



**The Purchasing Memo**

**Date:** October 23, 2025

**To:** Governing Body, Finance Committee, and Quality of Life Committee

**From:** Randy Randall, TSF Executive Director   
Randy.Randall (Oct 24, 2025 07:48:11 GMT+2)

**Via:** Elisa Montoya, Community Development Director   
Elisa D. Montoya (Oct 27, 2025 13:49:12 GMT+2)

**Cc:** Jordan Guenther, TSF Marketing Director 

**Subject:** Amendment 3 of Item 23-0483

**Vendor Name:** Vladimir Jones (PRACO LTD.)

**Munis Vendor Number:** 7904

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**ITEM AND ISSUE:**

TOURISM Santa Fe Respectfully Requests your Review and Approval of Amendment #3 to 23-0483 with Vladimir Jones (PRACO LTD.) for Advertising Agency Services. Amendment #3 increases the amount of compensation by \$35,000 Including GRT for a total compensation of \$16,412,000 Including GRT for Four Year Term.

Committee Meetings

Quality of Life: 12/3/2025

Finance Committee: 12/8/2025

Governing Body: 12/10/2025

**CONTRACT NUMBER:**

3204117

**BACKGROUND AND SUMMARY:**

Requesting Amendment 3 increase of \$35,000 for a total contract of \$16,412,000. This increase will support the cost associated with a video production to capture new assets that would be used to promote Santa Fe in the current FY26 and subsequent Fiscal Years.

Amendment 2: 24-0597, increased Comp by \$7,500,000 for a total of \$16,377,000

Amendment 1: 23-0695, increased Comp by \$877,000 for a total of \$8,877,000

Original Contract: 23-0483, 4-year term, Compensation 8,000,000

**PRIOR APPROVALS AND SUPPORTING INFORMATION:**

**FUNDING SOURCE:**

**Fund Name/Number:** Lodgers Tax/213

**Munis Org Name/Number:** VSF/2130521

Munis Object Name/Number: Advertising Expense/561850

Budget Officer / Designee: Chris Parker Date: 10/28/2025

Budget Officer Comment/Exceptions: \_\_\_\_\_

**PROCUREMENT METHOD:**

The procurement method used was NMSA 1978, Section 13-1-111, RFP  
RFP #23-49-P

Chief Procurement Officer (CPO)/Designee: [Signature] Date: 10/28/2025

CPO Comment/Exceptions: \_\_\_\_\_

**ASSOCIATED APPROVALS:**

IT Components included?  Yes |  No

Approval: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Comment/Exceptions: \_\_\_\_\_

Treasury/Point of Sale Components included?  Yes |  No

Approval: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Comment/Exceptions: \_\_\_\_\_

Vehicles included?  Yes |  No

Approval: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Comment/Exceptions: \_\_\_\_\_

Construction to City Facilities, Furniture, and/or Fixtures included?  Yes |  No

Approval: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Comment/Exceptions: \_\_\_\_\_

Is this an externally funded purchase?  Yes |  No

If yes, what is the issuing agency: \_\_\_\_\_

Approval: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Comment/Exceptions: \_\_\_\_\_

Is this a Capital Asset or Project?  Yes |  No

Project Ledger Number: \_\_\_\_\_

Approval: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Comment/Exceptions: \_\_\_\_\_

**ATTACHMENTS:**

Original contract packet (with previous contract amendments)

Item #: \_\_\_\_\_  
Munis Contract #:3204117  
Original Contract Item #: 23-0483  
RFP #23/49P

**CITY OF SANTA FE, TOURISM Santa Fe  
AMENDMENT No.3 TO  
Contract #23-0483**

**Adverting Agency**

This AMENDMENT No.3 (the "Amendment") amends the CITY OF SANTA FE CONTRACT, dated August 2, 2023 (the "Contract"), between the City of Santa Fe (the "City") and Vladimir Jones (PRACO LTD). (the "Contractor"). The date of this Amendment shall be the date when it is executed by the City and the Contractor whichever occurs last.

**RECITALS:**

- A. Under the terms of the Contract, Contractor has agreed to provide the advertising agency Services.
- B. Pursuant to Article 14 of the Contract, and for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, the City and the Contractor agree as follows:

**COMPENSATION.**

To account for additional costs associated with added new asset capture as described in Article 1.D.1., Article 3, paragraph A of the Contract is amended to increase the amount of compensation by a total of Thirty Five Thousand Dollars (\$35,000) so that Article 3, paragraph A reads in its entirety as follows:

- A. The total amount payable to the Contractor under this Agreement, including gross receipts tax and expenses, shall not exceed Sixteen Million Four Hundred Twelve Thousand Dollars (\$16,412,000).

**CONTRACT IN FULL FORCE.**

Except as specifically provided in this Amendment, the Contract remains and shall remain in full force and

effect, in accordance with its terms.

IN WITNESS WHEREOF, the parties have executed this Amendment No. \_\_\_ to the Contract as of the dates set forth below.

CITY OF SANTA FE:

CONTRACTOR:

\_\_\_\_\_  
ALAN WEBBER, MAYOR

Meredith Vaughan  
Meredith Vaughan (Oct 22, 2025 11:44:34 MDT)  
\_\_\_\_\_  
MERIDITH VAUGHAN, CEO

DATE: \_\_\_\_\_

DATE: Oct 22, 2025  
CRS #03-436229-00-0

ATTEST:

\_\_\_\_\_  
ANDRÉA SALAZAR, CITY CLERK

CITY ATTORNEY'S OFFICE:

Christopher Ryan  
Christopher Ryan (Oct 22, 2025 13:46:53 MDT)  
\_\_\_\_\_  
SENIOR ASSISTANT CITY ATTORNEY

APPROVED FOR FINANCES:

Emily K. Oster  
\_\_\_\_\_  
EMILY K. OSTER, FINANCE DIRECTOR

CITY OF SANTA FE

PROFESSIONAL SERVICES AGREEMENT

THIS AGREEMENT is made and entered into by and between the City of Santa Fe, New Mexico, hereinafter referred to as the "City," and VLADIMIR JONES (PRACO LTD), hereinafter referred to as the "Contractor," and is effective as of the date set forth below, upon which it is executed by the Parties.

