



**Alcoholic Beverage Control Division**  
**Special Dispenser Permit Intake Application**  
**Application Number: PAR-0000426619**



**License Holder Information**

**Type of Dispenser Permit:** Special Dispenser Public Event  
**Business Name (DBA):** STAR INVESTMENT, LLC  
**Business Mailing Address:** 2885 Cerrillos Road, Santa Fe, NM, US, 87507  
**Business Phone:** 5056999903  
**Business Email:** kellyliquorbarn@gmail.com  
**License Number:** DIS-000338 **License Type:** Dispenser  
**License Expiry Date:** 06/30/2026

**Event Information**

**Event Name:** PRIDE Santa Fe  
**Event Venue:** Outdoor  
**Event Start Date:** 06/27/2026  
**Event End Date:** 06/27/2026  
**No of Days of Event:** 1  
**Does this event allow guests of all ages:** Yes  
**Will wristbands be used to assist in identifying attendees 21 years of age and older:** Yes  
**Event Description:** Pride garden

**Event Physical Address**

**Event Street:** Lincoln Ave. and Marcy St. **Event City:** Santa Fe  
**Event Zip Code:** 87501 **Event State:** NM  
**Event County:** Santa Fe **Event Local Option District:** Santa Fe City

**Event Date/Hours**

**Date of Event:** 06/27/2026  
**Time Event Begins:** 9:00 AM **Time Event Ends:** 4:00 PM  
**Time of Alcohol Service: Begins at:** 11:30 AM **Ends at:** 3:30 PM  
**Total No. of Attendees Expected at Event:** 14000 **Total No. of Attendees Expected to Consume Alcohol:** 500

**Sponsor Information**

**Event Sponsor Name (Event Organizer):** The Human Rights Alliance **Event Sponsor Contact Person:** Kevin Bowen  
**Event Sponsor Contact Email:** kevinb@hrasantafe.org **Event Sponsor Contact Phone:** 3053359864

**Security Information**

**Security Type:** Licensed Security Company **Number of Security Guards at Event:** 2  
**Licensed Security Company Name:** SAS



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NOTE: LICENSEE'S EMPLOYEE(S) ASSIGNED TO WORK SECURITY, MUST WORK THIS EXCLUSIVELY AND MAY NOT SERVE AT THE EVENT.

**License Holder and Server Certification**

I YONG IL JO (Licensee) hereby certify this application is signed by Licensee or authorized person under this License. I further certify that all persons providing the service of alcoholic beverages at the Event are currently Server Certified, that they are all my employees, and that ALL the information in this Application and the Attachments, is true and correct. Licensee Agrees that if any statements or representations herein are found to be false, the Director may refuse to issue additional permits. I understand that all fees submitted are non-refundable.

Licensee Name: (print) YONG IL JO  
Signature: [Signature] Date: 04/29/26

**Local Governing Body Approval**

Print Name: Gigaly F. Cardenas Title: City Clerk  
Signature: [Signature] Date: 4/30/26  
Phone No.: 505-955-10519 Fax: [Blank]



**Michael J. Garcia, Mayor**

April 28, 2026

Star Investment, LLC  
2885 Cerrillos Rd.  
Santa Fe, NM 87507

To Whom It May Concern,

I attest that the City of Santa Fe is the landowner of Lincoln Ave. and Marcy St.

I, Brian Moya, Interim City Manager of the City of Santa Fe grant permission to Star Investment, LLC, Kelly's Liquor Barn to manage and conduct alcohol sales at the above-mentioned property, on Saturday, June 27, 2026, from 11:30am to 3:30pm, for "Pride Santa Fe" event, as detailed in the application(s).

Please do not hesitate to call the City Clerk's Office at 505.955.6520 if you have any questions.

Sincerely,

ANDREA PHILLIPS (Apr 29, 2026 14:09:50 MDT)

Andrea Phillips  
Deputy City Manager  
on behalf of Brian Moya  
Interim City Manager

## City Council

Alma G. Castro, District 1  
Patricia Feghali, District 1

Elizabeth "Liz" Barrett, District 2  
Paul C. Bustamante, District 2

Lee Garcia, Mayor Pro Tem, District 3  
Pilar F.H. Faulkner, District 3

Jamie Cassutt, District 4  
Amanda Chavez, District 4



**Beer Garden**

**Location: on Lincoln Ave:**

**Square footage: 1000 sq ft**

**There will be two security guards stationed at the Garden.**

**The Garden will be enclosed in a double 4 ft fencing with only one egress in or out.**

**There will be one bar only.**

# Santa Fe Pride on the Plaza

## June 27, 2026



50 ft  
82-87

Security 6am til END of Event  
Security at all Road Closures  
Security Guards (4) for Beer Garden

