

VIGIL, XAVIER I.

From: SALAZAR, ANDREA X.
Sent: Wednesday, December 11, 2024 8:49 AM
To: CARDENAS, GERALYN F.; VIGIL, XAVIER I.
Subject: FW: support for Aspect Media Village

Please include in the packet for tonight. Thank you.

Andréa Salazar

Andréa Salazar, JD, CFE
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CITY OF SANTA FE
COMMUNITY ENGAGEMENT

From: WEBBER, ALAN M. <amwebber@santafenm.gov>
Sent: Tuesday, December 10, 2024 5:29 PM
To: SALAZAR, ANDREA X. <asalazar@santafenm.gov>
Subject: Fwd: support for Aspect Media Village

FYI

Begin forwarded message:

From: sandraaquilar@earthlink.net
Subject: support for Aspect Media Village
Date: December 10, 2024 at 5:25:27 PM MST
To: "ALAN M." <amwebber@santafenm.gov>, "SIGNE I." <silindell@santafenm.gov>, "JAMIE A." <jcassutt@santafenm.gov>, CAROL <cromero-wirth@santafenm.gov>, "PILAR FH." <pfhfaulkner@santafenm.gov>, "AMANDA C." <acchavez@santafenm.gov>, "MICHAEL J." <mjgarcia@santafenm.gov>, "LEE A." <lagarcia@santafenm.gov>, "ALMA G." <agcastro@santafenm.gov>
Reply-To: sandraaquilar@earthlink.net

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To: City of Santa Fe Fe’s Governing Body

December 10,

2024

This is the moment. Seize the opportunity to directly act on the approval of the proposed development of Aspect Media Village.

The Midtown Site has been an underutilized city-owned asset. By approving this redevelopment project, an anchor in the Midtown District, the city begins to start in earnest to execute the Midtown Redevelopment Plans after going through numerous public planning events and adopting the plan in 2022.

Aspect Media already has a presence in Santa Fe’s Midtown Site with its purchase and renovations of the adjacent Shellabarger Tennis Center. This investment has become a direct gateway to the film industry. The disposition and development agreement responds to a number of priorities and standards set forth in the Midtown Community Development Plan and is consistent with the Midtown Master Plan. This proposal is exactly what the people of Santa Fe aspired to and requested in the planning process.

Let us not shoot ourselves in the foot because of suspicions, fears and caution by rejecting this project. Let us not lose future opportunities of employment, job growth, training and educational avenues that the film industry opens for our community.

Political leadership can make a difference in providing residents with opportunities to build better lives and to build healthy diverse communities - this investment approach is how public resources should be used. This is the moment to be direct and decisive in that responsibility. Santa Fe citizens need economic mobility growth, job growth and employment that opens opportunities for home ownership and success for our future generations.

Sandra Aguilar,
Citizen of Santa Fe, recently appointed to the Metropolitan Redevelopment Commission