RECITALS

WHEREAS, the Chief Procurement Officer of the City has made the determination that this Agreement is in accordance with the provisions of the New Mexico Procurement Code (NMSA 1978, 13-1-28 et seq.) pursuant to NMSA 1978, § 13-1-95(2)F, and NMSA 1978, § 13-1-111.

WHEREAS, the Contractor is one of such requisite and qualifications and is willing to engage with the City for professional services, in accordance with the terms and conditions hereinafter set out, and the Contractor understanding and consenting to the foregoing is willing to render such professional services as outlined in the Agreement; and

WHEREAS, the Contractor does hereby accept its designation as a professional service, rendering services related to advertising, marketing, and media services for the City, as set forth in this Agreement; and

WHEREAS, it is agreed by the parties that the performance of the professional services is for a period of four years, as directed by the City.

NOW, THEREFORE, the parties hereby agree as follows:

I. Scope of Work

In collaboration with Tourism Santa Fe (TSF), the Contractor shall perform the following Scope of Work for the purpose of increasing tourism in the City of Santa Fe and building on the success and momentum of The City Different Brand (Brand):

A. Integrated Advertising Campaign and Comprehensive Media

- 1) Contractor is responsible for the creative development, production, trafficking/distribution, media placement, and ongoing collaboration and account services for TSF to further strengthen the Brand's effectiveness.
- 2) Contractor shall identify target markets including prioritized domestic fly markets, regional drive markets, and in-state travelers.

- 3) Contractor shall employ marketing strategies using both traditional and new media elements, including but not limited to print, television, out of home, digital display, online video, digital native content, paid social media, strategic marketing partnerships, and experiential marketing.

#### B. Collaboration:

- 1) Contractor shall be available upon reasonable notice to plan and review work in progress under the terms of this Agreement
- 2) Contractor shall collaborate with TSE and third-party contractors, as appropriate, in the development of strategic plans that integrate advertising activities and other TSE programs including but not limited to web development, social media, public relations, meetings and conferences, and tourism trade
- 3) Contractor may, in its discretion and at the request of TSE, assist in presenting TSE's advertising objectives, strategic plans and creative direction to industry partners, in legislative meetings, and in public forums. Travel expenses associated with planning or presentations are the responsibility of the Contractor
- 4) Contractor shall collaborate with TSE and submit a yearly advertising plan that will be a strategic component of the TSE Marketing Plan that designates target markets and is supported by statistics and research required to achieve goals. In addition, on a yearly basis perform market research to inform and guide the advertising decisions.

#### C. Contractor Services:

- 1) Contractor shall submit to TSE a budget tracker showing a detailed breakdown of all production and media budgets, amount committed to date, and amount billed to date no later than the tenth business day of the following month. Failure to provide an updated budget tracking may result in the delay of future payments directly related the reports but will not result in a delay in payment of monthly fees. Contractor shall also provide TSE with a production expense estimate, which must be submitted and approved prior to invoicing. Invoices should include line item detail with any variance from the estimated expense explained.
- 2) Contractor shall submit a report on the effectiveness of the campaign(s) to TSE Marketing Director on a quarterly basis. The report shall include cost per inquiry, return on the advertising dollar investment, and any/all tracking mechanisms deemed appropriate by TSE

#### D. Production:

- 1) The Contractor shall develop, design and produce advertising copy, layouts, designs and artwork for print, broadcast, radio, outdoor, interactive, audiovisual and on-line media and deliver such material to TSE for approval and then to advertising media, printer, broadcaster, internet provider or producer upon approval on time. Creative design and production include promotions and other projects as

deemed necessary by TSF. Before releasing any material, including all forms of advertisement, to the media, the Contractor will obtain approval for all final layouts, copy or artwork from TSF. Final material shall be submitted to TSF for approval at least 24 hours in advance of release date.

F. Advertising and Media Buys:

- 1) Contractor shall arrange for all media to be billed at the net cost of time or space directly to the Contractor, which shall be paid from funds designated for media buys. The Contractor is responsible for placing written orders for time or space in advertising media and maintaining the records of all insertion orders, tear sheets, invoices, and all other billing information for a minimum of three (3) years. Contractor will notify TSF when prepayment of advertisement and/or production is required. TSF will make prompt payment in accordance with Section 2 of this Agreement.

F. The parties understand this is a non-exclusive agreement and Contractor may freely contract with other entities for the performance of service.

G. Standard of Performance, Licenses:

- 1) The Contractor represents that it possesses the experience and knowledge necessary to perform the services described under this Agreement.
- 2) The Contractor agrees to obtain and maintain throughout the Term of this Agreement, all applicable professional and business licenses required by law, for itself, its employees, agents, representatives, and subcontractors.
- 3) Contractor will use its best efforts to contract with local Santa Fe businesses to serve TSF and build the Brand. Contractor shall notify TSF of its subcontractors and update the City on any subcontractor changes.

3. Compensation.

A. The total amount payable to the Contractor under this Agreement, excluding gross receipts tax and expenses, shall not exceed eight million dollars (\$8,000,000) for the term of this Agreement.

1) The City shall pay to the Contractor in full payment for services satisfactorily performed pursuant to the Scope of Work at the rate of:

- |    |                                  |             |
|----|----------------------------------|-------------|
| a. | FY 24: (07/01/2023 - 06/30/2024) | \$2,000,000 |
| b. | FY 25: (07/01/2024 - 06/30/2025) | \$2,000,000 |
| c. | FY 26: (07/01/2025 - 06/30/2026) | \$2,000,000 |
| d. | FY 27: (07/01/2026 - 06/30/2027) | \$2,000,000 |

B. Payment in future fiscal years is subject to availability of funds pursuant to the Appropriations Paragraph set forth below and to any negotiations between the parties from year to year pursuant to Paragraph 1, Scope of Work, and to approval by the City. All invoices MUST BE received by the City no later than fifteen (15) days after the termination of the Fiscal Year in which the services were delivered. Invoices received after such date WILL NOT BE PAID.)

