



# AGENDA

FILM AND DIGITAL MEDIA  
COMMISSION  
JULY 06, 2021  
10:00 AM  
ATTEND VIRTUALLY

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## SPECIAL PROCEDURES FOR FILM AND DIGITAL MEDIA COMMISSION MEETING

Attendance: In response to the State’s declaration of a Public Health Emergency, the Mayor’s Proclamation of Emergency, and the ban on public gatherings in excess of those permitted in the current Public Health Order, and the need to incorporate technology and practices to re-institute in-person meetings consistent with the limitations established by the Order, the Film and Digital Media Commission meeting will be conducted virtually.

Viewing: Members of the public may join the Zoom meeting by internet or phone, as follows:

Internet: To join the Zoom meeting on the internet using a computer, laptop, smartphone, or tablet, use the following link: <https://santafenm-gov.zoom.us/j/95271905009?pwd=S3ZIR1QrcXk1dXUrdEICeHVpbGhFQT09>.

**Passcode: 570956**

Attendees should use the “Raise Hand” function to be recognized by the Chair to speak at the appropriate time.

Phone: To join the Zoom meeting using a phone, use the following phone numbers and Webinar ID: **US: 1 (346) 248-7799 - Webinar ID: 952 7190 5009 - Passcode: 570956**

Phone attendees should press \*9 to use the “Raise Hand” function to be recognized by the Chair to speak at the appropriate time.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
  - a. February 2, 2021



# AGENDA

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10:00 AM  
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b. May 4, 2021

5. **UPDATES**

- a. Commissioner Updates: Led by Chair, Gay Dillingham, Film & Digital Media Commission Chair, [gayd@cncs.com](mailto:gayd@cncs.com).
- b. City of Santa Fe Midtown and Meetings Update: Office of Economic Development, Rich Brown, Director, Community & Economic Development, 505-670-0559, [rbrown@santafenm.gov](mailto:rbrown@santafenm.gov).

6. **DISCUSSION ITEMS**

- a. New Commissioners Review of Applicants– Gay Dillingham, Film & Digital Media Commission Chair, [gayd@cncs.com](mailto:gayd@cncs.com).
- b. Working Groups- Are they working, do they need revision, confirm who is on them. – Gay Dillingham, Film & Digital Media Commission Chair, [gayd@cncs.com](mailto:gayd@cncs.com).
- c. Film Commission Agenda- Discuss format and content going forward – Gay Dillingham, Film & Digital Media Commission Chair, [gayd@cncs.com](mailto:gayd@cncs.com).

7. **MATTERS FROM THE PUBLIC**

8. **MATTERS FROM STAFF**

9. **MATTERS FROM THE COMMITTEE**

10. **NEXT MEETING: Tuesday, September 7, 2021**

11. **ADJOURN**

**Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6521, five (5) working days prior to meeting date.**

**FILM AND DIGITAL MEDIA COMMISSION  
TUESDAY, FEBRUARY 2, 2021, 10:00 AM  
ATTENDED VIRTUALLY**

**1. CALL TO ORDER**

The meeting of the Film and Digital Media Commission was called to order by Deborah Potter, Chair, at 10:00 am on Tuesday, February 2, 2021 and was attended virtually.

**2. ROLL CALL**

**COMMISSIONERS PRESENT**

Deborah Potter, Chair  
James Lujan, Vice Chair  
Jim Gollin  
Steve Graham, Alternate Commissioner  
Kabby Kabakoff  
Katrina Mendoza, Alternate Commissioner  
Pamela Pierce  
Milton Reiss  
Frank Ragano  
Jilann Spitzmiller  
Anna Darrah, Alternate Commission  
Doug Acton  
Gay Dillingham  
Alexandra Bombach  
Michael Becker  
Chris Jonas, Joined mid meeting

**COMMISSIONERS ABSENT**

Chris Jonas, Excused  
Andrea Meditch, Excused  
David Aubrey, Excused  
Elias Gallegos, Excused

**OTHERS PRESENT**

Mayor Alan Webber  
Rich Brown, Director, Community and Economic Development  
Randy Randall, Director, Tourism Santa Fe  
Jennifer LaBar-Tapia, Director, Santa Fe Film Office

Fabian Trujillo, Commission Liaison, Economic Development

Chair Potter introduced the Honorable Mayor, Alan Webber.

Mayor Webber said a few folks are stepping off of the Commission today. He wants to thank everyone for their hard work. Deborah has been there day after day for this Commission since the beginning. You have all done amazing work and continue to do amazing work. He is looking at a memo to all Mayors about what we can do for recovery. In Santa Fe, as we look at what happens next starting in Spring, film and digital media are critical in bringing our economy back to life. Thank you all. Thank you to those stepping up to take new leadership. This is a remarkable and talented group. Thank you to staff as well. Here is a group hug virtually. Clapping hands and hearts.

Mayor Webber left the meeting.

### **3. APPROVAL OF AGENDA**

**MOTION** A motion was made by Commissioner Pierce, seconded by Commissioner Paisner, to approve the agenda as presented.

**VOTE** The motion passed on a voice vote.

### **4. APPROVAL OF MINUTES**

The minutes were deferred to the next meeting.

### **5. INTRODUCTION OF VISITORS**

There were no introductions.

### **6. REPORTS**

#### **A. LA FLIGHTS RANDY RANDALL**

Mr. Randall reported that there has been no movement in getting LA flights. The Air Alliance is in a dormant state. They have \$250,000 in their account at this time and are poised to be back in action. They are ready to go. They are bringing on a new Board member who is a former executive at American Airlines and who has great contacts. He will be quite an asset to the Board. The State Tourism Department has requested \$25 million extra to spend over the next two years. That was supported by the Governor and was in the Governor's budget. If fully funded that will help with the Airport expansion of services, but not with the physical upgrades. The improvements are slowly moving along.

Mr. Randall said Deborah, it has been an honor to work with you as Chair. If it were not for Deborah we would not be meeting today. He salutes her.

