



AGENDA

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
JUNE 09, 2021 AT 11:00 AM
ATTEND VIRTUALLY

SPECIAL PROCEDURES FOR ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

Attendance: In response to the State's declaration of a Public Health Emergency, the Mayor's Proclamation of Emergency, the ban on public gatherings in excess of those permitted in the current Public Health Order, and the need to incorporate technology and practices to re-institute in-person meetings consistent with the limitations established by the Order, the Economic Development Advisory Committee meeting will be conducted virtually.

Viewing: Members of the public may join the Zoom meeting by internet or phone, as follows:

Internet: To join the Zoom meeting on the internet using a computer, laptop, smartphone, or tablet, use the following link: <https://santafenm-gov.zoom.us/j/96359470097?pwd=alpVT3c5WWQ1eGJlaFVOWEV5a2pvUT09>.

Passcode: 500130

Attendees should use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

Phone: To join the Zoom meeting using a phone, use the following phone numbers and Webinar ID: **US: 1 (346) 248-7799 - Webinar ID: 963 5947 0097 - Passcode: 500130**

Phone attendees should press *9 to use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF CONSENT AGENDA**



AGENDA

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
JUNE 09, 2021 AT 11:00 AM
ATTEND VIRTUALLY

5. **APPROVAL OF MINUTES**
 - a. May 12, 2021
6. **ACTION ITEMS: CONSENT**
7. **ACTION ITEMS: DISCUSSION**
8. **PRESENTATION**
 - a. Midtown Progress Report (Daniel Hernandez, Project Director at Proyecto LLC, daniel@proyecto.is, 917-930-0106)
 - b. Federal American Rescue Plan Act update Rich Brown, Director, Community & Economic Development Department, rbrown@santafenm.gov, 505. 955-6625)
9. **PUBLIC COMMENT**
10. **MATTERS FROM STAFF**
11. **MATTERS FROM THE COMMITTEE**
12. **MATTERS FROM THE CHAIR**
13. **NEXT MEETING: Wednesday, July 14, 2021**
14. **ADJOURN**

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6521, five (5) working days prior to meeting date.

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
WEDNESDAY, MAY 12, 2021, 11:00 AM
ATTENDED VIRTUALLY**

1. CALL TO ORDER

The meeting of the Economic Development Advisory Committee was called to order by Councilor Vigil Coppler, Chair, at 11:00 am on Wednesday, May 12, 2021 and was attended virtually.

2. ROLL CALL

MEMBERS PRESENT

Councilor JoAnn Vigil Coppler, Chair
Kate Kennedy
John Fiens
Ryan Cordova
Meghan McGarrity
Robert Lurcott
Victoria Murphy

MEMBERS ABSENT

Melessia Coleman, Excused
Ryan Gallagher, Excused
Johanna Nelson, Excused

OTHERS PRESENT

Rich Brown, Director, Department of Community Development
Janice Krish, Economic Development
Liz Camacho, Economic Development
Sean Moody, Asset Development
Daniel Fernandez, Project Director, Midtown
Andrea Salazar, Assistant City Attorney
Jesse Guillen, City of Santa Fe
Elizabeth Martin, Stenographer

3. APPROVAL OF AGENDA

MOTION A motion was made by Mr. Fiens, seconded by Ms. McGarrity, to approve the agenda as presented.

VOTE The motion passed on a roll call vote as follows:

Chair Vigil Coppler, yes; Ms. Kennedy, yes; Mr. Fiens, yes; Mr. Cordova, yes; Ms. McGarrity, yes; Mr. Lurcott, yes; Ms. Murphy, yes.

4. APPROVAL OF CONSENT AGENDA

None.

5. APPROVAL OF MINUTES

MOTION A motion was made by Ms. McGarrity, seconded by Mr. Lurcott, to approve the minutes as presented.

VOTE The motion passed on a roll call vote as follows:

Chair Vigil Coppler, yes; Ms. Kennedy, yes; Mr. Fiens, yes; Mr. Cordova, yes; Ms. McGarrity, yes; Mr. Lurcott, yes; Ms. Murphy, yes.

6. ACTION ITEMS: CONSENT

None.

7. ACTION ITEMS: DISCUSSION

None.

8. PRESENTATION

A. STIR LABS PROGRAM

Ms. Camacho gave a Power Point presentation on the STIR Labs Program.

Ms. Camacho said this project is funded by the National Science Foundation and is a collaboration of academics, planning and economic development. We are working with UNM and other partners and are at the beginning of the project. The length of the project is to be sixteen weeks. We are participating in the dialogue and will decide if we want to go further.

