



MINUTES

OCCUPANCY TAX ADVISORY
BOARD
JULY 27, 2021

1. **CALL TO ORDER**

Meeting called to order at 10:03 A.M.

2. **ROLL CALL**

Members Present:

Chair Rik Blyth
Member Bonnie Bennett
Member Carlos Medina
Voting Member Lutz Arnhold

Members Excused:

Member Ray Sandoval

Others Attending:

Randy Randall, Tourism Director
Shirley Spencer, Clerk
David Carr, Attendee
Jordan Guenther, Attendee

3. **APPROVAL OF AGENDA**

MOTION: Member Bennett moved, seconded by Voting Member Arnhold, to approve the Agenda as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Bennett, Member Medina, Voting Member Arnhold



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Against: None

Abstain: None

4. APPROVAL OF MINUTES

- a. OTAB Minutes – May 25, 2021

MOTION: Member Bennett moved, seconded by Voting Member Arnhold, to approve the as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Bennett, Member Medina, Voting Member Arnhold

Against: None

Abstain: None

5. PRESENTATION

- a. Lodger's Tax (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
- b. County Tourism Report (Alex Fitzgerald, Santa Fe County, amfitzgerald@santafecounty.gov)

Lutz Arnhold presented a Lodger's Tax report after Alex Fitzgerald.

6. MATTERS FROM STAFF

- a. TOURISM Santa Fe Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
- b. TOURISM Santa Fe Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)



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- c. TOURISM Santa Fe Executive Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

7. **MATTERS FROM THE BOARD**

8. **MATTERS FROM THE PUBLIC**

9. **NEXT MEETING: Tuesday, August 24, 2021**

Next Meeting to be August 24, 2021 (in person).

10. **ADJOURN**

Meeting adjourned at 11:10 A.M.

Liaison

Chair