

**FISCAL IMPACT REPORT**

**General Information:**

(Check)      **Bill:** \_\_\_\_\_      **Resolution:**   X  

**Short Title(s):** Santa Fe International Film Festival Banner Approval


**Sponsor(s):** Mayor Michael Garcia and Councilor Alma Castro

**Reviewing Department(s):** Santa Fe Film Office

**Staff Completing FIR:** Jennifer LaBar-Tapia, Film Office Executive Director      **Date:** 5/29/2026

**Phone:** (505) 955-6216

**Reviewed by City Attorney:**       **Date:** 06/04/2026

**Reviewed by Finance Director:**  ANDREA PHILLIPS (Jun 4, 2026 15:01:20 MDT)      **Date:** 06/04/2026

**Summary:**

This resolution would approve the Santa Fe International Film Festival installing twenty-five (25) banners on City of Santa Fe owned light poles, along Guadalupe Street from Cerrillos Road to West Alameda Street, from October 1<sup>st</sup> through November 1<sup>st</sup>, annually. The request is pursuant to SFCC 1987, Section 17-7.6, which requires the Governing Body to adopt a resolution to permit installing banners on City-owned support structures, such as light poles.

**Departments Affected:**

None.

**Consequences of Not Enacting Legislation:**

If this legislation is not adopted, then the Santa Fe International Film Festival would not be able to display banners on City-owned light poles to commemorate and promote the festival.

**Conflict, Duplication, Companionship, or Relationship to Other Legislation:**

None.

**Performance and Administrative Implications:**

The Planning and Land Use Director and City Attorney have approved the form of the banners conform to the applicable requirements and restrictions.

**Fiscal Implications:**

The Santa Fe International Film Festival is responsible for the installation of banners, for obtaining the obstruction permits for installation and removal of the banners, and for replacing banners that become damaged, defaced, or are in any form of disrepair, at its expense.

**Fiscal Impact**

X     Check here if no fiscal impact

**Expenditures**

<b>Expenditure Type</b>	<b>FYE 2026</b>	<b>FYE 2027</b>	<b>FYE 2028</b>	<b>Require BAR (Y/N)</b>	<b>Recurring (R) or Non-recurring (NR)</b>	<b>Fund</b>	<b>3-Year Total Cost</b>
<u>Personnel and Benefits*</u>	\$ _____	\$ _____	\$ _____	_____	_____	_____	
<u>Capital Outlay</u>	\$ _____	\$ _____	\$ _____	_____	_____	_____	
<u>Contractual/</u>	\$ _____	\$ _____	\$ _____		_____	_____	
<u>Professional Services</u>							
<u>Operating</u>	\$ _____	\$ _____	\$ _____		_____	_____	\$ _____
<u>Total:</u>	\$ _____	\$ _____	\$ _____				\$ _____

**Expenditure Narrative:**

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**Revenue**

<b>Revenue Type</b>	<b>FYE 2026</b>	<b>FYE 2027</b>	<b>FYE 2028</b>	<b>Recurring (R) or Non-recurring (NR)</b>	<b>Fund</b>
General Fund	\$ _____	\$ _____	\$ _____	_____	_____
Special Revenue	\$ _____	\$ _____	\$ _____	_____	_____
CIP	\$ _____	\$ _____	\$ _____	_____	_____
Enterprise	\$ _____	\$ _____	\$ _____	_____	_____
Internal Service	\$ _____	\$ _____	\$ _____	_____	_____
Trust and Agency	\$ _____	\$ _____	\$ _____	_____	_____
Federal	\$ _____	\$ _____	\$ _____	_____	_____
Other	\$ _____	\$ _____	\$ _____	_____	_____
Total	\$ _____	\$ _____	\$ _____		

**Revenue Narrative:**

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**Signature:** Jennifer LaBar-Tapia  
Jennifer LaBar-Tapia (Jun 4, 2026 15:05:52 MDT)

**Email:** [jllabartapia@santafenm.gov](mailto:jllabartapia@santafenm.gov)