



# AGENDA

OCCUPANCY TAX ADVISORY  
BOARD  
JANUARY 25, 2022  
10:00 AM  
ATTEND VIRTUALLY

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## **SPECIAL PROCEDURES FOR VIRTUAL ATTENDANCE AND PUBLIC COMMENT:**

**Attendance:** In response to the risks identified in the State’s declaration of a Public Health Emergency and the Mayor’s Proclamation of Emergency and the emergency orders issued to reduce those health risks, the Governing Body meeting will be conducted virtually.

**Attending on Zoom:** Members of the public may attend the Zoom meeting on a computer, mobile device, or phone. The video conference link and teleconference number will be posted at <https://santafe.primegov.com/public/portal> at least seventy-two (72) hours before the meeting.. The direct Zoom link is: <https://us02web.zoom.us/j/87289396655?pwd=NHVhMnhKZEtIWlJ2TGZPWjhnTTdFQT09> and use password: **6w89VT**.

**Attending Zoom by Phone:** Members of the public can attend the Zoom meeting by phone by dialing:  
US: **(253) 215-8782** or **(346) 248-7799** or **(929) 205-6099**  
Webinar ID: 872 8939 6655.

## **Public Comment:**

- By video: A person attending the Zoom meeting by video conference (using a computer, mobile device, or smart phone) may provide public comment during the meeting. Attendees should use the “Raise Hand” function to be recognized by the chair to speak at the appropriate time.
- By phone: A person attending the Zoom meeting by phone may provide public comment during the meeting. Phone attendees should press \*9 to use the “Raise Hand” function to be recognized at the appropriate time.
- In writing: A person may submit written public comments by 5pm the Monday prior to the meeting via the virtual comment “button” at <https://santafe.primegov.com/public/portal>.

## **1. CALL TO ORDER**



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2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
  - a. OTAB Minutes – December 14, 2021
5. **PRESENTATION**
  - a. Lodger's Report (Lutz Arnhold, Rosewood Inn Managing Director, lutz.arnhold@rosewoodhotels.com)
  - b. Santa Fe County Report (Alex Fitzgerald, amfitzgerald@santafecountynm.gov) and/or Joseph Montoya, jrmontoya@santafecountynm.gov)
  - c. Lodger's Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
  - d. Budget Status Update (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
  - e. Use/Discussion of Occupancy Tax Advisory Board Funds (Rik Blyth, VP & GM of La Fonda, rblyth@lafondasantafe.com)
6. **MATTERS FROM STAFF**
  - a. TOURISM Santa Fe Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
  - b. TOURISM Santa Fe Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
  - c. TOURISM Santa Fe Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
7. **MATTERS FROM THE BOARD**



City of Santa Fe

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8. **MATTERS FROM THE PUBLIC**
9. **NEXT MEETING: Tuesday, February 22, 2022**
10. **ADJOURN**