



City of Santa Fe

# MINUTES

ECONOMIC DEVELOPMENT  
ADVISORY COMMITTEE  
FEBRUARY 17, 2021 AT 11:00  
AM  
VIRTUAL MEETING

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1. **CALL TO ORDER**

2. **ROLL CALL**

**Members Present:**

Chair JoAnne Vigil Coppler  
Member Kate Kennedy  
Member Robert Lurcott  
Member Melissa Coleman  
Member Johanna Nelson  
Member Ryan Cordova  
Member Meghan McGarrity  
Member Victoria Murphy  
Member John Feins

**Members Excused:**

Member Ryan Gallagher

**Others Attending:**

Rich Brown – Director of Community Development  
Fabian Trujillo – Staff Liaison  
Elizabeth Camacho – ED & Communications Administrator  
Janice Krish – ED Specialist  
Sean Moody – Asset Development Director  
Laurence Lucero – Asset Associate  
Andrea Salazar – Assistant City Attorney  
Daniel Hernandez – Mid-town Project Coordinator



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### 3. Approval of Agenda

There were no changes to the agenda from Staff. Councilor Vigil Coppler requested a motion to approve the agenda.

**MOTION:** Member John Feins moved to approve the agenda. Member Member Kate Kennedy seconded the motion.

**VOTE:** The motion was approved unanimously on the following Roll Call Vote:

**FOR:** Chair JoAnne Vigil Coppler, Melissa Coleman, Meghan McGarrity, Ryan Cordova, John Feins, Robert Lurcott, Kate Kennedy, Johanna Nelson and Victoria Murphy.

### 4. APPROVAL OF CONSENT AGENDA

No consent agenda.

### 5. APPROVAL OF MINUTES

#### a. January 29, 2021

There were no changes to the minutes from Staff. Councilor Vigil Coppler entertained a motion to approve the minutes as presented.

**MOTION:** Member John Feins moved to approve the minutes. Member Ryan Cordova seconded the motion.

**VOTE:** The motion was approved on the following Roll Call Vote:

**FOR:** Chair JoAnne Vigil Coppler, Melissa Coleman, Meghan McGarrity, Ryan Cordova, John Feins, Robert Lurcott, Kate Kennedy, Johanna Nelson and Victoria Murphy.



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## 6. ACTION ITEMS: CONSENT

## 7. ACTION ITEMS: DISCUSSION

- a. CONSIDERATION OF RESOLUTION NO. 2021-\_\_\_\_\_. (Councilor Vigil Coppler, Councilor Garcia, and Councilor Villarreal)  
A Resolution Requiring Governing Body Approval Prior to Announcing the Availability of Any City-Owned Land, Buildings, or Other Real Property for Sale. (Andrea Salazar, Assistant City Attorney; asalazar@santafenm.gov, 955-6303 and Rich Brown, Economic and Community Development Director, rdbrown@santafenm.gov, 955-6625)

### **COMMITTEE REVIEW:**

Public Works and Utilities Committee: 02/8/21

Governing Body: 02/10/21

Finance Committee: 2/15/21

Governing Body: 2/24/21

As sponsor, Councilor JoAnne Vigil-Coppler provided a brief summary of the intent of the resolution. The intent is to bring to the governing body a proposal from staff whether the city should consider selling a piece of city property valued over \$25,000. The process then will proceed as it concurrently.

Director Rich Brown and Assistant City Attorney Andrea Salazar provided a presentation of the on the history and process going forward for the land sales resolution. Andrea Salazar provided an Overview of the Disposition of Public Property and the authority by law for these options. Their presentation also provided the assets that would be presented to the governing body to be considered upon the passage of this resolution. There were questions by EDAC members, which were responded to by Director Brown and Assistant City Attorney Salazar.

Councilor Vigil Coppler entertained a motion to approve the resolution as presented.

**MOTION:** Member Robert Lurcott moved to approve the resolution. Member Ryan Cordova seconded the motion.



# MINUTES

**VOTE:** The motion was approved on the following Roll Call Vote:

**FOR:** Chair JoAnne Vigil Coppler, Melissa Coleman, Meghan McGarrity, Ryan Cordova, John Feins, Robert Lurcott, Kate Kennedy, Johanna Nelson and Victoria Murphy.

## 8. PRESENTATION

- a. Mid-town Progress Report. (Rich Brown, Director, Community and Economic Development, [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov), 505-955-6625).

Director Brown and Mid-town Project Manager Hernandez provided a presentation on the Mid-Town Project Report that was publicized on March 10, 2021. The three goal areas for mid-town campus are community goals, financial goals and long-term process goals. Under these goal areas the goals are as follows:

<u>Community Goals</u>	<u>Financial Goals</u>	<u>Long Term Process Goals</u>
Higher Education	Generate revenues	Inclusive
Affordable Housing	to cover costs including	Transparent
Grow Film Industry	including bond repayment	Sustainable
Foster SF Community		Equitable
Arts & Culture	Create Long Term Value (Achieve Community & Economic Development Goals).	

The process created expressions of interest. The evaluation committee selected a Master Developer. COVID 19 happened in the middle of the process. A planning session occurred with Master Developer and City team. At end of planning session, both the City and the Master Developer mutually agreed to terminate the development contract, which, was approved by the City Council.

The level of investment to position mid-town to make it more attractive for future developers. The city can now reduce the risk by making targeted investments in the mid-town property, which, include rezoning, demolition



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of deteriorated buildings, infrastructure investment, forming financing development districts and site condition assessments and remediation. Moving forward, the city created seven teams to address the seven development concerns. Director Brown then concluded his staff report and Councilor Vigil Coppler opened the presentation up for questions from the EDAC members. Director Brown and Project Manager Hernandez responded to questions.

9. **MATTERS FROM STAFF**

Director Rich Brown will be speaking at the Quality of Life Committee on February 17, 2021.

10. **MATTERS FROM THE COMMITTEE**

11. **Matters FROM THE CHAIR**

12. **NEXT MEETING: March 10, 2021**

13. **ADJOURN**

EDAC meeting was adjourned by Chair Vigil-Coppler at 12:55 PM.

*Fabian Trujillo*

Liaison

Chair



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**Attachments not included.  
Attachments cannot be added to a DOCX compile.**