

**Regular Meeting of the Occupancy Tax Advisory Board
February 24, 2026 at 10:00 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

The OTAB Meeting was called to order by Rik Blyth at 10:34 AM, on Tuesday, February 24, 2026, in the Council Chambers, City Hall, 200 Lincoln Avenue, Santa Fe, New Mexico.

2. Roll Call

MEMBERS PRESENT

Bonnie Bennett
Rik Blyth
Sam Gerberding

MEMBERS EXCUSED

Ray Sandoval

OTHER PARTICIPANTS ATTENDING

Randy Randall, TSF Executive Director
Jordan Guenther, TSF Marketing Director
David Carr, TSF Sales Director
Shirley Spencer, Liason

3. Approval of Agenda

MOTION A motion was made by Gerberding, seconded by Bennett, to approve the agenda as presented.

VOTE The motion passed on a voice vote.

4. Approval of Minutes

- a. OTAB Minutes - January 27,2026

MOTION A motion was made by Bennett, seconded by Gerberding, to approve the minutes as presented.

VOTE The motion passed on a voice vote.

5. Presentations

- a. Lodgers Report (Sam Gerberding, General Manager of the Inn of the Governors, gm@innofthegovernors.com)

Presented update.

- b. Lodgers Tax Report (Randy Randall, TSF Executive Director,

rRANDALL@santafenm.gov)

Presented update.

6. Action Items

No Actions.

7. Matters from Staff

a. TSF Sales Report (David Carr, Director of Sales, dacarr@santafenm.gov)

Presented Sales Report.

b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)

Presented Marketing Report.

c. TSF Executive Director Report (Randy Randall, TSF Executive Director, rRANDALL@santafenm.gov)

Presented TSF Executive Director Updates.

8. Matters from the Board

9. Matters from the Public

10. Next Meeting: March 31, 2026

Agreed that the OTAB Meeting, March 31, 2026 should be canceled.

11. Adjourn

Meeting adjourned at 11:25AM.

_____ Chair

Shirley Spencer

_____ Liaison