

**Regular Meeting of the Occupancy Tax Advisory Board  
December 12, 2025 at 11:00 AM  
City Council Chambers, City Hall  
200 Lincoln Avenue  
MINUTES**

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1. Call to Order

The Occupancy Tax Advisory Board was called to order by Rik Blyth, Chair, at 11:00 AM, on Friday, December 12, 2025, in the Council Chambers, City Hall, 200 Lincoln Avenue, Santa Fe, New Mexico.

2. Roll Call

**MEMBERS PRESENT**

Rik Blyth  
Sam Gerberding  
Raymond Sandoval  
Carlos Medina

**MEMBERS EXCUSED**

Bonnie Bennett

**OTHER PARTICIPANTS ATTENDING**

Randy Randall, TSF Executive Director  
David Carr, TSF Sales Director  
Jordan Guenther, TSF Marketing Director  
Shirley Spencer, Liason

3. Approval of Agenda

**MOTION** A motion was made by Sandoval, seconded by Gerberding, to approve the agenda as presented.

**VOTE** The motion passed on a voice vote.

4. Approval of Minutes

- a. Approval of OTAB Minutes - September 30, 2025

**MOTION** A motion was made by Gerberding, seconded by Sandoval, to approve the minutes as presented.

**VOTE** The motion passed on a voice vote.

5. Presentations

- a. Urban Alchemy Progress (Henri M. Hammond-Paul, Community Health & Safety Director, [hhammondpaul@santafenm.gov](mailto:hhammondpaul@santafenm.gov))

Did not show up - no presentation

- b. Santa Fe Film Institute FY25 OTAB Grant Funding Final Report (Stephanie Love-Ringer, Director, [stephanie@santafe.film](mailto:stephanie@santafe.film))

Presented and provided material.

- c. Lodgers Tax AUP Report (David Tapia, City of Santa Fe Accounting Supervisor, [dctapia2@santafenm.gov](mailto:dctapia2@santafenm.gov))

Presented.

- d. County Presentation (Jonathan Butler, Santa Fe County Community Development Director, [jmbutler@santafecountynm.gov](mailto:jmbutler@santafecountynm.gov))

Did not show up for meeting - no presentation.

- e. Lodgers Report (Sam Gerberding, General Manager of the Inn of the Governors, [gm@innofthegovernors.com](mailto:gm@innofthegovernors.com))

Presented.

- f. Lodgers Tax Report (Randy Randall, TSF Executive Director, [rrrandall@santafenm.gov](mailto:rrrandall@santafenm.gov))

Presented.

## 6. Action Items

- a. Approval of 2026 OTAB Meeting Schedule

**MOTION** A motion was made by Sandoval, seconded by Gerberding, to approve the 2026 OTAB Schedule as presented.

**VOTE** The motion passed on a voice vote.

## 7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Sales Director, [dacarr@santafenm.gov](mailto:dacarr@santafenm.gov))

Presented.

- b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, [jguenther@santafenm.gov](mailto:jguenther@santafenm.gov))

Presented.

- c. TSF Executive Director Report (Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov))

Presented.

## 8. Matters from the Board

Carlos Media announced his resignation to serve as an OTAB board member effective immediately after this meeting. He is moving to another New Mexico City.

## 9. Matters from the Public

## 10. Next Meeting:

Next meeting is Tuesday, January 27, 2026

11. Adjourn

Meeting adjourned at 11:59AM.

\_\_\_\_\_Chair

*Shirley Spencer*

\_\_\_\_\_Liaison