



City of Santa Fe

MINUTES

OCCUPANCY TAX ADVISORY
BOARD
NOVEMBER 18, 2020

1. **CALL TO ORDER**
2. **ROLL CALL**

Members Present:

Chair Rik, Blyth
Member Bonnie, Bennett
Member Keith, Kirk
Voting Member Ray, Sandoval

Members Excused:

Member Carlos Medina

Others Attending:

Jeff Norris, Legislative Liaison Assistant
Randy Randall, Tourism Director
Shirley Spencer, Clerk

3. **APPROVAL OF AGENDA**

MOTION: moved, seconded by , to approve the as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Bennett, Member Kirk, Voting Member Sandoval

Against: None

Abstain: None



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4. APPROVAL OF MINUTES

- a. OTAB Minutes – September 30, 2020

MOTION: moved, seconded by , to approve the agenda as presented.

VOTE: The motion was approved on the following Roll Call vote:

For: Chair Blyth, Member Bennett, Member Kirk, Voting Member Sandoval

Against: None

Abstain: None

5. PRESENTATION

A. Updates

1. Lodger Association. (Keith Kirk, President, keith.kirk@druryhotels.com)
2. Lodgers Tax. (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
3. Northern New Mexico Air Alliance/Airport. (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

B. TOURISM Santa Fe Activity Reports

1. Sales Report. (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
2. Marketing Report. (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
3. Executive Report (Randy Randall)



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6. MATTERS FROM STAFF
 7. MATTERS FROM THE BOARD
 8. MATTERS FROM THE PUBLIC
 9. NEXT MEETING:
 10. ADJOURN


Liaison


Rik Blyth (Feb 3, 2021 16:38 MST)

Chair






Minutes 11 18 20

Final Audit Report

2021-02-03

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