

**DIANE M. RUBIN, CPA**



**EXPERIENCE**

**2019 to 2024:** First Foundation Inc. (FFWM). Independent director. Chair of Audit Committee and member of the Compensation Committee and Risk Committee. First Foundation Inc. offers personal banking, business banking, and private wealth management services, including investment, trust, insurance and philanthropy services. It currently conducts operations in California, Nevada, Florida, Texas and Hawaii.

**2016 to 2020:** Financial Accounting Foundation, Norwalk, Connecticut. Member of Board of Trustees. Vice Chair and member of the Executive Committee (2019-2020), Standard Setting Process Oversight Committee and Appointments Committee. Chair, Private Company Review Committee, 2016. The Financial Accounting Foundation (FAF) is the independent, private-sector organization with responsibility for the oversight, administration, and finances of the Financial Accounting Standards Board (FASB) and the Governmental Accounting Standards Board (GASB), and their advisory councils.

**2012 to 2015:** Private Company Council, Norwalk, Connecticut. Council member. Appointed by the Financial Accounting Foundation Board of Trustees.

**1996 to 2012:** Novogradac & Company LLP: San Francisco. Audit Partner and Quality Control Partner. Novogradac & Company LLP is a national professional services organization, headquartered in San Francisco, California with more than 25 offices nationwide. The firm provides professional services that include certified public accounting, valuation and consulting. The firm maintains clients in a broad range of industries with a major emphasis in the real estate sector, providing publicly and privately held national and multinational enterprises with a full spectrum of audit, tax, valuation, trust and litigation support and general consulting services.

**1989 to 1996:** Owner of a diversified auditing, accounting and tax practice. Clients included small businesses, broker-dealers, non-profit organizations, professional firms and individuals. Practice was merged with Novogradac & Company LLP in 1996.

**1986 to 1989:** Gallagher Heffernan Insurance Services, San Francisco. Vice President and Controller

**1985 to 1986:** Paribas Technology, San Francisco. Controller

**1984 to 1985:** WESTNET Bank, San Francisco. Controller

**1980 to 1984:** Fireman's Fund Insurance Company, San Francisco and Novato, California. Manager of Financial Reporting

**1975 to 1980:** Price Waterhouse & Co. New York and San Francisco. Audit Manager.

## **APPOINTMENTS**

City of Santa Fe Audit Committee, 2023-present. Chair 2025

PCAOB Standards and Emerging Issues Advisory Group, member 2022-2023

Auditing Standards Board, member 2003-2007

Audit Issues Task Force, 2003-2007

California Board of Accountancy, 1993-2000

President, 1997-1998

Vice President, 1996-1997

Committee on Professional Conduct, Chair

Sunset Review Committee

Uniform Accountancy Act Task Force

Enforcement Program Oversight Committee

Administrative Committee Liaison

Qualifications Committee Liaison

College of the Desert, Citizens' Bond Oversight Committee member, 2019 – present, Chair 2022-2024

Desert College Financing Corporation, 2022 - present

Rancho Mirage Library & Observatory Foundation, Treasurer and Board member 2017 to 2019

Rancho Mirage Parks and Trails Commission, Commissioner 2014-2017

Marin County Parks, Open Space and Cultural Commission, Commissioner 1990-2000

Chair, 1996-1998

## **BOARD AND COMMITTEE MEMBERSHIPS**

National Association of State Boards of Accountancy:

Past Chair, 2006-2007

Chair, 2005-2006

Vice Chair, 2004-2005

Director at Large, 2000-2004

Regional Director, 1998-2000

Examinations Committee, Chair, 2001-2004

NASBA Services Group Committee, 2001-2002

Strategic Initiatives Committee, Chair, 1999-2001

New Horizons Committee, 1998-1999

Non-CPA Ownership Committee, 1996-1997

NASBA representative at PCAOB roundtables:

July 29, 2003 – Section 404 reports

September 29, 2003 – Audit Documentation

Professional Credential Services, Inc., Board member, 2004-2005

International Qualifications Appraisal Board, Board member, 2010-2012

College of the Desert Foundation, Palm Desert, CA. Board member 2017 to present

Chair, 2023-2025

Vice President, 2021-2023

Treasurer, 2018-2020

Audit Committee, 2016-2018, Chair 2020-present

Finance Committee, 2017 to 2020

Co-Chair, Stepping Out for COD 2018-2020

School for Advanced Research, Santa Fe, NM. Board member August 2025 – Present

McCallum Theatre, Palm Desert, CA. Trustee 2018, present

Palm Springs Art Museum, Board member, Audit Committee Chair, 2021-2024  
Palm Springs Art Museum, Audit Committee 2017 to 2024

San Francisco Conservatory of Music, Trustee and Audit Committee Chair, 2012-2014

San Francisco Opera Guild, Board member 2001-2014  
President, 2008-2010

Palm Springs Opera Guild of the Desert, Board member 2015 to 2017

Mount Tamalpais School, Trustee, 1998-2001

Junior League of San Francisco, member and past member of the Board

Florence Crittenton Services, Board member and past President of the Board

Friends of Marin Center, past Board member

#### **ASSOCIATION MEMBERSHIPS**

California Society of CPAs

#### **EDUCATION**

University of Washington, MBA – Concentration in Accounting

University of Washington, BA – Cum laude

#### **PROFESSIONAL LICENSES AND DESIGNATIONS**

Certified Public Accountant, California and New Mexico

Chartered Property Casualty Underwriter

#### **HONORS**

2006 Top 100 Most Influential People by *Accounting Today*

2006 Top 100 Most Influential Practitioners by *NPA Magazine*

2013 William H. Van Rensselaer Public Service Award

November 16, 2010 declared Diane Rubin Day in San Francisco