**B. TELECOMMUNICATIONS AND SANTA FE MIDTOWN  
RICH BROWN**

Mr. Brown said he is now the Director of Community and Economic Development. As such, we are focused on residents, visitors and growth. Midtown is an avenue for growth. We recently reached a mutual termination with the developer we were negotiating with. We learned a lot in the process. We had a planning charette in December after the developer realized that what needed to happen was not feasible for them due to COVID. On February 10<sup>th</sup> we will issue a report to the Governing Body. On February 24<sup>th</sup> the Evaluation Committee will come up with recommendations as to which of three paths to move forward with.

On February 24<sup>th</sup> we renewed our agreement with Garson Studios for the short term.

Mr. Brown said thank you so much Deborah for being a leader for this Commission. Film is vital to our growth. Thank you for making sure we have a diverse group to bring enthusiasm and guidance.

Commissioner Reiss asked what was going to happen with the film education component.

Mr. Brown said that will be coming down the road. It will take a year to launch it, but education and a film school are in our sites. We are hoping to have some clarity on that after February 24<sup>th</sup>.

Commissioner Reiss said there has been some debate as to what is entailed in the education component. Does it have to be accredited or can it be unaccredited or a nonprofit.

Mr. Brown said that is a bit far ahead of him at this point. Until we have clarity on that he cannot answer the question.

Alternate Commissioner Graham asked if the report on February 10<sup>th</sup> would be public.

Mr. Brown said yes it will be. It will be in the Governing Body packet and on the Midtown website. We are going to do a report every two weeks.

Alternate Commissioner Graham asked if they were going to be engaging with

companies who submitted proposals previously now.

Mr. Brown said no, not until the path has been approved by the Governing Body. The expressions of interest process is not closed yet. Things changed after the termination. The Evaluation Committee will go back to each respondent and let them know what has changed.

Alternate Commissioner Graham said in full disclosure, his company has a proposal in.

Commissioner Gollin said we had at the beginning of the process a working group of this Commission to make sure whatever future the campus had film and digital media would not be obliterated. He is not worried about that anymore. One thing proposed early on was locating City government functions out there. Is that still being potentially contemplated.

Mr. Brown said he would send Commissioner Gollin a link to the Midtown site. Transferring City Hall to Midtown was not in the top five list of uses. Currently there is no plan for that. We are looking at swapping some land with the State that they own around the campus to expand the film operations. Our public engagement partner is doing a planning charette. He would like one of them to come to this Commission to get your feedback to inform what we will see in the next several years.

Chair Potter said she thought that was a good idea. Fabian and Gay can work on scheduling that.

Commissioner Paisner said he was interested in an update on The Screen.

Mr. Brown said he did not have an update at this time. We have not severed any agreements with CCA. They will have an opportunity to reopen.

Commissioner Dillingham asked if the report will include the things that are non-COVID that we can do now such as zoning.

Mr. Brown said the following things will be part of the process:

- Buildings and site conditions
- Master Plan
- Infrastructure
- Entitlements - including zoning. We need to change the zoning to C2. That will probably take a year to accomplish.
- Public Financing
- The question of a big developer or lots of partners
- Access
- Surrounding land that is there

Those are the key elements of the report we will be giving every two weeks. Our goal is to raise the value of the land.

Chair Potter thanked Mr. Brown.

**C. CURRENT AND UPCOMING PRODUCTIONS  
JENNIFER LABAR-TAPIA**

Ms. LaBar-Tapia reported that last week *Moviemaker Magazine* has the top places to live and work in. In the category of small populations Santa Fe was number two. We moved up from number three last year. New Orleans was number one and Pittsburgh was number three. Albuquerque was number one in populations over \$500,000. She received an email from the chief of the magazine saying what a powerhouse our region has become. A couple of days ago the cover of this magazine had Regina King out in the landscape of Santa Fe. We are super busy with inquires. She recently received two scripts from a scout who was here.

Ms. LaBar-Tapia said thank you Deborah for keeping us in line and informed and thank you for your leadership.

**D. STATE FILM COMMISSION  
JIM GOLLIN**

Commissioner Gollin said it had been great to work with Deborah. He really applauds her for the attention she brought to both the form and structure of this group. She has done terrific work.

The State Film Commission was relaunched by Governor Lujan Grisham. She asked me to Chair it. The minutes and the annual report can be found on the website. The formal name of the group is the Governor's Council on Film and Digital Media. Like this Commission it has no power to issue money or make decisions. It does have a podium to speak from. The good news is that there are no major or meaningful attacks going on against the film industry. There are a number of proposals out there regarding the incentive system.

Ms. Dillingham asked if Commissioner Gollin was willing to continue to give the Santa Fe Film and Digital Media Commission regular updates from the State Council.

Commissioner Gollin said sure, he would be happy to.

**7. UPDATES**

**A. WORKING GROUP UPDATES**

Commissioner Reiss reported that the Screenplay Contest group had not met. She and Steve have been discussing it and will get back to the process. He will send out an email about a meeting.

Commissioner Bombach reported that priorities had shifted with the pandemic. She would like to partner with other organizations to work on the resource list who has money to do it. We are in a holding pattern right now. She is still interested in the project.

Commissioner Jonas joined the meeting.

**B. SANTA FE NETWORK AND ABOVE-THE-LINE EVENTS UPDATE  
ANNA DARRAH**

Alternate Commissioner Darrah reported that the Santa Fe Network is in hibernation. The Above-The-Line events stopped with COVID. We talked about having some kind of event virtually. We have changed the name of the working group to the Film Advocacy Working Group. We are working on a structure.

Alternate Commissioner Graham said in partnership with the New Mexico Film Foundation and Stagecoach we put together five panels for five virtual discussions. The first one will be this Saturday and will be the Producers Panel. You can sign up to attend it on the Foundation or Stagecoach website. We want to have another big in-person Above-The-Line meeting in the future.

Commissioner Pierce said she encouraged them to add nonprofits to the discussion.

Alternate Commissioner Graham said he would love to have everyone's input.

Commissioner Reiss said you might want to add resources where producers can rent cameras and gear, find out about insurance coverage, all aspects of the logistics of the production.

Alternate Commissioner Darrah thanked Deborah for putting this Commission together and getting us all together. She asked as a Commission in what ways are we able to do things in the community. That is why the Network took over.

Chair Potter said that leads us into the next agenda item.

