

CITY OF SANTA FE

Land of Enchantment, Land of Opportunity

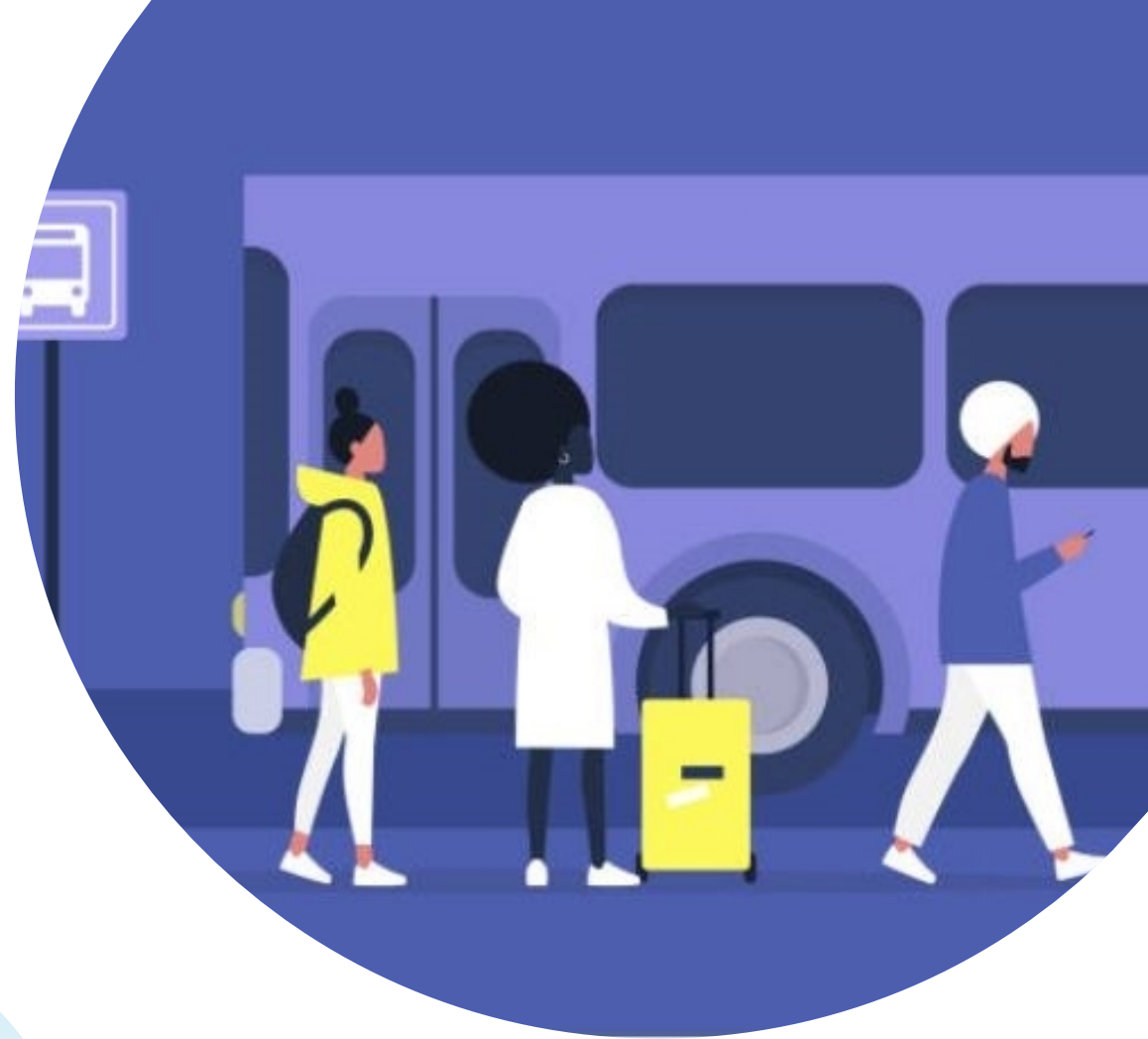


OVERVIEW OF SERVICES PROVIDED

Santa Fe Trails Transit Fixed Route* & Para-Transit services strive to provide access to the Greater Santa Fe area.

Transit's goals include:

- Ensure seamless connectivity and integration of service modes with other systems
- Ensure connectivity with bicycle and pedestrian modes
- Environmental justice
- Preparing for future growth
- Economic development, affordable housing and transit-oriented development
- Review and make recommendations for each route
- Infrastructure needs
- Coordinated marketing efforts
- Coordinate w/ other Depts. to draft and update existing plans
- Assess technology, review compatibility and recommend investments
- Coordinated operations planning
- Review fare policies
- Provide for extensive outreach
- Highlight successes in transit in the Santa Fe Metropolitan Planning Area



SANTA FE RIDE PARA-TRANSIT SERVICES

Enroll in Santa Fe Ride Program Today

- ❖ ADA & Senior Transportation
- ❖ Easy Enrollment
- ❖ Curb2Curb Pick-Up/Drop-Off
- ❖ Fast & Friendly Service
- ❖ Weekend Services Available

VETERANS RIDE FREE!



[HTTPS://SANTAFENM.GOV/PUBLIC-WORKS/TRANSIT/SANTA-FE-RIDE](https://santafenm.gov/public-works/transit/santa-fe-ride)

PROVIDING COMMUNITY ACCESS

Trip Planning

Santa Fe Ride Para-Transit is the leading transportation provider for the City of Santa Fe's ADA and 60+ aged citizenship. Placing priority on timely and customer service oriented trips. Santa Fe Trails Para-Transit service provides a variety of trip planning options:

Scheduled Trips:

Schedule a ride as far as two weeks in advance with our curb to curb services to a location within the city limits.

Subscription Trips:

Enroll in reoccurring transportation for your repeat appointments or events to the same pick up/drop off location.

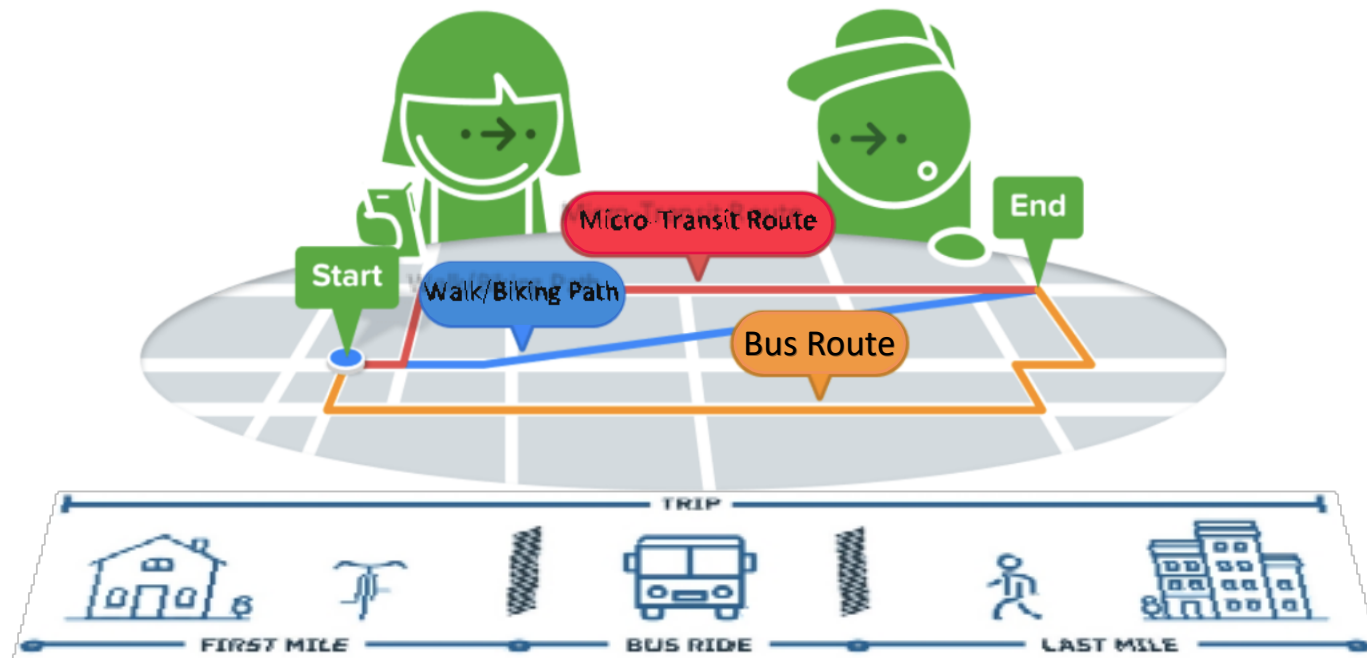
On-Demand Service:

Schedule a same day trip request with our On-Demand Services.
(When demand of service allows. Not Guaranteed)



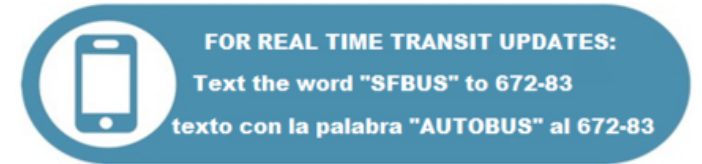
Must be enrolled to request rides. Pay Rates per ride depending on enrollment and eligibility. Some exclusions apply. ADA rights & regulations imposed.