C. Contractor must submit a detailed statement accounting for all services performed and expenses incurred. If the City finds that the services are not acceptable, within thirty days after the date of receipt of written notice from the Contractor that payment is requested, it shall provide the Contractor a letter of exception explaining the defect or objection to the services, and outlining steps the Contractor may take to provide remedial action. Upon certification by the City that the services have been received and accepted, payment shall be tendered to the Contractor within thirty days after the date of acceptance. If payment is made by mail, the payment shall be deemed tendered on the date it is postmarked. However, the City shall not incur late charges, interest, or penalties for failure to make payment within the time specified herein.

4. Term.

THIS AGREEMENT SHALL NOT BECOME EFFECTIVE UNTIL APPROVED BY THE CITY. This Agreement shall terminate on JUNE 30, 2027 unless terminated pursuant to paragraph 4 (Termination), or paragraph 5 (Appropriations). The City reserves the right to renew the contract on an annual basis by mutual Agreement not exceed a total of four (4) years in accordance with NMSA 1978, §§ 13-1-150 through 152.

5. Termination.

A. Termination. This Agreement may be terminated by either of the parties hereto upon written notice delivered to the other party at least thirty (30) days prior to the intended date of termination. Except as otherwise allowed or provided under this Agreement, the City's sole liability upon such termination shall be to pay for acceptable work performed prior to the Contractor's receipt of the notice of termination, if the City is the terminating party, or the Contractor's sending of the notice of termination, if the Contractor is the terminating party; provided, however, that a notice of termination shall not nullify or otherwise affect either party's liability for pre-termination defaults under or breaches of this Agreement. The Contractor shall submit an invoice for such work within thirty (30) days of receiving or sending the notice of termination. Notwithstanding the foregoing, this Agreement may be terminated immediately upon written notice to the Contractor if the Contractor becomes unable to perform the services contracted for, as determined by the City or if, during the term of this Agreement, the Contractor or any of its officers, employees or agents is indicted for fraud, embezzlement or other crime due to misuse of City funds or due to the Appropriations paragraph herein. THIS PROVISION IS NOT EXCLUSIVE AND DOES NOT WAIVE THE CITY'S OTHER LEGAL RIGHTS AND REMEDIES CAUSED BY THE CONTRACTOR'S DEFAULT/BREACH OF THIS AGREEMENT.

B. Termination Management. Immediately upon receipt by either the City or the Contractor of notice of termination of this Agreement, the Contractor shall: 1) not incur any further obligations for salaries, services or any other expenditure of funds under this Agreement without written approval of the City; 2) comply with all directives issued by the City in the notice of termination as to the performance of work under this Agreement; and 3) take such action as the

City shall direct for the protection, preservation, retention or transfer of all property titled to the City and records generated under this Agreement. Any non-expendable personal property or equipment provided to or purchased by the Contractor with contract funds shall become property of the City upon termination and shall be submitted to the City as soon as practicable.

6. Appropriations.

The terms of this Agreement are contingent upon sufficient appropriations and authorization being made by the City Council for the performance of this Agreement. If sufficient appropriations and authorization are not made by the City Council, this Agreement shall terminate immediately upon written notice being given by the City to the Contractor. The City's decision as to whether sufficient appropriations are available shall be accepted by the Contractor and shall be final. If the City proposes an amendment to the Agreement to unilaterally reduce funding, the Contractor shall have the option to terminate the Agreement or to agree to the reduced funding within thirty (30) days of receipt of the proposed amendment.

7. Status of Contractor.

The Contractor and its agents and employees are independent contractors performing professional services for the City and are not employees of the City. The Contractor and its agents and employees shall not accrue leave, retirement, insurance, bonding, use of City vehicles, or any other benefits afforded to employees of the City as a result of this Agreement. The Contractor acknowledges that all sums received hereunder are reportable by the Contractor for tax purposes, including without limitation, self-employment and business income tax. The Contractor agrees not to purport to bind the City unless the Contractor has express written authority to do so, and then only within the strict limits of that authority.

8. Assignment.

The Contractor shall not assign or transfer any interest in this Agreement or assign any claims for money due or to become due under this Agreement without the prior written approval of the City.

9. Subcontracting.

The Contractor shall not subcontract any portion of the services to be performed under this Agreement without the prior written approval of the City. No such subcontract shall relieve the primary Contractor from its obligations and liabilities under this Agreement, nor shall any subcontract obligate direct payment from the City.

10. Release.

Final payment of the amounts due under this Agreement shall operate as a release of the City, its officers and employees from all liabilities, claims and obligations whatsoever arising from or under this Agreement.

11. Confidentiality.

Any confidential information provided to or developed by the Contractor in the performance of this Agreement shall be kept confidential and shall not be made available to any individual or organization by the Contractor without the prior written approval of the City.

12. Product of Service -- Copyright.

All materials developed or acquired by the Contractor under this Agreement shall become the property of the City and shall be delivered to the City no later than the termination date of this Agreement. Nothing developed or produced, in whole or in part, by the Contractor under this Agreement shall be the subject of an application for copyright or other claim of ownership by or on behalf of the Contractor.

13. Conflict of Interest; Governmental Conduct Act.

A. The Contractor represents and warrants that it presently has no interest and, during the term of this Agreement, shall not acquire any interest, direct or indirect, which would conflict in any manner or degree with the performance of services required under the Agreement.

