



**January 2026 OTAB Report  
Sales Report February 24, 2026**

**January 2026 Leads:**

- 41 total leads requiring sleeping rooms
- 20,455 total room nights sent via leads

**January 2026 Confirmed Bookings:**

- 11 Definite Bookings
- 2,783 Definite Room Nights
- 11 Definite SFCCC space only events

**January 2025 Leads:**

- 25 total leads requiring sleeping rooms
- 11,766 room nights sent via leads

**January 2026 Confirmed Bookings:**

- 9 Definite Bookings
  - 2,777 Definite Room Nights
  - 9 Definite SFCCC space only events
- 

**2026 YTD Leads:**

- 41 total leads requiring sleeping rooms
- 20,455 total room nights sent via leads

**2026 YTD Definite:**

- 11 Definite Bookings
- 2,783 Definite Room Nights
- 11 Definite SFCCC space only events

**2025 YTD Leads:**

- 25 total leads requiring sleeping rooms
- 11,766 room nights sent via leads

**2025 YTD Definite:**

- 9 Definite Bookings
- 2,777 Definite Room Nights
- 9 Definite SFCCC space only events