Creating Connections

- Created an On-Demand program for low ridership routes utilizing resources on hand;
- Developed a COVID transportation shuttle to help alleviate the overwhelming emergency service requests; which was later developed into a partnership with Consuelo's Place for indigent/ behavior service transportation;
- Coordinated with Emergency Management Department to establish a Transit exclusive Text/Email communication through our ALERT SANTA FE to provide passengers with real-time route updates.
- Established Social Media on various platforms to provide real time updates to users.



ALERT
Santa Fe



SANTA FE



santafetrailstransit
Santa Fe Trails Transit



Santa Fe Trails-Transit

1.7K followers • 4 following



HELPING TO IMPROVE COMMUNITY HEALTH

Santa Fe Trails Transit Fixed Route Methodically provides access to some of the following key locations:

- **RT 2** – St. Anne’s, St. Elizabeth, Healthcare for the Homeless, Youth Works, Interfaith Community shelter, NM coalition to End homelessness, Sand & River Cohousing, Aging & Long Term Service Department, Esperanza Shelter Inc., Life Link, Pete’s Place homeless Resource, Villa Consuelo Senior Center;
- **RT 4** –Senior Living Facility, Millennium Treatment Center, Vista Hermosa Living Care Center, Kingston Residence of Santa Fe; Social Security Department
- **RT 26** – Humans Service Department, Presbyterian Hospital, St. Vincent's Urgent Care, Santa Fe Police Department, Department of Public Safety, Team Builders Behavior Health Clinic, Santa Fe Recovery Center, New Mexico Women’s Foundation & Center
- **RT 24** – State Medical Services Department
- **RT 1** – Youth Shelter & Family Service Department, Bee Hive Homes & assisted Living;
- **OD SERVICES** – All medical facilities surrounding Hospital Drive, Bienvenidos Outreach Inc., etc.;





A National
Transportation
Research
Nonprofit

[TRIPNET.ORG](https://tripnet.org)

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AVERAGE COMMUTE TIME IN US

Average commute time	% of Americans
No commute	26%
Less than 15 minutes	24%
15-29 minutes	30%
30-59 minutes	17%
60-119 minutes	4%
120 minutes or more	1%

<https://tripnet.org/reports/trip-new-mexico-transportation-by-the-numbers-state-news-release-02-15-2023/>

New Mexico's population grew to approximately 2.1 million residents in 2022, a 16 percent increase since 2000.² New Mexico had approximately 1.5 million licensed drivers in 2020.³ 22.8 billion miles traveled annually to approximately 27.8 billion miles traveled annually.⁴ Due to the COVID-19 pandemic, vehicle travel in New Mexico dropped by as much as 41 percent in April 2020 (as compared to vehicle travel during April 2019). By 2021, vehicle miles of travel (VMT) in New Mexico had rebounded to two percent below pre-pandemic levels in 2019.⁵

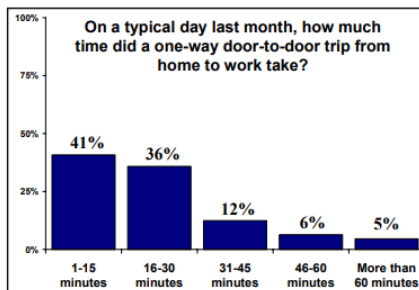
From 2000 to 2021, New Mexico's gross domestic product (GDP), a measure of the state's economic output, increased by 33 percent, when adjusted for inflation.⁶ U.S. GDP increased 48 percent during the same period.⁷

Chart 10. Annual hours lost to congestion and congestion costs per driver. <https://apps.bea.gov/itable/iTable.cfm?ReqID=70&step=1#reqid=70&step=1&isuri=1>

Location	Hours Lost to Congestion	Annual Cost Per Driver	Gallons of Fuel Wasted Per Driver
Santa Fe	27	\$722	14

From Home to Work, the Average Commute is 26.4 Minutes

The average commuter spends about 26 minutes on a one-way trip to work, according to the Bureau of Transportation Statistics (BTS) *Omnibus Household Survey*. About three out of four commuters report spending 30 minutes or less on their daily one-way commute to work while about 5 percent report a one-way commute of more than an hour.



Source: US Department of Transportation, Bureau of Transportation Statistics, *Omnibus Household Survey*. Aggregated data cover activities for the month prior to the survey.

