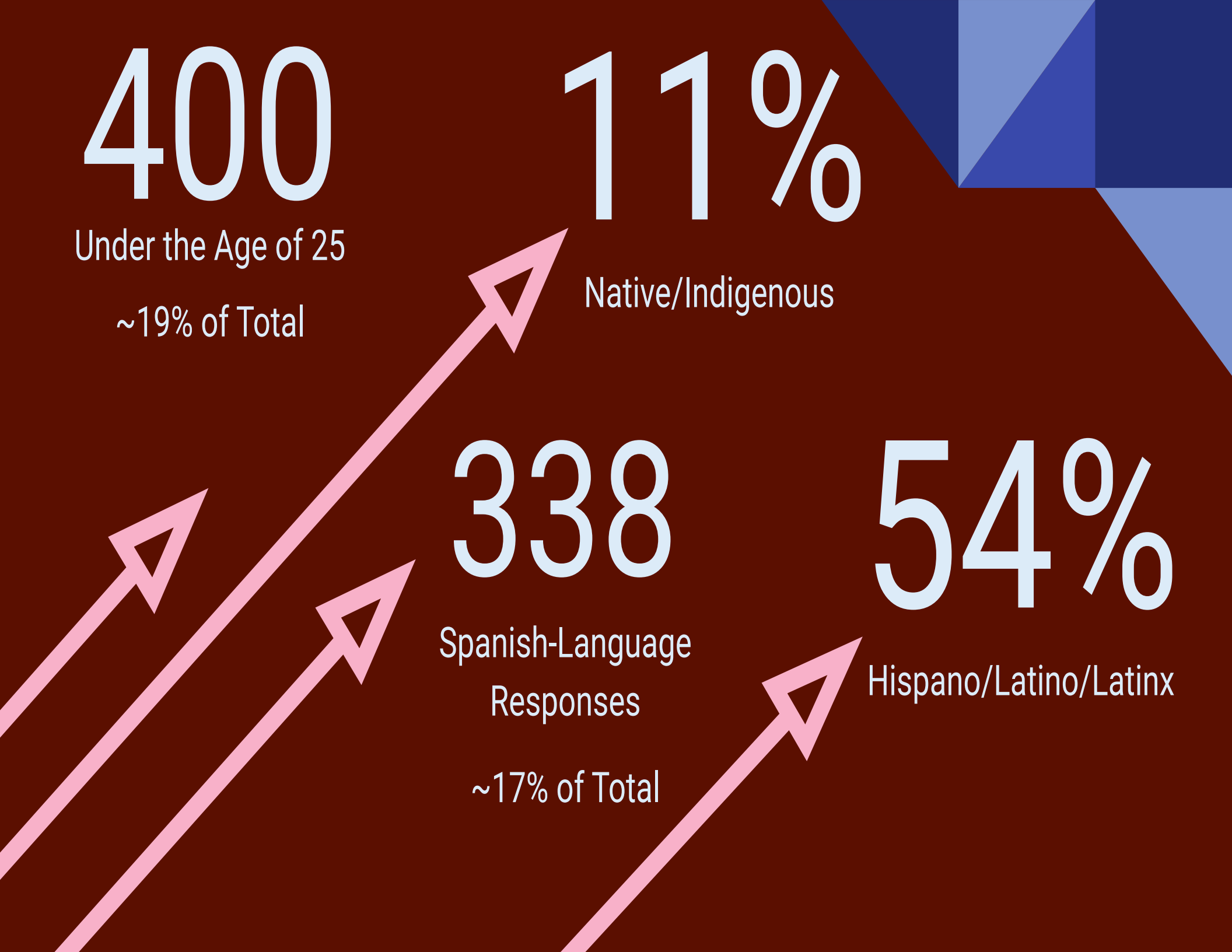
338

Spanish-Language  
Responses

~17% of Total

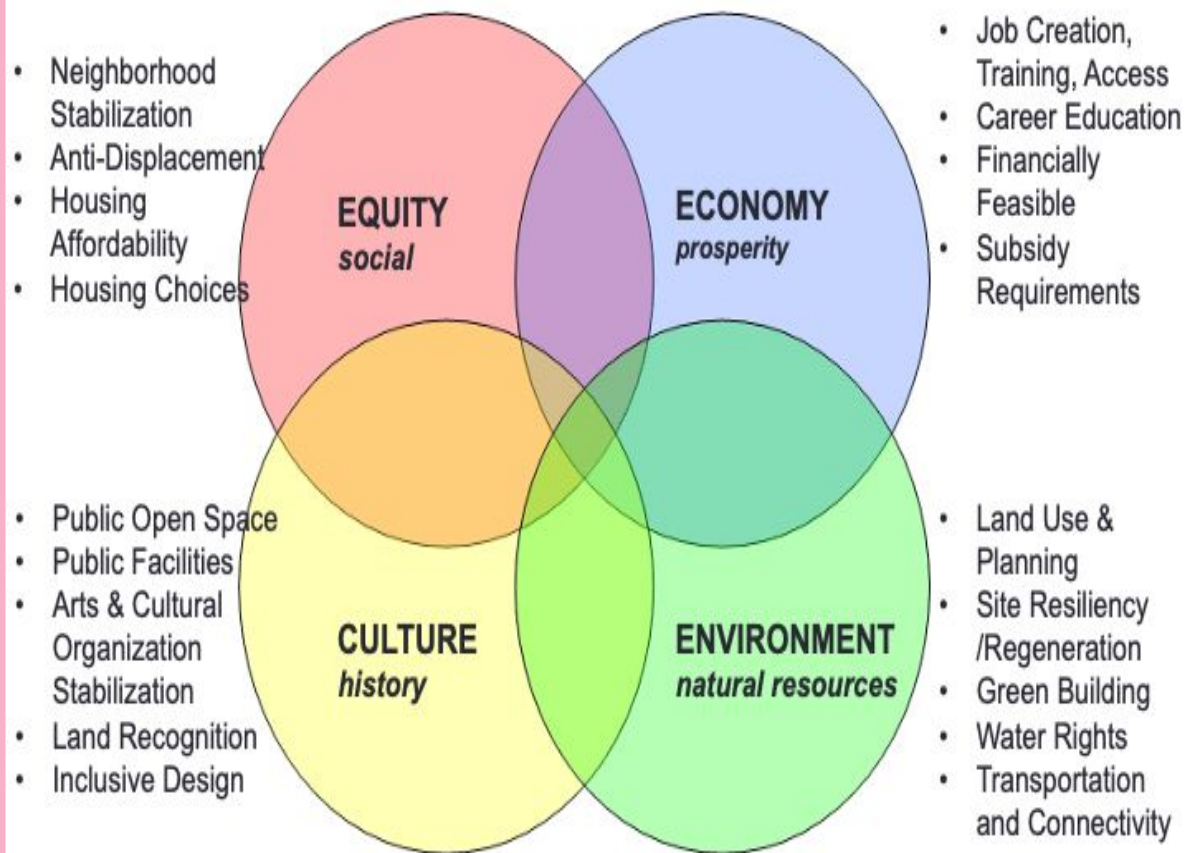
54%

Hispano/Latino/Latinx



# The Context of Engagement

## Sustainable Development: 4 Elements



Thematic categories do not exist on their own –

The elements of sustainable development are interconnected.

This framework informed and enriched the data analysis process.