Ms. McGarrity said this is a cool project. She did not see any involvement or participation from the Community College. As this moves forward can it be integrated.

Ms. Camacho said we had a lot of academics at the beginning, but will add it in

as we go forward. We also want to add input from young people.

Ms. McGarrity said she would like to think about jobs that do not necessarily require a higher education degree. She wants to make sure that we remain focused on our people and their needs.

Mr. Fiens said he looked at this carefully a couple of times. He feels like we thought “here is something shiny, let’s do it.” He does not see an ROI here. People are excited about this so maybe you see something here. We are not out of the woods yet with COVID. We should shore up our short term goals. The goals in this project are very academic. Business is business. That vocabulary is not used in business. What are the deliverables. Technology is not a magical mystery tour. It is skills. You can teach skills. There is no point in making it a mystery. We need to focus on our own kids and what we can do for them. An example would be helping them get a Microsoft Certification. This is a reactive thing. Good luck with it. He is interested in what comes of it.

Ms. Camacho said you make some valuable points. We are focused on our kids here. There is a wide variety of activities we participate in and create. We may not continue this. We will see how it goes. Yes, we did go for a new shiny one here.

Chair Vigil Coppler asked where does the \$8,000 contribution from the City come from.

Ms. Camacho said it is coming from her marketing budget.

Chair Vigil Coppler asked what is the end date of this project.

Ms. Camacho said June of this year.

Mr. Lurcott asked if the Committee could see a list of participants in the discussions.

Ms. Camacho said yes, she will provide that.

Mr. Lurcott asked who are the champions of this.

Ms. Camacho said mostly UNM.

Mr. Lurcott said the City is getting paid to do this. He is talking about the private sector. Someone who believes in this and gets people interested.

Ms. Camacho said New Mexico Economic Development, Los Alamos Labs, herself and Jon Mertz, if we think it is of value and a good fit.

Mr. Brown said he appreciated Mr. Fiens perspective. We are in the business of market research and diversification of the economy is one of the goals. In Santa Fe tourism and government run the City along with micro businesses. If we are going to try to grow and diversify our economy we need marketing intelligence. It may seem that this is a large endeavor. It is one of many. We wanted you to be informed as we go through this process.

Mr. Fiens said he did not disagree with anything Mr. Brown said. Research and analysis is integral to economic development. He trusts Mr. Brown. He just does not see it in this one. You are 100% correct in the concepts you laid out.

B. ECONOMIC DEVELOPMENT DEPARTMENT OVERVIEW OF THE MIDTOWN BI-WEEKLY DEVELOPMENT UPDATE REPORT: INCREMENTAL DEVELOPMENT NEXT STEPS

Mr. Brown introduced Mr. Fernandez and Ms. Salazar who will participate in this report.

Mr. Brown presented a Power Point presentation update and added that recently they have had five major studios ask about doing projects at Garson.

Mr. Fernandez also commented on the Power Point presentation.

Ms. McGarrity asked if more could be shown about the role of the Midtown Project Coordinator. What is the status of the land swap with the state.

Mr. Brown said the Project Administrator will be focused mainly on the razoring and will be in charge of the process as the applicant. We are not working on the land swap yet. The State has specific purposes for the land and have invested funds in it. We are looking for other opportunities for a land swap to move their plan to. Sean Moody will be working on that project. In four to five months we will pick that up again.

Mr. Fiens said he would like to comment on the PR. The Albuquerque Journal continues to cover Midtown diligently. They recently commented in an article about the lack of transparency about a proposal. The City declined to comment. That is not a good idea from a PR perspective. That is just his feedback.

Mr. Brown said thank you for that. It is him that they were speaking of when they said declined to comment. He did responded back and forth several times to questions. In fact he responded seven times that day. The Editor has now called him for an interview.

Mr. Fiens said he was glad to hear that. Maybe you could ask them for a correction to be printed. You deserve that.

Mr. Lurcott said there are three issues he is interested in as the process moves forward. One is having a real plan for this project that includes roads, utilities and open space and the connections. Since the City is now the Master Developer we should not be tentative about putting that forward. It needs solid thought as to how it will be physically arranged. That is in order.

The second one is the engagement process. There was previously organized public workshops. The public should be able to see what came of their work. There needs to be a clear process of how you are moving forward with that.

Third is a clear strategy on what kind of affordable housing will be part of this. Owing the land is the best bet to be able to create low income housing. Focus on that. There are buildings on the east edge of the property that ought to be looked at for use.