DATA USA: Santa Fe, NM

Commute Time

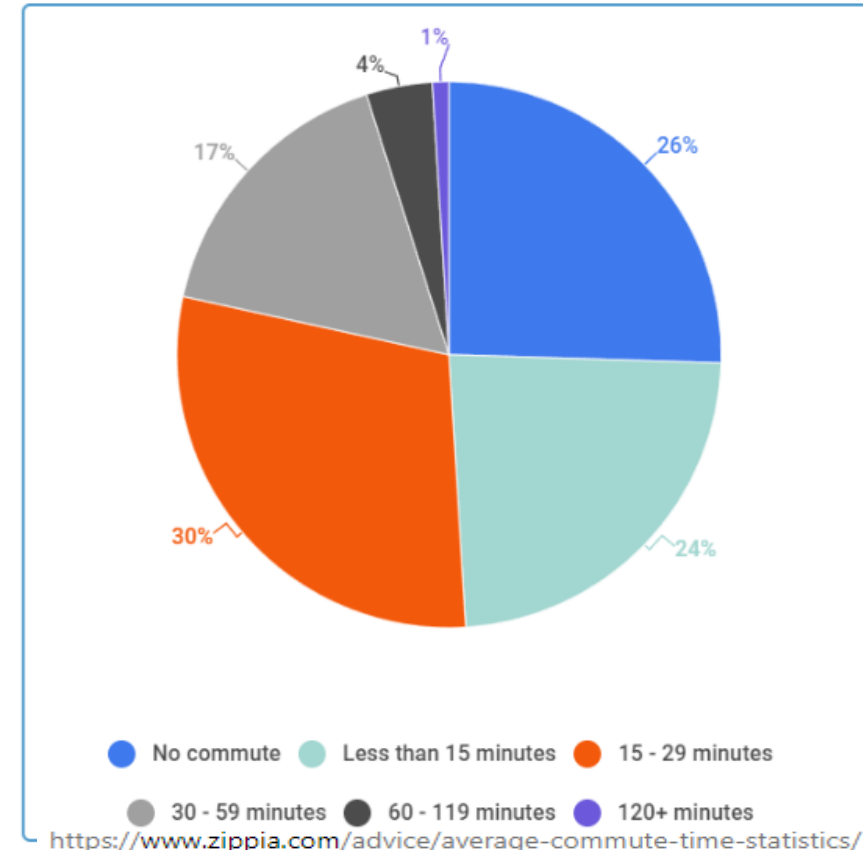
19.7 minutes

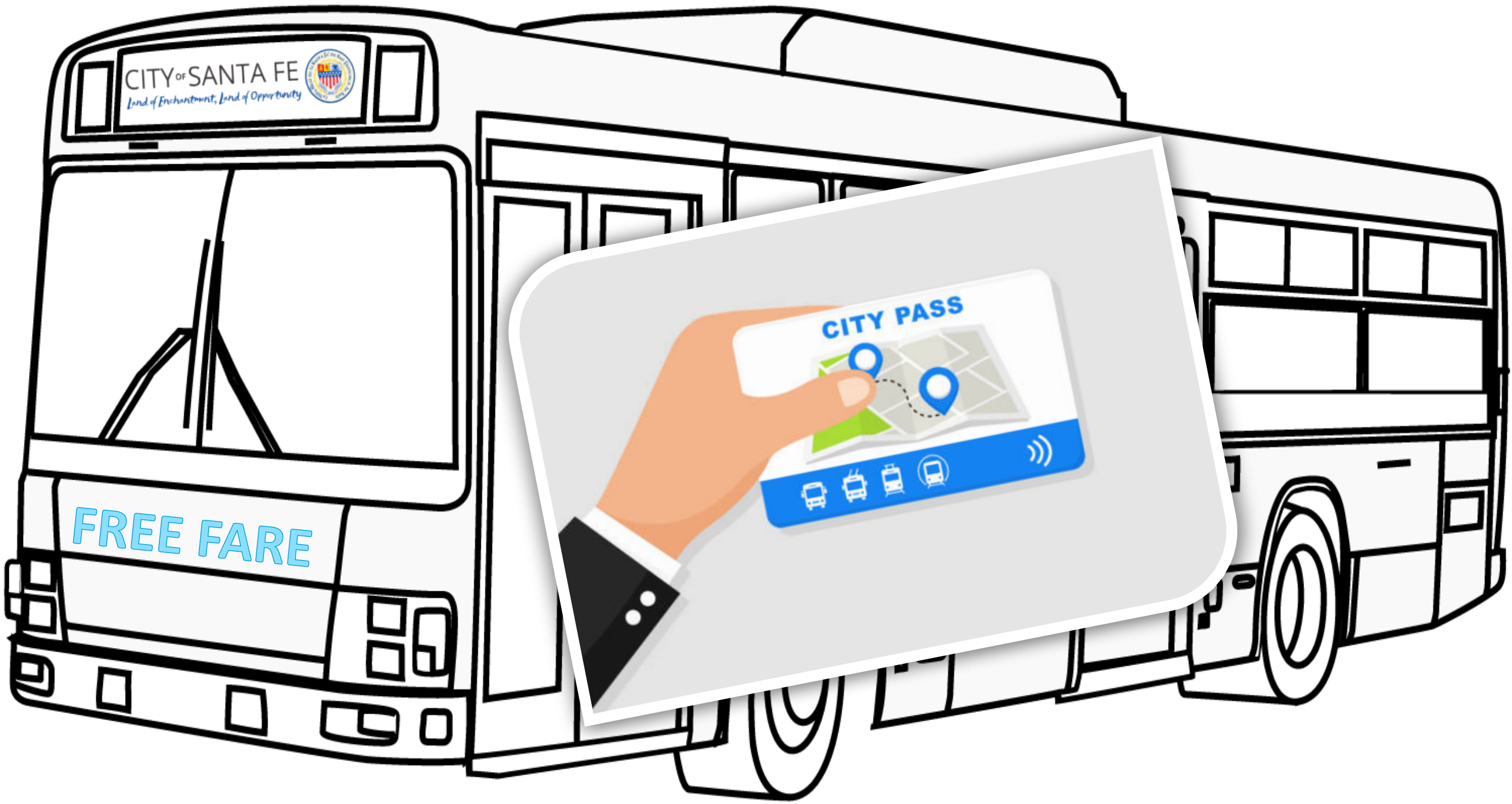
AVERAGE TRAVEL TIME

Using averages, employees in Santa Fe, NM have a shorter commute time (19.7 minutes) than the normal US worker (26.9 minutes). Additionally, 1.02% of the workforce in Santa Fe, NM have "super commutes" in excess of 90 minutes.

The chart below shows how the median household income in Santa Fe, NM compares to that of its neighboring and parent geographies. <https://datausa.io/profile/geo/santa-fe-nm/#housing>

AVERAGE COMMUTE TIME





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FREE FARE

CITY PASS



Old Town, downtown Portland (Via KGW)

“Although safety and security were significant issues, TriMet’s budget troubles ultimately led to the end of Fareless Square.”

-<https://www.kgw.com/article/news/local/editors-picks/what-was-trimets-fareless-square-and-should-it-come-back/283-451692563>



Tusan, Arizona (Via Pacific Research)

“Bus drivers and riders reported a sharp increase in assaults and general perception of lawlessness on city buses.”[...] “We have become a mobile refuge from the elements, frequented by drug users, the mentally ill and violent offenders that have made Sun Tran unsafe to ride,”

-<https://www.pacificresearch.org/cities-should-think-twice-before-embracing-fare-free-transit/>

Nationally (Via Sustainable America)

Ridership does generally seem to increase, but sometimes at the expense of other challenges like overcrowding as seen in Germany. And while more people are riding, the data is fairly consistent that free fares don’t seem to have an impact on reducing car use, congestion, and emissions. Research in Estonia and elsewhere found that increases in ridership often came from those who would otherwise walk or cycle rather than from drivers. And the high cost of sustaining these programs means it’s tough to find ongoing and long-term funding.

- <https://sustainableamerica.org/blog/should-public-transportation-be-free/>

What is Microtransit?

“Traditional public transit is pretty straightforward.

You have vehicles like buses that pick up passengers at set stops and set times. It's what we call fixed-route and it's what we use to move large numbers of people in cities. This kind of public transit is great and can be very effective. But because it is predicated on the idea of mass, it leaves entire swaths of the population - those living low-density areas or people unable to access stop-based transit - hanging.

Microtransit has emerged as one answer. This method of shared transit uses small-scale vehicles like shuttles, minibuses or even regular cars, to deliver transportation to the public operated on-demand or on a fixed-route model. On-demand microtransit or demand-responsive transit means that vehicles are only dispatched when there is a ride request. ”

The Benefits of Micro-Transit

- **Cost-effective:** Alternative to fixed route service on low performing routes or during off peak hours. Congestion, potential accidents, repair costs, & insurance rates are all less than Large buses (costs: shuttle < bus);
- **Increase service coverage:** Allows agencies to reach areas that their fixed route buses may not accommodate, without having to dedicate regular service
- **Flexible service:** Accommodates riders whose schedules may not fit into fixed route service timings (shift workers/those who work during off-peak hours)
- **Equitable & Economical:** Provide inclusive service and maximize use of resources by facilitating ADA ridership and conventional riders travelling together in the same vehicles
- **Efficient:** Pick up and drop off riders at common locations and stops, reducing travel times
- **Route modification** would lead to more sustainable work hours and battle driver fatigue



WHAT DOES TRIPMASTER OFFER?

TripMaster NEMT software offers the following:

- Automated Scheduling and Route Optimization
- Dispatch and Reservation Management
- Intuitive Driver App
- GPS Vehicle Tracking (AVL)
- Google Maps
- API Integrations
- Rider Portal
- Digital Fare Collection
- Reporting and Billing
- Voice and Text Reminders
- Vehicle Maintenance Module
- Live-Streaming Camera Solution
- ETA and Where's My Ride
- Credit/Debit Card Processing

11:18

18230

09:50 Dropoff Nick Swisher a day ago

Senior Center - 1420 Forest Ave
Portland, ME, 04103
(910)512-0624
Tap for details SEE ON MAP

10:01 Pickup Derek Platow a day ago

Home - 46 Terminal St Suite L16
Westbrook, ME, 04092
(910)512-0624
Tap for details SEE ON MAP

← BACK Perform Job

Dropoff - Nick Swisher

Senior Center - 1420 Forest Ave
Portland, ME, 04103
(910)512-0624
Account: Gen Pub

Odometer 18230 - +

Audit

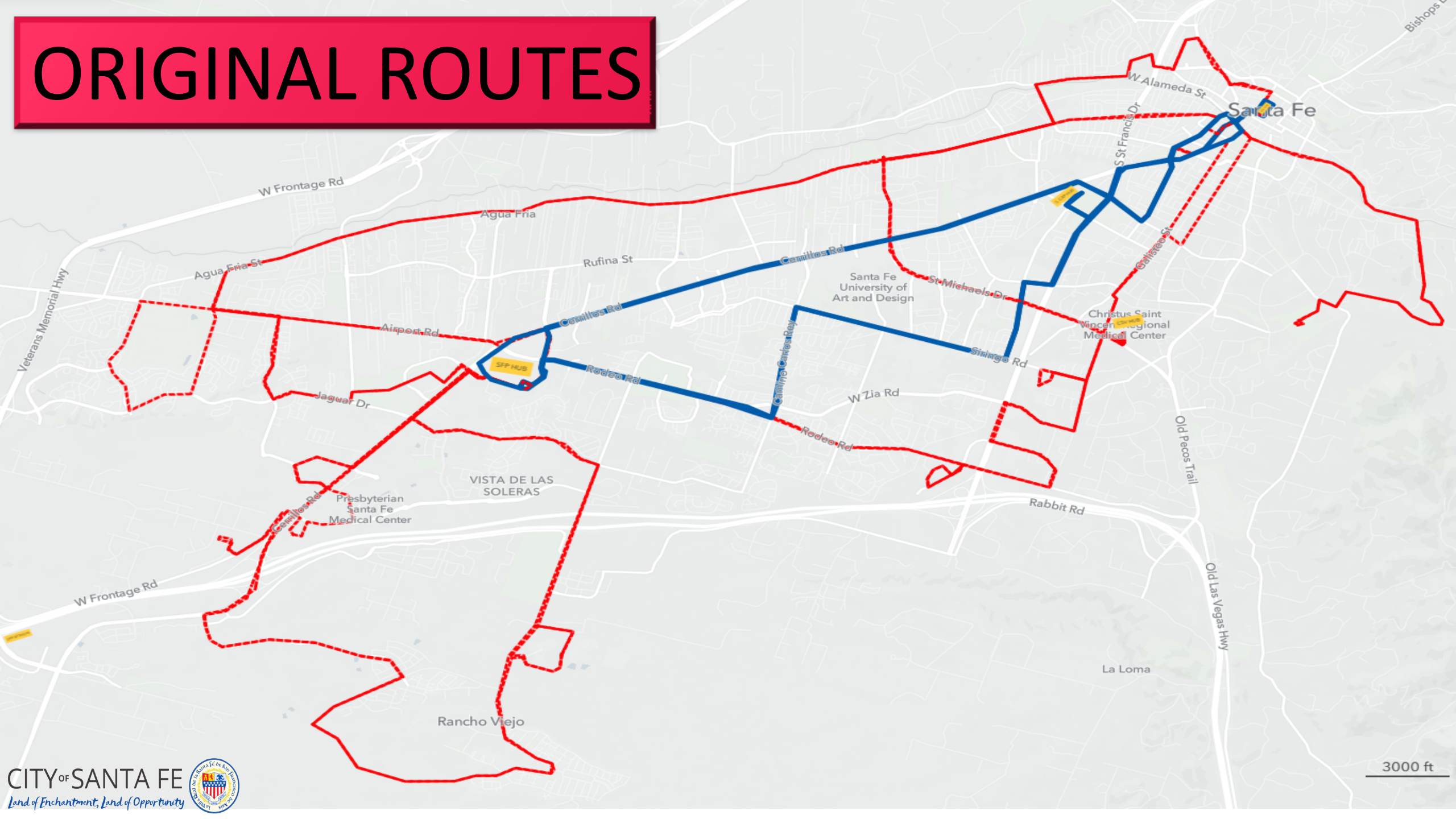
Start Date 06/02/2022 End Date 06/02/2022

