



AGENDA

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
MARCH 09, 2022 AT 11:00 AM
ATTEND VIRTUALLY

SPECIAL PROCEDURES FOR ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

Attendance: In response to the State's declaration of a Public Health Emergency, the Mayor's Proclamation of Emergency, and the ban on public gatherings in excess of those permitted in the current Public Health Order, and the need to incorporate technology and practices to re-institute in-person meetings consistent with the limitations established by the Order, the Economic Development Advisory Committee meeting will be conducted virtually.

Viewing: Members of the public may join the Zoom meeting by internet or phone, as follows:

Internet: To join the Zoom meeting on the internet using a computer, laptop, smartphone, or tablet, use the following link: <https://santafenm-gov.zoom.us/j/86116684271?pwd=V1d2cmVLSklhRVlYUjVHNIJOMU9yZz09>.

Passcode: 537865

Attendees should use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

Phone: To join the Zoom meeting using a phone, use the following phone numbers and Webinar ID: **US: 1 (346) 248-7799 - Webinar ID: 861 1668 4271 - Passcode: 537865**

Phone attendees should press *9 to use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF CONSENT AGENDA**



AGENDA

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
MARCH 09, 2022 AT 11:00 AM
ATTEND VIRTUALLY

5. APPROVAL OF MINUTES

- a. February 9, 2022

6. PRESENTATION

- a. Midtown Progress Report: Community Development Department Presentation (Rich Brown, Director of Community Development Department; rdbrown@santafenm.gov, 505-955-6625 and Daniel Hernandez, Midtown Project Manager)

Presentation: Public Engagement Report - Key Findings by the UNM Design & Planning Assistance Center and Midtown Engagement Partners.

- b. Santa Fe Outdoor Recreation (OR) Initiative (James Glover, Co-Partner, Once a Day Marketing, LLC; glover@onceadaymarketing.com; (505) 501-1330)
- c. EDAC Member Survey: 15 Essential Indicators of a Successful City. Overview presentation. [Click here for the link to begin the Survey.](#) (Rich Brown, Director of Community Development Department; rdbrown@santafenm.gov; (505)955-6625)

7. ACTION ITEMS: CONSENT

- a. Request for Approval of a Memorandum of Agreement between the City of Santa Fe and Santa Fe County Transferring \$65,000 of City of Santa Fe Office of Economic Development Funds to Santa Fe County for the Santa Fe Film Office (SFFO) to Hire an Additional Full Time Employee to Assist the Director in the Business Development and Management of the Ever-Growing Local Film Production Sector in the City and County. (Rich Brown, Community and Economic Development Director: rdbrown@santafenm.gov, 505-955-6625).

Committee Review:

Finance Committee: 02/28/2022

Quality of Life Committee: 03/02/2022

Public Works/Utilities Committee: 03/07/2022

Economic Development Advisory Committee: 03/09/2022



AGENDA

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
MARCH 09, 2022 AT 11:00 AM
ATTEND VIRTUALLY

Governing Body Meeting: 03/09/2022

- b. CONSIDERATION OF BILL NO. 2022-___. (Mayor Webber)
An Ordinance Relating to the City of Santa Fe's Office of Economic Development Plan Ordinance, SFCC 1987, Section 11-11; Approving and Adopting a Local Economic Development Project Participation Agreement Between the City of Santa Fe and Earth Traveler Teardrop Trailers, LLC for Design, Development, and Construction of Tenant Improvements, Lease Payments, and Expansion of a Manufacturing Center and Silicone Vacuum System, a Local Economic Development Project. (Rich Brown, Community and Economic Development Department Director: rdbrown@santafenm.gov, 955-6625; Andrea Salazar, Assistant City Attorney: asalazar@santafenm.gov, 955-6303)

Committee Review:

Introduced: 12/08/21

Economic Development Advisory Committee 3/9/22

Quality of Life 3/16/22

Finance 3/21/22

- c. Request for Approval of a Budget Adjustment Resolution (BAR) in the Economic Development Department in the Amount of \$250,000 to Fund Feasibility Study and Architectural Plans for El Lucero Crossing LEDA Manufacturing Expansion. (Rich Brown, Community Development Department Director; rdbrown@santafenm.gov; 505-955-6625)

Committee Review:

Finance Committee: 2/28/2022

Quality of Life Committee: 3/2/2022

Public Works & Utilities Committee: 3/7/2022

Governing Body: 3/9/2022

8. **ACTION ITEMS: DISCUSSION**

- a. Vice Chair Appointment (Councilor
Cassutt, jcassutt@santafenm.gov, (505) 629-9820)

9. **PUBLIC COMMENT**



City of Santa Fe

AGENDA

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
MARCH 09, 2022 AT 11:00 AM
ATTEND VIRTUALLY

10. **MATTERS FROM STAFF**
11. **MATTERS FROM THE COMMITTEE**
12. **MATTERS FROM THE CHAIR**
13. **NEXT MEETING: Wednesday, April 13, 2022**
14. **ADJOURN**