



MINUTES

OCCUPANCY TAX ADVISORY
BOARD
JANUARY 25, 2022

1. CALL TO ORDER

Meeting called to order at 10:04AM

2. ROLL CALL

Members Present:

Chair Rik Blyth
Member Carlos Medina
Member Ray Sandoval
Member Lutz Arnhold

Members Excused:

Member Bonnie Bennett

Others Attending:

Randy Randall, Tourism Director
Shirley Spencer, Clerk
Jordan Guenther, Attendee
David Carr, Attendee
Alexander Fitzgerald, Attendee

3. APPROVAL OF AGENDA

MOTION: Member Arnhold moved, seconded by Member Sandoval, to approve the Agenda as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Medina, Member Sandoval, Member Arnhold, Attendee Fitzgerald

Against: None

Abstain: None

4. APPROVAL OF MINUTES



MINUTES

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BOARD
JANUARY 25, 2022

- a. OTAB Minutes – December 14, 2021

MOTION: Member Sandoval moved, seconded by Member Arnhold, to approve the Minutes as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Medina, Member Sandoval, Member Arnhold, Attendee Fitzgerald

Against: None

Abstain: None

5. PRESENTATION

- a. Lodger's Report (Lutz Arnhold, Rosewood Inn Managing Director, lutz.arnhold@rosewoodhotels.com)
- b. Santa Fe County Report (Alex Fitzgerald, amfitzgerald@santafecountynm.gov) and/or Joseph Montoya, jrmonoya@santafecountynm.gov)
- c. Lodger's Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
- d. Budget Status Update (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
- e. Use/Discussion of Occupancy Tax Advisory Board Funds (Rik Blyth, VP & GM of La Fonda, rblyth@lafondasantafe.com)

Board voted and agreed the use of OTAB grant funds for the non-profit events referenced on the attachment. Ray Sandoval abstained from voting as two of the events on the list are coordinated by him but supports the other events.

MOTION: Member Medina moved, seconded by Member Arnhold, to approve the OTAB Sponsorship as presented.



City of Santa Fe

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VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Medina, Member Arnhold, Attendee Fitzgerald

Against: None

Abstain: Member Sandoval

6. **MATTERS FROM STAFF**

- a. TOURISM Santa Fe Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
- b. TOURISM Santa Fe Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
- c. TOURISM Santa Fe Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

7. **MATTERS FROM THE BOARD**

8. **MATTERS FROM THE PUBLIC**

9. **NEXT MEETING: February 22 2022**

Meeting adjourned at 11:00AM

10. **ADJOURN**

Liaison

Chair

VOTE SUMMARY



Meeting Name - Occupancy Tax Advisory Board

Meeting Start Date - 25/01/2022

Meeting Committee - Occupancy Tax Advisory Board

Item Title - Use/Discussion of Occupancy Tax Advisory Board Funds (Rik Blyth, VP & GM of La Fonda, rblyth@lafondasantafe.com)

Item Type - informational

Item Owner -

Item Sponsor -

Item Tracking Number - 22-13369

Motion Type - Approve

Motion Mover - Carlos Medina

Motion Seconder - Lutz Arnhold

Motion Status - approved

Vote For Count - 4

Vote Against Count - 0

Vote Abstain Count - 1

Vote Absent Count - 2

Vote For Names - Rik Blyth, Carlos Medina, Lutz Arnhold, Alexander Fitzgerald

Vote Against Names -

Vote Abstain Names - Ray Sandoval

Vote Absent Names - Bonnie Bennett, Jordan Guenther

User Name - Shirley Spencer

User Email - sjspencer@santafenm.gov

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Item Sponsor -

Item Tracking Number - 22-13369

Motion Type - Approve

Motion Mover - Carlos Medina

Motion Seconder - Lutz Arnhold

Motion Status -

Vote For Count - 2

Vote Against Count - 0

Vote Abstain Count - 3

Vote Absent Count - 2

Vote For Names - Rik Blyth, Alexander Fitzgerald

Vote Against Names -

Vote Abstain Names - Carlos Medina, Ray Sandoval, Lutz Arnhold

Vote Absent Names - Bonnie Bennett, Jordan Guenther

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Motion Mover -

Motion Secunder -

Motion Status -

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Vote Against Count - 0

Vote Abstain Count - 0

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Vote For Names -

Vote Against Names -

Vote Abstain Names -

Vote Absent Names -

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