# EMERGING THEMES & CONCERNS: summary

**Housing:** Protection from Displacement, Affordable Housing & Increased Density

**Trust, Trauma, and Healing:** Opportunity to Undo Historical Wrongs

**Education & Vocational Training:** access for youth, entrepreneurs and community learners

**Cultural and Historical Promotion and Preservation:** Existing Libraries and Performing Arts Buildings

**Recreational Services:** Free and Low-Cost, Public and Outdoor, Sports & Open Spaces

**Social & Government Services:** Government Co-Location, Expansion of Programming

**Behavioral Health Services:** Unsheltered, Formerly Incarcerated & Treatment for Substance Dependency and Recovery

**Sustainability:** Community Gardens, Farmers Markets, Green Buildings & Practices

**Transportation:** Decreasing Car Dependency, Expansion of Public Transit, Walkability, Midtown as Transpo Hub

**Governance:** Community Control & Management, Community Land Trust

**Youth Access & Support:** Age-Appropriate, Free or Low-Cost, and Welcoming

**Family Access & Support:** Childcare, Education, and Age-Appropriate

**Economics:** Local Business and Investment & Mixed-Use

# Guidance (in Process)

**Guidance:** community goals and characteristics of development

**Rationale:** drawn from public input, context, and other evidence

**Case(s) in Practice:** examples of promising policy or practice



# A Community Vision for Midtown

The Midtown Development will advance belonging, culture, equitable\* development, environmental and community health—where all Santa Feans have access to housing, educational, economic, cultural and recreational opportunities.

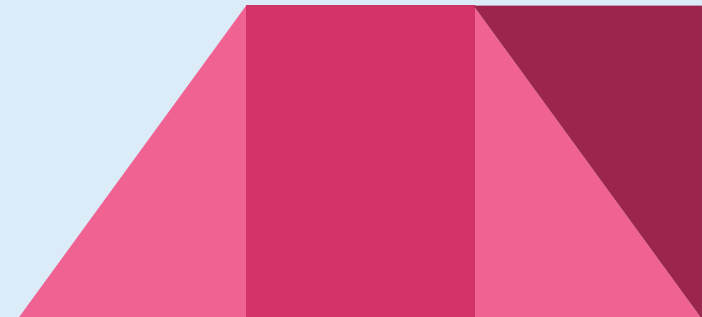


## PRELIMINARY GUIDANCE: Housing

Provide a mix of housing types and tenure that provide opportunity for households of median income and below median income to own and rent quality, affordable housing.

**Rationale:** Overwhelmingly, participants expressed desire for new housing, of various types and tenure, that is affordable and accessible for a range of households and incomes.

**Case(s) in Practice:**





# PRELIMINARY GUIDANCE: Sustainability + Health

The Midtown District should be a model for environmental & cultural stewardship, meeting or exceeding established standards

- Minimize use of potable water (grey water, black water)
- Green stormwater infrastructure and water reuse.
- Renewable energy sources over fossil fuels
- Community Gardens

**Rationale:** concerned about water conservation, the community recommended using water reuse methods when developing the campus. Other topics mentioned included green building/construction, solar power/panels, community gardens and green areas, and community recreation amenities (bike paths, parks, etc.).

**Cases in Practice:** LEED ND, Living Communities and EcoDistricts.



# PRELIMINARY GUIDANCE: Sustainability + Health

The Midtown District should be a model Healthy Community, addressing social determinants of health and wellbeing:

- Trees and access to nature
- Prioritize pedestrians and bicycles over vehicles
- Design for active living

**Rationale:** many participants voiced a desire for multiple elements associated with Healthy Communities standards, along with need for mental and physical health support. Healthy community development standards align with sustainable development standards.

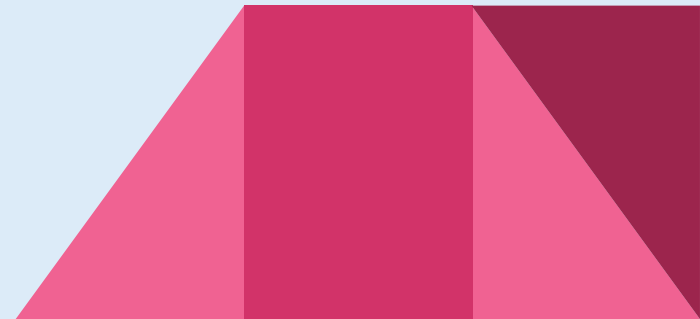
**Cases in Practice:** Community health clinics (First Choice, Albuquerque), ULI's Building Healthy Communities ToolKit, Living Communities and EcoDistricts.

# PRELIMINARY GUIDANCE: Housing

In both rental and ownership, prioritize housing that's affordable for individuals and households upon which the economy of Santa Fe relies: teachers, artists, public servants, firefighters, hotel and restaurant workers, etc. (many are essential workers)

## **Rationale:**

**Cases in Practice:** LIHTC subsidies, set goals/minimums for % of units reserved for people at various HUD-defined levels of income (e.g., 50%, 80% AMI), rent control,





# PRELIMINARY GUIDANCE: Housing

Reserve part of the site to be developed as a Community Land Trust (and/or other model of community ownership and governance).

**Rationale:** overwhelmingly, participants expressed specific desire for a community land trust, as well as strong support for other forms of community-controlled housing.

**Case(s) in Practice:** Sawmill Community Land Trust, Albuquerque; Cooperative Housing models



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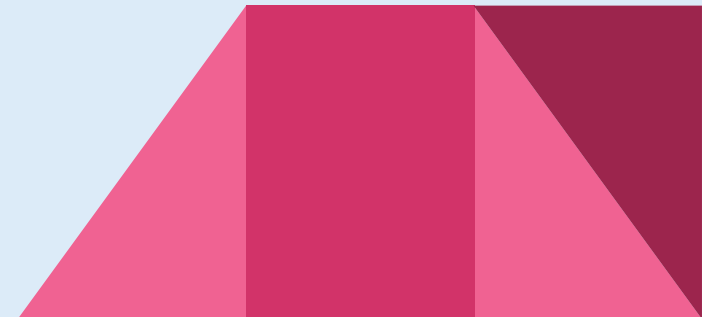
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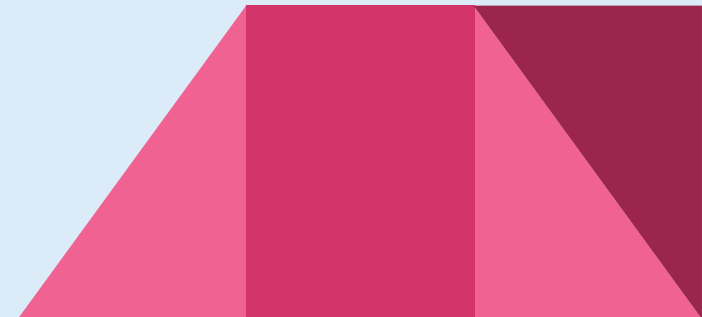


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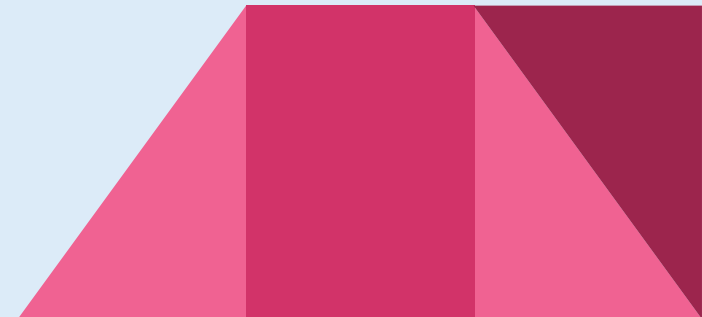




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- City Departments & Staff

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## WHEN

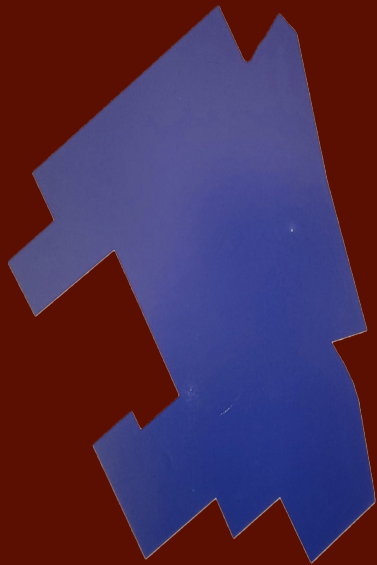
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# Midtown Engagement Report

Preliminary Findings & Guidance

CONTACT INFO

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# Santa Fe Outdoor Recreation Initiative



