



Agenda

Regular Meeting of the
Occupancy Tax Advisory Board
July 25, 2025 at 10:00 AM
City Council Chambers, City
Hall
200 Lincoln Avenue

Procedures for Occupancy Tax Advisory Board Meeting

Join on Zoom: <https://santafenm.gov.zoom.us/j/82676858834?pwd=C9bV6CYXC5A9QoL9syYkHxGNBi6jRn.1>

Meeting ID: 826 7685 8834

Passcode: 374250

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a. Minutes - June 27, 2025
5. Presentations
 - a. Santa Fe Literary Festival 2025 Final Report (Megan Mulry Megan@sfinternationallitfest.org)
 - b. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innofthegovernors.com)
 - c. Lodger's Tax Report (Randy Randall, TSF Executive Director, randall@santafenm.gov)
6. Action Items
 - a. Official Appointment of a Liaison to County LTAB
7. Matters from Staff
 - a. TSF Sales Report (David Carr, TSF Sales Director, dacarr@santafenm.gov)
 - b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
 - c. TSF Executive Report (Randy Randall, TSF Executive Director, randall@santafenm.gov)

8. Matters from the Board
9. Matters from the Public
10. Next Meeting: August 22, 2025
11. Adjourn

Persons with disabilities in need of additional accommodations, contact the City Clerk's office at 505-955-6521, five (5) working days prior to meeting date.