B. The Contractor further represents and warrants that it has complied with, and, during the term of this Agreement, will continue to comply with, and that this Agreement complies with all applicable provisions of the Governmental Conduct Act, Chapter 10, Article 16 NMSA 1978.

C. Contractor's representations and warranties in Paragraphs A and B of this Article 12 are material representations of fact upon which the City relied when this Agreement was entered into by the parties. Contractor shall provide immediate written notice to the City if, at any time during the term of this Agreement, Contractor learns that Contractor's representations and warranties in Paragraphs A and B of this Article 12 were erroneous on the effective date of this Agreement or have become erroneous by reason of new or changed circumstances. If it is later determined that Contractor's representations and warranties in Paragraphs A and B of this Article 12 were erroneous on the effective date of this Agreement or have become erroneous by reason of new or changed circumstances, in addition to other remedies available to the City and notwithstanding anything in the Agreement to the contrary, the City may immediately terminate the Agreement.

D. All terms defined in the Governmental Conduct Act have the same meaning in this section.

14. Amendment.

A. This Agreement shall not be altered, changed or amended except by instrument in writing executed by the parties hereto and all other required signatories.

B. If the City proposes an amendment to the Agreement to unilaterally reduce funding due to budget or other considerations, the Contractor shall, within thirty (30) days of receipt of the proposed Amendment, have the option to terminate the Agreement, pursuant to the termination provisions as set forth in Article 4 herein, or to agree to the reduced funding.

15. Entire Agreement.

This Agreement, together with any other documents incorporated herein by reference and all related Exhibits and Schedules constitutes the sole and entire agreement of the Parties with

respect to the subject matter of this Agreement, and supersedes all prior and contemporaneous understandings, agreements, representations, and warranties, both written and oral, with respect to the subject matter. In the event of any inconsistency between the statements in the body of this Agreement, and the related Exhibits and Schedules, the statements in the body of this Agreement shall control.

16. Penalties for violation of law.

The Procurement Code, Sections 13-1-28 through 13-1-199, NMSA 1978, imposes civil and criminal penalties for its violation. In addition, the New Mexico criminal statutes impose felony penalties for illegal bribes, gratuities and kickbacks.

17. Equal Opportunity Compliance.

The Contractor agrees to abide by all federal and state laws and rules and regulations, and Santa Fe City Code, pertaining to equal employment opportunity. In accordance with all such laws of the State of New Mexico, the Contractor assures that no person in the United States shall, on the grounds of race, religion, color, national origin, ancestry, sex, age, physical or mental handicap, or serious medical condition, spousal affiliation, sexual orientation or gender identity, be excluded from employment with or participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity performed under this Agreement. If Contractor is found not to be in compliance with these requirements during the life of this Agreement, Contractor agrees to take appropriate steps to correct these deficiencies.

18. Applicable Law.

The laws of the State of New Mexico shall govern this Agreement, without giving effect to its choice of law provisions. Venue shall be proper only in a New Mexico court of competent jurisdiction in accordance with NMSA 1978, sec. 38-3-2. By execution of this Agreement, Contractor acknowledges and agrees to the jurisdiction of the courts of the State of New Mexico over any and all lawsuits arising under or out of any term of this Agreement.

19. Workers Compensation.

The Contractor agrees to comply with state laws and rules applicable to workers compensation benefits for its employees. If the Contractor fails to comply with the Workers Compensation Act and applicable rules when required to do so, this Agreement may be terminated by the City.

20. Professional Liability Insurance.

Contractor shall maintain professional liability insurance throughout the term of this Agreement providing a minimum coverage in the amount required under the New Mexico Tort Claims Act. The Contractor shall furnish the City with proof of insurance of Contractor's compliance with the provisions of this section as a condition prior to performing services under this Agreement.

21. Other Insurance.

If the services contemplated under this Agreement will be performed on or in City facilities or property Contractor shall maintain in force during the entire term of this Agreement,

the following insurance coverage(s) naming the City as additional insured

A. Commercial General Liability insurance shall be written on an occurrence basis and be as broad as ISO Form CG 00 01 with limits not less than \$2,000,000 per occurrence and \$2,000,000 in the aggregate for claims against bodily injury, personal and advertising injury, and property damage. Said policy shall include broad form Contractual Liability coverage and be endorsed to name the City of Santa Fe their officials, officers, employees, and agents as additional insureds

B. Business Automobile Liability insurance for all owned, non-owned automobiles with a combined single limit not less than \$1,000,000 per accident

C. Broader Coverage and Limits. The insurance requirements under this Agreement shall be the greater of (1) the minimum coverage and limits specified in this Agreement, or (2) the broader coverage and maximum limits of coverage of any insurance policy or proceeds available to the Named Insured. It is agreed that these insurance requirements shall not in any way act to reduce coverage that is broader or that includes higher limits than the minimums required herein. No representation is made that the minimum insurance requirements of this Agreement are sufficient to cover the obligations of Contractor hereunder.

D. Contractor shall maintain the above insurance for the term of this Agreement and name the City as an additional insured and provide for 30 days cancellation notice on any Certificate of Insurance form furnished by Contractor. Such certificate shall also specifically state the coverage provided under the policy is primary over any other valid and collectible insurance and provide a waiver of subrogation

22. Records and Financial Audit.

The Contractor shall maintain detailed time and expenditure records that indicate the date, time, nature and cost of services rendered during the Agreement's term and effect and retain them for a period of three (3) years from the date of final payment under this Agreement. The records shall be subject to inspection by the City. The City shall have the right to audit billings both before and after payment. Payment under this Agreement shall not foreclose the right of the City to recover excessive or illegal payments.

