

1. **CALL TO ORDER**

ROLL CALL

Members Present:

Members Excused:

Chair JoAnne Vigil Coppler
Member Holly Bradshaw Eakes
Member Kate Kennedy
Member Camilla Bustamante
Member Robert Lurcott
Voting Member Ryan Cordova
Voting Member Johanna Nelson

Others Attending:

3. **APPROVAL OF AGENDA**

4. **APPROVAL OF CONSENT AGENDA**

There were not items on the consent agenda.

5. **APPROVAL OF MINUTES**

a. September 9, 2021

There were no changes to the minutes from Staff. Councilor Vigil Coppler requested to change the minutes from September 9, 2021 to September 9, 2020.

MOTION: Member John Feins moved to approved the minutes as amended. Member Kate Kennedy seconded motion.

VOTE: The motion was approved on the following Roll Call Vote:

FOR: Chair JoAnne Vigil Coppler, Melissa Coleman, Meghan McGarrity, John Feins, Robert Lurcott, Kate Kennedy

ABSTAINED: Victoria Murphy

6. **ACTION ITEMS: CONSENT**

None

7. **ACTION ITEMS: DISCUSSION**

None

8. **PRESENTATION**

a. Welcome and Introduction of New Members – Chair Vigil Coppler

Chair JoAnne Vigil Coppler gave a brief welcome and then read a letter from Holly Bradshaw-Eakes. Holly resigned from EDAC and complimented the committee by saying EDAC couldn't be in better hands. Holly Bradshaw-Eakes conveyed her appreciation to staff and committee members for their hard work.

Chair JoAnne Vigil Coppler then introduced new members Victoria Murphy, Meghan McGarrity and Melissa Coleman. All new members introduced themselves to the committee.

b. Overview of EDAC Duties and Responsibilities. (Fabian Trujillo, Office for Small Business Growth Manager, ftrujillo@santafenm.gov, 505-955-6912).

Fabian Trujillo, EDAC Staff Liaison and Business Growth Manager, gave a presentation on EDAC Duties and Responsibilities outlined in Ordinance 2018-27. Mr. Trujillo a brief history and the presentation is outlined below:

EDAC Duties and Responsibilities Overview

I. Purpose

A. Implement City Economic Development Plan (Angelou Plan).

Recommend friendly business climate policies within the city government

Review ED Projects (LEDA) & Industrial Revenue bonds

- B. Assist governing body by providing recommendations on potential impacts, benefits of proposed actions, ordinances, and regulations.
- C. Provide businesses and the community to review and comment on proposed actions, ordinances and regulations early in the process.

II. Powers & Duties

- A. Review and make recommendations to City Council on proposed ordinance, resolutions or other city regulations affecting businesses.
 - B. Provide timely information to businesses on proposed ordinances, resolutions and regulations
 - C. Information governing body potential impacts of resolutions, ordinances and regulations affecting business community.
 - D. Initiating proposals through committee work and the OED work plan to improve the business climate and quality of life in the community
 - E. Reviewing and making recommendations to the governing body on implementing the economic development plan and annual budget for implementing the ED plan.
 - F. Reviewing and making recommendations on the ED Projects (LEDA, etc) and IRBs
- c. Overview of Office of Economic Development Projects. (Rich Brown, Director, Community and Economic Development, rdbrown@santafenm.gov, 505-955-6625).

Director Rich Brown introduced Community and Economic Development Staff members, Lauren Lucero, Janice Krish, Fabian Trujillo, Daniel Hernandez, Sean Moody and Liz Camacho. Director Brown provided a brief overview of their responsibilities and projects. Director Brown then provided an update on the activities of the Office of Economic Development. His updated is summarized as follows:

Current Updates and Activities

- FY21 YTD Accomplishments
- Small Business Support and Relief
- Business Expansion
- Industry Cluster Development

Business Growth Manager Trujillo provided the following summary on the Cares Act Business and Non-Profit Stabilization Grant Program:

- Total Business and Organizations Awarded: 168
- Total Dollars Awarded: \$3,659,704.
- Average Award Amount: \$21,783
- Highest Award: \$25,000
- Lowest Award: \$2,262.95
- Total Amount of businesses denied due to lack of available funding: 232

Business Growth Manager provided an overview on business expansions. Mr. Trujillo stated that the LEDA program was extremely successful in stimulating expansions in Santa Fe. Mr. Trujillo let the members know that there was a robust expansion pipeline and that the committee should see LEDA projects on the EDAC agenda in the next few months.

Next, Director Brown provided an overview of the Asset and Real Estate Development. The key points of his presentation are as follows:

- Leasing Software through MUNIS was launched.
- Hired Sean Moody as new Asset Development Manager
- Provided an Overview of the Public Offerings for sale such as Las Estrellas
- Scattered Sites for Affordable Housing will be coming.

Communications Manager Liz Camacho provided an overview on the COVID Public Awareness Campaign. Her presentation is summarized as follows:

- Santa Fe Promise Campaign
- Mask and Hand Sanitizer Distribution
- Shop Where I Live Campaign

Director Brown introduced Janice Krish to provide an overview on tourism. Ms. Krish provided an overview on shopping local videos that she is developing with Hutton Broadcasting.

Director Brown then provided an overview of the Public WiFi to Mobile Home Parks program and the Community Data Platform.

Daniel Hernandez provided an update on the Mid-Town Campus Project. Mr. Hernandez provided an update on the RFP and the termination of the contract with the master developer. When the contract was awarded, there was an

assessment of the property. The developer identified major issues with the mid-town campus that didn't meet their risk parameters and then asked for a termination of the contract. The issues were financial issues that arose from COVID. Daniel informed EDAC that bi-weekly progress reports will be issued on the progress of the mid-town campus project. Daniel invited EDAC members to participate on the February 24th meeting for the mid-town campus.

Director Brown provided an update on the following Activities Going Forward:

- Mid-town ENA and Development
- Growth Management Planning
- Santa Fe County Fiber Architecture Mapping
- Entrepreneurship Hub

Questions and Answers:

Kate Kennedy commented on Cares Act Funding and asked that the City provided Youth Shelter Funding. Director Brown responded by giving an overview of the food security program that the department launched for COVID.

John Feins was recognized by the Chair. Mr. Feins is not clear on the role of EDAC on the mid-town campus project. He made comments on the lack of transparency of mid-town project.

Chair JoAnne Vigil Coppler recognized Robert Lurcott. Mr. Lurcott gave a compliment on the OED Newsletter. Mr. Lurcott asked how many grants were funded for the Cares Act Grant program. Mr. Trujillo said that 168 businesses were granted monies with an average of \$21,783. Mr. Trujillo clarified that there 232 businesses that were not funded because of the lack of funds. Mr. Lurcott also commented on the mid-town project. He shares Mr. Feins feelings on the lack of transparency on the mid-town project. Mr. Lurcott believes that the city is losing community support for the mid-town campus project because of the lack of transparency and public engagement. Mr. Hernandez responded to Mr. Lurcott's comments on the public engagement process. He informed Mr. Lucott of the Mid-town Public Engagement Committee how COVID negatively impacted the public engagement process.

Meghan McGarrity was recognized and she asked whether members of EDAC can serve on the Mid-town Public Engagement Committee. Director Brown responded that once the committee is formed, committee members can participate going forward.

9. **MATTERS FROM STAFF**

10. **MATTERS FROM THE COMMITTEE**

11. **MATTERS FROM THE CHAIR**

12. **NEXT MEETING:**

13. **ADJOURN**

Fabian Trujillo

Liaison

Chair

**Attachments not included.
Attachments cannot be added to a DOCX compile.**