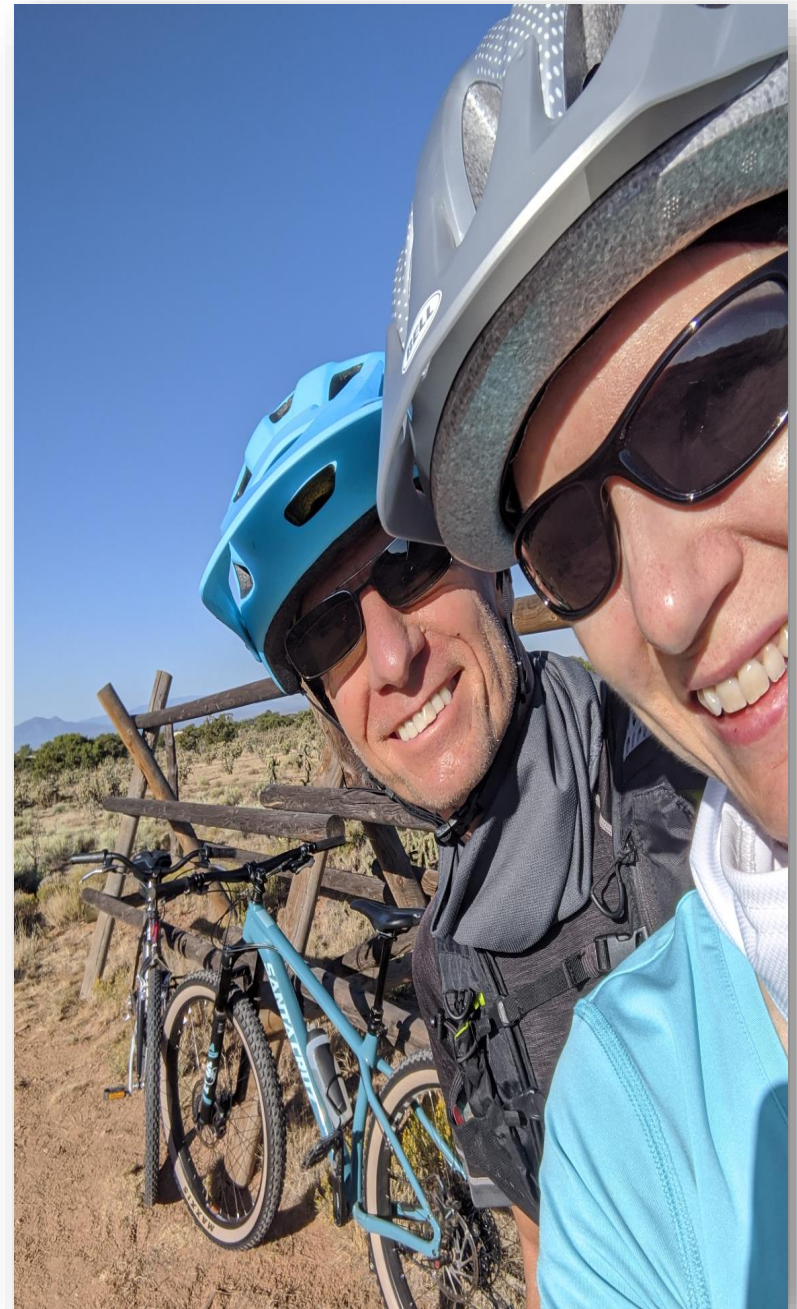
ONCE a DAY  
MARKETING™

INSPIRING IDEAS INSIDE



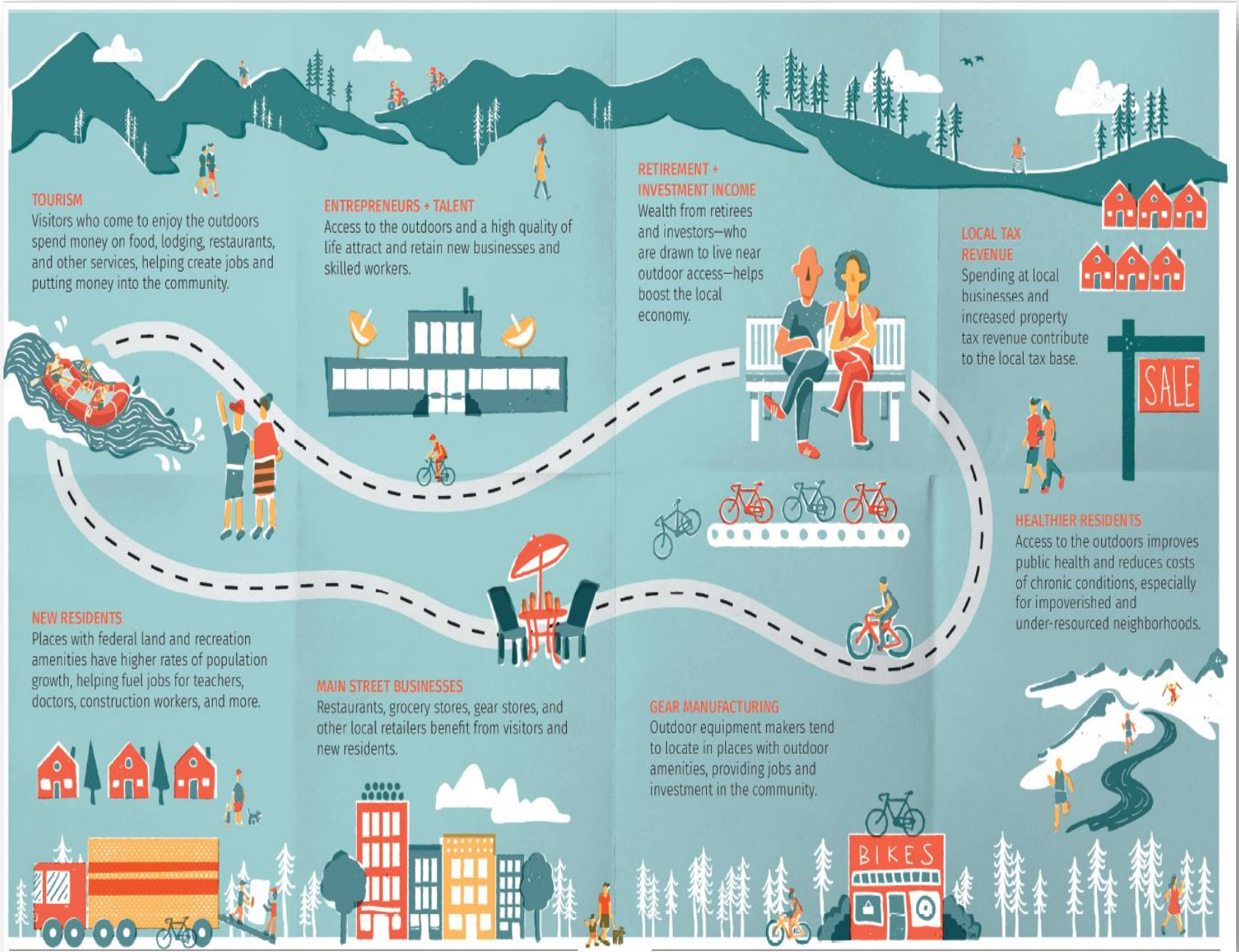
# ONCE a DAY MARKETING

INSPIRING IDEAS INSIDE



Marianne Tenenbaum & James Glover

# Outdoor Recreation Economy Benefits



## TOURISM

Visitors who come to enjoy the outdoors spend money on food, lodging, restaurants, and other services, helping create jobs and putting money into the community.

## ENTREPRENEURS + TALENT

Access to the outdoors and a high quality of life attract and retain new businesses and skilled workers.

## RETIREMENT + INVESTMENT INCOME

Wealth from retirees and investors—who are drawn to live near outdoor access—helps boost the local economy.

## LOCAL TAX REVENUE

Spending at local businesses and increased property tax revenue contribute to the local tax base.

## NEW RESIDENTS

Places with federal land and recreation amenities have higher rates of population growth, helping fuel jobs for teachers, doctors, construction workers, and more.

## MAIN STREET BUSINESSES

Restaurants, grocery stores, gear stores, and other local retailers benefit from visitors and new residents.