**8. DISCUSSION ITEMS**

**A. HOW THE FILM AND DIGITAL MEDIA COMMISSION CAN SUPPORT  
EMERGING MEDIA AND THE MOTION PICTURE INDUSTRIES**

## **DEBORAH POTTER, CHAIR**

Chair Potter stated that she wanted to have this discussion before we turn the Commission over to Gay.

Mr. Trujillo said the working groups are subgroups set up to work on things the Commission is interested in. As far as events you could champion or be part of events. The City does not host anything that serves alcohol. It depends on what the event is. He would have to check with Legal to see what the ramifications are.

Mr. Randall said it depends on what it is. Most Boards and Commissions do not do things. They advise and recommend. They advise staff to do things. If you have a proposal we could take it to Legal to get an opinion on it.

Alternate Commissioner Graham said it sounds like it is flexible. Our working group wants to be involved in community outreach. It is important to get feedback. It is very common that these would be jointly sponsored.

Mr. Randall said there is nothing that says the Commission cannot sponsor things. You don't have any money. Boards and Commissions do not get money. You could have your name on it.

Mr. Jonas said it seems there are two dimensions. We have all worked together now for years. Our goals and objectives for moving forward include the tools we can use to facilitate projects. We had started talking about funding and how that could or could not work and we discovered many things. The Commission cannot be a fiscal agent. We may be able to recommend money from one source to another source. We have a good set of tools for moving things forward.

Chair Potter stated that they had run out of time for this item. This discussion can continue to the next meeting.

### **B. MARCH FAREWELL COMMISSIONERS LEAVING DUE TO TERM LIMITS: DOUG ACTION, MICHAEL BECKER, JIM GOLLIN, JACQUES PAISNER, DEBORAH POTTER**

Chair Potter said she wanted to say goodbye and thank you to those who are leaving the Commission.

Doug Action has been so helpful with our ability to work successfully with IATSE. He has been a steel beam in the Commission.

Michael Becker. It has been interesting to watch his career soar. He is very

involved as a line producer at Meow Wolf.

Jim Gollin has been the political force behind this Commission. We could not have succeed without him.

Jacques Paisner. What you are doing with your festival is incredible. It put Santa Fe on the map of independent film makers. You are a gift.

Chair Potter said she has enjoyed her time here tremendously. Lets stay close. She values all of you tremendously.

Chair Potter said Gay Dillingham is a treasure for all of us. It is a pleasure to have her as the new Chair of this Commission.

Commissioner Dillingham said Deborah, she does not know how you do what you do. You have not left any stone unturned. She appreciated your leadership and generosity. She will be reaching out to each Commission member to discuss what is important to you. She has a lot to learn. Our next meeting will be in May.

Chair Potter said thank you to Fabian, Jennifer and Randy for all you do and the support you have given us. She then turned to meeting over to new Chair Dillingham.

Chair Dillingham said she appreciated the support from each of you. She would like to ask everyone to think of new members to recommend. She is going to recommend Harvey Kahn. He moved here from Vancouver. She looks forward to introducing him to you all.

The Commissioners congratulated and welcomed Chair Dillingham.

There was a discussion about the five vacancies in the Commission, the categories they cover and the need for diversity and parody.

Mr. Randall said the Commission can make recommendations to the Mayor on members, but cannot eliminate anyone. The Mayor makes the choice of who he will nominate for membership to the City Council. The City Council approves the nominees.

Chair Dillingham asked who might be interested in serving as a working group to review applications for membership.

Mr. Trujillo said he could advertise the vacancies in a press release.

The following members expressed interest in serving on the review working group: Alternate Commissioner Darrah, Commissioner Pierce, Alternate Commissioner Graham, Commissioner Reiss, Commissioner Ragano and Chair Dillingham.

The maximum number of members allowed on a working group is six.

**9. MATTERS FROM STAFF**

None.

**10. MATTERS FROM THE COMMISSION**

**A. GOALS FOR NEXT MEETING**

Not discussed.

**B. QUESTIONS FROM VISITORS**

None.

**11. MATTERS FROM THE PUBLIC**

None.

**12. NEXT MEETING  
MAY 4, 2020**

**12. ADJOURN**

There being no further business before the Commission the meeting adjourned at 11:34 am.

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Gay Dillingham, Chair

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Elizabeth Martin, Stenographer

**FILM AND DIGITAL MEDIA COMMISSION  
TUESDAY, MAY 4, 2021, 10:00 AM  
ATTENDED VIRTUALLY**

**1. CALL TO ORDER**

The meeting of the Film and Digital Media Commission was called to order by Gay Dillingham, Chair, at 10:00 am and was attended virtually.

**2. ROLL CALL**

**COMMISSIONERS PRESENT**

Commissioner Gay Dillingham, Chair  
Commissioner James Lujan, Vice Chair  
Commissioner David Aubrey  
Commissioner Chris Jonas  
Commissioner Andrea Meditch  
Commissioner Pam Pierce  
Commissioner Frank Ragano  
Commissioner Jilann Spitzmiller  
Alternate Commissioner Anna Darrah  
Alternate Commissioner Steve Graham  
Alternate Commissioner Katrina Mendoza

**COMMISSIONERS ABSENT**

Commissioner Alexandria Bombach  
Commissioner Elias Gallegos  
Commissioner Kabby Kabakof  
Commissioner Milton Reiss

**OTHERS PRESENT**

Rich Brown, Director, Community and Economic Development Department  
Janice Krish, Commission Liaison  
Jennifer LaBar-Tapia, Executive Director, Santa Fe Film Office  
Daniel Hernandez, City of Santa Fe  
Joe Abeyta, City of Santa Fe  
Alessandro Minoli  
Erin Gibson  
Robert Dennis  
Dr. Elizabeth Stahmer, Director, Stagecoach Foundation  
Elizabeth Martin, Stenographer

### **3. APPROVAL OF AGENDA**

Chair Dillingham asked to swap item 6 A with item 5 A putting the introductions before the presentation.

**MOTION** A motion was made by Alternate Commissioner Graham, seconded by Commissioner Aubrey, to approve the agenda as amended.

**VOTE** The motion passed on a roll call vote as follows:

Commissioner Dillingham, yes; Commissioner Aubrey, yes; Commissioner Jonas, yes; Commissioner Lujan, yes; Commissioner Meditch, yes; Commissioner Pierce, yes; Commissioner Ragano, yes; Commissioner Spitzmiller, yes; Alternate Commissioner Darrah, yes; Alternate Commissioner Graham, yes; Alternate Commissioner Mendoza, yes.

