



# AGENDA

CHILDREN AND YOUTH  
COMMISSION  
MAY 27, 2021  
5:15 PM  
ATTEND VIRTUALLY

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## SPECIAL PROCEDURES FOR CHILDREN AND YOUTH COMMISSION MEETING

Attendance: In response to the State's declaration of a Public Health Emergency, the Mayor's Proclamation of Emergency, and the ban on public gatherings in excess of those permitted in the current Public Health Order, the Children and Youth Commission meeting will be conducted virtually.

Viewing: Members of the public may join the Zoom meeting by internet or phone, as follows:

Internet: To join the Zoom meeting on the internet using a computer, laptop, smartphone, or tablet, use the following link: <https://santafenmgov.zoom.us/j/91023070113?pwd=QTJrQjI3M2c3TFpCRjVaRkJYZU53UT09>.

**Passcode: 141109**

Attendees should use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

Phone: To join the Zoom meeting using a phone, use the following phone numbers and Webinar ID: **US: 1 (346) 248-7799 - Webinar ID: 910 2307 0113 - Passcode: 141109**

Phone attendees should press \*9 to use the "Raise Hand" function to be recognized by the Chair to speak at the appropriate time.

The agenda and packet for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
  - a. approval of 3/25/21 minutes
5. **DISCUSSION AGENDA**



# AGENDA

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- a. Review and vote: CYC and Human Service Committee (HSC) Communication Plan (Tres Hunter-Schnell, vice chair HSC)
  - b. State of New Mexico Children, Youth and Families Department (CYFD) amendment no. 1 to CYFD professional services agreement no. 21-690-3200-20846 (City contract no. 21-20846) to the scope of work to reflect updated language and to the budget to reflect updated funding information for Juvenile Justice Alternative to Detention Programs in the City of Santa Fe (Julie Sanchez, YFS Division Director, [jjsanchez@santafenm.gov](mailto:jjsanchez@santafenm.gov), 955-6678) **(Informational Only)**
6. **PRESENTATION**
- a. Results Based Accountability: Measuring Success (Natalie Skogerboe, Arianna Trott, Aspen Solutions)
  - b. Children and Youth Commission Funded Organizations: An introduction and overview (Natalie Skogerboe and Arianna Trott, Aspen Solutions)
7. **MATTERS FROM STAFF**
8. **MATTERS FROM THE COMMITTEE**
9. **MATTERS FROM THE CHAIR**
10. **NEXT MEETING: Thursday, July 29, 2021**
11. **ADJOURN**



# MINUTES

CHILDREN AND YOUTH  
COMMISSION  
MARCH 25, 2021  
ATTEND VIRTUALLY

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1. **CALL TO ORDER**

Call to order at 5:17 pm.

2. **ROLL CALL**

**Members Present:**

Co-Chair Richard, Lindahl  
Vice-Chair Lisa, Salazar  
Vice-Chair Jennifer, Romero  
Member Crystal, Ybarra  
Member Andrea, Sandoval  
Member Mark, Dickson

**Members Excused:**

Member Jennifer Padgett  
Member Heather Smallwood

**Others Attending:**

Julie Sanchez, Youth and Family Services Division Director  
Elizabeth Peterson, Youth and Family Services Program Manager  
George Carrasco, Attendee

**Also in attendance:**

Chanelle Delgado  
Jenny Parks  
Sarah Amador-Guzman  
Kendal Chavez, Arrianna Trott  
Natalie Skogerboe



# MINUTES

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## 3. APPROVAL OF AGENDA

**MOTION:** Vice-Chair Salazar moved, seconded by Vice-Chair Romero, to approve the agenda as presented.

**VOTE:** The motion was approved on the following Roll Call vote:

**For:** Co-Chair Lindahl, Vice-Chair Salazar, Vice-Chair Romero, Member Ybarra, Member Sandoval

**Against:** None

**Abstain:** Member Dickson

## 4. APPROVAL OF MINUTES

**MOTION:** Co-Chair Lindahl moved, seconded by Vice-Chair Salazar, to approve the as presented.

**VOTE:** The motion was on the following Roll Call vote:

**For:** Co-Chair Lindahl, Vice-Chair Salazar, Vice-Chair Romero, Member Ybarra, Member Sandoval

**Against:** None

**Abstain:** Member Dickson

## 5. DISCUSSION AGENDA

- a. Review and Approve: Contract amendment for Gerard's House for a change to the scope of work. (Elizabeth Peterson, Children and Youth Program Manager, [empeterson@santafenm.gov](mailto:empeterson@santafenm.gov), (505) 470-3186)



# MINUTES

CHILDREN AND YOUTH  
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**MOTION:** Vice-Chair Romero moved, seconded by Member Sandoval, to approve the contract amendment as presented.

**VOTE:** The motion was on the following Roll Call vote:

**For:** Co-Chair Lindahl, Vice-Chair Salazar, Vice-Chair Romero, Member Ybarra, Member Sandoval, Member Dickson

**Against:** None

**Abstain:** None

6. **PRESENTATION**

- a. Update on CYFD grant

7. **MATTERS FROM STAFF**

8. **MATTERS FROM THE COMMITTEE**

9. **MATTERS FROM THE CHAIR**

- a. Introduction of candidates interested in serving on CYC who have been selected for the short list by a sub-committee of the CYC.

10. **NEXT MEETING: Thursday, May 27, 2021**

11. **ADJOURN**

Meeting adjourned at 6:22 pm.

