



AGENDA

REGULAR MEETING OF
THE OCCUPANCY TAX
ADVISORY BOARD
SEPTEMBER 30, 2020
10:00 AM
ATTEND VIRTUALLY

SPECIAL PROCEDURES FOR OCCUPANCY TAX ADVISORY BOARD MEETING

Attendance: In response to the State's declaration of a Public Health Emergency, the Mayor's Proclamation of Emergency, and the ban on public gatherings of more than five (5) people, the Occupancy Tax Advisory Board meeting will be conducted virtually.

Viewing: Members of the public may join the meeting live via Zoom using the following information:

By computer – <https://us02web.zoom.us/j/88607529603?pwd=T1M1djlPSXZ4RGtqY3FycUg5V2xJdz09#success>

By phone – (253) 215-8782

Meeting ID: 886 0752 9603 **Passcode:** J5yJHX

Staff is available to help members of the public access the Zoom meetings at any time during normal business hours. Please call 955-6521 for assistance.

Agenda: The agenda for the meeting will be posted at santafe.primegov.com/public/portal.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES**

OTAB Minutes, February 28, 2020

5. **PRESENTATION**

- a. **UPDATES:**

1. Santa Fe Lodgers Association. (Tom McCann, SF Lodgers Association President, tmac93644@gmail.com)
2. Lodgers Tax. (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)



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3. Northern New Mexico Air Alliance/Airport. (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
 - b. TSF ACTIVITY REPORTS:
 1. Sales Report. (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
 2. Marketing Report. (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
 3. TSF Executive Director Report. (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)
6. **MATTERS FROM STAFF**
7. **MATTERS FROM THE BOARD**
 - a. Future Meeting Plans
 - b. Coordination of Marketing Restart with the County
8. **MATTERS FROM THE PUBLIC**
9. **NEXT MEETING: Tuesday, October 27, 2020**
10. **ADJOURN**