Beer Garden  
50' X 20'

Stage  
20' X 16'

Ten (10) Security  
Guards on Duty at  
ALL TIMES ON THE PLAZA

78 ft 37-43  
20 ft 44-46  
40 ft 46-50  
80 ft 58-57  
80 ft 59-62  
100 ft 63-69  
100 ft 70-71  
100 ft 72-76  
100 ft 78-83

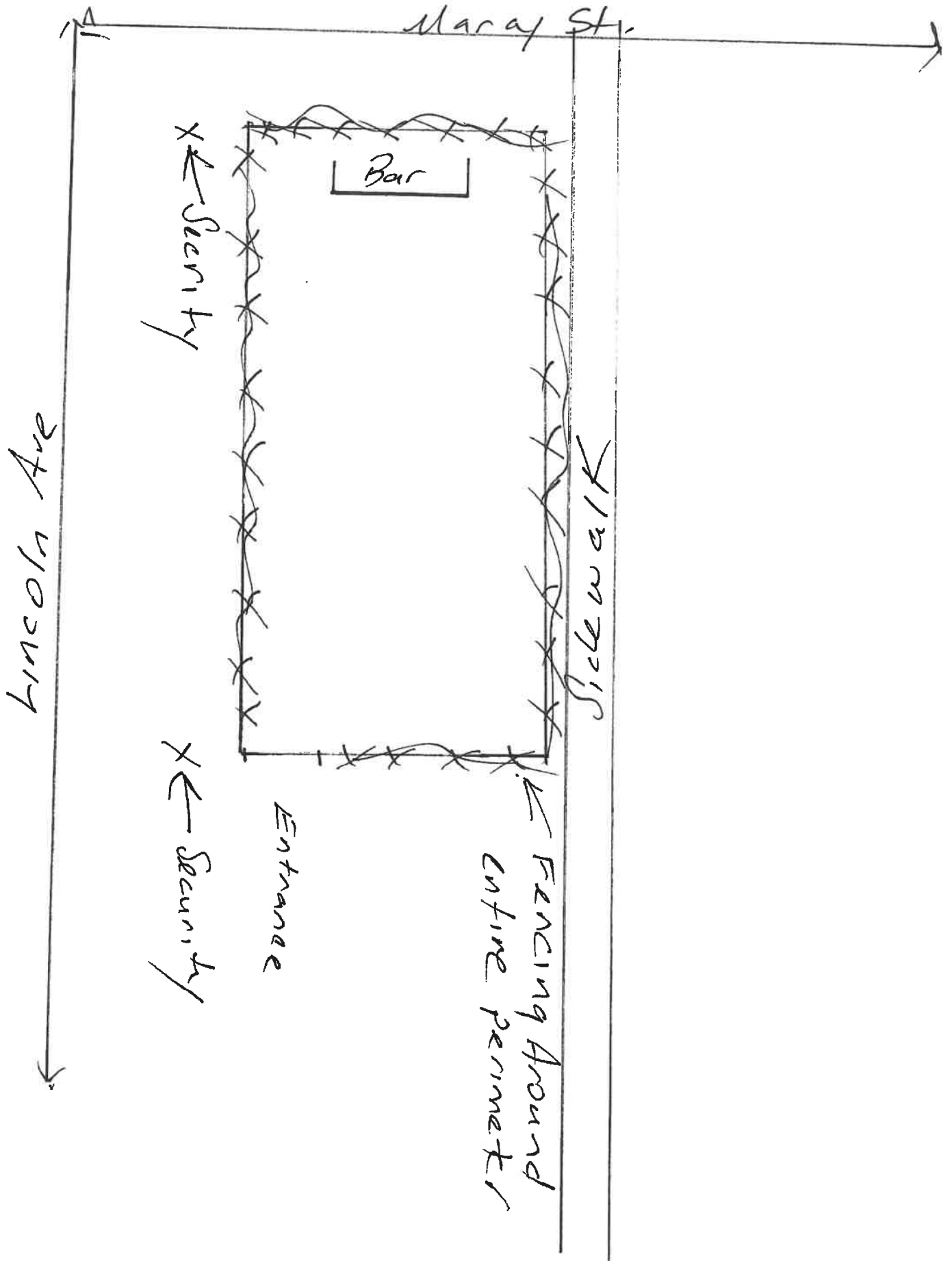
**Legend**

- Plaza Vendors
- Security
- Bagged Meters
- Street Closure
- Portable Restrooms (ADA)
- Event Volunteers
- SFPD
- Booths - Plaza
- Art Booths
- BeerGarden
- Merch Tent
- Stage
- 20' Fire Lane
- Concrete Pad; Side Walk
- Grand Stand
- Grass