## GEAR MANUFACTURING

Outdoor equipment makers tend to locate in places with outdoor amenities, providing jobs and investment in the community.

## HEALTHIER RESIDENTS

Access to the outdoors improves public health and reduces costs of chronic conditions, especially for impoverished and under-resourced neighborhoods.

# These Activities Make Up The Outdoor Recreation Economy



## CAMPING

RV campsite  
Tent campsite  
Rustic lodge



## FISHING

Recreational fly  
Recreational non-fly



## HUNTING

Shotgun  
Rifle  
Bow



## MOTORCYCLING

On-road  
Off-road



## OFF-ROADING

ATV  
ROV  
Dune buggy  
4x4 and Jeep



## SNOW SPORTS

Cross-country skiing  
Downhill skiing  
Nordic skiing  
Snowboarding  
Snowmobiling  
Snowshoeing  
Telemark skiing



## TRAIL SPORTS

Day hiking on trail  
Backpacking  
Rock or ice climbing  
Running 3+ miles  
Horseback riding  
Mountaineering



## WATER SPORTS

Kayaking  
Rafting  
Canoeing  
Surfing  
Scuba diving  
Sailing  
Stand-up paddling  
Boating:  
cruising, sightseeing,  
wakeboarding, tubing,  
kneeboarding,  
waterskiing



## WHEEL SPORTS

Bicycling, paved road  
Bicycling, off-road  
Skateboarding



## WILDLIFE VIEWING



**OUTDOOR  
INDUSTRY**  
ASSOCIATION

# **WHY OUTDOOR RECREATION**

A thriving outdoor recreation (OR) economy will complement existing Santa Fe economic development sectors such as tourism and enhance the OR offerings and experiences for residents and visitors.

# Objective:

Assess feasibility of growing a robust outdoor recreation economy in Santa Fe

# THE TWO SIDES OF OUTDOOR RECREATION

## **Experiential (community development, tourism, health & well-being)**

The experiential side of OR focuses on improving offerings that the outdoors provides. This includes amenities, destinations, tours, adventures, quality of life, and other benefits associated with being outdoors in a beautiful setting.

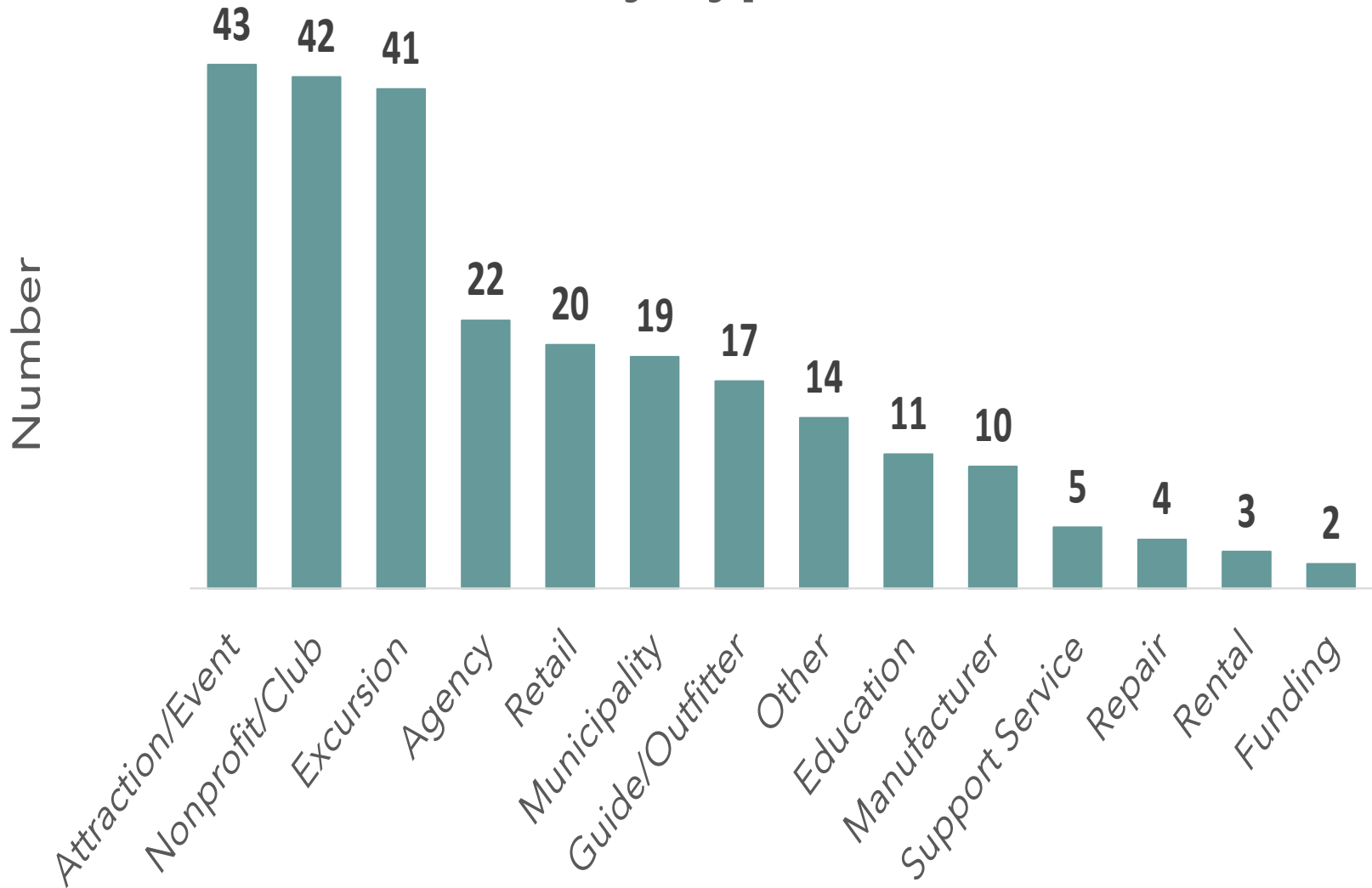
## **Economic Development (job creation and OR startups, expansions, & attractions)**

The economic side of OR revolves around supporting OR businesses and organizations that drive OR in a community such as Santa Fe. These can be guides, outfitters, tour operators, manufacturers and event managers.

# PROJECT SCOPE of WORK

- Define project objectives (**completed**)
- Conduct Santa Fe OR secondary research (**completed**)
- Identify OR stakeholders and partners (**completed**)
- Generate excitement for OR (**ongoing**)
- Form/meet with Steering Committee (**ongoing**)
- Gather input from Steering Committee (**in progress**)
- Capture input from Advisory Committee (**pending**)
- Solicit regional partner support (**pending**)
- Report/prioritize findings (**pending**)
- Deliver Santa Fe OR work plan (**pending**)

# Regional Outdoor Recreation Entities by Type



158

OR entities in  
Santa Fe/Santa Fe County

# PROS of SANTA FE OUTDOOR RECREATION

## *Preliminary discoveries from interviews with existing Santa Fe OR entities*

- Santa Fe can become a major OR mecca
- Meeting planners already feature OR in the SF experience
- City can offer all types of OR adventures
- Santa Fe has substantial number of OR entities generating GRT
- Support services are available (e.g. SFBI)
- Great place to own/operate OR business
- OR product already great; just need to prioritize marketing/promotion
- Vast number of regional OR partners
- Many destinations not crowded

# CHALLENGES of SANTA FE OUTDOOR RECREATION

*Preliminary discoveries from interviews with existing Santa Fe OR entities*

- Not always easy to launch business in the City
- Businesses feel unacknowledged
- Lack of funding to launch/market
- OR events could be better supported
- Need more tunnels and bridges for trails
- Permitting and signage is challenging
- Lack of housing, parking, and talent
- Safety a concern downtown
- City seems resistant to change
- Lacks ecosystem encouraging and supporting OR startups
- No City liaison/concierge to support business launch efforts

“Santa Fe is a mountain town in disguise.”

