



AGENDA

OCCUPANCY TAX ADVISORY
BOARD
FEBRUARY 22, 2022
10:00 AM
ATTEND VIRTUALLY

SPECIAL PROCEDURES FOR VIRTUAL ATTENDANCE AND PUBLIC COMMENT:

Attendance: In response to the risks identified in the State’s declaration of a Public Health Emergency and the Mayor’s Proclamation of Emergency and the emergency orders issued to reduce those health risks, the Governing Body meeting will be conducted virtually.

Attending on Zoom: Members of the public may attend the Zoom meeting on a computer, mobile device, or phone. The video conference link and teleconference number will be posted at <https://santafe.primegov.com/public/portal> at least seventy-two (72) hours before the meeting.. The direct Zoom link is: <https://us02web.zoom.us/j/87289396655?pwd=NHVhMnhKZEtIWlJ2TGZPWjhnTTdFQT09> and use password: **6w89VT**.

Attending Zoom by Phone: Members of the public can attend the Zoom meeting by phone by dialing:
US: **(253) 215-8782** or **(346) 248-7799** or **(929) 205-6099**
Webinar ID: 872 8939 6655.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
 - a. OTAB Minutes – January 25, 2022
5. **PRESENTATION**



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- a. Lodger's Report (Lutz Arnhold, Rosewood Inn Managing Director, lutz.arnhold@rosewoodhotels.com)
 - b. Santa Fe County Report (Alex Fitzgerald, amfitzgerald@santafecountynm.gov)
 - c. Lodger's Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
 - d. TOURISM Santa Fe Fiscal Year 23 budget Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
6. **MATTERS FROM STAFF**
- a. TOURISM Santa Fe Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
 - b. TOURISM Santa Fe Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
 - c. TOURISM Santa Fe Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
7. **MATTERS FROM THE BOARD**
8. **MATTERS FROM THE PUBLIC**
9. **NEXT MEETING: Tuesday, March 22, 2022**
10. **ADJOURN**

VOTE SUMMARY



Meeting Name - Occupancy Tax Advisory Board

Meeting Start Date - 02/22/2022

Meeting Committee - Occupancy Tax Advisory Board

Item Title - **OTAB Minutes – January 25, 2022**

Item Type - minutes

Item Owner -

Item Sponsor -

Item Tracking Number - 22-13727

Motion Type - Approve

Motion Mover - Carlos Medina

Motion Secunder - Bonnie Bennett

Motion Status -

Vote For Count - 7

Vote Against Count - 0

Vote Abstain Count - 0

Vote Absent Count - 0

Vote For Names - Rik Blyth, Bonnie Bennett, Carlos Medina, Ray Sandoval, Jordan Guenther, Lutz Arnhold, Alexander Fitzgerald

Vote Against Names -

Vote Abstain Names -

Vote Absent Names -

User Name - Shirley Spencer

User Email - sjspencer@santafenm.gov

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