Staff Set-up 6 am  
Booth Set-up 6:45 am  
(1st phase)  
Festival 9 am - 5 pm

Street Closure 6am  
Day of Event

# Beer Garden MAP



### **Kelly/Liquor Barn Server List**

|                        |         |                         |
|------------------------|---------|-------------------------|
| Benjamin Rojas         | S129060 | Exp. 01/12/27           |
| Maria Vargas-Hernandez | S129128 | Exp. 01/20/27           |
| Young Rang Kelly Jo    | S109549 | Exp. 03/30/26 (back up) |
| Grace Lee              | S079752 | Exp. 06/19/27 (back up) |



- 1 (3) The Marty Sanchez links de Santa Fe (golf course);
- 2 (4) Buildings owned by another party located on land owned by the city;
- 3 (5) On land or buildings owned by the city, located within the Santa Fe Railyard, as
- 4 described in the Railyard Master Plan, for which the city has entered into a lease with
- 5 another party for six (6) months or more except for the Railyard Park, Plaza and Alameda
- 6 (as defined in the amended and restated Deed of Conservation Easement dated May 30,
- 7 2018) where alcohol is prohibited, unless specifically permitted under subsection 23-6.2
- 8 SFCC 1987;
- 9 (6) On land or buildings owned by the city for which the city has entered into a lease
- 10 with another party; and
- 11 (7) In or on railroad cars located on railroad tracks except as prohibited by state or
- 12 federal law; and
- 13 (8) During professional baseball games, the area of Fort Marcy ballpark designated
- 14 for concessions and seating;
- 15 (9) The governing body shall review the amendment to paragraph (6) above, removing
- 16 a six (6) month minimum lease duration, contained in Ordinance 2021-14, three (3) years
- 17 from the date of adoption.
- 18 B. The only alcohol sales and consumption permitted at Fort Marcy ballpark are beer
- 19 and wine.
- 20 C. Consistent with NMSA 1978, Section 60-6A-12, the governing body may approve
- 21 by motion, to be recorded in the minutes of a regular governing body meeting, the sale and
- 22 consumption of alcohol at all other locations on city property, except within the plaza as
- 23 defined by subsection 23-5.1(S). Such approval may be granted following the city clerk's
- 24 review of the applicant's relevant permits, licenses, and insurance, and the city clerk's
- 25 recommendation for approval. The clerk's written recommendation for approval shall

1 specify the event, date, hours, location, number of expected attendees, type of alcohol to  
2 be served, required permits, and insurance. The governing body's approval shall occur at  
3 least thirty (30) days in advance of the event. The recommendation shall be limited to  
4 authorize a single event.

5 D. All other applicable approvals required by state or city laws and regulations shall  
6 be obtained prior to the sale or consumption of alcoholic beverages on the property  
7 described in this subsection 23-6.2.

8 PASSED, APPROVED, and ADOPTED this 29<sup>th</sup> day of April, 2026.

9  
10   
11 MICHAEL GARCIA, MAYOR

12  
13 ATTEST:

14  
15    
16 GERALYN CARDENAS, CITY CLERK

17  
18 APPROVED AS TO FORM:

19  
20 Marcos D. Martinez  
21 [Marcos D. Martinez \(Apr 30, 2026 11:28:59 MDT\)](#)  
22 MARCOS MARTÍNEZ, CITY ATTORNEY

23  
24 *Bill No. 2026-8*

25 *Legislation/2026/Ordinance/2026-9(O)/Amending Section 23-6 to Remove Resolution Requirement for Alcohol Sales on City Property*

## **60-6A-12. Special dispenser's permits; state and local fees.**

A. Any person holding a dispenser's license in any local option district where a public celebration is to be held may dispense alcoholic beverages at the public celebration upon receiving written approval from the governing body in charge of the public celebration and upon the payment of fifty dollars (\$50.00) to the department for a special dispenser's permit.

B. As used in this section, "public celebration" includes any state fair, county fair, community fiesta, cultural or artistic performance or professional athletic competition of a seasonal nature or activities held on an intermittent basis.