Audit Type Rides Missing Direct Mileage Audit

- Rides Missing Direct Mileage
- Rides Missing Authorization Number
- Rides Missing BZone
- Unreconciled Trips/Rides
- Driver Times
- Passenger Times
- Passenger Odometer Readings
- Vehicle Trip Time Readings
- Vehicle Trip Odometer Readings

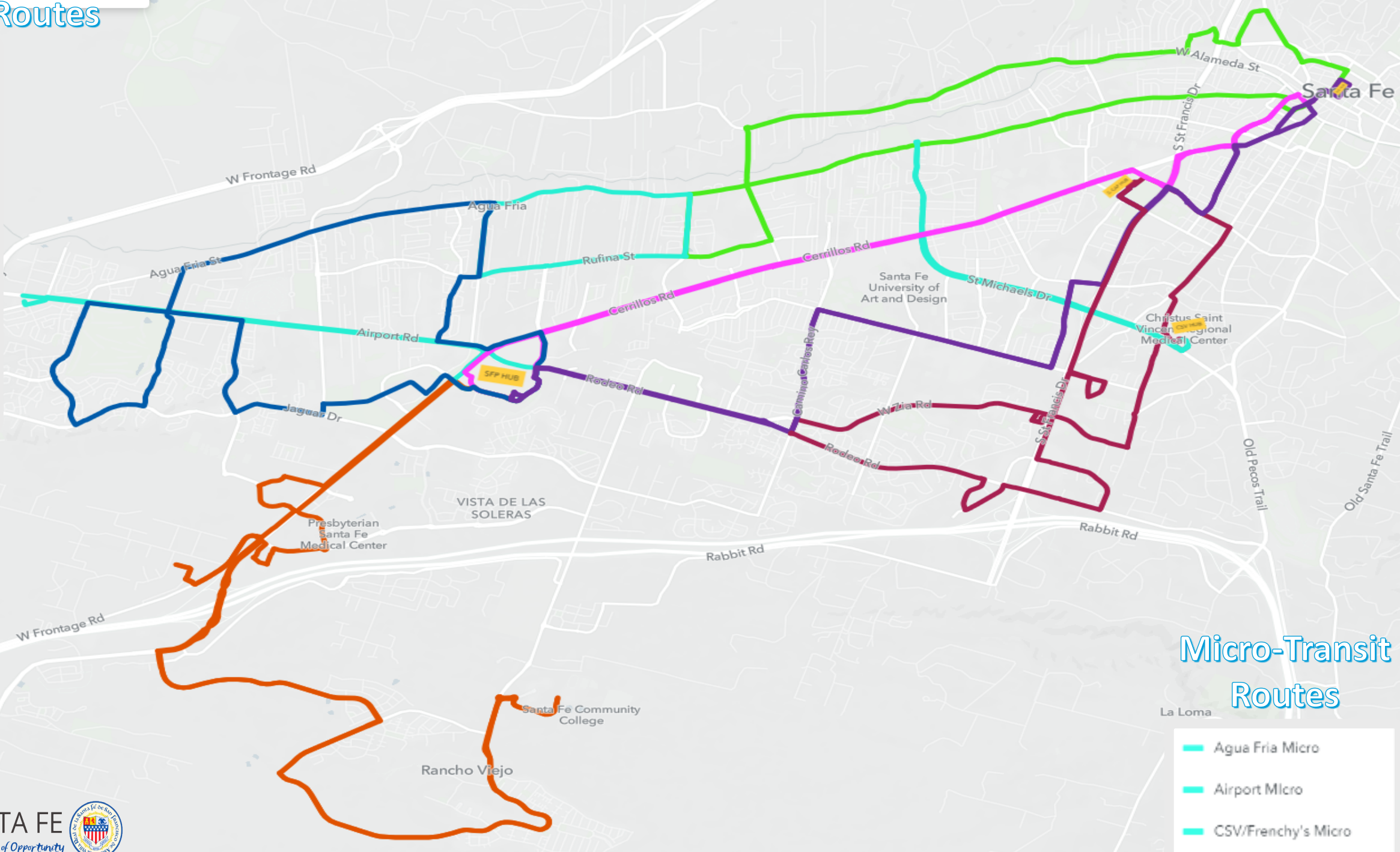


ORIGINAL ROUTES



Fixed Routes

- RT 2
- RT 4
- RT 5
- RT 5 B
- RT 6
- RT 6 B
- RT 22
- RT 24
- RT 24 B



Micro-Transit Routes

- Agua Fria Micro
- Airport Micro
- CSV/Frenchy's Micro



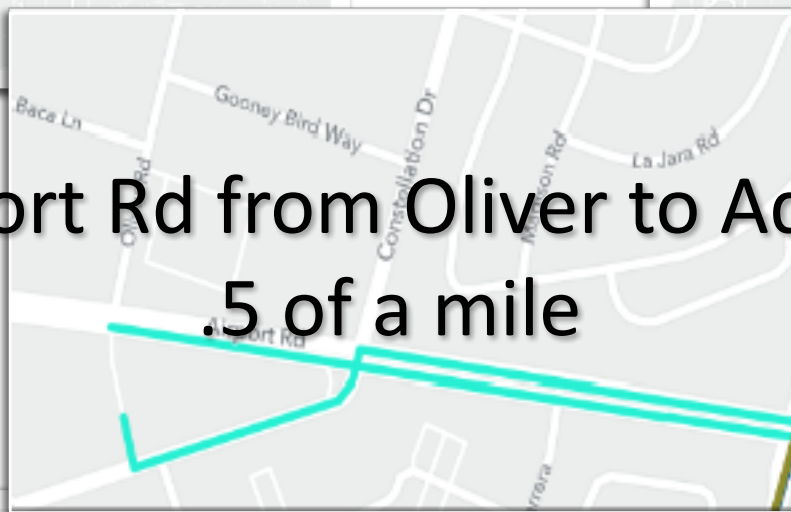
W. Alameda from Siler to Alire
2.6 miles



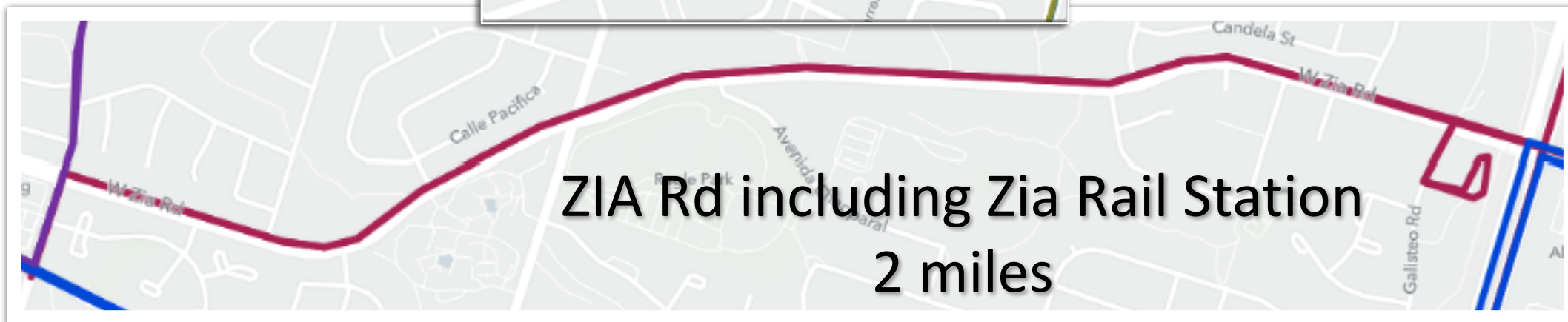
Siler to Rufina
1.7 miles



W. Airport Rd from Oliver to Aqua Fria
.5 of a mile



ZIA Rd including Zia Rail Station
2 miles



- ★ Population ~1,700
- ★ % of people in poverty ~23%
- ★ % of people who are non-White or of Hispanic / Latino origin ~68%