— SF outdoor recreation business owner

# James Glover

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[glover@onceadaymarketing.com](mailto:glover@onceadaymarketing.com)



ONCE a DAY  
MARKETING™

INSPIRING IDEAS INSIDE

## VOTE SUMMARY



Meeting Name - Finance Committee

Meeting Start Date - 03/01/2022

Meeting Committee - Finance Committee

Item Title -

Request for Approval of a Memorandum of Agreement between the City of Santa Fe and Santa Fe County Transferring \$65,000 of City of Santa Fe Office of Economic Development Funds (2122800.510340) to Santa Fe County for the Santa Fe Film Office (SFFO) to Hire an Additional Full Time Employee to Assist the Director in the Business Development and Management of the ever-growing Local Film Production Sector in the City and County. (Rich Brown, Community and Economic Development Director: [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov), 505-955-6625).

### **Committee Review:**

Finance Committee: 2/28/2022

Quality of Life Committee: 3/2/2022

Public Works/Utilities Committee: 3/7/2022

Economic Development Advisory Committee: 3/9/2022

Governing Body Meeting: 3/9/2022

Item Type - memorandum of agreement (MOA)

Item Owner - Rich Brown

Item Sponsor -

Item Tracking Number - 22-13686

Motion Type - Approve

Motion Mover - Signe Lindell

Motion Seconder - Jamie Cassutt

Motion Status - approved

Vote For Count - 5

Vote Against Count - 0

## VOTE SUMMARY



City of Santa Fe

Vote Abstain Count - 0

Vote Absent Count - 0

Vote For Names - Renee Villarreal, Carol Romero-Wirth, Signe Lindell, Jamie Cassutt, Chris Rivera

Vote Against Names -

Vote Abstain Names -

Vote Absent Names -

User Name -Carolynn Roibal

User Email - ciroibal@santafenm.gov

## VOTE SUMMARY



Meeting Name - Quality of Life Committee

Meeting Start Date - 03/03/2022

Meeting Committee - Quality of Life Committee

Item Title -

Request for Approval of a Memorandum of Agreement between the City of Santa Fe and Santa Fe County Transferring \$65,000 of City of Santa Fe Office of Economic Development Funds (2122800.510340) to Santa Fe County for the Santa Fe Film Office (SFFO) to Hire an Additional Full Time Employee to Assist the Director in the Business Development and Management of the Ever-Growing Local Film Production Sector in the City and County. (Rich Brown, Community and Economic Development Director: [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov), 505-955-6625).

### **Committee Review:**

Finance Committee: 02/28/2022

Quality of Life Committee: 03/02/2022

Public Works/Utilities Committee: 03/07/2022

Economic Development Advisory Committee: 03/09/2022

Governing Body Meeting: 03/09/2022

Item Type - memorandum of agreement (MOA)

Item Owner - Rich Brown

Item Sponsor -

Item Tracking Number - 22-13686

Motion Type - Approve

Motion Mover - Renee Villarreal

Motion Seconder - Lee Garcia

Motion Status -

Vote For Count - 4

Vote Against Count - 0

## VOTE SUMMARY



Vote Abstain Count - 0

Vote Absent Count - 1

Vote For Names - Jamie Cassutt, Michael Garcia, Renee Villarreal, Lee Garcia

Vote Against Names -

Vote Abstain Names -

Vote Absent Names - Amanda Chavez

User Name - Elizabeth Martin

User Email - max4martin@yahoo.com

## VOTE SUMMARY



Meeting Name - Public Works and Utilities Committee

Meeting Start Date - 03/08/2022

Meeting Committee - Public Works and Utilities Committee

Item Title -

Request for Approval of a Memorandum of Agreement between the City of Santa Fe and Santa Fe County Transferring \$65,000 of City of Santa Fe Office of Economic Development Funds to Santa Fe County for the Santa Fe Film Office (SFFO) to Hire an Additional Full Time Employee to Assist the Director in the Business Development and Management of the Ever-Growing Local Film Production Sector in the City and County. (Rich Brown, Community and Economic Development Director: rdbrown@santafenm.gov, 505-955-6625).

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Finance Committee: 02/28/2022

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Public Works/Utilities Committee: 03/07/2022

Economic Development Advisory Committee: 03/09/2022

Governing Body Meeting: 03/09/2022

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Item Owner - Rich Brown

Item Sponsor -

Item Tracking Number - 22-13686

Motion Type - Approve

Motion Mover - Michael Garcia

Motion Seconder - Amanda Chavez

Motion Status - approved

Vote For Count - 5

Vote Against Count - 0

## VOTE SUMMARY



Vote Abstain Count - 0

Vote Absent Count - 0

Vote For Names - Chris Rivera, Michael Garcia, Carol Romero-Wirth, Lee Garcia, Amanda Chavez

Vote Against Names -

Vote Abstain Names -

Vote Absent Names -

User Name - Jamie-Rae Diaz

User Email - [jldiaz@santafenm.gov](mailto:jldiaz@santafenm.gov)



services to meet permitting needs; conduct site visits to ensure compliance of permitting and/or location agreements; identify, evaluate and resolve compliance issues; ensure properties are restored once filming has been complete; coordinate assigned activities with the general public, other departments, businesses and outside agencies; and provide highly responsible and complex administrative support to the Department Director.

## **BACKGROUND AND SUMMARY:**

In recent years, there has been a deluge of film and television production on a global basis. This is driven by voracious demand for all types of content from consumer and investors alike – which include newer entrants, as well as established broadcasters and studios. Governments and legislators in jurisdictions of all sizes have increasingly recognized and valued the considerable economic and other benefits delivered by this global growth sector, especially as they look to diversify their economies and recover from the economic effects of the COVID-19 pandemic. Against this backdrop, New Mexico legislators have highlighted film and television production as a key growth sector to diversify the state economy, with particular interest in the added value and economic impact of the New Mexico Film Production Tax Credit.

The increase of production in New Mexico is being driven by streaming services such as Netflix, which is reported to have increased its content spend to over \$17 billion in fiscal year 2021. Other new and well capitalized players have entered the market and investment from established studios and broadcasters has increased. Disney, for example, announced at its 2020 Investor Day that it expected its global direct-to-consumer content expense to be between \$14 billion and \$16 billion dollars across Disney+, Hulu and ESPN+ for fiscal year 2024.

Some interesting industry stats:

### State Level

- *The state announced in June 2021 that the New Mexico film industry had brought in \$626.5 million in what is known as a “direct spend” for fiscal year 2021..*
- *Despite the ongoing pandemic, the New Mexico film industry generated \$386.8mm in direct spend (this is with the industry shut down for four months at the end of fiscal year 2020)*
- *Contributing to the record-breaking year are film partnerships with NBCUniversal and Netflix. Both entities have signed a 10-year commitment to bring film and TV projects to the state.*

### Local Level (\*Source: NM State Film Office):

- *Since the inception of the Santa Fe Film Office (2016) the film industry has brought nearly \$2.6 billion in direct spend to the state and \$772mm into the greater Santa Fe economy. That’s about 30% of all production statewide.\**
- *Fiscal year 2021 brought in \$190mm to the Santa Fe region, this is with strict industry COVID practices on every set. Fiscal year 2022 is on track to meet or exceed that number.*
- *The industry supports approximately 12,000 jobs statewide, directly and indirectly, including approximately 3,000 in the Santa Fe region. \**
- *Film and Television production is a major driver of the hospitality industries in Santa Fe, accounting for thousands of hotel room nights rented per year, hundreds of thousands of dollars spent at local restaurants and catering suppliers, and multiple facilities rentals.*
- *It is a major lessor of commercial properties for production office space, storage, mill space and other specialty services.*
- *It supports hundreds of local businesses throughout the general economy— everything from office supplies and construction materials, to yoga instructors and dog sitters (not kidding!).*
- *It affords Santa Fe unprecedented and otherwise unaffordable media exposure and promotion, driving both the tourism economy as well as the general “brand recognition” of Santa Fe throughout the world.*

With this amount of ever-growing revenue opportunity in the national Film and New Media sector, Santa Fe stands to benefit (as a standalone Southwest mecca for arts, culture, outdoors and hospitality), The Film Office had originally been set up for two FTE's, but were cut when a directive to cut budgets occurred in early 2020. The pre-pandemic funding agreement and increased funding in future years is poised to bring on additional staff to meet the need of inquiries, day to day needs, workforce development, and marketing/promotion to the Santa Fe Film Office.