Ms. McGarrity said some of the comments she hears in the community are that the City is just going to band-aid Midtown and then sell it. Can you address that.

Mr. Hernandez said we made a presentation to Councilors when the developer left the project. We talked about doing incremental development so that we could make decisions along the way. That is the process at this time and how we are approaching it. We wanted to give options. We are doing incremental development so smaller developers can be involved as well by developing one or two sites.

Mr. Brown stated that we cannot just sell the parcel. It has to go to City Council for that. Development does not mean disposal or sale of land. That goes through City Council and public hearings before there is any action. The plan is to go with the guidelines we have.

Ms. Salazar said there was a Resolution adopted that is our framework. We could not rapidly dispose of the property. We have those parameters. We are moving forward with planning and zoning so we can get to what the initial plan is.

Mr. Fiens said in preliminary chats it has been said that if we invest in the land it will increase two to three times in value. When do you have to start providing details of the cleanup of the property and buildings and how that effects the land value.

Mr. Hernandez said that is part of the overall planning process. The ROI notion is one piece of it. Then if we want to implement Phase 1 of that we will work on that. Strategic Economics is looking at that for us. In July or August we will see the costs of that.

Mr. Brown said there is an amazingly new interest in film in Santa Fe. We may need to make short term investments to make those buildings usable for that purpose. We could license to the studios sooner than later.

Mr. Fiens asked if there are festivals or larger events to come on that land.

Mr. Brown said those have their locations planned already. There are some smaller organizations who might want to use the space. There is a small concert band who wants to use the band shell for practice.

Mr. Lurcott said he was hoping for feedback to his comments. Do you see a framework plan and the development of a site plan that locates public open space and housing for instance. What is the process. What is the status of affordable housing and can we have an opportunity to chime in.

Mr. Hernandez said yes, the idea is to develop a development plan. Roads, utilities, open space and parcels of blocks. That plan will also include sustainability in the site plans. We hope to identify good places for low income housing and housing affordability throughout the district. We want to develop all of that. Since the City owns the land the City can drive the level of affordability.

Mr. Brown said we are moving to an approach of housing affordability to diversify the housing design. We will come back to this Committee to look at that. Ms. Ladd will join us.

Ms. Murphy said the term affordable housing tends to mean certain things. A few years ago we attempted to soften that to housing for all. She likes the Housing Affordability theme.

Mr. Cordova stated that he has a lot of confidence in Mr. Brown and his staff. They have been very open about this project. We are a long way off on this. It takes a lot of planning. He thinks they have really done their homework on this. Affordable housing are words that make people feel uncomfortable. Housing Affordability is much better. He is a builder. That is perfect. We still have a long way to go on this property. This time we have gives the public the opportunity to drive around it and see it.

Chair Vigil Coppler commented that the American Institute of Architects sent a letter to the Councilors. They want an opportunity to review the properties on Midtown with the idea of recording them on the State Historical Register. Be mindful of that.

Mr. Brown said we were just informed of the request this morning.

Chair Vigil Coppler said regarding the land swap, Council reviewed an agreement between the City and the State regarding the property in question. What happened to that.

Mr. Brown said the agreement was for the 2020 Legislative Session. The Cabinet Secretary never advanced that Bill so that scenario died. We took them on a tour and found out about their investment then.

Chair Vigil Coppler said regarding the Project Manager position, it is taking two to three months to get things out of HR. The funds for this position will come available on July 1st. You would be right to go ahead and start advertising that position.

Mr. Brown said we are working with HR on the job description then we can start the process. There is a bit of a lag in the work flow with HR. In the interim our Property Manager is acting as the applicant to get the process going. Sam Burnett. He has planning background and is in Public Works.

Chair Vigil Coppler said the sooner we define costs on what the City is embarking on the better. The return on investment is important. She is ready to start talking about costs.

Mr. Brown said the previous developer talked about a development amount of \$30 million. They did not give any details on how they got to that number. It is not backed up by any data. It was \$30 million over a ten year period. Daniel and I are working on that.

Chair Vigil Coppler asked why did we not get the presentation you are giving to Council tonight today at the Committee. This is the presentation from last time. The Committee will hear that presentation a month later. That is not okay. Next time we want the new presentation. It is not sacred. It is all public information. She knows it is already prepared. There is no reason to not present it to this Committee. We should see it first so our comments can be presented to the Council if need be.

9. PUBLIC COMMENT

None.

10. MATTERS FROM STAFF

Mr. Brown said he would like to give a couple of updates.

Ms. Krish reported that she had created the City of Santa Fe Economic Development Facebook page. Primarily it is for small businesses. It is informational.