W. Alameda from Siler to Alire

- ALL STATS** 2.6 miles ⓘ
- ☆ Population (Census 2020) ~1,800
 - ☆ Jobs (work) ~100
 - ☆ % of people who are non-White or of Hispanic / Latino origin (Census 2020) ~47%
 - ☆ % of households that are car free ~5%
 - ☆ % of people living with a disability ~14%

- ★ Population ~1,100
- ★ % of people in poverty ~16%
- ★ % of people who are non-White or of Hispanic / Latino origin ~80%

W. Airport Rd from Oliver to Aqua Fria

- ALL STATS** .5 of a mile ⓘ
- ☆ Population (Census 2020) ~1,900
 - ☆ Jobs (work) ~200
 - ☆ % of people who are non-White or of Hispanic / Latino origin (Census 2020) ~76%
 - ☆ % of households that are car free ~1%
 - ☆ % of people living with a disability ~10%

- ★ Population ~2,400
- ★ % of people in poverty ~11%
- ★ % of people who are non-White or of Hispanic / Latino origin ~76%

Siler to Rufina

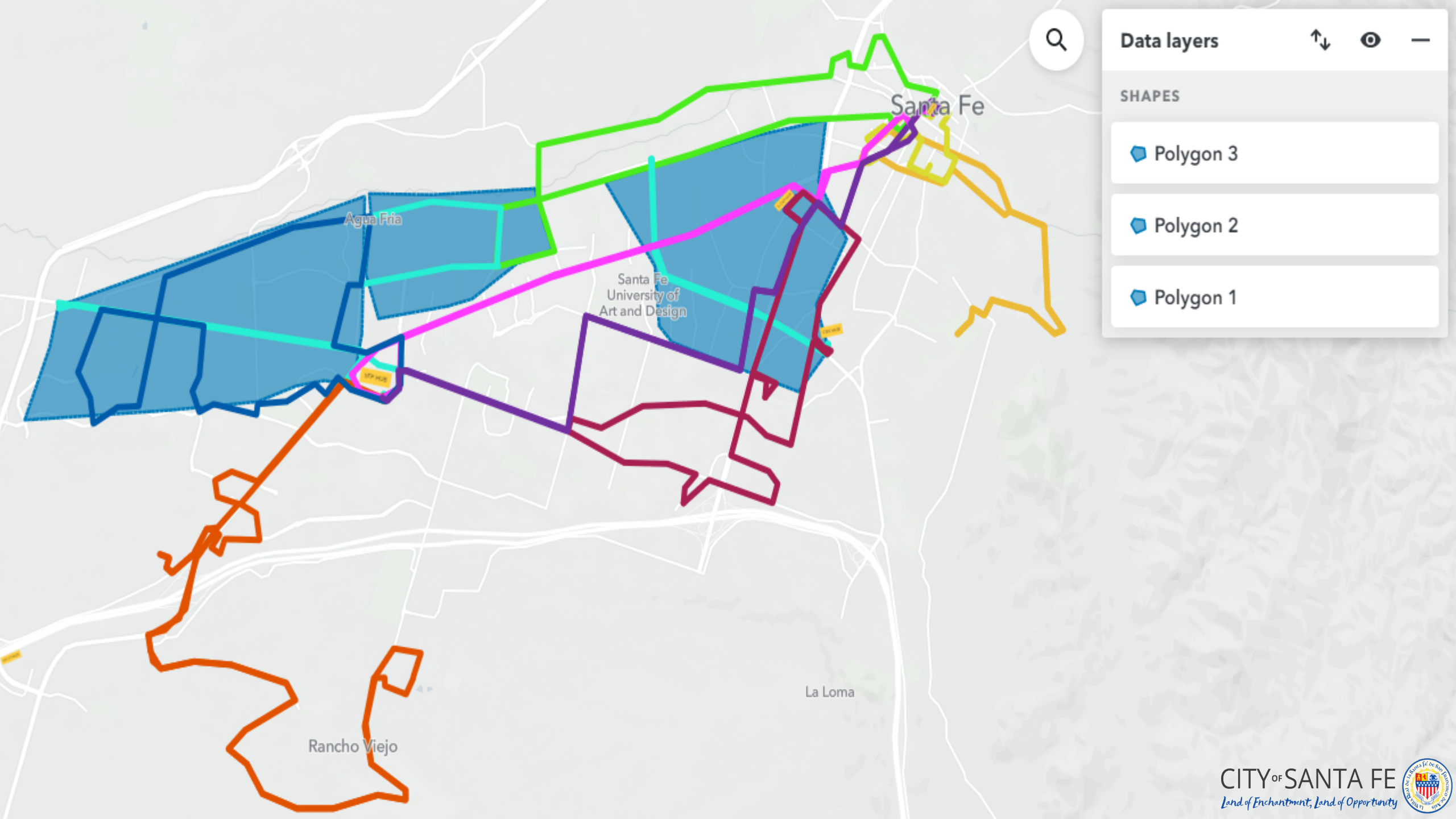
- ALL STATS** 1.7 miles ⓘ
- ☆ Population (Census 2020) ~2,200
 - ☆ Jobs (work) ~1,000
 - ☆ % of people who are non-White or of Hispanic / Latino origin (Census 2020) ~84%
 - ☆ % of households that are car free ~7%
 - ☆ % of people living with a disability ~17%

- ★ Population ~2,500
- ★ % of people in poverty ~4%
- ★ % of people who are non-White or of Hispanic / Latino origin ~56%

ZIA Rd including Zia Rail Station

2 miles

- ALL STATS** ⓘ
- ☆ Population (Census 2020) ~2,500
 - ☆ Jobs (work) ~300
 - ☆ % of people who are non-White or of Hispanic / Latino origin (Census 2020) ~52%
 - ☆ % of households that are car free ~1%
 - ☆ % of people living with a disability ~15%



