



AGENDA

REGULAR MEETING OF
THE OCCUPANCY TAX
ADVISORY BOARD
NOVEMBER 18, 2020
10:00 AM
ATTEND VIRTUALLY

SPECIAL PROCEDURES FOR OCCUPANCY TAX ADVISORY BOARD MEETING

Attendance: In response to the State's declaration of a Public Health Emergency, the Mayor's Proclamation of Emergency, and the ban on public gatherings of more than five (5) people, the Occupancy Tax Advisory Board meeting will be conducted virtually.

Join the Zoom meeting at <https://us02web.zoom.us/j/87644534193?pwd=VVZIMWJZdGozWUZ4QlBMeVRQNzc5UT09>

Meeting ID: 876 4453 4193

Passcode: mockpwd

Agenda: The agenda for the meeting will be posted at <https://santafe.primegov.com/public/portal>.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**
 - a. OTAB Minutes – September 30, 2020
5. **PRESENTATION**
 - a. Updates
 1. Lodger Association. (Keith Kirk, President, keith.kirk@druryhotels.com)
 2. Lodgers Tax. (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)



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3. Northern New Mexico Air Alliance/Airport. (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
- b. TOURISM Santa Fe Activity Reports
 1. Sales Report. (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
 2. Marketing Report. (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
 3. Executive Report (Randy Randall)
6. **MATTERS FROM STAFF**
7. **MATTERS FROM THE BOARD**
8. **MATTERS FROM THE PUBLIC**
9. **NEXT MEETING:**
10. **ADJOURN**