Ms. Krish shared the page for viewing and stated that LEDA recovery grants will be the first posting.

Mr. Moody reported that he is working on the Resolution for the Las Estrellas property for introduction by the Chair. A month and a half ago the Council passed a Resolution that the land sale of Santa Fe Estates could come before a public hearing. Santa Fe Estates is two hundred acres. He is developing a Resolution for that and it will come to this Committee in July. Staff is working on the Warehouse 21 building and

the former Boys and Girls Club for July as well. Those will also start with this Committee.

Ms. Camacho reported that the ecosystem website will be on line soon. We are also working on a resource site with LANL that will include where the resources are, workforce resources and funding. Film and Digital media are included.

Mr. Brown reported that the Feds passed the American Rescue Act. We are waiting for the guidelines on funding. We will pursue this and will bring it to the Committee in June. The City will get \$15 million. It will come in two tranches, half now and half at the end of next year. There are three categories. Cities who have suffered deficits in their budgets, communities who have suffered during COVID with utility payments or rent for community members and businesses who were not able to get funds from former COVID funds.

The next Federal program the President is working on is the Jobs and Infrastructure Plan. That, if signed, focuses on the future. We are hoping to see it signed by January. The City will receive funds from that directly if signed.

Mr. Brown said he will be a Judge at the Business Accelerator Pitch Contest this Saturday. We are a sponsor. Fifteen businesses are to be pitched. He will send the Committee a link if you want to attend virtually. It will be at 10:00 am.

Last month the business licensing process was brought up. We are working with IT on the Chrome issue. They are working on a portal to be able to walk applicants through the process if they are not a Chrome user. The level of renewals has dropped off since last month.

Ms. Krish is working on an RFP on Workforce Development. It will include new entities that are now doing workforce training and workforce development along with the ones we have worked with in the past.

Mr. Lurcott commented that the rental assistance funds process has been pretty clumsy. Housing is a primary concern. He hopes we are going to use a good batch of that money to keep people housed.

11. MATTERS FROM THE COMMITTEE

None.

12. MATTERS FROM THE CHAIR

None.

**13. NEXT MEETING
WEDNESDAY, JUNE 9, 2021**

14. ADJOURN

There being no further business before the Committee the meeting adjourned at 1:00 pm.

Councilor Vigil Coppler, Chair

Elizabeth Martin, Stenographer

City of Santa Fe

Public Works Property Management

MIDTOWN SANTA FE

PHASE 1: DISPOSITION

Proposal Presentation

EDAC/Governing Body

June 9, 2021 via Zoom



FF&E SUBCOMMITTEE RECOMMENDATIONS

1 Assets to be Retained by the City

- 1A. Create a detailed inventory of the art, books, equipment, furniture and other significant assets the City should retain.
- 1B. Provide this detailed inventory to the Steering Committee to approve.
- 1C. Create a secure repository of the assets to be preserved and move these items to this location for storage preservation.

FF&E SUBCOMMITTEE RECOMMENDATION

2 Identify and Preserve Assets Specific to Buildings

- 2A. Develop a detailed inventory of the art, equipment, furniture and other assets that should be preserved within specific buildings.
- 2B. Provide this detailed inventory to the Steering Committee to approve.
- 2C. Develop a strategy to ensure these assets are preserved in place within the buildings they are intended to serve.

FF&E SUBCOMMITTEE RECOMMENDATION

3 Assets for Auction

- 3A. Work with a Local Auctioneer to Develop an inventory of the remaining assets of value that should be auctioned.
- 3B. Provide this detailed inventory to the Steering Committee to approve.
- 3C. Work with Purchasing, Accounting and the Steering Committee to coordinate an auction for these assets.

FF&E SUBCOMMITTEE RECOMMENDATION

4 Assets for Disposal

- 3A. Develop a final inventory of the remaining assets identifying which may be sold as scrap or recycled materials and which must be discarded.
- 3B. Provide this inventory to the Steering Committee to approve.
- 3C. Work with Purchasing, Accounting and the Steering Committee to coordinate the sale of scrap materials or discarding of the remaining assets.