23. Indemnification.

The Contractor shall defend, indemnify and hold harmless the City from all actions, proceeding, claims, demands, costs, damages, attorneys' fees and all other liabilities and expenses of any kind from any source which may arise out of the performance of this Agreement caused by the negligent act or failure to act of the Contractor, its officers, employees, servants, subcontractors or agents, or if caused by the actions of any client of the Contractor resulting in injury or damage to persons or property during the time when the Contractor or any officer, agent, employee, servant or subcontractor thereof has or is performing services pursuant to this Agreement. In the event that any action, suit or proceeding related to the services performed by the Contractor or any officer, agent, employee, servant or subcontractor under this Agreement is brought against the Contractor, the Contractor shall, as soon as practicable but no later than two (2) days after it receives notice thereof, notify the legal counsel of the City.

24. New Mexico Tort Claims Act

Any liability incurred by the City of Santa Fe in connection with this Agreement is subject to the immunities and limitations of the New Mexico Tort Claims Act, Section 41-4-1, et. seq. N.M.S.A. 1978, as amended. The City and its "public employees" as defined in the New Mexico Tort Claims Act, do not waive sovereign immunity, do not waive any defense and do not waive any limitation of liability pursuant to law. No provision in this Agreement modifies or waives any provision of the New Mexico Tort Claims Act.

25. Invalid Term or Condition.

If any term or condition of this Agreement shall be held invalid or unenforceable, the remainder of this Agreement shall not be affected and shall be valid and enforceable.

26. Enforcement of Agreement.

A party's failure to require strict performance of any provision of this Agreement shall not waive or diminish that party's right thereafter to demand strict compliance with that or any other provision. No waiver by a party of any of its rights under this Agreement shall be effective unless express and in writing, and no effective waiver by a party of any of its rights shall be effective to waive any other rights.

27. Notices.

Any notice required to be given to either party by this Agreement shall be in writing and shall be delivered in person, by courier service or by U.S. mail, either first class or certified, return receipt requested, postage prepaid, as follows:

To the City: Randy Randall, 201 W. Marcy Street, Santa Fe, NM 87501;  
rrandall@santafenm.gov

To the Contractor: Vladimir Jones (PRACO)  
Attn: Meredith Vaughn, CEO  
6 North Tejon Street #400  
Colorado Springs, CO 80903-3928  
mvaughan@vladimijones.com

28. Authority.

If Contractor is other than a natural person, the individual(s) signing this Agreement on behalf of Contractor represents and warrants that he or she has the power and authority to bind Contractor, and that no further action, resolution, or approval from Contractor is necessary to enter into a binding contract.

29. Merger.

This Agreement incorporates all the Agreements, covenants and understandings between the parties hereto concerning the subject matter hereof, and all such covenants, Agreements and understandings have been merged into this written Agreement. No prior Agreement or

understanding, oral or otherwise, of the parties or their agents shall be valid or enforceable unless embodied in this Agreement.

30. Non-Collusion.

In signing this Agreement, the Contractor certifies the Contractor has not, either directly or indirectly, entered into action in restraint of free competitive bidding in connection with this offer submitted to the City's Chief Procurement Officer.

31. Default/Breach.

In case of Default and/or Breach by the Contractor, for any reason whatsoever, the City may procure the goods or services from another source and hold the Contractor responsible for any resulting excess costs and/or damages, including but not limited to, direct damages, indirect damages, consequential damages, special damages and the City may also seek all other remedies under the terms of this Agreement and under law or equity.

32. Equitable Remedies.

The Contractor acknowledges that its failure to comply with any provision of this Agreement will cause the City irrevocable harm and that a remedy at law for such a failure would be an inadequate remedy for the City, and the Contractor consents to the City's obtaining from a court of competent jurisdiction, specific performance, or injunction, or any other equitable relief in order to enforce such compliance. The City's rights to obtain equitable relief pursuant to this Agreement shall be in addition to, and not in lieu of, any other remedy that the City may have under applicable law, including, but not limited to, monetary damages.

33. Default and Force Majeure.

The City reserves the right to cancel all or any part of any orders placed under this Agreement without cost to the City, if the Contractor fails to meet the provisions of this Agreement and, except as otherwise provided herein, to hold the Contractor liable for any excess cost occasioned by the City due to the Contractor's default. The Contractor shall not be liable for any excess costs if failure to perform the order arises out of causes beyond the control and without the fault or negligence of the Contractor, such causes include, but are not restricted to, acts of God or the public enemy, acts of the State or Federal Government, fires, floods, epidemics, quarantine restrictions, strikes, freight embargoes, unusually severe weather and defaults of subcontractors due to any of the above, unless the City shall determine that the supplies or services to be furnished by the subcontractor were obtainable from other sources in sufficient time to permit the Contractor to meet the required delivery scheduled. The rights and remedies of the City provided in this Clause shall not be exclusive and are in addition to any other rights now being provided by law or under this Agreement.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date of the signature by the required approval authorities below.

CITY OF SANTA FE:

CONTRACTOR:



ALAN WEBBER, MAYOR



MEREDITH VAUGHN, CEO

DATE: Aug 2, 2023

DATE: Jun 12, 2023

CRS#03-436229-00-0

Registration #227045

ATTEST:



KRISTINE BUSTOS MIHELICIC, CITY CLERK XIV

GB MTG 07/26/2023

CITY ATTORNEY'S OFFICE:



MARCOS MARTINEZ JUN 8 2023 08:11 MDT

SENIOR ASSISTANT CITY ATTORNEY

APPROVED FOR FINANCES:



Emily K Oster (Aug 1 2023 23:12 MDT)

EMILY K. OSTER, FINANCE DIRECTOR

VSF Admin - 2130521/Adv Expense - 561850

\$1,050,000

CCC Ops - 5206600/Adv Expense - 561850

\$950,000 

**CITY OF SAN JOSE  
AMENDMENT No. 1 TO  
Professional Contract  
11111111111111111111**

This AMENDMENT No. 1 to the Agreement entered into by the CITY OF SAN JOSE, to amend a CONTRACT (hereinafter referred to as the "Contract") between the City of San Jose, California and VEDHANT JONES (PROFESSIONAL CONTRACTOR). The date of the Amendment shall be the date that it is executed by the City and the Contractor whichever occurs last.