### **4. APPROVAL OF MINUTES**

#### **A. DECEMBER 1, 2020**

Postponed.

#### **B. FEBRUARY 2, 2021**

Postponed

### **5. INTRODUCTIONS OF COMMITTEE LIAISON AND FILM COMMISSION MEMBERS**

Ms. Krish introduced herself as the new Commission Liaison.

The Commission members introduced themselves.

### **6. PRESENTATIONS**

#### **A. STAGECOACH FOUNDATION UPDATE Dr. Elizabeth Kianu Stahmer**

Dr. Stahmer stated that the Stagecoach Foundation was a nonprofit that was founded by George RR Martin and David Weininger. We focus on film, education and

technology in creating career pathways for New Mexicans in the film and television industry through free training and workforce development facilitated by film and television professionals. It is training behind the camera. We lease offices to film and tech folks @ \$3.00 a square foot including internet and cleaning. Next Wednesday we hopefully will receive an NEA grant we applied for to start a “road show”. We are trying to create a pool of AVID editors. We are starting a three part series on telling stories as video games and a set lighting class.

## **7. REPORTS**

### **A. SANTA FE MIDTOWN AND OFFICE OF ECONOMIC DEVELOPMENT PROGRESS REPORT AND INTRODUCTION OF ALESSANDRO MINOLI Rich Brown, Director, Community and Economic Development**

Mr. Brown introduced Mr. Minoli and Mr. Minoli introduced himself more fully.

Mr. Brown introduced Daniel Hernandez, Project Manager for the redevelopment of Midtown.

Mr. Hernandez stated that film and media are a core element of the redevelopment and presented a Power Point presentation giving an update of the progress of the redevelopment.

Commissioner Aubrey asked if there was a plan for maintenance and clean up of the property.

Mr. Brown stated that the City received \$1 million from the State Legislature for Capital Outlay. That will help our Property Manager to get those things done. The Property Manager is Sam Burnett. We are also hopeful that additional Federal funds will come available to this purpose.

Alternate Commissioner Graham asked if the Garson Theater was prioritized over other parts of the campus for development and is there a vision for Garson and a timeline.

Mr. Brown said Garson has a lease that ends in December next year. There is a lot of activity going on. We are working on rezoning the property and want to solicit projects and do outreach to production companies.

Mr. Hernandez said it is a priority. We want to get potential developers of sites on board while we are working on the rezoning so they are on board when it is complete.

Mr. Brown said he would like input from this Commission on the film and media uses of Midtown. He suggested a subcommittee be formed. The plan is to start the subcommittee work in the fall.

Chair Dillingham asked the Commissioners to think about if they would like to participate in this keeping in mind that due to a rolling quorum we cannot have more than half of the Commissioners on any one subcommittee. We will talk more about this at the July meeting.

**B. CURRENT AND UPCOMING PRODUCTIONS**  
**Jennifer LaBar-Tapia, Executive Director, Santa Fe Film Office**

Ms. LaBar-Tapia reported that the film industry in Santa Fe and her office are very busy. We picked up three new productions last Friday. We are getting a ton of media. *Holiday in Santa Fe*, a Hallmark Christmas movie starring Mario Lopez, completed filming. It was a great experience. It was not initially going to be about Santa Fe, but Mr. Lopez and Lifetime were so taken with the City and the culture that they changed the script to include Santa Fe itself in the story. Lifetime is bringing in two more productions now.

We have lots of documentary film makers coming in. *Roswell* was picked up for a fourth season and is starting up again in June. A production just finished at Camel Rock Studios. A series is coming to them as well. Film offices are opening up in Rio Arriba County and others. We are helping them with that.

Ms. LaBar-Tapia shared a sizzle reel with the Commission which was produced as a promo video. She will send the link to the Commissioners.

**8. UPDATES**

**A. SCREENPLAY CONTEST**

Commissioner Graham reported that the subcommittee has not met during COVID. He spoke with Commissioner Reiss and the plan is to put the group back together and meet soon.

Commissioner Meditch asked if the contest will be only fiction.

Commissioner Graham said primarily it is for fiction focused on Santa Fe. It is a good idea to include documentaries.

**B. RESOURCE LIST**

Alternate Commissioner Mendoza reported that the project is in need of a hard reset and funding. It has not caught traction yet.

There was a discussion regarding possible paths the project could take.

### **C. SANTA FE NETWORK AND ABOVE-THE-LINE EVENTS**

Alternate Commissioner Darrah reported that they had just completed a four month panel series with partners. Alternate Commissioner Graham hosted the sessions. The topics came from the Above-The-Line initiative. We were able to hold these sessions virtually during COVID. They had a session on producers, directors, writers then actors. They are on ZERB TV now. There were four people on each panel and we had eighty to one hundred participants at each session.

Chair Dillingham asked if these sessions would be continued virtually and then in person.

Alternate Commissioner Darrah said there is nothing like being in person. Maybe we could do a hybrid. Alternate Commissioner Graham needs a break for a bit.

### **D. DIGITAL MEDIA**

Commissioner Jonas reported that the Emerging Media group was tabled through COVID. There is a need of ours to reinvigorate that. It was to provide entry points for film makers into digital media and to provide a solid platform for those already here. As to continuing the effort, if we had some young leadership to take this over we could start that back up.

## **9. DISCUSSION ITEMS**

### **A. WORKING GROUPS-ARE THEY WORKING, DO THEY NEED REVISION, CONFIRM WHO IS ON THEM**

Commissioner Meditch stated that with the evolution of the membership of the Commission the focus on work in progress there is a tendency to reinvent the wheel. It would benefit us to look at the mission of the Commission and the role of the Commission in supporting current activities rather than having working groups creating their own entities. What are we working to accomplish.

Chair Dillingham said that is super important. We want to open discussion about the vision at the next meeting.

Alternate Commissioner Graham commented that he had the same conflict. There are a lot of other screen writing contests. Ours focuses on Santa Fe and that

was the reason we felt it was unique and important to continue with.

Chair Dillingham said we had previously started a discussion on the tools available to us such as funding and staff. We need to have some in house education on what those would be. We then need to discuss what we want to do and how we can do it. As to the funds discussed previously those were shut down due to COVID. We will have to discuss with Mr. Brown what is available.