City of Santa Fe

ARTS & CULTURE DEPARTMENT

MIDTOWN SANTA FE

ART ASSETS AND EQUIPMENT

PHASE 1: DISPOSITION

Proposal Presentation

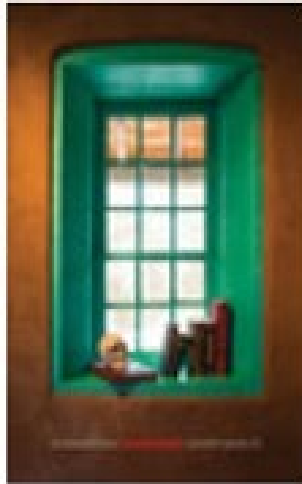
EDAC/Governing Body

June 9, 2021 via Zoom



ARTS AND CULTURE DEPARTMENT

We provide leadership by and for the City to support arts and cultural affairs; we recommend policies and programs that develop and promote artistic excellence in our community.



“Culture embodies the shared complex and diverse heritage of a community, including its tangible and intangible virtues...It is the quiet and restless imagination that becomes expression, from which emanates writing, song, performance, painting, sculpture, cuisine, dance, design and story. When recognized, coalesced and leveraged, culture is transformative. It ignites creativity, consciousness and capacity.”

Culture Connects



Overview: Cultural Assets

Transfer of the SFUAD campus (Midtown Property) included the many art assets and equipment with the provisions that these:

- Remain within the City of Santa Fe
- Be accessible to the public
- Used for educational and/or research purposes

2018 a comprehensive inventory and assessment:

- Fine Art Collection-paintings, textiles, sculptures (Fogelson Lib/Visual Arts Bldg)
- Ceramics Collection (Fogelson Library)
- Public Art Sculptures (throughout Campus)
- Beaumont Newhall Library (Fogelson Library)
- Photo Collection (vault)
- Monotype Collection (vault)

Overview: Art Equipment

Within the buildings, equipment and resources include:

Visual Art Center/Marion Center for Photography

- Camera and dark room equipment
- Art book library
- Printing presses
- Pottery wheels

Greer Garson Theatre

- Stage equipment and lighting
- Costume collection (adjacent storage area)

Benildus Hall

- Teaching pianos
- Recording studio equipment/music production
- Gamelan instruments

Art Assets/Equipment in the Community

- Monotypes (a portion) displayed in Council Chambers
- Pottery wheels and pottery rack at IAIA
- Beaumont Newhall Library Collection long term loan New Mexico Art Museum
- Photography equipment in the Community Gallery's Photo Lab
- Teaching pianos in Community and Youth Services
- South American (3) fiber weavings/artworks secured on display in Community Convention Center

RECOMMENDATIONS

The primary emphasis of the City of Santa Fe's Arts and Culture Department's art assets at Midtown, is providing for their long-term security, safety, storage and care. Any plans for the loan or distribution of these assets should bear in mind that the City is the guardian and steward of these inventories, which are to remain accessible to Santa Fe communities and in the public interest



RECOMMENDATION: EQUIPMENT

Facilities leased or sold to cultural non-profits to provide arts and culture services to the community:

- All art equipment (musical instruments, printing presses, photography equipment, pottery wheels, sound equipment, etc.) shall be given first priority as potential assets to the sites/buildings they occupy, ideally serving their continued use(s) by members of the community and organizations who will eventually take ownership of those sites/buildings.
- If, however, occupation/ownership of these buildings is uncertain or indefinite, arrangements should be made to distribute (through donations or long-term loans) these equipment collections to various LOCAL educational public institutions, preferably public schools that serve typically underserved populations in the community. Specialized equipment (photography, rare musical instruments, etc.) can be distributed (through donations or long-term loans) to local colleges in Santa Fe (IAIA, SFCC, St. John's).

Best Path Forward:

Identify matches of equipment resources with appropriate educational organizations and begin drafting donation contracts.

RECOMMENDATION: ART ASSETS

All art assets (ceramics, sculpture, photography, paintings, etc.) shall be made available to members of the Santa Fe community as resources for education, illumination and entertainment.

It is vital that these assets be stored and maintained by local museum institutions (both municipal and private) who offer museum professionals trained to handle and maintain these assets in environments that ensure their lives (climate and temperature controls) and continued value.

Ideally, a single organization would receive these art assets as a full collection and offer the public access to them through engagement projects and programming.

Best Path Forward:

Identify and place art asset collections (by media groupings below) into both LOCAL private and public museum collections that have the expertise and resources to maintain them.

PRIORITY: TROJE

Troje (wooden corn storage building)

1700s Mexican Colonial building (public art) is a significant built artifact that is a cultural asset. The continued wear and weathering of the building is resulting in its continued decline. It is recommended that a museum with the interest and expertise in handling and maintaining the structure be contacted as soon as possible to arrange the donation of the object.



Best Path Forward:

Identify possible donation recipient in the local museum community and arrange the deconstruction and storage of the artifact until it can be moved and rebuilt accurately.

