



MINUTES

OCCUPANCY TAX ADVISORY
BOARD
AUGUST 24, 2021

1. CALL TO ORDER

Meeting called to order at 10:04 A.M.

2. ROLL CALL

Members Present:

Chair Rik Blyth
Member Bonnie Bennett
Member Carlos Medina
Voting Member Lutz Arnhold

Members Excused:

Member Ray Sandoval

Others Attending:

Randy Randall, Tourism Director
Shirley Spencer, Clerk
Jordan Guenther, Attendee
David Carr, Attendee

3. APPROVAL OF AGENDA

MOTION: Member Bennett moved, seconded by Voting Member Arnhold, to approve the Agenda as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Bennett, Member Medina, Voting Member Arnhold

Against: None

Abstain: None

4. APPROVAL OF MINUTES

- a. OTAB Minutes – July 27, 2021



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AUGUST 24, 2021

MOTION: Member Bennett moved, seconded by Voting Member Arnhold, to approve the Minutes as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Member Bennett, Chair Blyth, Member Medina, Voting Member Arnhold

Against: None

Abstain: None

5. PRESENTATION

- a. Lodger's Association Report (Lutz Arnhold, Rosewood Inn Managing Director, lutz.arnhold@rosewoodhotels.com)
- b. Lodger's Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
- c. Santa Fe County Tourism Report (Alex Fitzgerald, Santa Fe County, amfitzgerald@santafenm.gov)

6. MATTERS FROM STAFF

- a. TOURISM Santa Fe Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
- b. TOURISM Santa Fe Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
- c. TOURISM Santa Fe Executive Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
- d. Discussion of Use of Available OTAB Funds (Rik Blyth, La Fonda VP & GM, rblyth@lafondasantafe.com)

MOTION: Member Bennett moved, seconded by Voting Member Arnhold, to Approval to use OTAB funds for use for Lodgers Association and review the success of events that were not funded in 2020.



City of Santa Fe

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VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Bennett, Member Medina, Voting Member Arnhold

Against: None

Abstain: None

7. **MATTERS FROM THE BOARD**
8. **MATTERS FROM THE PUBLIC**
9. **NEXT MEETING: September 28 2021**
10. **ADJOURN**

Meeting adjourned at 11:19 A.M.

Liaison

Chair