Data layers



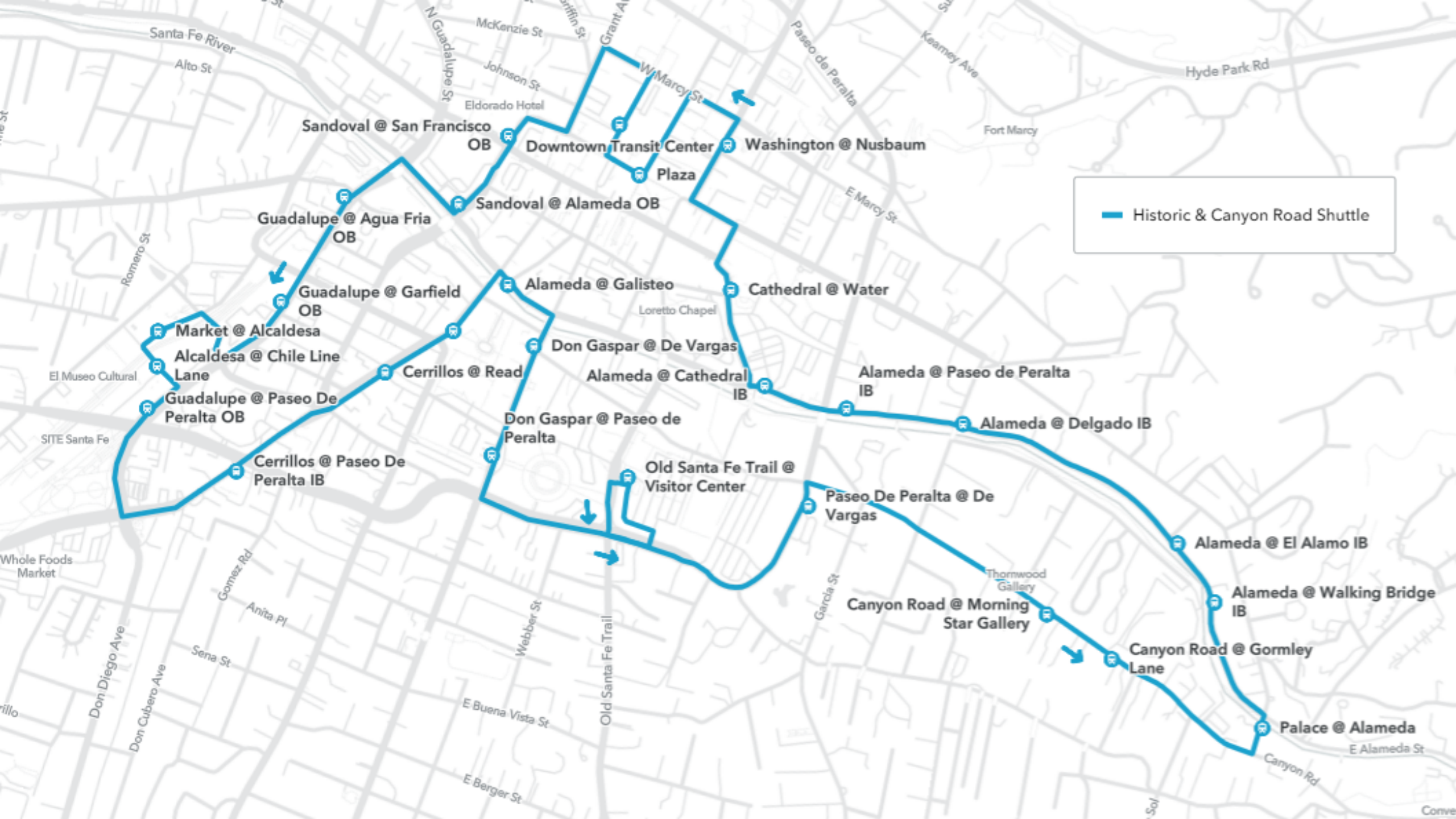
SHAPES

Polygon 3

Polygon 2

Polygon 1





— Historic & Canyon Road Shuttle

Sandoval @ San Francisco OB
Downtown Transit Center
Washington @ Nusbaum

Guadalupe @ Agua Fria OB
Sandoval @ Alameda OB

Market @ Alcaldesa
Alcaldesa @ Chile Line Lane

Alameda @ Galisteo
Cathedral @ Water

Guadalupe @ Paseo De Peralta OB

Cerrillos @ Read

Don Gaspar @ De Vargas

Alameda @ Cathedral IB

Alameda @ Paseo de Peralta IB

Cerrillos @ Paseo De Peralta IB

Don Gaspar @ Paseo de Peralta

Old Santa Fe Trail @ Visitor Center

Paseo De Peralta @ De Vargas

Alameda @ Delgado IB

Alameda @ El Alamo IB

Canyon Road @ Morning Star Gallery

Alameda @ Walking Bridge IB

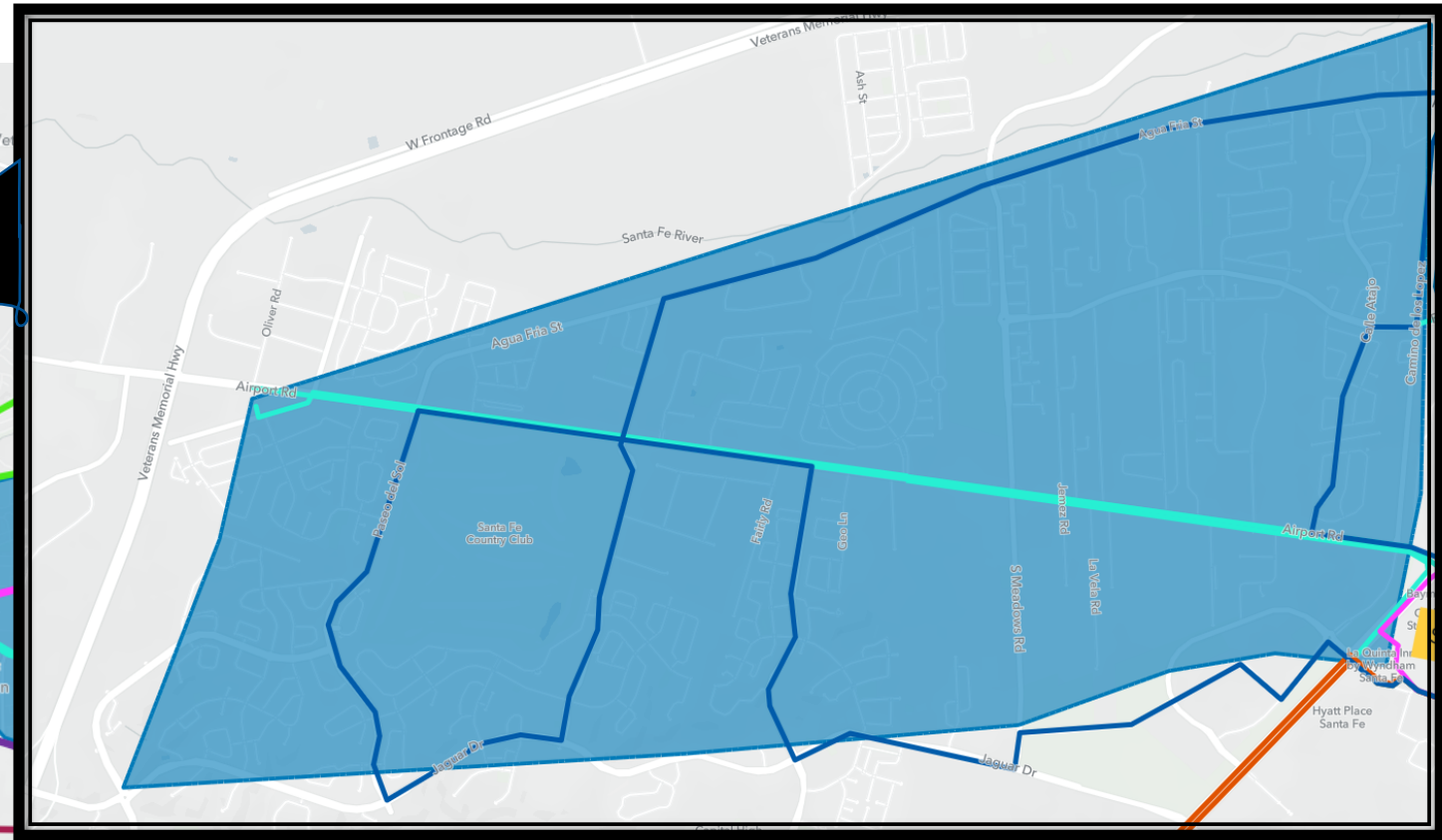
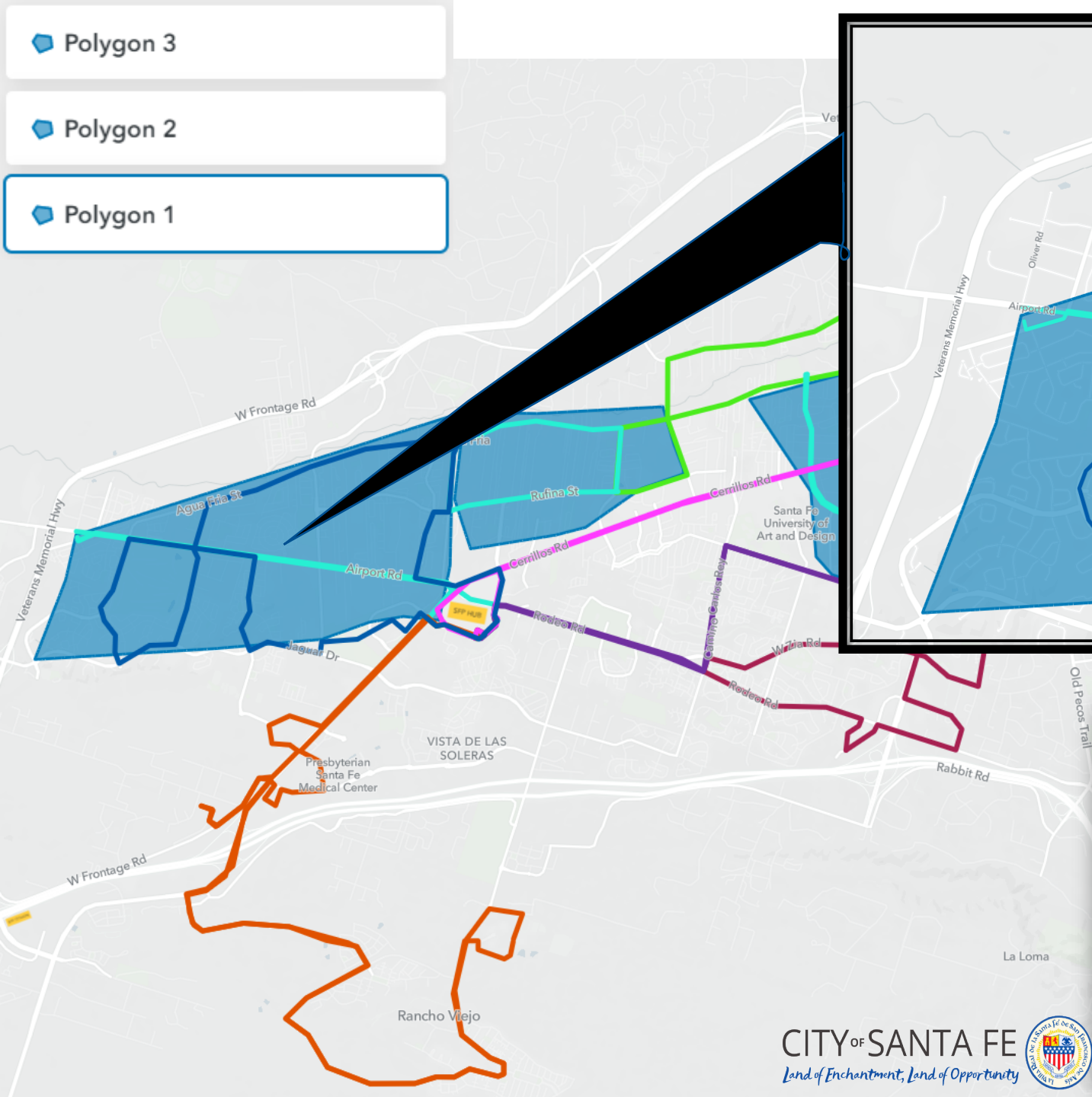
Canyon Road @ Gormley Lane