Alternate Commissioner Darrah commented that what we are going to do and how does action come into that plan needs to be discussed before we can move forward.

Alternate Commissioner Mendoza said she wanted a database where she can find information.

Ms. LaBar-Tapia said the State Film Office use to have a database called Reel Scout. Professionals looking for resources used that database to find contacts. They discontinued that a year and a half ago. She would like to go back to that rather than reinventing the wheel. She could put a link on her website and ask people to register. She would not be able to update it continually herself. She has been in touch with other film offices in the State and they would all like to have Reel Scout back. It is imperative that we have that. She is looking into if the State Film Office would be open to that. The Film Foundation has a list as well. She will work with Alternative Commissioners Mendoza and Graham to discuss this item.

Commissioner Meditch said gathering this information is good, but it has to be maintained. Who will be responsible for that.

This item will be discussed again at the next meeting of the Commission.

## **B. FILM COMMISSION AGENDA-DISCUSS FORMAT AND CONTENT GOING FORWARD**

This item was postponed to the next meeting.

## **10. MATTERS FROM THE PUBLIC**

Mr. Dennis introduced himself and his wife Patricia. They moved to Santa Fe in September. They worked for Lucas Film and Disney and wanted to get an idea of film making here and maybe get involved during his retirement. His wife is now writing for CW. They do mostly comedy writing.

Chair Dillingham stated that there are vacancies on the Commission for Alternate Commissioners. If you are interested contact Ms. Krish.

**11. MATTERS FROM STAFF**

None.

**12. MATTERS FROM THE COMMITTEE**

None.

**13. NEXT MEETING  
JULY 6, 2021**

Chair Dillingham said at this time the July meeting is scheduled to be on Zoom. We may meet in person and if so will let everyone know.

**14. ADJOURN**

There being no further business before the Commission the meeting adjourned at 11:59pm.

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Gay Dillingham, Chair

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Elizabeth Martin, Stenographer

# High Street Films Inc.



1000 Cordova Pl, #5 • Santa Fe, NM 87505 • 310-721-8858  
E-Mail: Harvey@acra.media

Date: 7 January 2021

Alan Webber, Mayor  
Office of the Mayor  
City of Santa Fe  
PO Box 909  
Santa Fe, NM  
87505

Dear Mayor Webber:

I'm writing to request that I be appointed to the Santa Fe Film and Digital Media Commission. I am very interested in helping the local industry expand what it has to offer and ensure that the industry as a whole is aware of all that is available. I would very much like to work with the new Chair, Gay Dillingham, and support the goals of Commission.

I bring 35 years of experience in the film/TV industry, particularly the 20 years I spent in Vancouver, BC Canada. When I arrived in Vancouver to produce my first movie in 1999, I witnessed a nascent industry going through a rapid expansion. I identified various needs and began the process of building a production service company, Front Street Pictures, which came to include studio with dedicated standing offices, an editorial facility and a state of the art post-production facility, Side Street Post. To stabilize our productions' equipment needs, I became a partner in a trucking company, Oasis Transport. All these efforts have given me insights and honed my instincts that could contribute to the potential of Santa Fe's industry going forward.

Thank you.

Sincerely,

Harvey Kahn  
Producer

**Harvey Kahn** is a multiple Emmy-winning, veteran film and television producer. He started his career as an independent creative producer before founding Front Street Pictures in Vancouver in 2004. A full service production company, Front Street produced over 200 TV movies and feature films as well as more than 100 episodes of scripted series under Harvey's tenure. He sold the company in 2018. Harvey has worked with most of the major studios and numerous TV networks and streaming services. Most recently he produced the Netflix Original Film "Dangerous Lies", starring Camila Mendes (*Riverdale*), Jessie T. Usher (*The Boys*) and Elliott Gould, which premiered at #1 on April 30, 2020.

Having run one of the largest production companies in Canada, Harvey has extensive experience in all aspects of production from deal structuring and complex financings to international distribution and post-production. He co-founded the state of the art post-production house Side Street Post in 2010.

Harvey's independent feature producing credits include the acclaimed WE DON'T LIVE HERE ANYMORE (*Warner*), starring Naomi Watts, Mark Ruffalo, and Laura Dern, which was a dramatic competition selection at the 2004 Sundance Film Festival, and NOBODY'S BABY (*Lionsgate*) starring Gary Oldman, which also premiered at Sundance. Notable movies for TV include FLOWERS IN THE ATTIC (*Lifetime*) based on the VC Andrews novel starring Heather Graham and Ellen Burstyn; the Hallmark Hall of Fame's THE CHRISTMAS TRAIN based on the best selling novel by David Baldacci, starring Dermot Mulroney and Danny Glover; the Primetime Emmy and Humanitas-nominated TAKEN FROM ME (*Lifetime, FOX*) starring Oscar-nominee Taraji P. Henson, which garnered Harvey an NAACP Image Award; and the award-winning LITTLE GIRL LOST (*Lifetime*) starring Judy Reyes.

Harvey produced the TV series R.L. STINE's THE HAUNTING HOUR, which won 3 daytime Emmys for Outstanding Children's Series 2013, 14, and 15. In addition to all 76 episodes of HAUNTING HOUR, he produced the Emmy-nominated series SPOOKSVILLE, which Netflix released in 2015. Harvey also executive produced the 13-part one-hour dramatic series, ENDGAME (2010-11), which premiered on HULU in the US, and he executive produced the Hallmark Channel's first one-hour dramatic series, CEDAR COVE starring Andie MacDowell.

Harvey started his career in the entertainment industry as the first Director of Publicity for the Disney Channel. Prior to that he worked as an investigative journalist. He received his B.A. from the University of Wisconsin at Madison. He is a dual US/Canadian citizen who maintains residences in Vancouver, BC and Santa Fe, NM.

Mayor Alan Webber,

As an active community member and filmmaker in Santa Fe, I would like to request a position as Alternate Commissioner for the “digital media” category on the Santa Fe Film and Digital Media Commission.

I hope to be of service by sharing and offering my views as an active maker of film and digital media in New Mexico that utilizes my passion of storytelling, art, and diversity to bring community together. It is my desire to join in the great work that the Santa Fe Film and Digital Media Commission is doing.

