



# MINUTES

ECONOMIC DEVELOPMENT  
ADVISORY COMMITTEE  
SEPTEMBER 09, 2020 AT  
11:00 AM  
VIRTUAL MEETING

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1. **CALL TO ORDER**
2. **ROLL CALL**

**Members Present:**

Chair JoAnne Vigil Coppler  
Member Holly Bradshaw Eakes  
Member Kate Kennedy  
Clerks Camilla Bustamante  
Member Robert Lurcott  
Member Sean O'Shea  
Voting Member John Feins

**Members Excused:**

Member Kim Abeyta-Martinez

**Others Attending:**

Fabian Trujillo, Manager  
Jeff Norris, Assistant Legislative Liaison

3. **APPROVAL OF AGENDA**
4. **APPROVAL OF CONSENT AGENDA**

**MOTION:** Voting Member Feins moved, seconded by Clerks Bustamante, to approve the as presented.

**VOTE:** The motion was approved on the following Roll Call vote:

**For:** Chair Vigil Coppler, Member Bradshaw Eakes, Clerks Bustamante, Member Lurcott, Member O'Shea, Voting Member Feins

**Against:** None



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**Abstain:** Member Kennedy

## 5. APPROVAL OF MINUTES

a. August 12, 2020

**MOTION:** Member Bradshaw Eakes moved, seconded by Voting Member Feins, to postpone the minutes until the next EDAC meeting.

**VOTE:** The motion was approved on the following Roll Call vote:

**For:** Chair Vigil Coppler, Member Bradshaw Eakes, Clerks Bustamante, Member Lurcott, Member O'Shea, Voting Member Feins

**Against:** None

**Abstain:** Member Kennedy

## 6. CONSENT AGENDA

a. Consideration of Bill No. 2020-21: An Ordinance Relating to the City of Santa Fe Economic Development Plan Ordinance, Article 11-11 SFCC 1987; Approving and Adopting a Local Economic Development Project Participation Agreement Between the City of Santa Fe and Savant X, Inc. for Design, Development and Construction of Tenant Improvements; and Lease Payments, Expansion of a Corporate Research Center, a Local Economic development Project. (Mayor Webber and Councilor Vigil Coppler) (Fabian Trujillo, Office for Small Business Growth Manager, [ftujillo@santafenm.gov](mailto:ftujillo@santafenm.gov), 505-955-6912).

Fiscal Impact: \$500,000 (LEDA Fund)

**COMMITTEE REVIEW:**

Economic Development Advisory Committee: 8/12/20

City Council (request to publish): 8/12/20

Finance Committee: 8/31/20

Economic Development Advisory Committee: 09/09/20

City Council (public hearing): 9/09/20

**MOTION:** Voting Member Feins moved, seconded by Clerks Bustamante, to approve the Bill as presented.

**VOTE:** The motion was approved on the following Roll Call vote:

**For:** Chair Vigil Coppler, Member Bradshaw Eakes, Clerks Bustamante, Member Lurcott, Member O'Shea, Voting Member Feins

**Against:** None

**Abstain:** Member Kennedy

## 7. DISCUSSION AGENDA

## 8. PRESENTATION

- a. Mid-town Project Update – Rich Brown, Director, Office of Economic Development, [rdbrown@santafenm.gov](mailto:rdbrown@santafenm.gov), 505-955-6625 and Daniel Hernandez, Mid-town Project Manager, [daniel@proyect](mailto:daniel@proyect).

Daniel Hernandez provided an update of the Mid-town project. The developer was selected by the governing body in May 2020. The developer reviewed the Mid-town site. The developer came up with the following priorities:

1. Analyzing the infrastructure priority to the site and is in the process of analyzing the phasing of the infrastructure to the site.
2. Garson Studios
3. Land Swap with the State of New Mexico
4. Executed Public Engagement PSA

There is a kick off for the public engagement process. UNM is the lead for the Public Engagement process and Santa Fe Art Institute is the sub-contractor for UNM. The public engagement is just starting and a public schedule is



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being designed. The community planning is looking to be in-line with the public engagement process.