**RECITALS:**

- A. That the terms of the Contract, the Contractor has agreed to and the terms of the Contract;
- B. That the Amendment to the Contract, and to be read with the original contract and the terms of the Contract, be read together as if they were one and the same.

**1. COMPENSATION**

Article 1 of the Contract is amended to read as follows: "The Contractor shall be paid a total of Eight Hundred Seventy Seven Thousand Dollars (\$877,000) for the Amendment to the Contract and the original contract."

Article 1 of the Contract is amended to read as follows: "The Contractor shall be paid a total of Eight Million Eight Hundred Seventy Seven Thousand Dollars (\$8,877,000) for the original contract."

The City of San Jose hereby certifies that this Amendment is in the best interest of the City of San Jose.

- a. FY 24 (07/01/2023 - 06/30/2024) \$2,877,000
- b. FY 25 (07/01/2024 - 06/30/2025) \$2,000,000
- c. FY 26 (07/01/2025 - 06/30/2026) \$2,000,000
- d. FY 27 (07/01/2026 - 06/30/2027) \$2,000,000

B. Payment in future fiscal years is subject to availability of funds pursuant to the Appropriations Paragraph set forth below and to any negotiations between the parties from year to year pursuant to Paragraph E, Scope of Work, and to approval by the City. All invoices MUST BE received by the City no later than fifteen (15) days after the termination of the Fiscal Year in which the services were delivered. Invoices received after such date WILL NOT BE PAID.

C. The City shall have the right to inspect and accept or reject the services performed and expenses incurred. If the City finds that the services are not acceptable, within thirty days after the date of receipt of written notice from the Contractor that payment is requested, it shall provide the Contractor a letter of exception explaining the defect or objection to the services, and outlining steps the Contractor may take to provide remedial action. Upon certification by the City that the services have been received and accepted, payment shall be rendered to the Contractor within thirty days after the date of acceptance. If payment is made by mail, the payment shall be deemed tendered on the date it is postmarked. However, the City shall not incur late charges, interest, or penalties for failure to make payment within the time specified herein.

2. CONTRACT IN FULL FORCE

Except as specifically provided in this Amendment, the Contract remains and shall remain in full force and effect in accordance with its terms.

IN WITNESS WHEREOF, the parties have executed this Amendment Set F to the Contract as of the dates set forth below:

CITY OF SANTA FE

CONTRACTOR  
VEADIMIR TONIS (PRACOFID)



*Meredith Vaughan*

ALAN W. BRIBER, MAYOR

MEREDITH VAUGHN, CEO

DATE: **Dec 20, 2023**

DATE: **Nov 8, 2023**

CRS#03-1367-29-00-0

Regulation 9.2.2011

\*\*\*\*\*

*Geralyn Cardenas*  
Geralyn Cardenas (Dec 21 2023 11:53 MST)

GERALYN CARDENAS, INTERIM CITY CLERK  
GB MTG 12/13/23 XIV

CITY ATTORNEY'S OFFICE:

*Patricia Feghali*  
Patricia Feghali (Dec 13 2023 11:06 AM MST)

ASSISTANT CITY ATTORNEY

APPROVED FOR FINANCES:

*Emily K. Oster*  
Emily K. Oster (Nov 27 2023 14:08 MST)

EMILY OSTER, FINANCE DIRECTOR

CCC Ops 5206600/Adv Expense 561850 \$877,000

Item# **24-0597**  
Munis Contract # 3774177  
Original Contract Item#23-0483  
RFP # 23-49P

**CITY OF SANTA FE  
AMENDMENT No. 2 TO  
Professional Contract  
ITEM#23-0483**

This AMENDMENT No. 2 (the "Amendment") amends the CITY OF SANTA FE Professional CONTRACT, dated August 2, 2023 (the "Contract"), between the City of Santa Fe (the "City") and Vladimir Jones (PRACO LTD) (the "Contractor"). The date of this Amendment shall be the date when it is executed by the City and the Contractor whichever occurs last.

**RECITALS:**

- A. Under the terms of the Contract, Contractor has agreed to provide the advertising services.
- B. Pursuant to Article 14 of the Contract, and for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, the City and the Contractor agree as follows:

**COMPENSATION**

Article 3, paragraph A of the Contract is amended to increase the amount of compensation by a total of Seven Million Five Hundred Thousand Dollars (\$7,500,000.00) so that Article 3, paragraph A reads in its entirety as follows:

- A. The total amount payable to the Contractor under this Agreement, including gross receipts tax and expenses, shall not exceed Sixteen Million Three Hundred Seventy-Seven Thousand Dollars (\$16,377,000.00).

**CONTRACT IN FULL FORCE:**

Except as specifically provided in this Amendment, the Contract remains and shall remain in full force and effect, in accordance with its terms.

IN WITNESS WHEREOF, the parties have executed this Amendment No.2 to the Contract as of the dates set forth below.

CITY OF SANTA FE:

CONTRACTOR:  
Vladimir Jones (PRACO LTD)

*Alan Webber*  
Alan Webber (Oct 10, 2024 10:29 MDT)  
ALAN WEBBER, MAYOR

*Meridith Vaughan*  
MERIDITH VAUGHAN, CEO

DATE: Oct 10, 2024

DATE: Aug 19, 2024  
CRS#03-436229-00-0

Registration # 227045

ATTEST:

*GERALYN CARDENAS*  
GERALYN CARDENAS, INTERIM CITY CLERK  
GB MTG 10/09/2024 xiv

CITY ATTORNEY'S OFFICE:

*Patricia Feghali*  
Patricia Feghali (Aug 19, 2024 16:25 MDT)  
ASSISTANT CITY ATTORNEY

APPROVED FOR FINANCES:

*Emily K. Oster*  
EMILY OSTER, FINANCE DIRECTOR

**From:** [GUENTHER, JORDAN](#)  
**To:** [SPENCER, SHIRLEY J.](#)  
**Subject:** FW: [DETERMINATION REQUESTED] Advertising Agency of Record Services  
**Date:** Monday, October 23, 2023 1:46:53 PM  
**Attachments:** [image002.png](#)  
[image003.png](#)  
[Electronic Only RFP Template Version 6.3.31.22.docx](#)  
[image001.png](#)

---

Here's the VJ Determination.