My local address is:  
1712 Callejon Zenaida  
Santa Fe, N.M. 87501

Thank you for your consideration,

Raashan Ahmad

# RAASHAN AHMAD

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505-469-8820

[raashan@gmail.com](mailto:raashan@gmail.com)

## PROFILE

Raashan Ahmad is a producer, director, MC, DJ, and internationally touring musician who combines his story and stance on social, political and cultural issues via video, song, and spoken word. His career as an artist spans close to two decades. He has released over 50 videos, 6 studio albums, and has toured over 35 countries. Raashan is also a cultural worker who is rooted in racial/social justice and community and cultural work. He has worked with various youth and community organizations from Brazil to France, Oakland to Morocco using video, hip hop, art, and culture as a tool for education and community building. In his home town of Santa Fe N.M. Raashan serves as a youth mentor, organizer of an annual back to school drive, and facilitated fundraisers for various teachers and classrooms. In addition he is currently Co-Executive director at Vital Spaces, Co founder Earthseed Black Arts Alliance and is a promoter for an ongoing assortment of community dance events that focus on bringing different sections of the city together.

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## EXPERIENCE

### **Producer, Director, “Black Story/Black Song” — 2021—Present**

With the creation of a Black-led, arts-centric, interactive presentation, I sought to equip educators and students with a video program that will evolve students’ understanding of the political, historical and artistic contributions of African Americans—not just by looking at the past, but also into the vibrant present and future. Using different forms of storytelling & vibrant set design, contemporary Black New Mexican artists showcase many lesser-known stories of the Black experience.

### **Producer, Director, “I Got A Story To Tell” — 2020—Present**

A community video project. 6 episodes featuring conversations focused on the black experience and life in Santa Fe, N.M. a city with a small black population.

### **Producer, Director, “Pain Away” — 2020**

Music video featuring a therapy circle with all Black men, focusing on shifting the harmful, dangerous and popular narrative of Black men and Black masculinity.

### **Producer, Director, Music Videos — 2008-2020**

Produced and Directed various music videos across many countries and continents.

## EDUCATION

Beautiful mentors in art, music, and community in the cities I've lived in —  
Los Angeles, Boston, Oakland, Santa Fe.

May 4, 2021

RE: Serving on the Santa Fe Film & Digital Media Commission

Dear Members of the Santa Fe Film & Digital Media Commission,

I am writing you to express my interest in serving on the Santa Fe Film & Digital Media Commission. After recently learning of this opportunity, I wanted to offer my self-nomination for service on the commission.

In my position as the Dean of Arts, Design, and Media Arts at Santa Fe Community College (SFCC), I have a professional commitment and responsibility for the advancement and promotion of the creative arts in our community and service area. Film and digital media are of particular interest to me, since these are likely to play an increasingly important role in contributing to our local economy and in the creation of job opportunities for our citizens. Our college's mission is to *"Empower Students and Strengthen Community."* Fostering the expansion of film and the digital media arts in Santa Fe provides an opportunity to address both of these aspects of our mission.

Since joining the college last year, I have forged relationships with many of the individuals who are active in film and digital media, including Liz Pecos, IATSE Local 480 President; Justin Golding, of Production Safe Zone and Golding Entertainment; Tim Castillo, Special Advisor to the Provost for Santa Fe Initiatives, UNM; as well fellow leaders at our partner educational institutions here in Santa Fe - IAIA, NMSA, and SFPS.

As a person who appreciates the value of collaboration and connections, service on the Santa Fe Film & Digital Media Commission seems like a natural opportunity to expand the ways that I can represent and connect the college to the community.

In closing, I want to state again that it would be a privilege to play a part in promoting and expanding the artistic, economic, and career opportunities that film and digital media have to offer. Santa Fe is where I work and live, and I am personally and professionally invested in contributing to this area's success.

Thank you in advance for your consideration.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "J. Wysong, Jr.", written in a cursive style.

James (Jim) Wysong, Jr., Ed.D.

Dean – School of Arts, Design, and Media Arts, and the School of Liberal Arts

Santa Fe Community College - Santa Fe, NM

## Brief Professional Bio

# Dr. James (Jim) Wysong

*Dean of the School of Arts, Design, and Media Arts and the School of Liberal Arts*

*Santa Fe Community College, Santa Fe, NM*



Jim Wysong, Ed.D., oversees academic operations in the School of Liberal Arts and the School of Arts, Design, and Media Arts at Santa Fe Community College. This includes curriculum development and delivery, strategic planning and assessment, public outreach and partnerships, and the recruitment and professional development of a diverse and caring faculty and staff.

Dr. Wysong has a background in community college education as a faculty member and as an administrator. He has led efforts to increase the recruitment, retention, and completion of first generation and minority students - particularly Hispanics. Before joining SFCC, Dr. Wysong served as the Dean of Associate of Arts for the Dale Mabry Campus of Hillsborough Community College in Tampa, Florida. As a member of the faculty there, he served as a tenured professor of geosciences and as the department chair of science. As a faculty member, Dr. Wysong served on many of the college's committees, including General Education, Academic Affairs, and the Tenure and Promotion Committees. He also served on the faculty union council and as the vice president and chief negotiator for the union.

Dr. Wysong earned an associate degree at Valencia Community College in Orlando and undergraduate and master's degrees from the University of South Florida in Tampa. He holds an Ed.D. in Higher Education Leadership and Policy from the University of the Cumberlands in Williamsburg, Kentucky.

Dr. Wysong's involvement with television and media production work includes developing and producing educational, instructional, and documentary videos and feature content for a number of agencies, grant-funded projects, and media outlets, including the Alafia River Basin Board (Florida), the Southwest Florida Water Management District, Tampa/Hillsborough County Public Access Television, WEDU TV (PBS affiliate), WFLA TV (NBC affiliate), and the Florida Institute of Phosphate Research. Prior to his career in higher education, Dr. Wysong worked in corporate training and development for Walt Disney Productions in Orlando, FL.



**Dear Mayor Webber,**

My name is Lava Buckley and a local New Mexico FilmMaker Industry Leader / Film Crew. I am requesting to be appointed an Alternate Commissioner to the Santa Fe Film and Digital Media Commission.