Palace @ Alameda

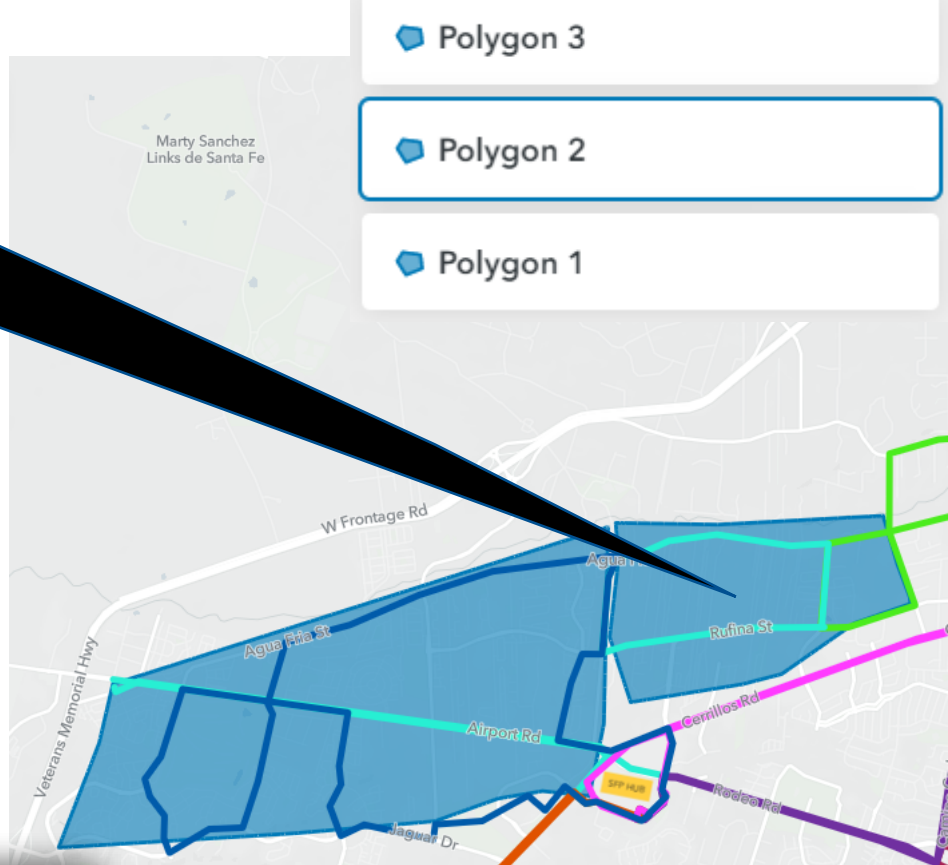
Polygon 3

Polygon 2

Polygon 1



OD Stats (micro transit):	OD Poly 1
Population	19900
Ada	12%
Jobs	2000
Hispanics	82%
Poverty	18%
Households w/o Vehicles	4%
In-Depth Coverage Area	3.5 sq mi



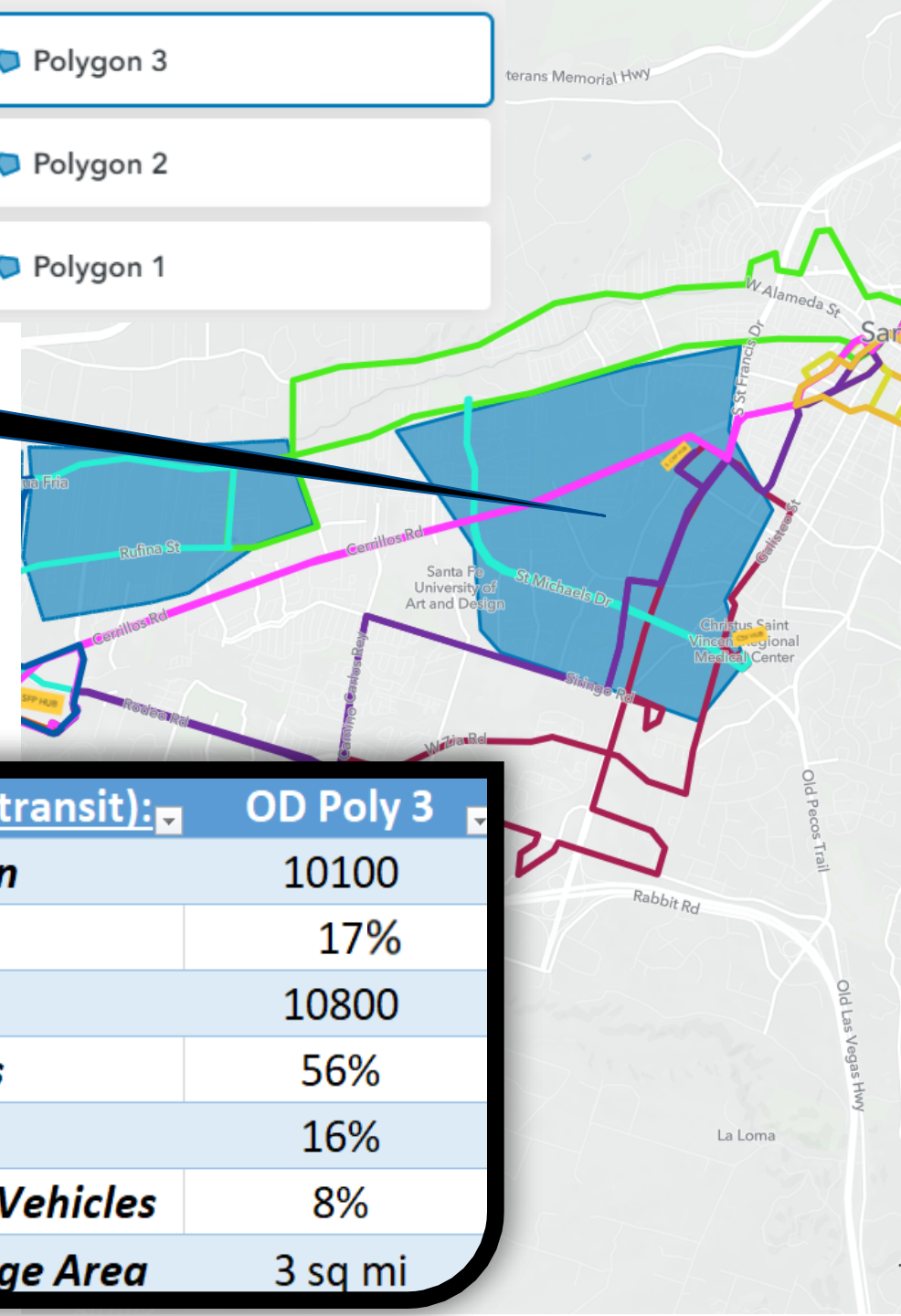
- Polygon 3
- Polygon 2
- Polygon 1

OD Stats (micro transit):	OD Poly 2
Population	3900
Ada	17%
Jobs	1400
Hispanics	79%
Poverty	17%
Households w/o Vehicles	7%
In-Depth Coverage Area	1 sq mi





