




City of Santa Fe


200 Lincoln Ave, Santa Fe, NM 87501 | santafenm.gov

Memorandum

DATE: May 12, 2026

TO: Renee Barela-Gutierrez, Liquor Hearing Officer

VIA: Geralyn F. Cardenas, City Clerk/Director of Community Engagement 

FROM: Emily Aragon, Constituent Services Specialist 

ITEM & ISSUE:

Request from Santa Fe Brewing Co. for a waiver of the 300-foot location restriction and approval to allow dispensing/consumption of alcoholic beverages at Franklin Miles Park located at 1027 Camino Carlos Rey Field 3 which is within 300 feet of Francis X. Nava Elementary School, 2655 Siringo Rd, Santa Fe, NM 87505.

Pursuant §60-6B-10 NMSA 1978, a request from Santa Fe Brewing Co. for a waiver of the 300-foot location restriction has been submitted to allow the dispensing/consumption of alcohol at the 2026 Fourth of July Fireworks Celebration sponsored by Kiwanis Club of Santa Fe, which will be held on Saturday, July 4, 2026, with alcohol service from 4:00 p.m. to 9:30 p.m.

ACTION REQUESTED:

Consideration of the above request

Attachments:

Special Dispenser Permit Intake Application
Map Layout of Location of Beer Garden
Letter From the Interim City Manager

Signature:



Email: gfcardenas@santafenm.gov



Alcoholic Beverage Control Division
Public Celebration Permit Intake Application
Application Number: PAR-0000420822



License Holder Information

Business Name (DBA): SANTA FE BREWING CO.

Business Mailing Address: P.O. Box 29773, Santa Fe, NM, US, 87592

Business Phone: 5056600565

Business Email: info@santafebrewing.com

505-470-8248

jackie@santafebrewing.com

License Number: SBL-000023

License Type: Small Brewer

License Expiry Date: 02/28/2027

Event Information

Event Name: Fourth of July Fireworks Celebration

Event Venue: Outdoor

Event Start Date: 07/04/2026

Event End Date: 07/04/2026

No of Days of Event: 1

Does this event allow guests of all ages: Yes

Will wristbands be used to assist in identifying attendees 21 years of age and older: Yes

Event Description: The free annual City of Santa Fe Fourth of July event is hosted by the Kiwanis Club of Santa Fe, and Event Chair Ray Sandoval and his team a FREE fun public celebration.

Event Physical Address

Event Street: 1027 Camino Carlos Rey

Event Zip Code: 87505

Event County: Santa Fe

Event City: Santa Fe

Event State: NM

Event Local Option District: Santa Fe City

Event Date/Hours

Date of Event: 07/04/2026

Time Event Begins: 4:00 PM

Time of Alcohol Service: Begins at: 4:00 PM

Total No. of Attendees Expected at Event: 500

Time Event Ends: 10:00 PM

Ends at: 9:30 PM

Total No. of Attendees Expected to Consume Alcohol: 300

Sponsor Information

Event Sponsor Name (Event Organizer): Kiwanis Club of Santa Fe

Event Sponsor Contact Email: vendors@burnzozobra.com

Event Sponsor Contact Person: Ryan Miller

Event Sponsor Contact Phone: 5059820090

Security Information

Security Type: Licensed Security Company

Licensed Security Company Name: Forte Security

Number of Security Guards at Event: 5



Alcoholic Beverage Control Division
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NOTE: LICENSEE'S EMPLOYEE(S) ASSIGNED TO WORK SECURITY, MUST WORK THIS EXCLUSIVELY AND MAY NOT SERVE AT THE EVENT.