PATH FORWARD: ART ASSETS

CERAMICS:

Best Path Forward (Short Term): Maintain current secure location of ceramics while confirming provenance paperwork.

Best Path Forward (Long Term): Leverage funding to invest in proper storage and long-term care packing to prepare for loan of entire collection. A shared expense option with the eventual museum institution to share preparatory expenses could be proposed.

PHOTOGRAPHY:

Best Path Forward: Identify a local museum collection with the resources (staff, conditions, expertise) and programming potential to leverage the collection's intent and start loan/donation contracting.

PAINTINGS/DRAWINGS:

Best Path Forward (Short Term): Identify the significant artworks in question and leverage funds to display them securely behind protective covering in various secure City locations until proper distribution can be arranged.

Best Path Forward (Long Term): Identify a local museum collection with the resources (staff, conditions, expertise) and programming potential to leverage the collection's intent and start loan/donation contracting.

PATH FORWARD: ART ASSETS

SCULPTURES:

Best Path Forward (Short Term): Identify loaned artworks and start the return process. Identify and remove/store student artworks in a safe interior location.

Best Path Forward (Long Term): Assess repairs to significant artworks and find long-term placement locations on other city-owned property.

MONOTYPES:

Best Path Forward: Artworks remain in storage until a Monothon event can be planned and organized (including one printing press from the art equipment inventory).

BUDGET REQUEST: \$100,000 Phase 1

A start up cost of \$100,000 for the assessment, provenance and Collection Plan includes:

- Cultural Asset Manager
- Team of conservators
- Paid interns (collaborate with IAIA, SFCC and others for hands-on training program)

BUDGET REQUEST: \$250,000+ Phase 2

Phase 2 includes:

- Cultural Asset Manager
- Team of conservators
- Paid interns (collaborate with IAIA, SFCC and others for hands-on training program)
- Registrars
- Packing/shipping to cultural institutions

It is anticipated that the cultural collecting institutions will continue collaboration and provide insight, knowledge and expertise

Consolidation Plan First Steps

The majority of the art assets of known values have been consolidated into a few select and secure locations to ensure safe-keeping.

It is recommended, in the meantime, that other remaining assets (student paintings/drawings, student sculptures, art equipment) of lesser value similarly be moved to consolidated locations near the more secure items allowing for all assets to be easily accessible moving forward.


QUESTIONS?





American Rescue Plan Act (ARPA)

EDAC Overview
June 09, 2021



American Rescue Plan Act (ARPA) Overview

- American Rescue Plan Act (ARPA)
 - Responding to ongoing COVID-19 emergency and bring back jobs
 - Will deliver \$350 billion to eligible state, local, territorial, and tribal governments - Coronavirus State and Local Fiscal Recovery Funds (CSLFR)
- CSLFR Funds provide a substantial infusion of resources to
 - Help turn the tide on the pandemic
 - Address its economic fallout
 - Lay the foundation for a strong and equitable recovery
- City of Santa Fe stands to receive \$15M in two, annual tranches
 - Finance has applied for first tranche of grant funding (\$7.5M)
 - Expecting receipt by first week of July

Eligible Uses for ARPA

Eligible Uses

Funds can be used in several separate categories. Interim Final Rule provides details of each, including a non-exhaustive list of eligible uses for public health and economic hardship, along with a framework for determining whether other uses are eligible.

- 1 Public Health**
 - Containing COVID-19 and addressing other urgent public health needs
- 2 Economic Hardship**
 - Supporting families, small businesses, and hardest-hit industries
- 3 Revenue Loss**
 - Providing vital public services, to the extent of revenue lost during the pandemic
- 4 Premium Pay**
 - Offering enhanced compensation for the health and financial risks that essential workers face
- 5 Water, Sewer, and Broadband Infrastructure**
 - Investing in key infrastructure to deliver clean water and reliable broadband internet access



Support Public Health Response



Support the Public Health Response

This funding may be used to meet a wide range of emergent public health needs.

- 1 COVID-19 Mitigation & Containment**
 - A broad range of services are needed to contain COVID-19 including vaccinations, testing, contact tracing, and prevention in key settings like nursing homes and schools
- 2 Medical Expenses**
 - Provide care to address short- and long-term effects of COVID-19
- 3 Behavioral Healthcare**
 - New or enhanced services to meet mental health, substance use, and other behavioral health needs
- 4 Public Health & Safety Staff**
 - Pandemic response requires a major commitment of staff
 - Staff costs covered, to extent they work on COVID-19 response
 - For convenience, costs for public health and safety staff primarily dedicated to response are fully reimbursable



Address Negative Econ Impacts



Address Negative Economic Impacts

Recipients may use these funds to respond to the negative economic impacts of the COVID-19 public health emergency.

