



City of Santa Fe

# MINUTES

FILM AND DIGITAL MEDIA  
COMMISSION  
DECEMBER 1, 2020  
10:00 AM  
VIRTUAL MEETING

## 1. CALL TO ORDER

The Film & Digital Commission Meeting was called to order by Deborah Potter at 10:00 AM.

## 2. ROLL CALL

### Members Present:

Chair Deborah Potter  
Vice-Chair James Lujan  
Member David Aubrey  
Member Michael Becker  
Member Alexandria Bombach  
Member Gay Dillingham  
Member Anna Darrah  
Member Elias Gallegos  
Member Steve Graham  
Member James Gollin  
Member Chris Jonas  
Member Matthew Kabakoff  
Member Katrina Mendoza  
Member Jacquez Paisner  
Member Pamela Pierce  
Member Frank Ragaho  
Member Milton Riess

### Members Excused:

Member Doug Acton  
Member Andrea Meditch  
Member Jiliann Spitzmiller



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## Others Attending:

Randy Randall – Director, Tourism Santa Fe  
Rich Brown – Director, Community and Economic Development  
Fabian Trujillo – Staff Liaison  
Jennifer LaBar-Tapia – Director, Santa Fe Film Office

### 3. APPROVAL OF AGENDA

Jim Gollin moved to approve the amended agenda as requested by Deborah Potter. Pamela Pierce seconded the motion. The agenda was unanimously approved as amended.

### 4. APPROVAL OF MINUTES

Jim Gollin moved to approve the February 4, 2020 Film and Digital Media Commission minutes. Pamela Pierce seconded the motion. The minutes were unanimously approved.

### 5. PRESENTATIONS

- a. Meeting Process - Fabian provided an overview of the digital meeting process going forward. Fabian explained Prime Gov and that Jesse Guillen will provide training for members if requested. The Film & Digital Media Commission agenda will be different as they will adhere to the new format required by the Legislative Services Office for the City of Santa Fe.



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## 6. UPDATES

- a. Midtown Update – Community and Economic Development Director gave the Mid-town update. Director Brown provided the update for Daniel Hernandez. The exclusive agreement scheduled an urban planning charrette. Its an internal charette to figure out the uses for the mid-town campus. It will inform the city on the actual development proposed for the City. Productions at Garson Studios expanded their footprint at the midtown campus. The city is in a negotiating process for a film production lease for the studios. The city is hoping that the film production lease will be complete by mid-February. The City is working the State for possible land swap. KDC Sienda Development, LLC is the entity negotiating the production Lease. The lease proposes to take over the film operations at mid-town.
- b. Flights to LA Update – Director Randy Randall provided an update on flights to Los Angeles. Mr. Randall reported that there are no new proposed flights to Los Angles at this time. Flights are running 40% of pre-covid. Director Randall believes that this is amazing. The state is convening a study of Regional Airports in the state. There is funding in the Tourism budget to restart airport operations and expansions. No information on Airport improvements.
- c. City-County Cares Act Small Business and Non-Profit Grants - The grants for the Cares Act is \$25,000. Fabian Trujillo is the advisor for the Cares Act grants. Director Brown asked members to contact Mr. Trujillo. Mr. Trujillo informed the Commission for businesses to submit Cares Act grants asap. There is a robust pipeline. The qualifications are that SF Businesses and non-profits should have \$5 million or less in revenue; a City of SF business license and 25% decline in revenue from 2019. Applications are on the City and County websites. Director Brown asked that businesses and non-profits apply asap.
- d. State Grants – NMFA is providing \$50,000 state grants according to Director Randall. NMFA is taking grant applications online.
- e. Film Commission Update – Director Jennifer LaBar-Tapia provided an update. Director LaBar-Tapia is busy. There were 20 productions since August 2020. Roswell was picked up for their third season. Roswell rented the K-Mart building and built sets in the K-Mart. Roswell plans to utilize the



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building through May 2021. Director LaBar-Tapia requested that Film Liaison meetings begin. The NM Film Office started up these meeting and the second meeting was held in November 2020. Netflix will be working with local film schools around the state to provide trainings.

- f. COVID 19 Procedures – The film industry COVID 19 requirements are being followed. The state requires reporting of COVID positive tests.
- g. Member Updates – Film and Digital Commission members all provided updates on their film and digital media projects.

## 7. DISCUSSION ITEMS

Chair Deborah Potter opened up a discussion on how the Film & Digital Commission can be the most helpful the Film & Motion Picture Industry. Director La-Bar-Tapia asked the commission to meet monthly and keep the communication open is the key for the Film Office. Director Randall believes that the idea of collective wisdom is important. He suggests that the Film Commission spread the information on the Film Commission. Director Randall believes the Anit-Donation Clause is an obstruction to provide state resources to private businesses during crisis. Director Randall would like to ensure that the commission is both a City and County Commission instead of just a City entity. Member Darrah would like the commission to assist film professional and technical people access the film eco-system who moved to the city from out of state. Director La-Bar-Tapia host a virtual event to access the system. Chris Jonas would like to strengthen the public portion of the Film & Digital Commission to get the word out. David Aubrey suggested using Santa Fe Network as a platform spread the word about film industry.

## 8. MATTERS FROM STAFF

No matters from staff.

## 9. MATTERS FROM THE FILM COMMISSION



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Steve Graham noted that the Above the Line Working Group renamed themselves to the Film Makers Working Group. Member Graham would like to restart the meeting of working groups. Chair Potter stated that this should be an agenda item for the next meeting.

**10. MATTERS FROM THE PUBLIC**

There were no comments from the public.

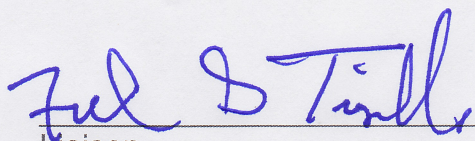
**11. NEXT MEETING: Tuesday, May 4, 2021**

**12. ADJOURN**

David Aubrey moved to adjourn the meeting and Milton Reiss second the motion. The members unanimously voted to adjourn the meeting at 11:34 AM.

INTRODUCTION OF VISITORS

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Liaison

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Chair