Rich Brown asked Daniel Hernandez to elaborate on the infrastructure needs. Daniel's said that utilities includes everything from electric to sewer, water and data (broadband),. The developer is reviewing and bringing an infrastructure spine to the site. The developer will engage with the Infrastructure Committee to master plan and bring infrastructure to the site.

Councilor Vigil Coppler asked about the condition of the sewer lines. Daniel responded that he didn't know the condition of the sewer lines but due diligence is being conducted to determine the condition of the sewer lines.

Rich Brown added that the main water lines are being looked at being replaced by the Public Utilities group.

Councilor Vigil Coppler asked about the land swap. Rich Brown responded to the question and noted that the economic condition is impacting the land swap. The legislature and State of NM are reviewing the details of the land swap and trying to work through issues before it was sent to the legislature for approval. The state would be required to pay the city \$5 million as part of the land swap. The economic condition of whether the state can afford to pay the city \$5 million for this land swap. Councilor Vigil Coppler was unaware that the land swap was a legislative issue. She recommended that the the governing body be updated on the land swap. Rich Brown responded that the land swap would be discussed at EDAC and then at the City Council Meeting in the future.

Councilr Vigil Coppler asked about the focus of education at the property. UNM and the SF Community College agreements with the film school.

There is support for collaboration between UNM, SFCC and the film industry to develop a pipeline of trained people for the film industry. The next priority is develop programs out of the Fogelson Library. UNM, SFCC and the Director of the Public Library are engaging in talks to collaborate with the LaFarge library.

Councilor Vigil Coppler asked about the overall timeline of the mid-town project. The timeline is still on schedule. Currently they are conducting due diligence and the next stage is the public planning process which is scheduled in Fall 2020. Daniel will be schedule an update with the City Council in Fall 2020.



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## 9. MATTERS FROM STAFF

Director Rich Brown provided a staff update. He discussed the Cares Act on the Small Business Relief Act grant. There are approximately 900 small micro-businesses eligible for the Cares Act monies from the State. The City, County and the Town of Edgewood is partnering on this program for approximately \$3.799 million for small micro-businesses.

Next, Rich provided an update on Santa Fe Estates. They are working to close on the sale of the property. There are six development proposals for the property.

La Puntia is opening in the second floor in the Railyard. Liz Camacho is working on the Santa Fe Promise 2.0 campaign. Santa Fe Promise is looking at a Spanish first approach for public health and safety. Working on marketing on the NOVA app.

Liz Camacho and Rich Brown are working on an innovation hub with Dr Bustamante at SFCC. They are working on a proof of concept which will be housed at the SFCC Higher Education Center. The long range plan is for the innovation hub to be housed at the mid-town campus.

Janice Krish is working on a workforce development convening and an internship program. Janice was tasked with working on the impact with social venture funds.

Lauren Lucero is working on the broadband project which will be extending public Wi-Fi to mobile home parks in 87507 and 87505 zip codes.

Rich Brown concluded with his staff update.

Holly Bradshaw-Eakes asked about the timeline for the Cares Act Small Business Relief Act. Rich Brown responded that the funding would probably be able to fund 300 out of 900 small businesses. The full launch is expected on October 14, 2020. Rich outlined the process needed to be completed before the monies can be disbursed to qualifying small businesses.

Kate Kennedy then asked Rich Brown about wi-fi access for students. Kate elaborated that she heard the Superintendent Veronica Garcia identified that 200 students had no access to technology. Rich Brown responded that the City is partnering with the Public Schools to augment by providing mobile hot spots to students.

Councilor Joanne Vigil Coppler asked about the affordable housing component for Santa Fe Estates. Rich Brown responded by saying that they were working with Alexandra Ladd, Director of Affordable Housing to comply with the City's Affordable Housing Ordinance.

## 10. MATTERS FROM THE COMMITTEE



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- 11. **MATTERS FROM THE CHAIR**
- 12. **NEXT MEETING:**
- 13. **ADJOURN**

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Liaison

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Chair