

**Regular Meeting of the Occupancy Tax Advisory Board  
January 27, 2026 at 10:00 AM  
City Council Chambers, City Hall  
200 Lincoln Avenue  
MINUTES**

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1. Call to Order

Meeting called to order at 10:06a.m.

2. Roll Call

**MEMBERS PRESENT**

Rik Blyth  
Sam Gerberding  
Raymond Sandoval  
Bonnie Bennett - arrived at 10:36AM

**OTHER PARTICIPANTS ATTENDING**

Randy Randall, TSF Executive Director  
Jordan Guenther, TSF Marketing Director  
David Carr, TSF Sales Director  
Shirley Spencer, Liason

3. Approval of Agenda

**MOTION** A motion was made by Gerberding, seconded by Sandoval, to amend the agenda to include item Actions 6a. to approve the OTAB meeting time change from 10:00AM to 10:30AM..

**VOTE** The motion passed on a voice vote.

**MOTION** A motion was made by Gerberding, seconded by Sandoval, to approve the amended agenda with item action 6a.

**VOTE** The motion passed on a voice vote.

4. Approval of Minutes

a. OTAB Minutes - December 12, 2025

**MOTION** A motion was made by Gerberding, seconded by Blyth, to approve the December 12, 2025 minutes.

**VOTE** The motion passed on a voice vote.

5. Presentations

a. County Presentation (Jonathan Butler, Santa Fe County Community

Development Director, [jmbutler@santafecountynm.gov](mailto:jmbutler@santafecountynm.gov))

No presentation. Mr. Butler did not attend.

- b. Lodgers Report (Sam Gerberding, General Manager of the Inn of the Governors, [gm@innofthegovernors.com](mailto:gm@innofthegovernors.com))

Update provided.

- c. Lodgers Tax Report (Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov))

Lodgers Tax Report update was presented.

## 6. Action Items

- a. Approval of OTAB meeting time change from 10:00AM to 10:30AM.

**MOTION** A motion was made by Blyth, seconded by Bennett, to approve Action 6a for the approval of OTAB meeting time change to 10:30AM.

**VOTE** The motion passed on a voice vote.

## 7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Sales Director, [dacarr@santafenm.gov](mailto:dacarr@santafenm.gov))

A hard copy Sales Report was provided to the board and was presented.

- b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, [jguenther@santafenm.gov](mailto:jguenther@santafenm.gov))

TSF Marketing report presented.

- c. TSF Executive Director Report (Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov))

Provided updates on TSF and City.

## 8. Matters from the Board

## 9. Matters from the Public

## 10. Next Meeting: February 24, 2026

## 11. Adjourn

The meeting adjourned at 11:02AM.

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Chair

*Shirley Spencer*

Liaison

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