**ACTION REQUESTED:**

The Community & Economic Development Department recommends moving forward with this Santa Fe County Amendment No. 1 of the MOA, since it will create additional capacity in the intake side and likely allow for an exponential growth in GRT for new film production opportunities that can be fielded. Funding Source: 2122800.510400.

AH  
AH

**ATTACHMENTS:**

Amendment No. 1 to the Santa Fe County Memorandum of Agreement

**Signature:** *Richard Brown*

**Email:** [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov)

**AMENDMENT NO. 1  
TO MEMORANDUM OF AGREEMENT  
BETWEEN SANTA FE COUNTY AND THE CITY OF SANTA FE  
REGIONAL FILM OFFICE**

This Memorandum of Agreement entered into on this \_\_\_\_ day of \_\_\_\_\_, 202\_\_, between **Santa Fe County** (hereinafter "County") and the **City of Santa Fe** (hereinafter "City").

**RECITALS**

**WHEREAS**, the County and City entered into Memorandum of Agreement No. 2021-0121-CMO/BT (Item #21-0467) (the "MOA") on August 31, 2021, to set forth the County and City's agreement on funding of the Santa Fe Film Office through fiscal year 2025; and

**WHEREAS**, Article 6 (Amendment) of the MOA allows the parties to amend the MOA by an instrument in writing executed by the parties; and

**WHEREAS**, the parties wish to amend the MOA's funding commitments for fiscal years 2022, 2023, 2024 and 2025.

**NOW, THEREFORE**, the parties agree to amend the MOA as follows:

1. Article 1. A. 3 (County's Duties) is amended by deleting the funding amounts stated in a) through d) and replace them as follows:
  - a) Fiscal Year 2022 - \$150,000.00
  - b) Fiscal Year 2023 - \$150,000.00
  - c) Fiscal Year 2024 - \$175,000.00
  - d) Fiscal Year 2025 - \$175,000.00
2. Article 1. B. 2 (City's Duties) is amended by deleting the funding amounts in stated in a) through d) and replace them as follows:
  - a) Fiscal Year 2022 - \$150,000.00
  - b) Fiscal Year 2023 - \$150,000.00
  - c) Fiscal Year 2024 - \$175,000.00
  - d) Fiscal Year 2025 - \$175,000.00
3. All other provisions of the MOA not specifically amended or modified by this Amendment No. 1 shall remain in full force and effect.

**IN WITNESS WHEREOF**, the parties have executed this Amendment as of the date of last signature by the parties hereto.

**SANTA FE COUNTY:**

\_\_\_\_\_  
Henry P. Roybal, Chair  
Santa Fe County Board of County Commissioners

**ATTESTATION:**

\_\_\_\_\_  
Katharine E. Clark  
Santa Fe County Clerk

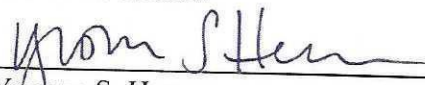
\_\_\_\_\_  
Date

Approved as to form:

\_\_\_\_\_  
Roberta D. Joe for G.S.S.  
Gregory S. Shaffer  
Santa Fe County Attorney

\_\_\_\_\_  
December 29, 2021  
Date

Finance Division:

  
\_\_\_\_\_  
Yvonne S. Herrera  
Finance Director

\_\_\_\_\_  
1/3/2022  
Date

**CITY OF SANTA FE:**

\_\_\_\_\_  
Alan Webber, Mayor

\_\_\_\_\_  
Date

ATTEST:

\_\_\_\_\_  
Kristine Bustos Mihelcic, City Clerk

\_\_\_\_\_  
Date

City Attorney's Office:

*Marcos Martinez*

\_\_\_\_\_  
Senior Assistant City Attorney

Jan 13, 2022

\_\_\_\_\_  
Date

APPROVED FOR FINANCES:

\_\_\_\_\_  
Mary McCoy, Finance Director

\_\_\_\_\_  
Date

**AMENDMENT NO. 1  
TO MEMORANDUM OF AGREEMENT  
BETWEEN SANTA FE COUNTY AND THE CITY OF SANTA FE  
REGIONAL FILM OFFICE**

This Memorandum of Agreement entered into on this 25<sup>th</sup> day of January, 2022  
between **Santa Fe County** (hereinafter "County") and the **City of Santa Fe** (hereinafter "City").

**RECITALS**

**WHEREAS**, the County and City entered into Memorandum of Agreement No. 2021-0121-CMO/BT (Item #21-0467) (the "MOA") on August 31, 2021, to set forth the County and City's agreement on funding of the Santa Fe Film Office through fiscal year 2025; and

**WHEREAS**, Article 6 (Amendment) of the MOA allows the parties to amend the MOA by an instrument in writing executed by the parties; and

**WHEREAS**, the parties wish to amend the MOA's funding commitments for fiscal years 2022, 2023, 2024 and 2025.

**NOW, THEREFORE**, the parties agree to amend the MOA as follows:

1. Article 1. A. 3 (County's Duties) is amended by deleting the funding amounts stated in a) through d) and replace them as follows:
  - a) Fiscal Year 2022 - \$150,000.00
  - b) Fiscal Year 2023 - \$150,000.00
  - c) Fiscal Year 2024 - \$175,000.00
  - d) Fiscal Year 2025 - \$175,000.00
2. Article 1. B. 2 (City's Duties) is amended by deleting the funding amounts in stated in a) through d) and replace them as follows:
  - a) Fiscal Year 2022 - \$150,000.00
  - b) Fiscal Year 2023 - \$150,000.00
  - c) Fiscal Year 2024 - \$175,000.00
  - d) Fiscal Year 2025 - \$175,000.00
3. All other provisions of the MOA not specifically amended or modified by this Amendment No. 1 shall remain in full force and effect.



Approved as to form:

\_\_\_\_\_  
Erin McSherry, City Attorney

\_\_\_\_\_  
Date

Finance Department:

\_\_\_\_\_  
Mary McCoy, Finance Director

\_\_\_\_\_  
Date

**ITEM #21-0467**

Memorandum of Agreement No. 2021-0121-CMO/BT

**MEMORANDUM OF AGREEMENT  
BETWEEN SANTA FE COUNTY AND  
THE CITY OF SANTA FE  
REGARDING THE SANTA FE REGIONAL FILM OFFICE**

**THIS MEMORANDUM OF AGREEMENT** (hereinafter "MOA") is entered on this the 31st day of August 2021, between **SANTA FE COUNTY** (hereinafter "County"), a political subdivision of the state of New Mexico, and the **CITY OF SANTA FE** (hereinafter "City").

**RECITALS**

**WHEREAS**, the film and media industries contribute millions of dollars annually to the local and regional economy; and

**WHEREAS**, local governments benefit from the film industry through job creation, direct collection of gross receipts taxes, leases, permitting and other fees, as well as through global exposure of the region for tourism, business recruitment and other activities; and

**WHEREAS**, in fiscal year 2017, the County and the City jointly established the Santa Fe Regional Film Office and entered into Memorandum of Agreement No. 2016-0358-CMO/MM; and

**WHEREAS**, the parties entered into subsequent Memorandum No. 2018-0080-CMO/BT; 2019-0175-CMO/BT and 2020-0147-CMO/BT, establishing and amending the funding contributions by the parties for each respective fiscal year for the operation of the Santa Fe Film Office; and

**WHEREAS**, the parties wish to enter into this MOA No. 2021-0121-CMO/BT to supersede all prior agreements and establish the funding of the Santa Fe Film Office for the next four years and provide for other duties of the Santa Fe Regional Film Office.