- Polygon 3
- Polygon 2
- Polygon 1

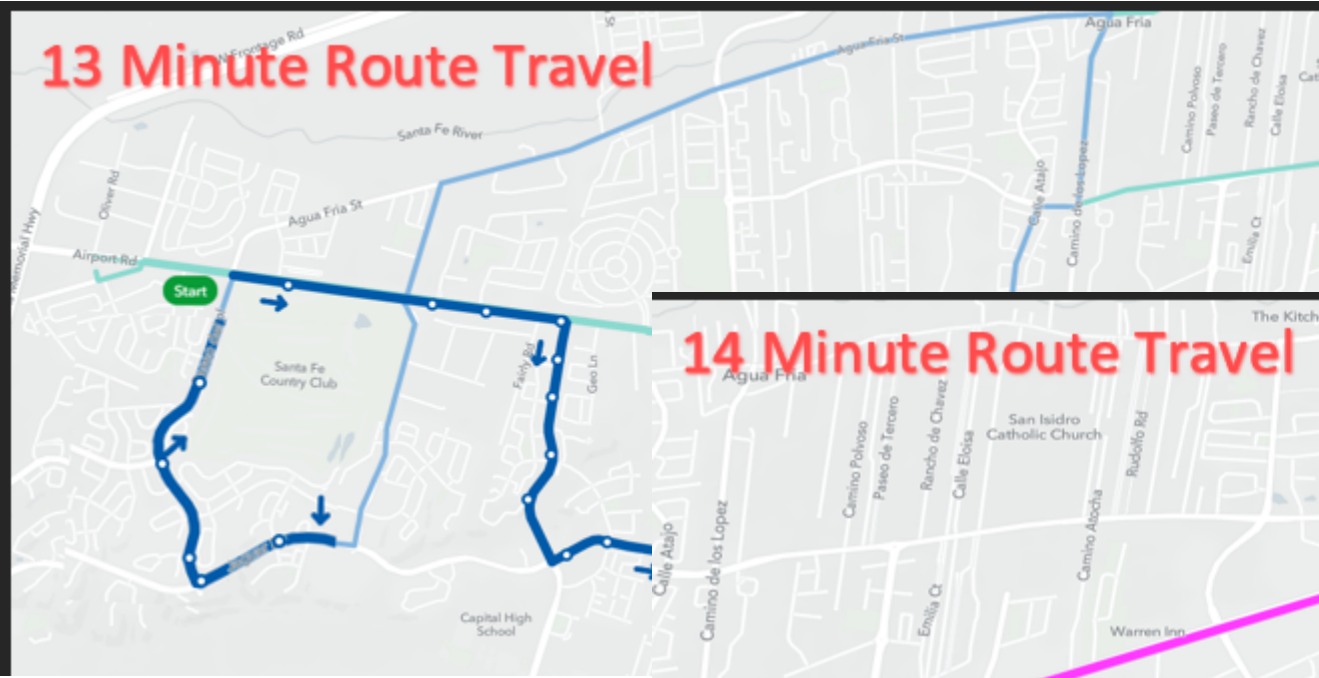


OD Stats (micro transit):		OD Poly 3
Population		10100
Ada		17%
Jobs		10800
Hispanics		56%
Poverty		16%
Households w/o Vehicles		8%
In-Depth Coverage Area		3 sq mi

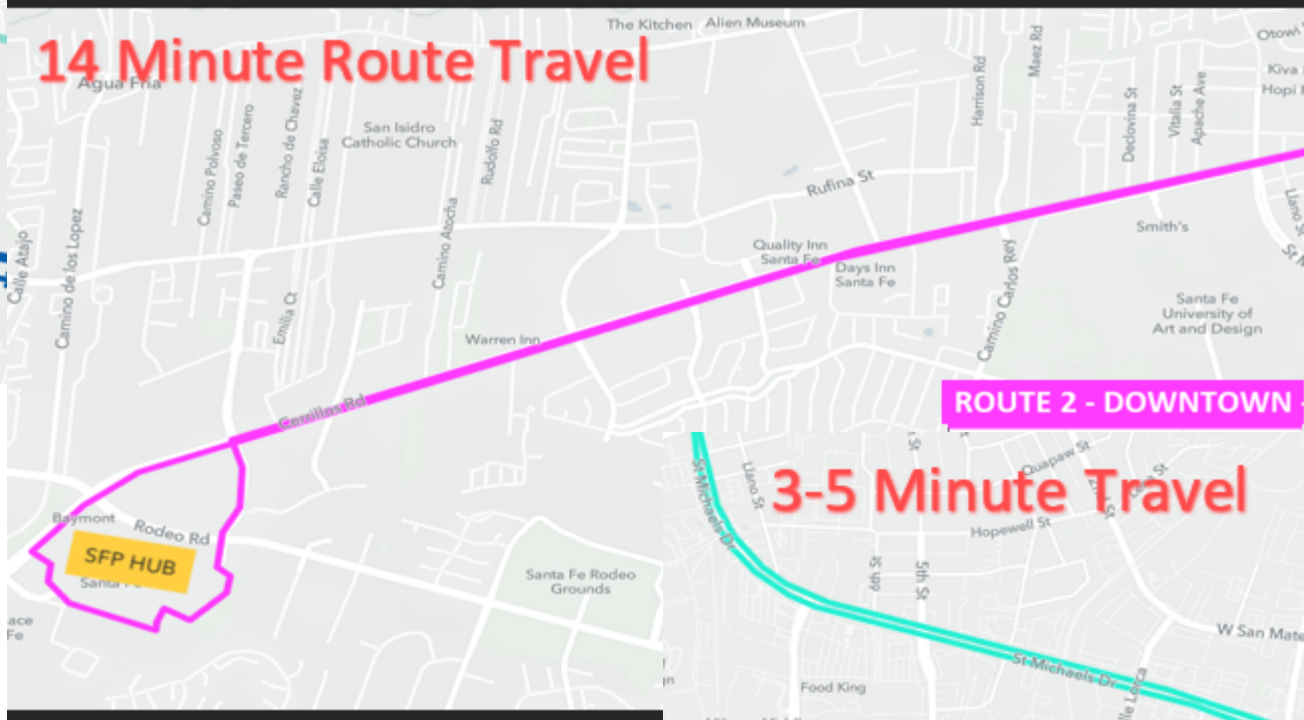
Micro Transit Operation Statistics w/ OD Services

MICRO TRANSIT	POLY1	POLY 2	POLY 3	
POPULATION	19900	3900	10100	
ADA	12%	17%	17%	
JOBS	200	1400	10800	14200 ↑ 20%
POVERTY	18%	17%	16%	
HOUSEHOLDS W/O VEHICLE	4%	7%	8%	
IN-DEPTH COVERAGE AREA	3.5 SQ. MI.	1 SQ. MI.	3 SQ. MI.	7.5 SQ. MI. ↑ 12%

13 Minute Route Travel

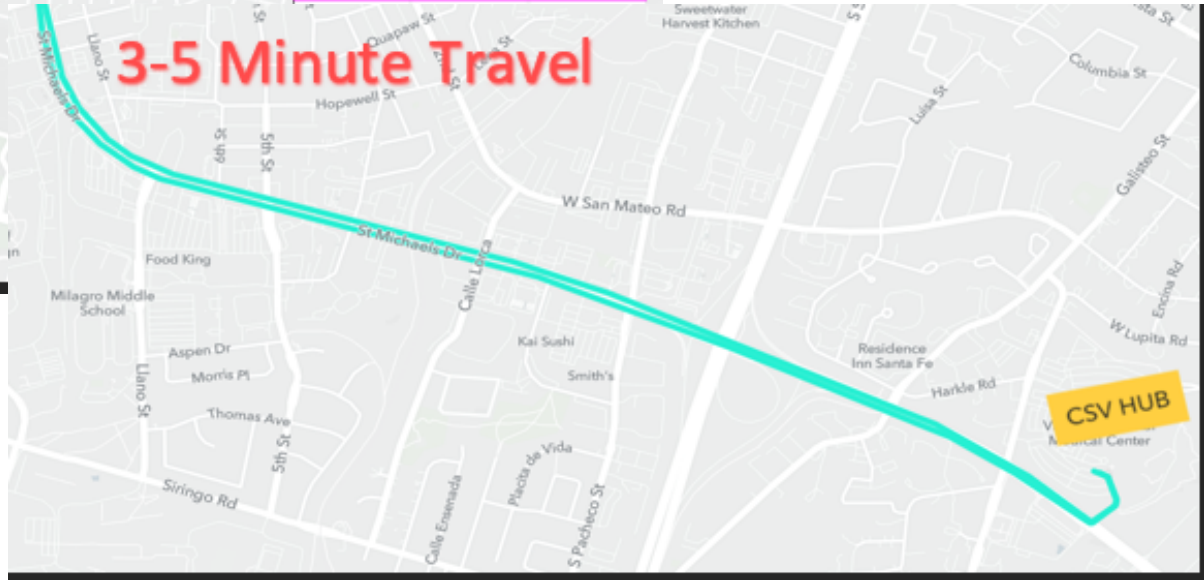


14 Minute Route Travel



ROUTE 2 - DOWNTOWN

3-5 Minute Travel



Example # 2

30-32 Minute Total Travel Time