

**CITY OF SANTA FE  
LIQUOR LICENSE HEARING OFFICER**

**Recommended  
Findings of Fact and Conclusions of Law**

**Lic. No./Appl. No.: PAR-0000405132**  
**Name of Applicant: New Mexico Hard Cider, LLC**  
**Doing Business As: New Mexico Hard Cider Taproom**  
**Proposed Location: 505 Cerillos Road, Santa Fe, NM 8750**

THIS MATTER came before the Liquor License Hearing Officer for public hearing on **March 9, 2026** at 4:00 PM by video hearing, on the application of **New Mexico Hard Cider, LLC**.

(Applicant) for:

1. The applicant has requested the following:
  - a) Pursuant to §60-6B-10 NMSA 1978, consideration of a waiver of the 300-foot location restriction to allow the sale of alcohol at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105, which is within 300 feet of the Santa Fe Jewish Center, located at 230 W. Manhattan Avenue.
  - b) If the waiver of the 300-foot location restriction is granted, consideration of a request for a Floor Plan Expansion of their current Winegrower Off-Site Liquor License for an additional 6,845 square feet with a final square footage of 9,146, to be located at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105.

The Hearing Officer recommends that the Governing Body adopt the following findings of fact and conclusions of law.

After reviewing the record, conducting a public hearing and having provided an opportunity to be heard from city staff, the Applicant and any interested persons, the Hearing Officer hereby proposes that the Governing Body find as follows:

**FINDINGS OF FACT**

1. Staff submitted a packet containing the following, which was reviewed by the Hearing Officer and relied on in making these findings:
  - a. March 2, 2026 memo from Emily Aragon, Constituent Services Specialist.
  - b. Floor Plan Expansion/Change Intake Application received by the City of Santa Fe on February 17, 2026 from New Mexico Regulation and Licensing Department, Alcohol and Gaming Division (NMRLD/AGD) forwarding the application to the City for local option district approval or disapproval.
  - c. City of Santa Fe buffer map.

2. City Clerk staff member Emily Aragon presented the application.
3. Applicant was represented by Craig Moya.
4. No members of the public appeared to testify.
5. No letters of opposition to the request were received.
6. Notice of the Application, including the date, time and place of the hearing, the name and address of the licensee, the action proposed to be taken by the department, the location of the licensee's premises and such other information as may be required by the department was published in the *Santa Fe New Mexican*, which is a newspaper of general circulation within the territorial limits of the governing body.
7. The Application is a) Pursuant to §60-6B-10 NMSA 1978, consideration of a waiver of the 300-foot location restriction to allow the sale of alcohol at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105, which is within 300 feet of the Santa Fe Jewish Center, located at 230 W. Manhattan Avenue; and b) If the waiver of the 300-foot location restriction is granted, consideration of a request for a Floor Plan Expansion of their current Winegrower Off-Site Liquor License for an additional 6,845 square feet with a final square footage of 9,146, to be located at New Mexico Hard Cider, 505 Cerrillos Rd. Suite A105.
8. The applicant is in compliance with all Land Use Codes, and issuance or transfer will not be in violation of a zoning or other ordinance of the governing body, once applicant complies with conditions of approval.
9. Issuance or transfer will not be detrimental to the public health, safety or morals of the residents of the local option district.
10. The hearing was recorded and a copy of the recording is made a part of the record.

#### CONCLUSIONS OF LAW

Under the circumstances and given the evidence and testimony submitted during the hearing, the Hearing Officer CONCLUDES:

1. Notice of the Application was properly given by publication, mail and posting on the website pursuant to Section 60-6B-4(D).
2. The governing body may disapprove a transfer or issuance only if individuals opposing the transfer or issuance provide positive evidence showing that the transfer or issuance would be detrimental to the health, safety or morals of the community. This evidence must be based on authentic, relevant facts related to a specific prospective licensee and specific location. *The Southland Corporation v. Manzagol*, 1994-NMSC-099, 118 N.M. 423
3. The Applicant does not have the burden to prove that the transfer would not be detrimental to the health, safety or morals of the residents of the local option district. *Dick v. City of Portales*, 1994-NMSC-092, 118 N.M. 541.
4. The Application meets the requirements of §60-6B-4(F)(2).

#### CONDITIONS OF APPROVAL

1. Applicant is required to comply with all City of Santa Fe ordinances.

WHEREFORE, the Liquor License Hearing Officer recommends to the Governing Body that the Application be **APPROVED**.

/s/ Renee Barela-Gutierrez  
Renee Barela-Gutierrez

Date: 03/09/2026