

**Regular Meeting of the Occupancy Tax Advisory Board
April 28, 2026 at 10:30 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

The Occupancy Tax Advisory Board was called to order by Rik Blyth, OTAB Chair at 10:33 AM, on Tuesday, April 28, 2026, in the Council Chambers, City Hall, 200 Lincoln Avenue, Santa Fe, New Mexico.

2. Roll Call

MEMBERS PRESENT

Bonnie Bennett
Rik Blyth
Sam Gerberding
Raymond Sandoval

MEMBERS EXCUSED

Michael Trujillo

OTHER PARTICIPANTS ATTENDING

Randy Randall, TSF Executive Director
Jordan Guenther, TSF Marketing Director
Justin Cox, TSF National Sales Manager
Shirley Spencer, OTAB Liaison

3. Approval of Agenda

MOTION A motion was made by Sandoval, seconded by Bennett, to approve the agenda as presented.

VOTE The motion passed on a voice vote.

4. Approval of Minutes

- a. OTAB Minutes - February 24, 2026

MOTION A motion was made by Sandoval, seconded by Bennett, to approve the minutes as presented.

VOTE The motion passed on a voice vote.

5. Presentations

- a. Santa Fe Desert Chorale OTAB Funding Report (Emma Marzen, Executive Director, emma@desertchorale.org).

Mark Zero, Desert Chorale, mark@desertchorale.org provided the final OTAB funding

report and supplied information.

- b. Santa Fe Pro Musica OTAB Funding Report (Sarah Schwneke, Development Manager, development@sfpromusica.org).

Provided final OTAB funding report and supplied information.

- c. Lodgers Report (Sam Gerberding, General Manager of the Inn of the Governors, gm@innofthegovernors.com).

Provided report.

- d. Lodgers Tax Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 505-955-6209).

Provided report.

6. Action Items

No actions.

7. Matters from Staff

- a. TSF Sales Report (David Carr, Director of Sales, dacarr@santafenm.gov).

Justin Cox, TSF National Sales Manager, jrmcox@santafenm.gov presented the Sales Report on behalf of David Carr.

- b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov).

Presented report.

- c. TSF Executive Director Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 505-955-6209).

Presented TSF report.

8. Matters from the Board

Ray Sandoval, OTAB Member & Zozobra Event Committee Chair, rayzozobra@gmail.com provided Zozobra event updates.

9. Matters from the Public

10. Next Meeting: May 26, 2026

11. Adjourn

Meeting adjourned at 11:55AM

Chair

Shirley Spencer

Liaison