---

**Jordan Guenther**  
Director Of Marketing  
TOURISM Santa Fe



+1 505 309 1194  
jguenther@santafenm.gov

201W. Marcy Street,  
Santa Fe, NM 87501  
www.santafe.org

VIEW CARD

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**From:** LOVATO, JOANN D. <jdlovato@santafenm.gov>  
**Date:** Friday, January 27, 2023 at 11:28 AM  
**To:** GUENTHER, JORDAN <jguenther@santafenm.gov>  
**Cc:** RANDALL, RANDY <rrandall@santafenm.gov>  
**Subject:** RE: [DETERMINATION REQUESTED] Advertising Agency of Record Services

Thank you

Under NMSA 1978 13-1-52 I am making a determination of services. Based on NMSA 1978 13-1-76, this falls in line with a **Professional Service**. If the SOW should change, a new determination will be needed. Since the totality of this project will be more than \$60K, a Request for Proposals (RFP) will be the formal solicitation method to be used. Please keep this as part of the procurement file for future reference.

The RFP number assigned to this solicitation is **23/49/P**. I have attached the current RFP template for utilization. Please let me know if you have any questions.

Thanks,

JoAnn D. Lovato  
Contracts Supervisor  
c: (505) 469-6045



**From:** GUENTHER, JORDAN <jguenther@santafenm.gov>  
**Sent:** Friday, January 27, 2023 10:50 AM  
**To:** LOVATO, JOANN D. <jdlovato@santafenm.gov>  
**Cc:** RANDALL, RANDY <rrandall@santafenm.gov>  
**Subject:** Re: [DETERMINATION REQUESTED] Advertising Agency of Record Services

Hi JoAnn,

Thank you so much for the quick response this morning; very much appreciated.

I've attached the latest Contract Amendment for the current FY (Munis Contract #3200492). We're requesting an increase to our advertising budget for next FY, but of course that is dependent on the budget process. The \$1.8M is flat Y/Y.

Regarding your other two questions:

Will any federal funds be used? **NO**

Will the contractor be required to have a degree/certificate/special training to be able to perform the SOW? **NO**

---

**Jordan Guenther**  
Director Of Marketing  
TOURISM Santa Fe



+1 505 309 1194  
jguenther@santafenm.gov

201W. Marcy Street,  
Santa Fe, NM 87501  
www.santafe.org

[VIEW CARD](#)

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**From:** LOVATO, JOANN D. <jdlovato@santafenm.gov>  
**Date:** Friday, January 27, 2023 at 10:43 AM  
**To:** GUENTHER, JORDAN <jguenther@santafenm.gov>  
**Cc:** RANDALL, RANDY <rrandall@santafenm.gov>  
**Subject:** RE: [DETERMINATION REQUESTED] Advertising Agency of Record Services

Hi Jordan,

I just saw the estimated annual budget at the bottom of the SOW.  
One more question... what is the current contract number for this?

Thanks.

JoAnn D. Lovato  
Contracts Supervisor  
c: (505) 469-6045



**From:** GUENTHER, JORDAN <[jguenther@santafenm.gov](mailto:jguenther@santafenm.gov)>  
**Sent:** Friday, January 27, 2023 9:47 AM  
**To:** LOVATO, JOANN D. <[jdlovato@santafenm.gov](mailto:jdlovato@santafenm.gov)>  
**Cc:** RANDALL, RANDY <[rrandall@santafenm.gov](mailto:rrandall@santafenm.gov)>  
**Subject:** Re: [DETERMINATION REQUESTED] Advertising Agency of Record Services

Good morning JoAnn,

Just following back up on this determination request. I know this is a bit redundant as I expect this to be Professional Services as it has been in the past, but just trying to follow process protocol.

Thank you.

---

**Jordan Guenther**  
Director Of Marketing  
TOURISM Santa Fe



+1 505 309 1194  
[jguenther@santafenm.gov](mailto:jguenther@santafenm.gov)  
ov

201W. Marcy Street,  
Santa Fe, NM 87501  
[www.santafe.org](http://www.santafe.org)

VIEW CARD

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**From:** GUENTHER, JORDAN <[jguenther@santafenm.gov](mailto:jguenther@santafenm.gov)>  
**Date:** Tuesday, January 4, 2023 at 10:53 AM  
**To:** LOVATO, JOANN D. <[jdlovato@santafenm.gov](mailto:jdlovato@santafenm.gov)>  
**Subject:** [DETERMINATION REQUESTED] Advertising Agency of Record Services

Hello JoAnn,

We're currently in the 4<sup>th</sup> year of a 4-year contract with our advertising agency contract.

Requesting your assistance with the determination of the SOW so that we can proceed accordingly (attached and pasted below for reference):

---

**Scope of Work:**

In collaboration with Tourism Santa Fe (TSF), the Contractor shall perform the following Scope of Work for the purpose of increasing tourism in the city of Santa Fe and building on the success and momentum of The City Different Brand (Brand):

A. Integrated Advertising Campaign and Comprehensive Media:

1. Contractor is responsible for the creative development, production, trafficking/distribution, media placement, and ongoing collaboration and account services for TSF to further strengthen the Brand's effectiveness.
2. Contractor shall identify target markets including prioritized domestic fly markets, regional drive markets, and in state travelers.
3. Contractor shall employ marketing strategies using both traditional and new media elements, including, but not limited to print, television, out of home, digital display, online video, digital native content, paid social media, strategic marketing partnerships, and experiential marketing.