Thank you for your time and consideration.

***Kindest Regards,***

A handwritten signature in black ink that reads "Lava Buckley".

**LAVA BUCKLEY  
FILM MAKER | STORYTELLER**

8732 Trotter Road SW  
Albuquerque, NM 87121  
505.270.9225  
Email: [beinglava@gmail.com](mailto:beinglava@gmail.com)



## **Bio for Lava Buckley**

Lava Buckley is an award winning Asian American filmmaker based in New Mexico. She has worked as a Production Coordinator for studio productions, such as Meow Wolf Las Vegas, History Channel: Roswell the First Witness, and Paul's Promise. Lava has also worked on dozens of shows in various departments, including casting for Breaking Bad Season 5, Longmire Season 1, and Batman vs Superman. During her free time she directs stories she has written. Although Lava did not have traditional film schooling, she learned about film making while working on sets. Lava was fortunate enough to have a vast career working on studio productions to gain insight how film projects are made. In 2016 Lava participated in the 72 Hour Shootout with the Asian American Film Lab. She created a short film, "Call Me Mary", that won Top Ten and Most Original Use of Theme. Her second film at the 72 Hour Shootout, "Same Same", won Most Original Use of Theme in 2019. 2020 she won Most Outstanding Female Film Maker. Currently her short documentary "The 3 Day Nun" has won awards in various film festivals around the world. Lava is driven to create films for her community that encourage positivity and overcoming challenges. When not creating films, Lava loves spending time off the grid in a camper van with her partner and their dogs.

8732 Trotter Road SW  
Albuquerque, NM 87121  
505.270.9225  
Email: [beinglava@gmail.com](mailto:beinglava@gmail.com)

## Mayor Weber,

I seek your approval for an appointment as an Alternate Commissioner to the Santa Fe Film and Digital Media Commission in the category of “Industry Leader.”

I am seeking this request as I am approaching my Ninth year of career making in Santa Fe. Before working as a video Producer at Meow Wolf for two years I was climbing the ladder in the scripted TV and Movie industry here in New Mexico. Working in Santa Fe and in Albuquerque.

Since graduating with a Bachelor of Fine Arts from the Santa Fe University of Art and Design; I have worked in the industry, lead teams at a scrappy art collective, and now work freelance, building my own media production company. I have worn many many hats. My experience has left my skills varied and multifaceted. When I first arrived in New Mexico I was an intern with Youth Media Project at Warehouse 21, produced multiple music videos and shows with local artists. This community work hasn't stopped, as of recent I worked with Vital Spaces and Earth-seed Black Arts Collective, and featured as a guest Producer with Little Globe TV. Currently I am working remotely with *another* Scrappy Startup based in Albuquerque. I have garnered a lot of technical skills as well as film theory, and continue to be a student of the arts.

I am very energetic and optimistic about the Santa Fe Film scene for many obvious reasons. And, as a young person of color, an appointment like this could potentially be very valuable for me at this point in my career.

I hope you've enjoyed reading this letter, as much as I have enjoyed writing it and look forward to hearing a reply.

Best,  
Austin Ross  
314-458-3410

Austin Ross is a 2016 graduate of the Santa Fe University of Art and Design and local Video Artist and Screenwriter. He currently works as a video producer and editor with Albuquerque Based Black Arts Co-Op Crux.

# AUSTIN ROSS

## PERSONAL PROFILE

A media professional and entrepreneur with experience in front of the camera, behind the camera, behind the boom pole, behind the grip stand, in the post room, on a sales call, in the production office, on a multi-million dollar set, etc, but is mostly passionate about great stories, great editing, and great acting.

## ACHIEVEMENTS

Best Comedy, New Mexico Film Office  
Best Student Film, Albuquerque Film Festival  
Best Web Ad, Telly Awards

## GET IN TOUCH

Mobile: (314)-458-3410  
Email: [austinross@brownhaus.org](mailto:austinross@brownhaus.org)  
Portfolio: [www.brownhaus.org](http://www.brownhaus.org)  
LinkedIn: Austin Ross

## PROFESSION EXPERIENCE

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### **Crux - Content Editor, Media Manager, Live Stream and Creative Director**

- Digest raw media and output creative video for High Profile Clientele
- Track and Supply video in organized format for live stream technicians as well as storing and tracking all raw media
- Managing Live Streams and and Communicating with Live Stream Panels to insure a positive experience for all parties
- Outlining creative for video production and occasionally concepting and pitching new media projects.

### **Meow Wolf - Production Manager and Producer Oct. 2017 - April. 2020 Santa Fe, New Mexico**

- Managed the entire creative production process including ideation, production, execution, and post-production.
- Technical direction for the planning, scheduling, budget, and delivery of production.
- Production Office Management, Payroll, Paperwork. and Wrap Work

### **Sony Pictures - Sicario 2 - Producers Assistant November 2015 - February 2017 Santa Fe, New Mexico**

- Worked closely with on the ground Producers ensuring their needs were met and their idea of quality and professionalism was standard.
- Booked wrap party for crew and ATL talent

### **Warner Bros. - Longmire Season 5 & 6 - Production Office Assistant February 2017 - October 2017 Santa Fe, New Mexico**

- Supported the production crew and executive team; worked with contractors and oversaw stage management and safety
- Facilitated team meetings and planned itineraries for producers and other members of the production team.
- Maintained and organized financial paperwork, made deposits, handled all cash duties, and ordered inventory.
- Fostered positive working relationships within the post-production and operations teams.

# AUSTIN ROSS

## SKILLS

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### Technical

Budgeting & Scheduling (movie magic), Microsoft Suite, Google Suite, Adobe: Premiere, Photoshop: Apple: Final Cut, Motion 5, DaVinci Resolve, Black Magic Pocket Cam 4k or Similar, Final Draft, Airtable, Asana, Miro

### Soft

Scoping and Creative Conversations, Discreet Communication, Listening, Verbal & Non Verbal Communication, Adaptability, Creativity, Willingness to Learn, Conflict Resolution, Confidence, Friendliness, Dependability,

## ACADEMIC BACKGROUND

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Santa Fe University of Art and Design  
Bachelor of Fine Arts in Film Production  
May 2016  
Santa Fe, NM

## Robert Dennis

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3 Morning Glory Circle  
Santa Fe, NM 87506  
home: (505) 780-5120  
cell: (818) 726-9851  
email: ROBERTEDENNIS@GMAIL.COM

May 5, 2021

Janice Krish  
Economic Development Specialist  
City of Santa Fe  
500 Market Street Station  
Santa Fe, NM 87501  
(505) 955-6915  
jakrish@santafenm.gov

RE: City of Santa Fe Film Commission

Dear Ms. Krish:

Thank you for accepting this letter as my official expression of interest in appointment to the City of Santa Fe's Film Commission, as per our email correspondence, and my participation in the Tuesday, May 4 online virtual meeting.