**NOW, THEREFORE, the parties mutually agree as follows:**

**1. DUTIES OF THE PARTIES**

A. The County shall:

1. Provide direct management and oversight of the staff of the Santa Fe Regional Film Office.
2. Designate a liaison to work with the City to perform the duties and obligations of the Santa Fe Regional Film Office.
3. Provide funding for operational expenditures of the Santa Fe Regional Film Office as follows:

- a) Fiscal Year 2022 - \$100,000.00
- b) Fiscal year 2023 - \$125,000.00
- c) Fiscal year 2024 - \$125,000.00
- d) Fiscal year 2025 - \$135,000.00

**B. The City shall:**

- 1. Designate a liaison to work with the County to perform the duties of and obligations of the Santa Fe Regional Film Office.
- 2. Provide funding for operational expenses of the Santa Fe Regional Film Office as follows:
  - a) Fiscal year 2022 - \$100,000.00
  - b) Fiscal year 2023 - \$125,000.00
  - c) Fiscal year 2024 - \$125,000.00
  - d) Fiscal year 2025 - \$135,000.00

**2. FUTURE INDEBTEDNESS**

Subject to NMSA 1978, § 6-6-11 (Bateman Act), Art. IX, Sec. 10, and Article IX, sec. 12, of the state constitution, and the availability of sufficient appropriations from the Santa Fe County Board of County Commissioners and the Governing Body of the City of Santa Fe, nothing in this MOA shall require the County or the City to become indebted or contract any indebtedness of any kind or nature whatsoever during any current year which, at the end of such current year, is not and cannot be paid out of the money actually collected and belonging to that current year, and any indebtedness for any current year which is not paid and cannot be paid, as provided above, shall be void.

**3. TERM AND TERMINATION**

- A. This MOA shall become effective as of the date of last signature by the parties hereto and shall terminate on June 30, 2025, unless earlier terminated as indicated below.
- B. This MOA may be terminated by either party upon delivery of a written notice delivered to the other party at least 90 days prior to the stated date of termination. By such termination, neither party may nullify or avoid any obligations incurred prior to the termination.

**4. ASSIGNMENT**

Neither party shall not assign or transfer any interest or rights in this MOA without the advance written approval of the other party. Any attempted assignment or transfer without the other party's advance written approval shall be null and void and without any legal effect.

**5. LIABILITY**

Each party shall be solely responsible for fiscal or other sanctions occasioned as a result of its own violation of requirements applicable to the performance of this MOA. Each party shall be liable for its actions in accordance with this MOA. Any liability incurred by the County or the City in connection with this MOA is subject to the immunities and limitations of the New Mexico Tort Claims Act, NMSA 1978, Section 41-4-1, et seq. The County, City and its public employees as defined in the New Mexico Tort Claims Act, do not waive sovereign immunity; do not waive any defense; and do not waive any limitation of liability pursuant to law. No provision in this MOA modifies or waives any provision of the New Mexico Tort Claims Act.

**6. AMENDMENT**

This MOA shall not be altered, changed or amended except by an instrument in writing executed by the parties.

**7. APPROPRIATIONS AND AUTHORIZATION**

The terms of this MOA are contingent upon sufficient appropriations and authorization being made by the Legislature of the State of New Mexico and the governing bodies of the City and the County for the performance of this MOA. If sufficient appropriations and authorization are not made, this MOA shall terminate immediately upon written notice being given by the terminating party to the other party. Any party's decision as to whether sufficient appropriations are available shall be accepted by the other party and shall be final.

**8. GOVERNING LAW**

This MOA shall be governed by, and construed in accordance with, the laws of New Mexico and the applicable ordinances of the parties.

**10. ACCOUNTABILITY**

During the term of this MOA and for a period of three years thereafter, each party will maintain accurate and complete records of all disbursements made and monies received by each under this MOA and, upon receipt of reasonable written request, each shall make such records available to the other party and to the any other parties during regular business hours of the Regional Film Office.

**11. NO THIRD-PARTY BENEFICIARIES**

Nothing in this MOA, express or implied, is intended to confer any rights, remedies, claims or interests upon a person not a party to this MOA.

**13. ENTIRE AGREEMENT**

This MOA represents the entire understanding between the parties and supersedes any prior agreements or understandings with respect to the subject of this MOA. No changes, amendments or alterations to this MOA will be effective until in writing and signed by the parties.

**14. NOTICES**

Any notice required by this MOA shall be given in writing to the parties designated below. Notice shall be effective when delivered personally to any party, or three business days after deposited, postage fully prepaid, registered or certified, in an official receptacle of the U.S. Postal Service.

COUNTY: Santa Fe County  
Attn: Jennifer LaBar-Tapia, Film Office Executive Director  
P. O. Box 276  
Santa Fe, New Mexico 87504-0276

CITY: Jarel Lapan Hill, City Manager  
City of Santa Fe  
P. O. Box 909  
Santa Fe, New Mexico 87504-0909

IN WITNESS WHEREOF the parties have duly executed this MOA as of the date of last signature by the parties hereto.

**SANTA FE COUNTY**

*Henry P. Roybal*  
Henry P. Roybal, Chair  
Santa Fe County Board of County Commissioners



ATTESTATION:  
*Katharine E. Clark*  
Katharine E. Clark  
Santa Fe County Clerk

07/13/21  
Date




Finance Division:

\_\_\_\_\_  
Yvonne S. Herrera  
Finance Director

\_\_\_\_\_  
Date

CITY OF SANTA FE:

  
\_\_\_\_\_  
Alan Webber, Mayor


8/31/2021  
\_\_\_\_\_  
Date

ATTEST:

  
\_\_\_\_\_  
Kristine Mihelcic (Sep 1, 2021 12:26 MDT)  
Kristine Bustos Mehelcic, City Clerk   
GB MTG 08/25/2021


Sep 1, 2021  
\_\_\_\_\_  
Date

Approved as to form:

  
\_\_\_\_\_  
Erin McSherry, City Attorney

Jun 25, 2021  
\_\_\_\_\_  
Date

Finance Department:

  
\_\_\_\_\_  
Mary McCoy, Finance Director

Aug 31, 2021  
\_\_\_\_\_  
Date



# City of Santa Fe

## Real Estate Summary of Contracts, Agreements, Amendments & Leases

### Section to be completed by department

1. Munis Contract # \_\_\_\_\_

Contractor: Santa Fe County

Description: **Amendment No. 1 to Memorandum of Agreement (MOA) between Santa Fe County and the City of Santa Fe Regional Film Office**

Contract  Agreement  Lease / Rent  Amendment

Term Start Date: \_\_\_\_\_ Term End Date: \_\_\_\_\_

Approved by Council Date: \_\_\_\_\_

**Contract / Lease: MOA creates an Amendment to the partnership between SFC and EDD for SF Film Office**

Amendment # NO. 1 to the Original Contract / Lease # Agreement 2021-0121

Increase/(Decrease) Amount \$ 65,000.00

Extend Termination Date to: \_\_\_\_\_

Approved by Council Date: \_\_\_\_\_

### Amendment is for:

2. **HISTORY of Contract, Amendments & Lease / Rent - Please Elaborate** (option: attach spreadsheet if multiple amendments)  
**Amendment No. 1 to Agreement 2021-0121-CMO/BT (ITEM#21-0467)**

**On top of the current funding obligation to the Film Office (\$100K from the City of SF and \$100K from the Santa Fe County), this amendment will provide an addition funding amount.**

3. Procurement History: \_\_\_\_\_

Fran D. Dewey  
Fran D. Dewey (Feb 14, 2022 09:19 MST)

Purchasing Officer Review: \_\_\_\_\_ Date: Feb 14, 2022

Comment & Exceptions: MOA between entities no procurement of services. shared funding for SFC Film

4. Funding Source: **Fund 212** Org / Object: 2122800.510400

Andy Hopkins  
Andy Hopkins (Feb 11, 2022 10:39 MST)

Budget Officer Approval: \_\_\_\_\_ Date: Feb 11, 2022

Comment & Exceptions: **Amendment No. 1 to MOA between SFC and the City of SF Regional Film Office**

Staff Contact who completed this form: Loretta S. Olguin Phone # 955-6334

Email: lsoiguin@santafenm.gov

To be recorded by City Clerk:

Clerk # \_\_\_\_\_

Date of Execution: \_\_\_\_\_



Contractor Name: Santa Fe County

Procurement Title: **Amendment No. 1 to Memorandum of Agreement (MOA) between Santa Fe County and the City of Santa Fe Regional Film Office.**

Procurement Method: State Price Agreement  Cooperative  Sole Source  Other

Exempt  Request For Proposal (RFP)  Invitation To Bid (ITB)  Contract under 60K  Contract over 60K

Department Requesting Economic Development Staff Name Rich Brown

**Procurement Requirements:**

*A procurement file shall be maintained for all contracts, regardless of the method of procurement. The procurement file shall contain the basis on which the award is made, all submitted bids, all evaluation materials, score sheets, quotations and all other documentation related to or prepared in conjunction with evaluation, negotiation, and the award process. The procurement shall contain a written determination from the Requesting Department, signed by the purchasing officer, setting forth the reasoning for the contract award decision before submitting to the Committees. .*

**REQUIRED DOCUMENTS FOR APPROVAL BY PURCHASING\***

YES	N/A	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Approved Procurement Checklist (by Purchasing)
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Memo addressed to City Manager (under 60K) Committees/City Council (over 60K)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	State Price Agreement
<input type="checkbox"/>	<input checked="" type="checkbox"/>	RFP
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Evaluation Committee Report
<input type="checkbox"/>	<input checked="" type="checkbox"/>	ITB
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Bib Tab
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Quotes (3 valid current quotes)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cooperative Agreement
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sole Source Request and Determination Form
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Contractors Exempt Letter
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Purchasing Officers approval for exempt procurement
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BAR
<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIR
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Executed Contract, Agreement or Amendment
<input type="checkbox"/>	<input type="checkbox"/>	Current Business Registration and CRS numbers on contract or agreement
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Summary of Contracts and Agreements form
<input type="checkbox"/>	<input type="checkbox"/>	Certificate of Insurance
<input type="checkbox"/>	<input type="checkbox"/>	All documentation presented to Committees
<input type="checkbox"/>	<input type="checkbox"/>	Other: _____

Rich Brown Department Rep Printed Name (attesting that all information included) Director Title

Fran Dunaway Purchasing Officer (attesting that all information is reviewed) Chief Procurement Officer Title Feb 14, 2022 Date

Fran Dunaway (Feb 14, 2022 09:19 MST) Purchasing Officer (attesting that all information is reviewed) Chief Procurement Officer Title Feb 14, 2022 Date

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## MEMORANDUM

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**TO:** Governing Body  
**VIA:** John Blair, City Manager  
Mary McCoy, Finance Director  
**FROM:** Rich Brown, Community Development Department Director *Richard Brown*  
**RE:** FY22 Budget Adjustment  
**DATE:** February 28, 2022

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### **ITEM AND ISSUE:**

Request for Approval of a Budget Adjustment Resolution (BAR) in the Economic Development Department in the Amount of \$250,000 to fund feasibility study and architectural plans for El Lucero Crossing LEDA manufacturing expansion. (Rich Brown, Community Development Department Director; rdbrown@santafenm.gov; 505-955-6625)

### **BACKGROUND:**

The City of Santa Fe is looking to nurture and expand our diverse industry sectors (Food Manufacturing, Bioscience, Outdoors, Film, Creative & Immersive Experiences, Cannabis and Advanced Technology). Out of the pandemic recession we are seeing local, economic-based businesses explore new market opportunities and will require additional space to accommodate demand. Our mission is to harness this growth through economic and infrastructure development within the City limits to foster job creation and training, increased GRT and diversification of the economy (we are driven by tourism and government).

Leveraging the unused, leased parcel at the El Lucero Crossing will allow us to invest in infrastructure to meet the demand. A Food Manufacturing and Bioscience Innovation HUB, a non-profit food Co-op (possible partnership with the Food Depot) and potential for additional mixed-used, essential worker housing development.

We currently have one food company (Santa Fe SHINE) and six bioscience companies (currently housed at the SF Business Incubator) who are on an 18 month timeline to explore areas to meet their growth goals. We also have a food desert in our southwest sector of the City that could benefit from a local solution to meet that demand. The El Lucero Crossing parcel is the ideal place to create this sort of "Innovation Corridor" that would address our future economic development needs.

We recently were awarded a 'Build Back Challenge' Regional Development Grant from the US Department of Commerce (top 60 finalist out of 529 nationwide) that will allow us the opportunity

to garner technical support to create a master plan for the El Lucero Crossing. Having an ownership stake in the parcel would allow for us to pursue the master plan and get to work on bringing our Innovation Corridor vision to life.

The Department is requesting \$250,000 in additional gross receipts tax revenue to fund feasibility study and architectural plans for El Lucero Crossing LEDA manufacturing expansion.

**FY22 First Half Financial Performance Report**

The overall City financial picture as of December 31, 2021 is more optimistic than expected when the FY22 budget was adopted close to a year ago in April 2021. The optimism is largely driven by better-than-expected Gross Receipts Tax (GRT) revenue collection in the first half of the fiscal year as the strong economic recovery continues and revenue derived from the new internet sales tax exceeds expectations. GRT revenue represents the largest single source of the City's revenues, any significant change to GRT estimates has significant ramifications for the City's overall revenue picture. The City's Gross Receipts Tax revenue shows continued strength, earning a total of \$73.3 million in GRT revenue in the half of FY22. The FY22 GRT revenue earned through December 31, 2021 is 67 percent of the total \$108.9 million budgeted for General Fund, well ahead of prior years. The Finance Department will continue to closely monitor the City's revenue and expenditure profile and recommend adjustments where necessary.

**FUNDING SOURCE:**

The funding source is:

Fund Name/Number: Economic Development/212

Munis Org Name/Number: Economic Development Ops/2122800

Munis Object Name/Number: Grants and Services/510400

**ACTION REQUESTED:**

Approval is requested of the FY22 budget adjustment.

Log # {Finance use <u>only</u> }:	
Journal # {Finance use <u>only</u> }:	

## City of Santa Fe, New Mexico BUDGET AMENDMENT RESOLUTION (BAR)

DEPARTMENT / DIVISION NAME				DATE	
Economic Development				2/25/2022	
ITEM DESCRIPTION	ORG	OBJECT	PROJECT	INCREASE	DECREASE
<u>EXPENDITURES</u>				<i>{enter as positive #}</i>	<i>{enter as negative #}</i>
Economic Development / Grants & Services	2122800	510400		250,000	
Economic Development (General Fund) - Transfer to Economic Development Fund	1002800	750212		210,711	
<u>REVENUES</u>				<i>{enter as negative #}</i>	<i>{enter as positive #}</i>
Economic Development / State-Shared Gross Receipts Tax	2122800	412100		(39,289)	
General Fund / State-Shared Gross Receipts Tax	1000001	412100		(210,711)	
Economic Development Fund - Transfer from General Fund	2122800	650100		(210,711)	
<b>JUSTIFICATION:</b> <i>(use additional page if needed)</i> <i>--Attach supporting documentation/memo</i>				\$	-

Allocation of FY22 Gross Receipts Tax (GRT) revenue earned over and above budgeted estimates to support the feasibility study and architectural plans for the El Lucero Crossing LEDA manufacturing expansion. See attached memo.	<i>{Complete section below if BAR results in a net change to ANY Fund}</i>
	Fund Balance Increase/(Decrease)
	Fund(s) Affected
	<b>TOTAL:</b>
	<b>0</b>

Andy Hopkins	2/25/2022	<i>(Use this form for Finance Committee/ City Council agenda items ONLY)</i>	<u>Alexis Lotero</u> <small>Alexis Lotero (Feb 25, 2022 13:59 MST)</small>
Prepared By <i>{print name}</i>	Date	<b>CITY COUNCIL APPROVAL</b>	Budget Officer
N/A	Date		N/A
Division Director Signature <i>{optional}</i>	Date		Finance Director <i>{≤ \$5,000}</i>
<u>Richard Brown</u>	Date	Agenda Item #:	N/A
Department Director Signature	Date		City Manager <i>{≤ \$60,000}</i>