B. Agency Collaboration:

1. Contractor shall be available upon reasonable notice to plan and review work in progress under the terms of this Agreement.
2. Contractor shall collaborate with TSF and third-party contractors, as appropriate, in the development of strategic plans that integrate advertising activities and other TSF programs including but not limited to web development, social media, public relations, meetings and conferences, and tourism trade.
3. Contractor may, in its discretion and at the request of TSF, assist in presenting TSF's advertising objectives, strategic plans and creative direction to industry partners, in legislative meetings, and in public forums. Travel expenses associated with planning or presentations are the responsibility of the Contractor.
4. Contractor shall collaborate with TSF and submit a yearly advertising plan that will be a strategic component of the TSF Marketing Plan that designates target markets and is supported by statistics and research required to achieve goals. In addition, on a yearly basis perform market research to inform and guide the advertising decisions.

C. Agency Services:

1. Contractor shall submit to TSF a budget tracker showing a detailed breakdown of all production and media budgets, amount committed to date, and amount billed to date no later than the tenth business day of the following month. Failure to provide an updated budget tracking may result in the delay of future payments directly related the reports but will not result in a delay in payment of monthly fees. Contractor shall also provide TSF with a production expense estimate, which must be submitted and approved prior to invoicing. Invoices should include line item detail with any variance vs. estimate explained.
2. Contractor shall submit a report on the effectiveness of the campaign(s) to TSF Marketing Director on a quarterly basis. The report shall include cost per inquiry, return on the advertising dollar investment, and any/all tracking mechanisms deemed appropriate by TSF.

D. Production:

1. The Contractor shall develop, design and produce advertising copy, layouts, designs and artwork for print, broadcast, radio, outdoor, interactive, audiovisual and on-line media and deliver such material to TSF for approval and then to advertising media, printer, broadcaster, internet provider or producer upon approval on time. Creative design and production include promotions and other projects as deemed necessary by TSF. Before releasing any material, including all forms of advertisement, to the media, the Contractor will obtain approval for all final layouts, copy or artwork from TSF. Final material shall be submitted to TSF for approval at least 24 hours in advance of release date.

E. Advertising and Media Buys:

1. Contractor shall arrange for all media to be billed at the net cost of time or space directly to the Contractor, which shall be paid from funds designated for media buys. The Contractor is responsible for placing written orders for time or space in advertising media and maintaining the records of all insertion orders, tear sheets, invoices, and all other billing information for a minimum of three (3) years. Contractor will notify TSF when prepayment of advertisement and/or production is required. TSF will make prompt payment in accordance with Section 2 of this Agreement.

**Estimated Annual Cost:**

\$1.8M

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INSPIRA-02

MCHAVEZ9

# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
10/22/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> License # 0757776 HUB International Insurance Services (SOW) 6565 Americas Parkway Suite 720 Albuquerque, NM 87110	<b>CONTACT NAME:</b> PHONE (A/C, No., Ext): (505) 828-4000 FAX (A/C, No.): (866) 487-3972 E-MAIL ADDRESS: michelle.chavez1@hubinternational.com	
	<b>INSURER(S) AFFORDING COVERAGE</b>	
<b>INSURED</b>  Inspirado LLC 609 Broadway Blvd NE Albuquerque, NM 87102	<b>INSURER A:</b> New York Marine & General Insurance <b>NAIC #</b> 16608	
	<b>INSURER B:</b>	
	<b>INSURER C:</b>	
	<b>INSURER D:</b>	
	<b>INSURER E:</b>	
	<b>INSURER F:</b>	

**COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	X	X	PK202500032984	8/22/2025	8/22/2026	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 1,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000
A	<input type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY	X		PK202500032984	8/22/2025	8/22/2026	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> EXCESS LIAB DED RETENTION \$						<input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS-MADE EACH OCCURRENCE \$ AGGREGATE \$
	<input type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		Y/N N/A				<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	Misc Rented Equip			IM202500008497	8/22/2025	8/22/2026	Limit 1,000,000
A	Misc Rented Equip			IM202500008497	8/22/2025	8/22/2026	Deductible 5,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

<b>CERTIFICATE HOLDER</b>  City of Santa Fe Tourism Santa Fe 201 W. Marcy Street Santa Fe, NM 87501	<b>CANCELLATION</b>  SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE  












# GB-650-Vladimir Jones

Final Audit Report

2025-11-14

Created:	2025-10-28
By:	ALYSSA PEREZ (aeperez@santafenm.gov)
Status:	Signed
Transaction ID:	CBJCHBCAABAAJmEXBqd7ahLQing1soSib07Frr6sOL_

## "GB-650-Vladimir Jones" History

-  Document created by ALYSSA PEREZ (aeperez@santafenm.gov)  
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2025-10-28 - 3:09:44 PM GMT
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Signature Date: 2025-10-28 - 4:02:21 PM GMT - Time Source: server- IP address: 63.232.20.2
-  Document sent to JoAnn Lovato (jdlovato@santafenm.gov) and Travis Dutton-Leyda (tkduttonleyda@santafenm.gov) for signature. One of them to sign  
2025-10-28 - 4:02:24 PM GMT
-  Document e-signed by Travis Dutton-Leyda (tkduttonleyda@santafenm.gov)  
Signature Date: 2025-10-28 - 8:25:03 PM GMT - Time Source: server- IP address: 98.97.112.254
-  Document emailed to EMILY OSTER (ekoster@santafenm.gov) for signature  
2025-10-28 - 8:25:07 PM GMT
-  Document e-signed by EMILY OSTER (ekoster@santafenm.gov)  
Signature Date: 2025-11-14 - 9:01:03 PM GMT - Time Source: server- IP address: 63.232.20.2
-  Agreement completed.  
2025-11-14 - 9:01:03 PM GMT