C. In addition to the state fee and if previously provided for by ordinance, the governing body of the local option district in which the public celebration is held may charge an additional fee not to exceed twenty-five dollars (\$25.00) per day for each day the permittee dispenses alcoholic beverages. The permittee shall be subject to all state laws and regulations and all local regulations regulating dispenser's privileges and disabilities. All fees collected by the governing body of the local option district may be used to fund free ride home programs.

D. Any person holding a dispenser's license may be issued a special dispenser's permit by the director allowing the dispensing of alcoholic beverages at a function catered by that business, provided the governing body of the local option district has given the person seeking the permit written approval to dispense alcoholic beverages at the catered function. The permit shall be valid for no more than twelve hours. To apply for the permit, the holder of a dispenser's license shall submit a fee of twenty-five dollars (\$25.00) together with such information as the director may require. The permittee shall be subject to all state laws and regulations and all local regulations except that the permittee shall not be required to suspend the dispensing of alcoholic beverages at the licensed premises solely because of the issuance of the special dispenser's permit.

E. The person holding a dispenser's license and his employees shall be the only persons permitted to dispense alcohol during the function for which the permit was sought. Issuance of the special dispenser's permit is within the director's discretion and is subject to any reasonable requirements imposed by the director.

F. Any person holding a dispenser's license in a local option district in which Sunday sales of alcoholic beverages are not otherwise permitted pursuant to the Liquor Control Act [60-3A-1 NMSA 1978] may dispense beer and wine on Sunday at any public celebration for which it has received a concession from the governing body in charge of the public celebration, provided the governing body of that local option district has by resolution expressly permitted such beer and wine sales on Sunday at that public celebration in accordance with the provisions of this section.

G. Any person holding a dispenser's license who dispenses alcoholic beverages at a church's public celebration under a special dispenser's permit pursuant to this section may donate to the church holding the public celebration any portion of the profits from the sale of alcoholic beverages at that public celebration. Employees of that dispenser or other individuals who have completed a certified alcohol server training program may donate to the church holding a public celebration their services as servers of alcoholic beverages at that public celebration.

**History:** Laws 1981, ch. 39, § 29; 1989, ch. 144, § 1; 1993, ch. 68, § 6; 1997, ch. 265, § 1; 1998, ch. 79, § 1.



**UNITED STATES LIABILITY INSURANCE GROUP  
WAYNE, PENNSYLVANIA**

This endorsement modifies insurance provided under the following:

**BUSINESSOWNERS COVERAGE FORM**

**BLANKET ADDITIONAL INSURED ENDORSEMENT**

**Section II – LIABILITY, C., Who Is An Insured** is amended to include as an insured any person, entity or organization that is:

1. A franchisor under a franchise agreement with the Named Insured as franchisee relating to “your work”; or
2. A licensor under a license agreement with the Named Insured as licensee relating to “your work”; or
3. A co-owner with the Named Insured in premises used for “your work”; or
4. A majority owner with a controlling interest in the Named Insured but only with respect to liability arising out of such owner’s (i) financial or operational control of the Named Insured; or (ii) ownership, maintenance or use of premises leased or occupied by the Named Insured for purposes of “your work”; or
5. A mortgagee, assignee or receiver of the Named Insured relating to “your work”; or
6. A lessor, or an agent of a lessor, under a lease agreement with the Named Insured as lessee relating to “your work”; or
7. A grantor of a permit to the Named Insured as permittee relating to “your work”.  
However, if the grantor of a permit is a federal, state or local government or political subdivision, there is coverage under this endorsement only for liability arising from:
  - a. The existence, maintenance, repair, construction, erection or removal of advertising signs, awnings, canopies, cellar entrances, coal holes, driveways, manholes, marquees, hoist away openings, sidewalk vaults, street banners or decorations and similar exposures; or
  - b. The construction, erection or removal of elevators; or
  - c. The ownership, maintenance or use of any elevators covered by this insurance; or
8. A lessor of equipment leased to the Named Insured relating to “your work”; or
9. A contributor, benefactor, or supporter who provides financial assistance to the Named Insured in connection with “your work”.

but only to the extent the Named Insured is required to add such person, entity or organization as an additional insured to this policy under a written contract, written permit or written agreement relating to “your work”.

Such person, entity or organization is an insured only with respect to liability for “bodily injury”, “property damage” or “personal and advertising injury” that is caused, in whole or in part by your acts or omissions or the acts or omissions of those acting on your behalf in connection with “your work” while such written contract, written permit or written