I include my resume for reference.

My wife and I relocated permanently to Santa Fe from Burbank, California in September of last year. As we all emerge from the pandemic, we look to find how best to contribute to our new-to-us community. It seems participating on the City's Film Commission might be a great way to utilize my background and experience as means, a first step, to become more involved in the community.

The enclosed resume speaks to my background. I have been semi-retired for a few years, and remained active in business through my photography, additionally (though not noted on the document) helping friends run a retail establishment in Burbank, and, of all things, provide prop building / finishing work on episodes of "Young Sheldon" and "The Good Place".

My wife Patricia officially retired from 24 years as Executive Vice President, Broadcast Standards for The CW Television Network. She continues to consult with them through June. While I dare not volunteer her for work with the commission, I'm certain she would be a willing resource.

Please reach out with any questions. Thank you for the consideration.

Best regards,

Robert Dennis

# ROBERT DENNIS

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(505) 780-5120 / Cell: (818) 726-9851

EMAIL: ROBERTEDENNIS@GMAIL.COM

## PROFESSIONAL PROFILE

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Media post production executive with a unique blend of digital and traditional media, project management, client service, and studio experience.

### CORE COMPETENCIES

- **Leadership:** *Experience building and managing teams, processes and projects, with management skills that focus on communication and creating excellent relationships to exceed goals.*
- **Account Management:** *Strong collaborative skill set utilized to build internal and external customer partnerships. Manage sales and operations from deal negotiation to final service and product delivery.*
- **Analytical and Organized:** *Ability to quickly analyze projects and workflows to create the right solutions for clients and to outperform expectations.*
- **Results Driven:** *Accomplished at organizing to succeed, increasing customer loyalty, and meeting project and sales targets.*

## KEY ACCOMPLISHMENTS

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- *Represented broad spectrum media services, bridging new media and digital asset management services to traditional post production finishing for studio and independent clients.*
- *Engaged studio and media customers in digital workflow consultation and restoration.*
- *Closed deals ranging from hundreds-of-thousands to several million dollars annual revenue.*
- *Created post production guidelines, schedules and budgets for studio content delivery as well as vendor service operations.*
- *Recruited, hired, trained, and managed post production project teams.*
- *Lead division-wide business analysis and sales planning.*
- *Provided key industry thought-leadership through major roles in trade associations.*

## EXPERIENCE

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### Photographer (Current)

*Landscape, event and automotive photographer, freelance. West Coast Photographer for "The Vantage Point" Magazine – specialty magazine focused on Aston Martin automobiles.*

*See: [www.robertdennisphotography.com](http://www.robertdennisphotography.com)*

### Matchframe Media (2010)

*Sr. Vice President, New Media Sales*

*Sales executive for Media Asset Management, digital new media encoding, asset management, and studio sales.*

### Ascent Media (2005-2010)

*Sr. Director of Sales, Content Services; also,*

*Director, Sales Planning, Content Services*

*Executive lead on new media and traditional media sales. Managed studio client encoding/transcoding sales.*

*Internal technology consultant. Division-wide Sales planning executive role added in 2010.*

*(Continued)*

### **Technicolor (1999-2005)**

Exec. Director of Sales & Marketing – 70mm Division; also,  
Director, D-film Digital Services

*Sales and project management executive for digital media-to-film, all 70mm Large Format "IMAX" services and Film Restoration groups for Technicolor.*

### **Walt Disney Studios (1997-1999)**

Post Production Supervisor - Restoration, Library Services Division

*Restoration and preservation supervisor for Walt Disney Studios with a focus on special formats.*

Supervisor, Optical Soundtrack Camera Operations, Studio Post Production Services

*Managed operations for the Disney Studios digital optical soundtrack service.*

### **Lucasfilm, Ltd. (1995-1997)**

Post Production Supervisor, THX Division - Theatre Alignment Program

*Managed studio service business for the Theatre Alignment Program. Built and managed extensive team to work with studio projects and executives for THX quality assurance services.*

### **HBO Pictures (1994-1995)**

Supervisor / Director of Post Production

*Managed all post production for HBO Pictures television feature film projects. Built and managed post production supervisors team. Reorganized post production deliverables. Budgeted post production finishing and lead team to complete projects for tight on-air schedules.*

### **RPG Productions, Inc (1992-1994)**

Post Production Supervisor

*Supervised laboratory and post production service for large format 70mm and 35mm shows.*

## **PROFESSIONAL AFFILIATIONS**

---

### **Society of Motion Picture and Television Engineers (SMPTE)**

National Governor, Hollywood Section (2 years);

Hollywood Section Manager (5 years)

*Served on both the SMPTE Board of Governors as well as the Hollywood Section management team. Participant in the DC.28 committee study of 3D screen luminance assessment.*

### **Large Format Cinema Association (LFCA)**

**President** – (3 years); **Conference Chair** (1 year); and **Board of Directors** (5 years)

*Leader in 70mm ("Imax") industry trade group, representing stakeholders in the Giant Screen film industry. Organized and managed annual conference for 350+ industry professionals. Merged with another organization to become the Giant Screen Cinema Association (GSCA)*

### **Member, IATSE Local 700**

*(originally Local 695) - Member with honorable withdrawal after taking executive positions.*

## **ADDITIONAL SKILLS**

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### **Other Media experience**

*Motion Picture Production Management; Production Coordination; Post Production Coordination; Director of Photography (shorts); Television Studio Camera Operations; Production Budgeting and Scheduling consultation.*

## **EDUCATION**

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**Master of Fine Arts Degree - Film Production, University of Southern California**

**Bachelor of Arts Degree - Film Production, Southern Illinois University**