

# City of Santa Fe, New Mexico

# memo

DATE: March 9, 2026

TO: Micheal J. Garcia, Mayor

FROM: Randy Randall, TSF Executive Director   
Randy Randall (Mar 9, 2026 16:48:57 MDT)

RE: Appointment of Michael Trujillo as At-Large Member to the Occupancy Tax Advisory Board (OTAB)

## **ACTION**

TOURISM Santa Fe is Requesting the Approval to Appoint Mr. Michael Trujillo to Fill the Vacancy of the Occupancy Tax Advisory Board (OTAB) for the General Public/At-Large Member Position. (Randy Randall, TSF Executive Director, [randall@santafenm.gov](mailto:randall@santafenm.gov)).

## **Committee Meeting:**

Governing Body – March 25, 2026

## **BACKGROUND & SUMMARY**

The Occupancy Tax Advisory Board (OTAB) is a tax advisory board that recommends grant awards from the lodgers' tax revenue to nonprofits that help market Santa Fe for tourism purposes. As established, the five-member board is appointed by the mayor and must include:

- Two members of whom shall be owners or operation of **lodgings** subject to the tax within the municipality. Rik Blyth, Chair and Sam Gerberding currently hold these seats.
- Two members of whom are owners or operators of industries within the municipality that primarily provide services or products to **tourists**. Held in these seats are Bonnie Bennett and Ray Sandoval.
- One member who is a resident of the municipality and represents the **general public/At Large**.

This General Public/At Large seat is the recommended placement for Michael Trujillo

## **REQUEST**

TSF kindly requests Michael Trujillo as the At Large Occupancy Tax Advisory Board (OTAB) member.