1 Workers & Families

- Assistance and job training for unemployed workers
- Replenishing state unemployment insurance trust funds
- Assistance with food, housing, utilities, internet access, other needs
- Survivor's benefits for family members of COVID-19 victims

2 Small Businesses

- Loans and grants to mitigate financial hardship
- Aid to implement COVID-19 prevention or mitigation tactics
- Technical assistance

3 Hardest-hit Industries

- Assistance for tourism, travel, hospitality, and other hard-hit sectors based on local economic conditions

4 Rehire Public Sector Staff

- Re-hiring public sector staff, up to the government's pre-pandemic staffing level



Providing Equity-focused Services



Provide Equity-Focused Services

The health and economic impacts of the pandemic have been most severe for low-income families and people of color, exacerbating long-standing disparities.

Recognizing these impacts, a broader range of services are eligible to address disproportionate impacts in these communities.

Eligible Services to Address Disparities in COVID-19 Impact

- Addressing health disparities: e.g., community health workers
- Investing in housing and neighborhoods: e.g., affordable housing
- Addressing educational disparities: e.g., early learning, tutoring, afterschool programs
- Promoting healthy childhood environments: e.g., child care



Must Reach Hardest-hit Families or Communities

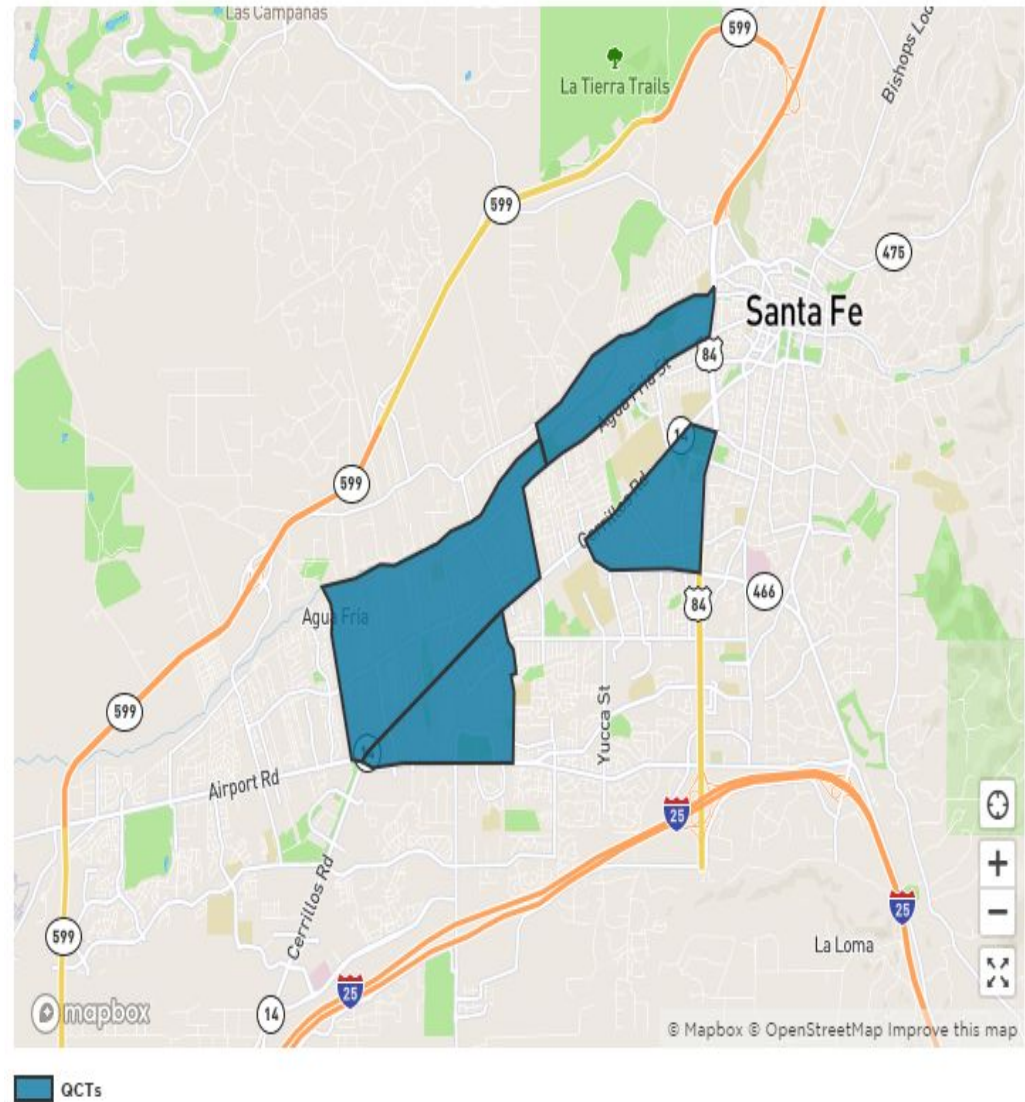
Services are eligible when reaching disproportionately-impacted communities, specifically:

