

Caribou Honig

Santa Fe, NM • [REDACTED] • [REDACTED] •
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Professional Summary

Venture investor, conference organizer, and innovator. Brings over two decades of experience designing data-driven, strategic solutions in regulated industries such as financial services, insurance, and the future of work. Proven ability to convene large groups of industry-stakeholders and navigate complex systems with long-term impact in mind. Helped a few startups that became important in millions of peoples' lives.

Experience

SemperVirens Venture Capital — General Partner (2020 – Present)

- Lead investments in early-stage startups focused on enabling workforce and employer success across software, financial services and healthcare.
- Apply data and system design thinking to identify high-leverage, scalable solutions.

HR Transform Conference — Co-Founder (2017 – 2023)

- Created a platform for discussing how technology is reshaping work and society.
- Demonstrated ability to lead multi-stakeholder engagement on systemic issues with policy implications.

InsureTech Connect — Co-Founder & Chairman (2015 – 2022)

- Built the world's largest conference at the intersection of insurance and technology.
- Catalyzed dialogue among startups, incumbents, and policymakers on complex, regulated challenges.

QED Investors — Co-Founder & Partner (2008 – 2017)

- Co-founded VC firm that has become one of the leading investors across FinTech

Capital One — Executive Roles (1998 – 2008)

- Led digital transformation initiatives with a focus on analytics, process redesign, and operational efficiency.
- Managed a 200-person underwriting operation, applying structured decision-making frameworks to optimize performance.

Education

- University of Virginia School of Law — JD
- University of Virginia – Darden School of Business — MBA
- Harvard University — AB in Physics & Philosophy

Board Memberships & Advisory Roles

- Special Advisor, Blueprint Vegas — Industry conference focused on PropTech
- Board Member at Kin Insurance, Buddy Insurance

Select Publications & Thought Leadership

- [“Making Risk-Taking Your Strength”](#)
- [“How My 'Stupid' Career Decision Led Me to My Dream Job”](#)
- [“In Defense Of Small Data”](#)
- [“COVID-19 Cast as a Catalyst for Change. Now What?”](#)
- Frequent speaker at conferences on innovation, particularly in the Insurance sector.

Personal

Resides in Santa Fe, NM with his wife and their occasionally annoying dog. Enjoys pursuing harebrained ideas and helping good people succeed at doing interesting things.