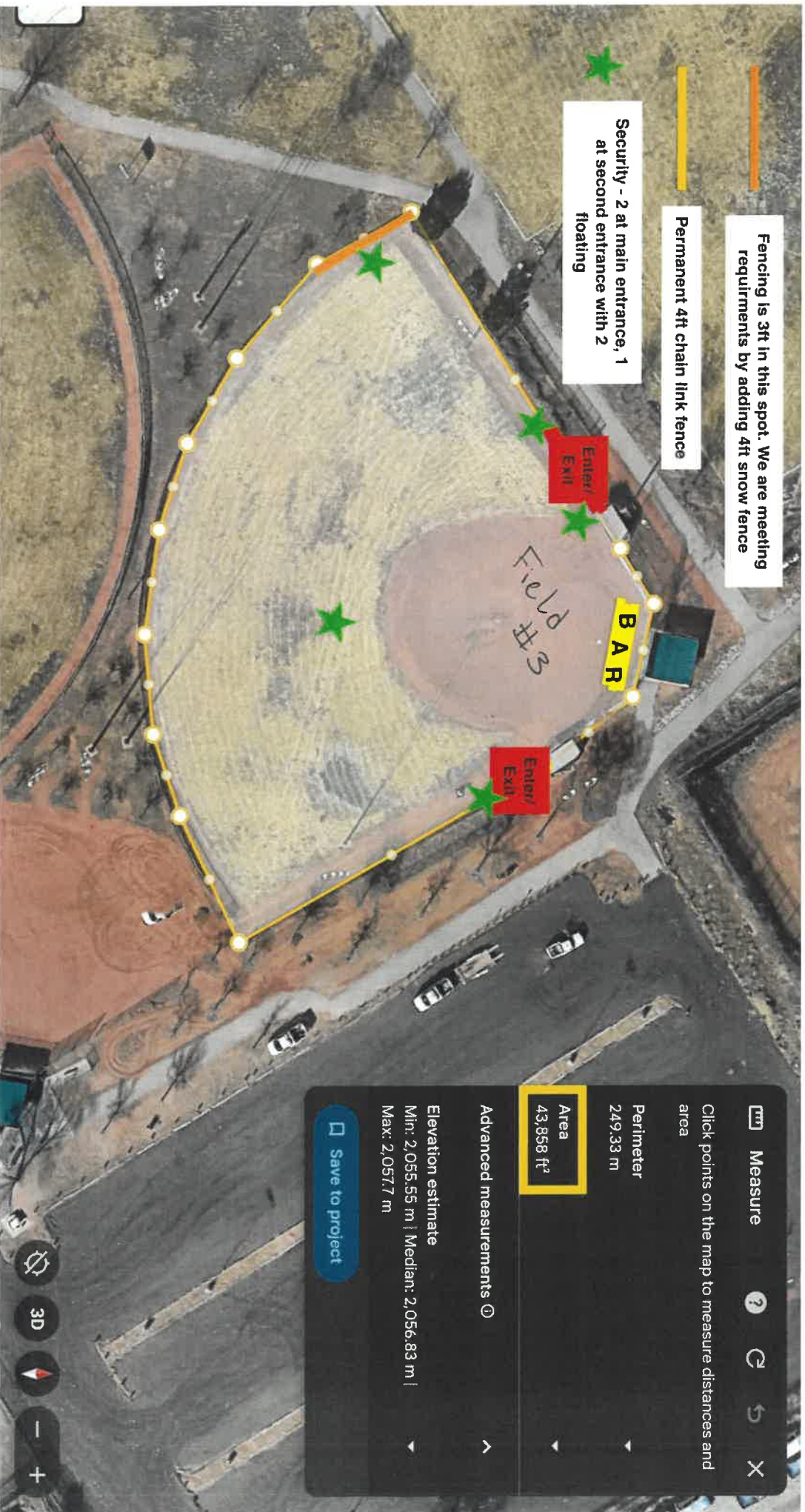
License Holder and Server Certification

I Jacqueline Hatchel (Licensee) hereby certify this application is signed by Licensee or authorized person under this License. I further certify that all persons providing the service of alcoholic beverages at the Event are currently Server Certified, that they are all my employees, and that ALL the information in this Application and the Attachments, is true and correct. Licensee Agrees that if any statements or representations herein are found to be false, the Director may refuse to issue additional permits. I understand that all fees submitted are non-refundable.

Licensee Name: (print) Santa Fe Brewing Co, C/o Brian Lock
Signature: J Hatchel Date: 4/8/2026

Local Governing Body Approval

Print Name: _____ Title: _____
Signature: _____ Date: _____
Phone No.: _____ Fax: _____



Fencing is 3ft in this spot. We are meeting requirements by adding 4ft snow fence

Permanent 4ft chain link fence

Security - 2 at main entrance, 1 at second entrance with 2 floating

Field #3

B A R

Enter/Exit

Enter/Exit

Measure ? ↻ ↵ X

Click points on the map to measure distances and area

Perimeter
249.33 m

Area
43,858 ft²

Advanced measurements ⓘ

Elevation estimate
Min: 2,055.55 m | Median: 2,056.83 m | Max: 2,057.7 m

Save to project



To Whom It May Concern,

I am requesting a letter and permission from The City of Santa Fe for Santa Fe Brewing Company to sell alcohol on City property on July 4th, 2026.

Thank you,
Jackie Hatchel
Offsite Events Director
Santa Fe Brewing Company



Michael J. Garcia, Mayor

April 13, 2026

Ms. Alexandria Mares, Executive Assistant
Alcohol Beverage Control Division
P.O. Box 25101
Santa Fe, NM 87504

To Whom It May Concern,

I attest that the City of Santa Fe is the landowner of Franklin Miles Park, located at 1027 Camino Carlos Rey, Santa Fe, New Mexico 87505.

I, Chief Brian Moya, Interim City Manager of the City of Santa Fe grant permission to Santa Fe Brewing Co. to manage and conduct alcohol sales at the above-mentioned property, on Saturday, July 4, 2026, from 4:00pm to 0:00pm, for the "Fourth of July Fireworks Celebration" event, as detailed in the application(s).

Please do not hesitate to call the City Clerk's Office at 505.955.6520 if you have any questions.

Sincerely,

Brian Moya
Interim City Manager

Deputy City Manager

City Council

Alma G. Castro, District 1

Patricia Feghali, District 1

Elizabeth "Liz" Barrett, District 2

Paul C. Bustamante, District 2

Lee Garcia, Mayor Pro Tem, District 3

Pilar F.H. Faulkner, District 3

Jamie Cassutt, District 4

Amanda Chavez, District 4

First Name	Last Name	Licence Number	Expiration Date
Angelic	Hatchel	537198	12/13/2026
Christopher	Padilla	S159148	05/31/2028
Cody	Ulibarri	S156459	03/13/2028
Constance	Perez	542056	04/16/2027
Devin	Wheeler	S145873	08/23/2027
Enrique	Salazar	395292	08/13/2027
Everest	Henze	540824	03/28/2027
Gabriel	Karns	S144973	07/22/2027
Heather	Hurt	523999	06/26/2026
Jacqueline	Hatchel	S097200	11/21/2028
Kayla	Caldwell	S160514	06/09/2028
Maryann	Romero	158117	04/12/2028
Olivia	Padilla	S145633	08/13/2027
Paris	Rubio	355776	4/18/2027