- In Qualified Census Tracts (low-income areas defined by HUD)
- When provided by Tribal governments
- To other households, populations, or geographic areas identified by the state or local government as disproportionately impacted



Qualified Census Tracts - Santa Fe

Qualified Census Tract Maps



Information taken from Interim US Treasury Guidance
Webinar - 5/18/21

Ineligible Uses of ARPA Funds

Ineligible Uses

While recipients have considerable flexibility to use this funding to address the diverse needs of their communities, some uses are not eligible.

1 Net Reduction in Tax Revenue

- For States and territories, funds may not be used to offset a reduction in net tax revenue
- Governments with a reduction in net tax revenue must demonstrate how they paid for it from other funding sources: e.g., policies to raise other revenue sources, cut spending, or via higher revenue from economic growth

2 Deposits into Pension Funds

- Funds may not be used for deposits into pension funds
- A “deposit” is defined as an extraordinary contribution to a pension fund for the purpose of reducing an accrued, unfunded liability
- Recipients may use funds for routine payroll contributions to pensions of employees whose wages and salaries are an eligible use

3 Other Restrictions on Use

- Funding debt service, legal settlements or judgments
- Deposits to rainy day funds or financial reserves



US Treasury - Framework of Interim Guidelines

TRANCHING OF FUNDS

- Local governments will receive funds in two tranches
 - 50% provided beginning May 2021
 - Santa Fe set to receive \$7.5M by July 2021
 - Balance delivered approximately 12 months later
 - Santa Fe set to receive an additional \$7.5M by July 2022
 - States that have experienced net increase in the unemployment rate of more than two (2) percentage points
 - From February 2020 to the latest available data as of the date of certification
 - Will receive their full allocation of funds in a single payment

Possible City Funding Tranches

City of Santa Fe - Fund Allocation Scheme

- City Budget Revenue Replacement and Operational Investments
 - Base year to measure lost revenue against is not the most recent full fiscal year, but the most recent full fiscal year prior to the emergency
 - Necessary investments in water, sewer, or broadband infrastructure
- Invest in Wraparound Community Services
 - Direct Assistance to Address Social Determinants of Health and Behavioral Health Needs
- Pursue Economic Recovery & Resiliency Initiatives
 - Small businesses affected by pandemic recession - including technical support
 - Broadband/WiFi equity in underserved communities
 - Soft Skills Training for youth workforce development

Possible Funding - Community Services

- Community Services & Determinants of Health
 - Direct Relief for Individuals and Families
 - CONNECT funding for social determinants of health:
 - Rental assistance, housing and food security, transportation, utilities, childcare,
 - Interpersonal safety, and medical and behavioral health services
 - Food and Housing Insecurity Support for Non-Profits
 - Vaccination Outreach
 - Investment in case management and navigation

Possible Funding - Community/Economic Recovery

- FY22 Funding Ideas
 - Small Business Recovery & Resiliency
 - Automatic Relief Grants to remaining unfunded small businesses from CARES Act
 - Jump Start technical support for small Businesses
 - SIZE up Business Intelligence App
 - City Navigator Program to audit business needs for CRM
 - COVID Related Awareness
 - Community Outreach for vaccination awareness
 - Job Training & Workforce Development
 - Soft Skills Training Workshops
 - YouthWorks Food Industry Cluster Training (supplement)
 - Energy Efficiency Workforce Project
 - SFCC Protech & PILAS internship and apprenticeship support
 - Workforce Development Resource & Ecosystem Mapping

Smart Thinking around Recovery Planning

- Make recovery everyone's business
- Advance equity and opportunity for all
- Unleash your local economy
- Zone for equitable and sustainable neighborhoods (QCT's)
- Speed and broaden delivery of essential services while saving money
- Leave no dollar behind
- Build a readiness culture



Open for
Questions