

# MARK GLASER

Dear Christa,

I believe I would be an ideal candidate for Santa Fe's Human Services Committee, as I have strong experience in the area of social service providers in Santa Fe and have previously served on the Santa Fe Film & Digital Media Council. I also helped make funding decisions for grants from the New Mexico Local News Fund.

Here are 5 important ways that my experience and desire would make me a great fit:

- 1) I have been a volunteer organizer and consultant to support unhoused neighbors for the past 8 years. When I lived in San Francisco before moving to Santa Fe in 2020, I volunteered for the city's Department of Homelessness and Supportive Housing, supporting an annual event that brought together all the city's social services providers to encourage more collaboration.
- 2) I am a longtime journalist and media consultant, and was a consultant for Miracle Messages ([www.miraclemessages.org](http://www.miraclemessages.org)), helping them get media coverage in the Bay Area. Miracle Messages aims to help with "relational poverty," with reunion services to help the unhoused reconnect with family and loved ones they have lost touch with. It also has a phone buddy service and direct-payment program.
- 3) After moving to Santa Fe, I contacted then-Mayor Alan Webber and later got in touch with Henri Hammond-Paul about bringing Miracle Messages to town. That finally happened last fall when I launched a local chapter of Miracle Messages, with outreach events at The Life Link Clubhouse, Salvation Army and the Arroyo Chamiso Micro Community. I have led the chapter along with two other volunteers and am looking at starting a "Miracle Money" direct payment trial.
- 4) I have been active in the Santa Fe Housing for All Collaborative (formerly known as S3 Volunteers), now as the Lead Coordinator for the group. I have connected and supported folks at various service providers, with donations, time and promotion of what they need. For the Collaborative, I currently run the Leadership Team, write the monthly newsletter, helped secure fiscal sponsorship and launched a [Facebook page](#).
- 5) My main interest in this work is helping to make homelessness rare and brief for our neighbors in Santa Fe. I believe that through shared vision and collective will,

we as Santa Feans can help make this happen as we have many resources and wealth in the community. My goal is to increase the city's health and well being through collaboration with providers, government and caring citizens.

My deep experience working in the social services area, with a focus on connection and collaboration, makes me a perfect fit for the Committee.

Sincerely,  
Mark Glaser

# Mark Glaser

Social services  
volunteer and media  
consultant

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Mark Glaser

[REDACTED]

[REDACTED]

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## Skills

Communications, engagement, management, convening diverse stakeholders, fundraising, event production, leadership

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## Experience

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### Santa Fe Housing for All Collaborative / Lead Coordinator

2023 - present

Help lead the volunteer group with a mission to change the narrative around homelessness, advocate for safe and viable housing solutions, and inspire change through action to make Santa Fe livable for all. Run the Leadership Team meetings, write the monthly newsletter and secured fiscal sponsorship for the group.

### Miracle Messages / Consultant and Santa Fe local chapter leader

2018 - present

Was a media consultant for this nonprofit service provider which helps reunite unhoused neighbors with friends and family. Also launched the first Miracle Messages local chapter in Santa Fe, connecting unhoused folks with services through events at Salvation Army, The Life Link Clubhouse and Arroyo Chamiso Micro Community.

### Wind Power Media / Owner of Communications and Business Strategy Consultancy

2018 - present

Provide communications support for clients such as Knight Foundation, The Lenfest Institute, Press Forward and Tiny News Collective, all focused on supporting local news. This includes writing feature stories, newsletters and social

media posts.

**New Mexico Local News Fund / Director of Business and Program Development**

2020 - 2024

Developed and ran the Local News Accelerator grant program supporting newsrooms around the state, with a focus on improving their businesses. Also support the Local News Fund with fundraising and policy work.

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**Education**

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**University of Missouri / Bachelor of Journalism, Bachelor of Arts in English**

Columbia, Mo.

Magazine journalism focus; worked at Columbia Missourian newspaper and KCOU radio station.

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**Awards**

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**Innovation Journalism Award** from Stanford University in 2010 for PBS MediaShift.

Award for Media Grok: **1999 Bronze Medal** for Original Online News Section or Newsletter, American Society of Business Press Editors.

Awards for 3-Minute Roast: **1998 Best of the Bay**: SF Bay Guardian & SF Weekly.