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Liaison

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Chair

City of Santa Fe, New Mexico

Human Services Committee and Children and Youth Commission

Concept Paper – Results (Outcomes) on Investments: Continuous Communication on Collective Impact

The work of two identified committees falls under the mission of the Community Services Department (CSD), whose mission is:

*...to hold the vision that all people in Santa Fe be connected to the resources they need to thrive. Our mission is to provide a broad spectrum of activities and supports to engage the community as a whole, especially those most in need, creating programs and policies to improve quality of life. While each division can stand alone in the services and programs it offers, all divisions align to adopt an underlying strategy of addressing the social determinants of health—access to health and behavioral health care, housing, food, transportation, personal safety, education, childcare, physical activity, social supports and employment—that make up the foundation of health and wellbeing. The Department enacts its strategy via direct services, impact funding of non-profit partners in the community, and recommendations for policy change put forth by committees and task forces. As a team, our core values are compassion, effectiveness, trust, fairness, service, and innovation.*

Concept Paper’s Identified Goal: The CSD Youth and Family Services Division (YFSD) shall effectively communicate with the people of Santa Fe and partner organizations evidence of improvements and identified challenges related to allocated funding distributed through the HSC and CYC to social service partners and for the purposes of resource navigation and performance evaluation in order to improve the health and wellbeing of city and county residents.

Context: Communicate Collective Impact, using a results-based accountability (RBA) model, that includes health and wellbeing improvements by organizations that receive funding from the City of Santa Fe Children and Youth Commission (CYC) and the Human Services Committee (HSC). Communication of collective impact on identified indicators is to inform partners and the public, and to inspire community engagement for population health and wellbeing from community partners (public/private/individuals) in the City and County of Santa Fe. The intention of this initiative is to communicate results related to 4 HSC priority areas: Adult Health, Behavioral Health, Community Safety, and Equitable Society and CYC Funding Category Priority Indicators.

There are **five conditions** of Collective Impact in the RBA model. This concept paper is in support of condition #4:

1. **A Common Agenda:** The use of population Results and Indicators provides a clear, practical, and measurable way of articulating a common agenda for a community.
2. **Shared Measurement System:** Defining performance measures for each community partner that clearly align with the Common Agenda (Population Results and Indicators) provides the information needed to make decisions and revise strategies going forward.
3. **Mutually Reinforcing Activities:** Collecting data is only half the battle. Transparency in your planning can help you to use data to make decisions and guide your strategies to improve.

4. **Continuous Communication:** Communication, not just between partners but also with funders and the public, is a key component to any successful Collective Impact initiative.
5. **Backbone Support Organization:** A backbone organization provides the supporting infrastructure for a Collective Impact effort and is a facilitator of a highly structured data-driven decision-making process.  
(<https://clearimpact.com/achieving-collective-impact/>)

Action:

Develop a Results Communication Plan for a sequence of snapshots as press releases that include:

1. HSC/CYC Indicator and Agency Level Indicator
2. Organization(s) funded to impact indicator/funding level
3. Baseline – current data relevant to the indicator disaggregated by race, age, gender, etc. when possible
4. Result – Performance measure: data, challenges, adjustment for pandemic, performance accomplished (intended/unintended) – how much, how well, better off
5. How does the **CONNECT** network serve the community toward realization of the result
6. Story to personalize better off
7. Suggestion for community engagement – “how you can contribute to improve community health” with contact information for the identified organization

# COMMUNICATING COLLECTIVE IMPACT

## Purpose:

Communicate Collective Impact of Youth and Family Services Division (HSC and CYC) funding to community-based organizations in Santa Fe to demonstrate accountability, inform the public and partners, and inspire community engagement

# COMMUNICATING IMPACT

Continuous Communication Plan

Collective Impact to Improve Population Health

HSC and CYC ... Results and Challenges

## FIVE CONDITIONS OF COLLECTIVE IMPACT

A Common Agenda

Shared Measurement System

Mutually Reinforcing Activities

Continuous Communication

Backbone Support Organization

## CONTINUOUS COMMUNICATION

Communication, with partners, funders and the public is a key component to any successful Collective Impact initiative.

# COMMUNICATE IMPACT

- ❖ Human Services Committee & Children and Youth Commission Indicators
- ❖ Organization, Funding Amount and Intended Result
- ❖ What's Being Done
- ❖ Results (Outcomes) – Impact Snapshot: How Much, How Well, Better Off Data

# COMMUNICATE IMPACT

- ❖ Pandemic Adaptations and Lessons Learned
- ❖ How *CONNECT* has functioned to build partnerships for collective impact (collaboration/coordination)
- ❖ How community-based organization has helped the community with funding
- ❖ What YOU can do!

# GETTING THE WORD OUT

- ❖ Submit packet of proposed Impact Snapshots (FY2022) and distribution plan to City's Public Information Officer for approval
- ❖ Impact Snapshots (HSC/CYC): boxes published in the Santa Fe New Mexican and the Reporter, other venues
- ❖ Post on the City of Santa Fe's Web Site
- ❖ Post on Nextdoor and other social media forums
- ❖ What and where else?

# NEXT STEPS

If concept proposal motion passes HSC and CYC:

- ❖ Members from HSC, CYC and YFSD staff to form a subcommittee
- ❖ Develop the draft impact snapshots and distribution plan
- ❖ Submit packet to PIO for approval

**DISCUSSION AND THANK YOU!**